



# CANBERRA RADIO - SURVEY 1 2020

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	5.9	6.5	-0.6	0.6	4.9	-4.3	0.5	1.4	-0.9	4.0	2.0	2.0	3.2	5.5	-2.3	12.8	10.7	2.1	9.1	11.7	-2.6
2CC	4.5	5.5	-1.0	0.6	*	*	2.3	0.1	2.2	1.8	1.0	0.8	2.3	3.3	-1.0	8.2	10.9	-2.7	8.8	12.5	-3.7
HIT 104.7	20.0	15.4	4.6	40.0	32.2	7.8	44.5	33.7	10.8	32.9	30.5	2.4	20.2	12.0	8.2	4.8	1.7	3.1	1.0	1.1	-0.1
MIX 106.3	16.8	18.3	-1.5	15.0	24.7	-9.7	6.8	11.5	-4.7	19.0	24.5	-5.5	28.6	26.4	2.2	22.1	15.6	6.5	2.3	7.2	-4.9
ABC CAN	11.2	11.5	-0.3	1.2	1.1	0.1	1.0	0.5	0.5	4.8	2.7	2.1	8.5	8.4	0.1	11.9	20.6	-8.7	28.6	24.7	3.9
2RN	9.4	6.6	2.8	1.9	3.0	-1.1	1.5	0.9	0.6	4.1	2.1	2.0	7.0	6.1	0.9	11.2	12.9	-1.7	22.7	11.0	11.7
ABC NEWS	4.0	4.5	-0.5	1.6	3.6	-2.0	4.2	5.6	-1.4	2.5	4.4	-1.9	4.4	3.7	0.7	6.6	5.5	1.1	3.8	4.3	-0.5
2JJJ	10.4	12.7	-2.3	14.0	17.7	-3.7	21.0	28.0	-7.0	18.0	18.1	-0.1	11.8	15.9	-4.1	2.9	4.9	-2.0	0.9	1.2	-0.3
ABC CLASSIC	7.3	7.6	-0.3	1.7	1.5	0.2	1.2	0.6	0.6	2.9	3.5	-0.6	3.5	5.8	-2.3	14.0	11.0	3.0	14.9	15.9	-1.0

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CA	6.0	6.4	-0.4	4.5	4.7	-0.2	7.8	8.1	-0.3	8.0	8.1	-0.1	5.2	5.5	-0.3	4.2	4.6	-0.4	5.5	6.7	-1.2						
2CC	4.9	5.8	-0.9	4.6	5.5	-0.9	9.1	9.0	0.1	4.5	5.3	-0.8	1.8	2.8	-1.0	3.6	6.1	-2.5	3.1	4.6	-1.5						
HIT 104.7	20.6	15.9	4.7	18.9	14.6	4.3	21.3	14.5	6.8	22.6	16.2	6.4	22.7	20.3	2.4	14.8	13.6	1.2	18.1	13.7	4.4						
MIX 106.3	16.9	19.0	-2.1	14.7	17.3	-2.6	18.8	18.2	0.6	19.1	22.0	-2.9	18.0	20.9	-2.9	12.1	13.0	-0.9	16.4	16.1	0.3						
ABC CAN	11.1	11.4	-0.3	14.8	15.4	-0.6	9.7	11.5	-1.8	7.7	7.8	-0.1	7.8	7.5	0.3	16.8	16.9	-0.1	11.5	11.6	-0.1						
2RN	9.5	6.4	3.1	15.9	10.0	5.9	5.4	5.3	0.1	4.6	4.8	-0.2	9.3	4.8	4.5	9.8	4.5	5.3	9.2	7.5	1.7						
ABC NEWS	4.0	4.4	-0.4	5.1	5.6	-0.5	3.2	3.8	-0.6	2.9	3.7	-0.8	3.3	3.9	-0.6	6.5	5.3	1.2	4.0	4.5	-0.5						
2JJJ	10.4	13.2	-2.8	9.2	14.0	-4.8	8.1	11.0	-2.9	11.6	11.8	-0.2	13.2	16.5	-3.3	10.9	13.2	-2.3	10.4	11.0	-0.6						
ABC CLASSIC	7.0	6.8	0.2	5.9	6.0	-0.1	7.0	7.0	0.0	7.7	6.3	1.4	6.6	7.1	-0.5	9.4	9.9	-0.5	8.3	10.5	-2.2						



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	40	38	2	1	1	0	1	2	-1	8	4	4	5	6	-1	9	10	-1	16	14	2
2CC	26	26	0	2	*	*	1	2	-1	4	6	-2	3	3	0	6	6	0	10	8	2
HIT 104.7	139	141	-2	21	19	2	30	27	3	50	59	-9	29	28	1	8	5	3	2	3	-1
MIX 106.3	120	140	-20	15	18	-3	10	14	-4	33	49	-16	38	32	6	20	19	1	3	7	-4
ABC CAN	102	79	23	3	3	0	2	3	-1	21	10	11	24	18	6	18	19	-1	36	25	11
2RN	51	48	3	2	2	0	1	4	-3	7	6	1	12	13	-1	11	11	0	17	13	4
ABC NEWS	50	50	0	4	4	0	7	3	4	11	16	-5	12	11	1	10	10	0	7	7	0
2JJJ	86	84	2	13	8	5	14	18	-4	36	29	7	18	20	-2	5	7	-2	*	2	*
ABC CLASSIC	45	41	4	3	2	1	4	2	2	9	7	2	9	10	-1	7	6	1	14	13	1
<b>Total</b>	<b>383</b>	<b>376</b>	<b>7</b>	<b>36</b>	<b>36</b>	<b>0</b>	<b>46</b>	<b>45</b>	<b>1</b>	<b>105</b>	<b>104</b>	<b>1</b>	<b>87</b>	<b>86</b>	<b>1</b>	<b>50</b>	<b>48</b>	<b>2</b>	<b>58</b>	<b>56</b>	<b>2</b>

