



# SYDNEY RADIO - SURVEY 7 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.6	3.8	-0.2	3.4	0.4	3.0	0.2	0.1	0.1	0.1	0.2	-0.1	0.8	0.9	-0.1	4.6	6.8	-2.2	9.6	9.2	0.4
2GB	13.3	13.4	-0.1	3.3	3.4	-0.1	0.6	1.1	-0.5	4.0	2.4	1.6	7.7	8.0	-0.3	16.5	16.5	0.0	31.5	30.3	1.2
Macquarie Sports 954	0.8	1.1	-0.3	0.5	0.4	0.1	0.2	0.2	0.0	0.7	0.8	-0.1	1.6	1.5	0.1	0.7	2.1	-1.4	0.6	0.7	-0.1
SKY Sports Radio	0.9	0.8	0.1	0.3	0.2	0.1	0.1	0.1	0.0	0.8	0.2	0.6	1.3	0.6	0.7	1.1	1.8	-0.7	0.9	1.1	-0.2
104.1 2DAY FM	3.9	4.5	-0.6	7.1	8.5	-1.4	3.4	8.5	-5.1	5.4	7.8	-2.4	5.7	5.1	0.6	3.2	3.0	0.2	0.7	0.4	0.3
KIIS1065	9.0	9.1	-0.1	17.4	18.3	-0.9	13.2	14.2	-1.0	15.2	17.2	-2.0	10.2	10.6	-0.4	5.2	4.2	1.0	1.5	0.9	0.6
104.9 TRIPLE M	6.4	6.3	0.1	5.3	8.9	-3.6	11.9	5.0	6.9	9.0	7.8	1.2	8.8	12.3	-3.5	6.8	5.0	1.8	0.2	0.4	-0.2
NOVA96.9	7.6	7.6	0.0	18.6	17.8	0.8	18.5	19.2	-0.7	11.1	12.4	-1.3	8.1	8.1	0.0	2.3	3.0	-0.7	0.4	0.7	-0.3
smoothfm 95.3	9.3	9.2	0.1	11.1	11.4	-0.3	10.0	8.4	1.6	9.4	9.9	-0.5	10.7	10.4	0.3	12.2	9.9	2.3	5.4	6.8	-1.4
WSFM	7.6	8.2	-0.6	10.0	7.2	2.8	6.9	7.8	-0.9	5.0	5.6	-0.6	10.3	10.5	-0.2	9.6	11.1	-1.5	5.5	6.8	-1.3
ABC SYD	8.1	8.3	-0.2	2.0	2.6	-0.6	3.8	1.7	2.1	2.7	1.8	0.9	6.0	5.6	0.4	13.6	11.3	2.3	14.0	17.2	-3.2
2RN	2.7	2.1	0.6	0.1	0.1	0.0	0.1	0.4	-0.3	0.7	1.0	-0.3	1.5	0.9	0.6	5.1	5.3	-0.2	5.6	3.0	2.6
ABC NEWS	2.0	1.6	0.4	0.8	0.9	-0.1	0.1	0.4	-0.3	1.2	1.9	-0.7	1.6	1.7	-0.1	2.3	1.8	0.5	3.8	1.6	2.2
2JJJ	6.0	4.7	1.3	5.3	4.3	1.0	11.1	12.8	-1.7	15.6	9.8	5.8	4.9	4.7	0.2	1.9	1.2	0.7	0.2	0.7	-0.5
ABC CLASSIC	3.3	3.9	-0.6	0.6	0.6	0.0	0.3	0.7	-0.4	1.4	1.8	-0.4	0.8	1.6	-0.8	4.0	3.3	0.7	8.7	9.4	-0.7

