



GOLD COAST/TWEED RADIO - SURVEY 2 2023

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	15.9	16.0	-0.1	33.8	32.7	1.1	12.7	19.4	-6.7	14.7	10.7	4.0	24.0	24.4	-0.4	14.9	18.4	-3.5	7.0	6.7	0.3
92.5 TRIPLE M	14.0	11.7	2.3	10.7	13.7	-3.0	7.2	7.7	-0.5	10.0	7.9	2.1	16.1	12.9	3.2	26.9	18.9	8.0	10.0	10.6	-0.6
90.9 SEA FM	11.1	11.0	0.1	23.5	17.6	5.9	16.2	20.4	-4.2	21.7	16.9	4.8	10.0	12.6	-2.6	6.6	7.4	-0.8	2.6	1.8	0.8
4BC 882	0.2	0.6	-0.4	0.3	0.4	-0.1	0.1	0.1	0.0	0.2	0.5	-0.3	*	0.3	*	0.5	0.8	-0.3	0.1	1.1	-1.0
4BH 1116	0.2	0.2	0.0	*	*	*	0.4	*	*	0.1	0.1	0.0	*	*	*	*	*	*	0.4	0.6	-0.2
SENQ 693am	0.5	1.0	-0.5	*	*	*	0.4	0.1	0.3	0.9	3.6	-2.7	0.5	0.4	0.1	0.1	0.1	0.0	0.7	0.2	0.5
B105	1.2	0.9	0.3	0.6	0.4	0.2	2.9	0.6	2.3	2.4	1.7	0.7	1.0	1.7	-0.7	0.1	0.4	-0.3	0.7	*	*
104.5 TRIPLE M	1.7	1.2	0.5	0.7	1.0	-0.3	1.8	1.4	0.4	1.3	1.4	-0.1	1.4	1.0	0.4	4.6	2.3	2.3	0.7	0.6	0.1
NOVA106.9	3.1	2.7	0.4	5.6	5.4	0.2	2.6	4.7	-2.1	2.9	3.3	-0.4	6.8	4.9	1.9	1.5	0.5	1.0	0.3	*	*
KIIS973	1.2	1.6	-0.4	2.5	1.8	0.7	2.3	1.8	0.5	1.5	3.3	-1.8	1.4	2.3	-0.9	1.1	0.7	0.4	0.1	*	*
ABC GLDCST	4.5	4.6	-0.1	1.3	0.4	0.9	2.9	3.2	-0.3	0.8	1.2	-0.4	3.6	3.0	0.6	4.4	5.4	-1.0	9.6	10.2	-0.6
ABC BRIS	1.7	1.6	0.1	0.2	0.1	0.1	1.8	1.7	0.1	0.3	0.4	-0.1	0.6	0.5	0.1	1.7	2.1	-0.4	4.3	3.9	0.4
4RN	2.6	2.9	-0.3	*	*	*	0.8	0.4	0.4	0.6	0.5	0.1	3.1	2.8	0.3	2.3	2.6	-0.3	4.9	6.6	-1.7
ABC NEWSRADIO	0.8	1.0	-0.2	*	*	*	2.4	2.8	-0.4	0.6	0.5	0.1	0.9	0.8	0.1	0.2	1.5	-1.3	1.0	0.9	0.1
4JJJ	8.8	9.5	-0.7	5.6	7.0	-1.4	30.4	30.0	0.4	14.8	14.6	0.2	8.2	12.0	-3.8	3.9	3.7	0.2	1.2	0.4	0.8
ABC CLASSIC	0.4	1.5	-1.1	0.7	*	*	0.8	0.2	0.6	0.6	0.1	0.5	0.3	0.2	0.1	0.2	2.4	-2.2	0.2	4.4	-4.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	16.0	15.7	0.3	16.6	16.7	-0.1	15.4	14.1	1.3	16.2	15.7	0.5	17.6	17.9	-0.3	9.8	11.7	-1.9	15.8	17.1	-1.3
92.5 TRIPLE M	14.4	12.0	2.4	13.4	13.0	0.4	15.8	12.9	2.9	15.7	12.0	3.7	13.3	10.4	2.9	10.5	6.3	4.2	12.3	10.7	1.6
90.9 SEA FM	10.6	11.1	-0.5	10.4	11.2	-0.8	8.7	10.5	-1.8	9.9	10.4	-0.5	15.7	14.5	1.2	9.6	7.3	2.3	13.1	10.5	2.6
4BC 882	0.1	0.6	-0.5	*	0.5	*	0.1	1.0	-0.9	0.1	0.8	-0.7	0.1	0.2	-0.1	0.2	0.3	-0.1	0.5	0.5	0.0
4BH 1116	0.1	0.2	-0.1	0.2	0.2	0.0	0.1	0.3	-0.2	0.2	0.3	-0.1	*	*	*	0.1	0.2	-0.1	0.3	0.1	0.2
SENQ 693am	0.6	1.0	-0.4	0.9	0.6	0.3	0.3	0.9	-0.6	0.4	1.5	-1.1	0.7	1.1	-0.4	0.1	*	*	0.5	1.1	-0.6
B105	1.1	0.9	0.2	1.0	0.5	0.5	0.6	0.7	-0.1	1.2	1.0	0.2	1.9	1.1	0.8	1.0	1.3	-0.3	1.5	1.2	0.3
104.5 TRIPLE M	1.8	1.2	0.6	1.4	0.9	0.5	1.7	0.9	0.8	2.4	1.9	0.5	1.8	1.3	0.5	0.7	0.5	0.2	1.4	1.1	0.3
NOVA106.9	3.1	2.6	0.5	2.5	2.4	0.1	3.1	1.5	1.6	3.8	3.2	0.6	3.7	3.8	-0.1	1.3	1.7	-0.4	3.1	3.0	0.1
KIIS973	1.2	1.6	-0.4	1.5	1.3	0.2	0.8	1.3	-0.5	1.4	1.7	-0.3	1.3	2.1	-0.8	0.3	3.2	-2.9	1.0	1.6	-0.6
ABC GLDCST	4.3	4.4	-0.1	5.3	5.6	-0.3	4.1	4.7	-0.6	2.7	2.9	-0.2	3.7	3.5	0.2	9.8	8.1	1.7	5.4	5.3	0.1
ABC BRIS	1.7	1.6	0.1	2.1	2.2	-0.1	0.8	0.9	-0.1	1.4	1.1	0.3	1.1	1.3	-0.2	5.7	4.6	1.1	2.1	1.9	0.2
4RN	2.5	2.9	-0.4	3.4	4.4	-1.0	1.9	1.7	0.2	1.9	1.7	0.2	2.4	2.7	-0.3	4.7	5.7	-1.0	2.8	2.9	-0.1
ABC NEWSRADIO	0.8	0.9	-0.1	1.2	1.3	-0.1	0.6	0.4	0.2	0.3	0.4	-0.1	0.5	0.8	-0.3	3.0	3.9	-0.9	1.0	1.2	-0.2
4JJJ	9.4	9.9	-0.5	9.3	8.6	0.7	10.5	11.0	-0.5	10.6	11.8	-1.2	7.9	8.7	-0.8	3.2	5.8	-2.6	6.7	7.8	-1.1
ABC CLASSIC	0.4	1.4	-1.0	0.4	0.9	-0.5	0.3	1.7	-1.4	0.4	1.4	-1.0	0.3	2.0	-1.7	0.9	1.8	-0.9	0.5	1.9	-1.4