Cumulative Audience (000's) by Session, P10+ [Potential: 403]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	32	34	-2	18	17	1	20	22	-2	21	23	-2	19	17	2	8	8	0	28	24	4
2CC	24	21	3	17	13	4	15	14	1	15	13	2	8	10	-2	6	5	1	15	17	-2
HIT 104.7	126	130	-4	85	85	0	57	48	9	70	64	6	82	83	-1	31	30	1	84	88	-4
MIX 106.3	111	131	-20	76	80	-4	52	56	-4	59	70	-11	70	81	-11	27	34	-7	69	83	-14
ABC CAN	92	73	19	61	51	10	38	39	-1	39	32	7	41	35	6	28	25	3	63	52	11
2RN	47	46	1	40	33	7	21	18	3	21	20	1	23	22	1	14	11	3	34	33	1
ABC NEWS	43	46	-3	29	31	-2	21	19	2	15	14	1	21	23	-2	11	13	-2	28	31	-3
2JJJ	80	76	4	49	51	-2	30	30	0	44	38	6	50	54	-4	22	23	-1	51	55	-4
ABC CLASSIC	40	39	1	23	21	2	19	20	-1	21	22	-1	19	21	-2	13	12	1	27	27	0
<b>Total</b>	<b>371</b>	<b>367</b>	<b>4</b>	<b>304</b>	<b>298</b>	<b>6</b>	<b>222</b>	<b>218</b>	<b>4</b>	<b>248</b>	<b>239</b>	<b>9</b>	<b>269</b>	<b>271</b>	<b>-2</b>	<b>145</b>	<b>145</b>	<b>0</b>	<b>305</b>	<b>312</b>	<b>-7</b>



# CANBERRA RADIO - SURVEY 1 2020

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	3	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0
2CC	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
HIT 104.7	8	6	2	1	1	0	2	1	1	3	3	0	2	1	1	*	*	*	*	*	*
MIX 106.3	7	8	-1	*	1	*	*	*	*	2	2	0	2	3	-1	2	1	1	*	1	*
ABC CAN	4	5	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0
2RN	4	3	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	1	1
ABC NEWS	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2JJJ	4	5	-1	*	*	*	1	1	0	2	2	0	1	2	-1	*	*	*	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	1	2	-1
<b>Total</b>	<b>40</b>	<b>42</b>	<b>-2</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>4</b>	<b>4</b>	<b>0</b>	<b>9</b>	<b>9</b>	<b>0</b>	<b>9</b>	<b>10</b>	<b>-1</b>	<b>7</b>	<b>6</b>	<b>1</b>	<b>8</b>	<b>10</b>	<b>-2</b>

Average Audience (000's) by Session, P10+ [Potential: 403]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	+/-	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	+/-	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	+/-	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	+/-	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	+/-	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	+/-	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	+/-
2CA	3	3	0	3	3	0	4	5	-1	4	4	0	2	3	-1	1	1	0	2	2	0
2CC	2	3	-1	3	4	-1	5	5	0	2	3	-1	1	1	0	*	1	*	1	2	-1
HIT 104.7	9	7	2	13	10	3	11	9	2	10	8	2	11	10	1	2	2	0	6	4	2
MIX 106.3	7	9	-2	10	12	-2	10	11	-1	9	11	-2	8	10	-2	2	2	0	5	5	0
ABC CAN	5	5	0	10	10	0	5	7	-2	3	4	-1	4	4	0	2	2	0	4	4	0
2RN	4	3	1	11	7	4	3	3	0	2	2	0	4	2	2	1	1	0	3	2	1
ABC NEWS	2	2	0	4	4	0	2	2	0	1	2	-1	2	2	0	1	1	0	1	1	0
2JJJ	4	6	-2	6	10	-4	4	7	-3	5	6	-1	6	8	-2	1	2	-1	3	4	-1
ABC CLASSIC	3	3	0	4	4	0	4	4	0	3	3	0	3	4	-1	1	1	0	3	3	0
<b>Total</b>	<b>43</b>	<b>45</b>	<b>-2</b>	<b>70</b>	<b>68</b>	<b>2</b>	<b>54</b>	<b>61</b>	<b>-7</b>	<b>45</b>	<b>51</b>	<b>-6</b>	<b>46</b>	<b>50</b>	<b>-4</b>	<b>13</b>	<b>12</b>	<b>1</b>	<b>33</b>	<b>33</b>	<b>0</b>