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	3.3	3.6	-0.3	2.1	2.4	-0.3	4.3	4.2	0.1	4.5	3.7	0.8	3.4	3.2	0.2	2.1	6.4	-4.3	4.4	4.5	-0.1						
2GB	13.2	13.3	-0.1	16.1	16.8	-0.7	14.1	14.7	-0.6	9.9	10.5	-0.6	9.8	8.6	1.2	15.9	14.5	1.4	13.8	13.5	0.3						
Macquarie Sports 954	0.7	1.1	-0.4	0.6	1.3	-0.7	0.8	1.3	-0.5	0.4	0.7	-0.3	0.5	0.6	-0.1	1.8	2.1	-0.3	1.1	1.1	0.0						
SKY Sports Radio	0.7	0.7	0.0	1.3	1.6	-0.3	0.4	0.3	0.1	0.6	0.2	0.4	0.4	0.4	0.0	0.3	0.3	0.0	1.4	1.1	0.3						
104.1 2DAY FM	4.0	4.7	-0.7	2.6	2.5	0.1	4.5	5.4	-0.9	5.4	6.9	-1.5	5.3	5.8	-0.5	2.0	3.1	-1.1	3.4	3.8	-0.4						
KIIS1065	9.5	9.7	-0.2	11.2	11.6	-0.4	8.5	8.5	0.0	8.7	9.3	-0.6	9.7	10.0	-0.3	7.1	6.8	0.3	7.6	7.0	0.6						
104.9 TRIPLE M	6.9	6.7	0.2	6.9	6.4	0.5	5.8	5.3	0.5	8.1	7.0	1.1	7.4	7.7	-0.3	5.9	8.3	-2.4	4.6	5.0	-0.4						
NOVA96.9	7.4	7.8	-0.4	7.3	7.8	-0.5	5.7	6.5	-0.8	8.0	7.5	0.5	9.4	10.0	-0.6	6.7	6.7	0.0	8.0	7.2	0.8						
smoothfm 95.3	9.3	8.9	0.4	7.1	7.0	0.1	10.2	9.9	0.3	11.0	10.3	0.7	9.1	9.0	0.1	11.4	9.7	1.7	9.3	9.9	-0.6						
WSFM	7.6	8.4	-0.8	8.0	8.2	-0.2	7.4	8.7	-1.3	8.8	10.5	-1.7	6.8	7.5	-0.7	5.1	4.5	0.6	7.5	7.8	-0.3						
ABC SYD	8.4	8.7	-0.3	9.7	10.2	-0.5	8.3	8.5	-0.2	6.2	6.5	-0.3	8.9	9.4	-0.5	8.9	7.9	1.0	6.9	7.4	-0.5						
2RN	2.6	2.0	0.6	3.3	2.7	0.6	2.1	1.7	0.4	2.0	1.6	0.4	2.4	1.6	0.8	3.8	2.4	1.4	2.9	2.3	0.6						
ABC NEWS	1.8	1.5	0.3	2.5	2.4	0.1	1.3	0.8	0.5	1.1	0.8	0.3	1.5	1.5	0.0	3.0	2.4	0.6	2.6	1.8	0.8						
2JJJ	6.3	4.6	1.7	5.5	4.2	1.3	6.9	4.4	2.5	7.2	4.6	2.6	6.5	5.5	1.0	5.4	4.7	0.7	4.8	4.7	0.1						
ABC CLASSIC	3.0	3.5	-0.5	2.5	2.9	-0.4	3.7	4.2	-0.5	3.3	3.5	-0.2	2.7	3.8	-1.1	3.1	3.8	-0.7	4.3	4.9	-0.6						



# SYDNEY RADIO - SURVEY 7 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	236	245	-9	17	16	1	11	8	3	5	12	-7	33	40	-7	42	41	1	127	128	-1
2GB	638	634	4	34	45	-11	29	23	6	52	52	0	118	127	-9	126	119	7	280	267	13
Macquarie Sports 954	129	129	0	17	13	4	15	5	10	23	33	-10	36	33	3	13	21	-8	26	24	2
SKY Sports Radio	107	106	1	10	10	0	6	5	1	27	20	7	20	21	-1	21	22	-1	23	29	-6
104.1 2DAY FM	640	668	-28	92	120	-28	111	104	7	205	221	-16	147	139	8	57	66	-9	29	17	12
KIIS1065	1010	998	12	157	180	-23	156	155	1	390	383	7	208	200	8	72	61	11	28	20	8
104.9 TRIPLE M	603	636	-33	72	86	-14	85	65	20	187	186	1	174	209	-35	75	73	2	10	16	-6
NOVA96.9	1034	1044	-10	193	193	0	212	187	25	360	362	-2	196	212	-16	56	61	-5	16	29	-13
smoothfm 95.3	943	976	-33	98	111	-13	98	112	-14	260	263	-3	222	231	-9	137	135	2	127	123	4
WSFM	719	753	-34	101	83	18	67	72	-5	127	130	-3	215	241	-26	132	141	-9	78	86	-8
ABC SYD	594	602	-8	31	24	7	23	25	-2	48	61	-13	136	136	0	141	133	8	215	223	-8
2RN	205	200	5	6	4	2	6	9	-3	20	30	-10	33	42	-9	50	53	-3	91	63	28
ABC NEWS	256	238	18	26	25	1	17	13	4	49	48	1	50	54	-4	44	40	4	70	57	13
2JJJ	597	605	-8	64	65	-1	101	106	-5	284	250	34	105	141	-36	30	33	-3	13	10	3
ABC CLASSIC	302	330	-28	25	25	0	11	12	-1	56	66	-10	34	47	-13	51	46	5	125	133	-8
<b>Total</b>	<b>4331</b>	<b>4341</b>	<b>-10</b>	<b>440</b>	<b>441</b>	<b>-1</b>	<b>470</b>	<b>474</b>	<b>-4</b>	<b>1174</b>	<b>1182</b>	<b>-8</b>	<b>980</b>	<b>975</b>	<b>5</b>	<b>552</b>	<b>555</b>	<b>-3</b>	<b>714</b>	<b>715</b>	<b>-1</b>

## Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	208	216	-8	101	108	-7	106	114	-8	108	96	12	106	104	2	67	69	-2	159	166	-7				159	166	-7
2GB	564	561	3	433	417	16	305	326	-21	265	272	-7	262	281	-19	214	209	5	454	446	8				454	446	8
Macquarie Sports 954	106	107	-1	60	64	-4	42	43	-1	33	41	-8	29	36	-7	27	48	-21	74	87	-13				74	87	-13
SKY Sports Radio	84	82	2	42	54	-12	24	16	8	29	18	11	22	17	5	17	15	2	71	60	11				71	60	11
104.1 2DAY FM	529	570	-41	259	244	15	212	238	-26	221	263	-42	244	265	-21	94	129	-35	391	395	-4				391	395	-4
KIIS1065	940	922	18	634	618	16	408	348	60	447	397	50	476	468	8	216	252	-36	567	536	31				567	536	31
104.9 TRIPLE M	548	572	-24	331	331	0	188	188	0	267	269	-2	278	313	-35	134	183	-49	290	347	-57				290	347	-57
NOVA96.9	916	919	-3	566	558	8	332	322	10	419	404	15	488	466	22	223	243	-20	655	620	35				655	620	35
smoothfm 95.3	833	850	-17	460	446	14	367	370	-3	392	390	2	393	415	-22	253	250	3	586	617	-31				586	617	-31
WSFM	633	646	-13	392	391	1	279	256	23	324	325	-1	291	319	-28	148	159	-11	431	463	-32				431	463	-32
ABC SYD	535	531	4	362	355	7	294	269	25	249	249	0	304	296	8	178	170	8	347	382	-35				347	382	-35
2RN	184	180	4	122	120	2	88	76	12	101	88	13	85	72	13	72	52	20	140	128	12				140	128	12
ABC NEWS	214	204	10	162	139	23	73	63	10	69	62	7	66	81	-15	65	62	3	177	146	31				177	146	31
2JJJ	521	525	-4	322	318	4	206	183	23	260	239	21	282	266	16	127	133	-6	369	382	-13				369	382	-13
ABC CLASSIC	254	276	-22	125	149	-24	126	143	-17	133	148	-15	131	158	-27	73	92	-19	204	231	-27				204	231	-27
<b>Total</b>	<b>4185</b>	<b>4203</b>	<b>-18</b>	<b>3451</b>	<b>3356</b>	<b>95</b>	<b>2542</b>	<b>2406</b>	<b>136</b>	<b>2689</b>	<b>2630</b>	<b>59</b>	<b>2784</b>	<b>2863</b>	<b>-79</b>	<b>1712</b>	<b>1790</b>	<b>-78</b>	<b>3558</b>	<b>3518</b>	<b>40</b>				<b>3558</b>	<b>3518</b>	<b>40</b>



# SYDNEY RADIO - SURVEY 7 2019

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	18	18	0	1	*	*	*	*	*	*	*	1	1	0	4	5	-1	12	12	0	
2GB	66	65	1	1	1	0	*	*	*	4	2	2	9	9	0	13	13	0	39	39	0
Macquarie Sports 954	4	5	-1	*	*	*	*	*	*	1	1	0	2	2	0	1	2	-1	1	1	0
SKY Sports Radio	4	4	0	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	1	1	0
104.1 2DAY FM	19	22	-3	3	3	0	2	3	-1	5	8	-3	6	6	0	3	2	1	1	*	*
KIIS1065	45	44	1	6	6	0	6	5	1	15	17	-2	11	12	-1	4	3	1	2	1	1
104.9 TRIPLE M	32	31	1	2	3	-1	5	2	3	9	8	1	10	14	-4	5	4	1	*	1	*
NOVA96.9	37	37	0	7	5	2	8	7	1	11	12	-1	9	9	0	2	2	0	*	1	*
smoothfm 95.3	46	44	2	4	3	1	5	3	2	9	10	-1	12	12	0	10	8	2	7	9	-2
WSFM	38	40	-2	4	2	2	3	3	0	5	5	0	11	12	-1	8	9	-1	7	9	-2
ABC SYD	40	40	0	1	1	0	2	1	1	3	2	1	7	6	1	11	9	2	17	22	-5
2RN	13	10	3	*	*	*	*	*	*	1	1	0	2	1	1	4	4	0	7	4	3
ABC NEWS	10	8	2	*	*	*	*	*	*	1	2	-1	2	2	0	2	1	1	5	2	3
2JJJ	30	23	7	2	1	1	5	5	0	16	9	7	5	5	0	2	1	1	*	1	*
ABC CLASSIC	17	19	-2	*	*	*	*	*	*	1	2	-1	1	2	-1	3	3	0	11	12	-1
Total	496	485	11	36	30	6	45	36	9	100	97	3	111	115	-4	80	77	3	124	130	-6

## Average Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	18	19	-1	18	20	-2	30	27	3	25	21	4	18	17	1	4	11	-7	18	18	0
2GB	70	69	1	141	139	2	98	95	3	56	58	-2	53	47	6	27	26	1	55	55	0
Macquarie Sports 954	4	6	-2	6	10	-4	6	8	-2	2	4	-2	3	3	0	3	4	-1	5	4	1
SKY Sports Radio	4	4	0	12	13	-1	3	2	1	4	1	3	2	2	0	*	1	*	5	4	1
104.1 2DAY FM	21	24	-3	23	21	2	32	35	-3	30	38	-8	28	31	-3	3	5	-2	14	15	-1
KIIS1065	50	50	0	98	96	2	59	55	4	49	51	-2	52	55	-3	12	12	0	30	28	2
104.9 TRIPLE M	37	35	2	60	53	7	40	34	6	46	39	7	40	42	-2	10	15	-5	18	20	-2
NOVA96.9	40	40	0	64	65	-1	39	42	-3	45	42	3	50	54	-4	11	12	-1	32	29	3
smoothfm 95.3	50	46	4	62	58	4	71	64	7	62	57	5	49	49	0	19	17	2	37	40	-3
WSFM	41	43	-2	70	68	2	51	56	-5	50	58	-8	37	41	-4	9	8	1	30	32	-2
ABC SYD	45	45	0	85	84	1	58	55	3	35	36	-1	48	51	-3	15	14	1	28	30	-2
2RN	14	10	4	29	23	6	15	11	4	11	9	2	13	9	4	6	4	2	12	9	3
ABC NEWS	10	8	2	22	20	2	9	5	4	6	4	2	8	8	0	5	4	1	11	7	4
2JJJ	34	24	10	48	35	13	48	29	19	41	26	15	35	30	5	9	8	1	19	19	0
ABC CLASSIC	16	18	-2	22	24	-2	26	27	-1	19	19	0	14	21	-7	5	7	-2	17	20	-3
Total	533	517	16	873	826	47	695	645	50	567	554	13	538	546	-8	168	178	-10	402	405	-3