GOLD COAST/TWEED RADIO - SURVEY 2 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	198	198	0	38	39	-1	22	19	3	47	47	0	54	54	0	20	24	-4	17	16	1
92.5 TRIPLE M	131	131	0	13	15	-2	11	10	1	19	21	-2	35	33	2	28	25	3	25	27	-2
90.9 SEA FM	160	148	12	27	21	6	19	19	0	57	53	4	36	34	2	12	13	-1	10	8	2
4BC 882	7	9	-2	*	*	*	2	1	1	1	1	0	1	1	0	1	2	-1	1	4	-3
4BH 1116	5	4	1	*	*	*	1	*	*	1	1	0	*	*	*	*	*	*	2	1	1
SENQ 693am	6	6	0	*	*	*	1	*	*	2	3	-1	1	1	0	1	1	0	1	*	*
B105	25	25	0	2	1	1	3	2	1	10	10	0	6	8	-2	2	3	-1	3	1	2
104.5 TRIPLE M	28	23	5	2	2	0	4	3	1	5	7	-2	7	4	3	7	5	2	4	3	1
NOVA106.9	53	56	-3	9	8	1	7	9	-2	17	22	-5	15	15	0	3	2	1	2	1	1
KIIS973	26	31	-5	3	3	0	5	3	2	9	15	-6	4	6	-2	4	3	1	2	1	1
ABC GLDCST	62	61	1	2	1	1	7	6	1	7	7	0	11	10	1	9	12	-3	26	25	1
ABC BRIS	22	24	-2	*	*	*	3	2	1	2	3	-1	4	4	0	5	4	1	8	11	-3
4RN	30	27	3	*	*	*	2	1	1	3	2	1	10	8	2	6	5	1	9	11	-2
ABC NEWSRADIO	23	25	-2	*	*	*	5	5	0	6	6	0	5	4	1	3	5	-2	4	6	-2
4JJJ	94	86	8	8	10	-2	16	18	-2	38	30	8	22	22	0	7	4	3	2	3	-1
ABC CLASSIC	18	15	3	1	*	*	3	1	2	4	3	1	3	1	2	3	2	1	4	8	-4
Total	603	602	1	65	65	0	55	55	0	136	136	0	135	134	1	84	84	0	128	128	0

Cumulative Audience (000's) by Session, P10+ [Potential: 635]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	179	184	-5	129	138	-9	87	85	2	98	109	-11	91	96	-5	30	35	-5	127	128	-1
92.5 TRIPLE M	120	120	0	80	84	-4	65	61	4	75	66	9	64	60	4	24	21	3	79	76	3
90.9 SEA FM	140	137	3	94	98	-4	55	56	-1	79	76	3	83	85	-2	25	26	-1	104	93	11
4BC 882	4	8	-4	1	4	-3	1	5	-4	2	4	-2	1	1	0	2	1	1	5	4	1
4BH 1116	4	3	1	2	1	1	1	1	0	4	3	1	*	*	*	*	*	*	2	1	1
SENQ 693am	6	6	0	4	2	2	1	2	-1	4	3	1	4	4	0	1	*	*	5	4	1
B105	20	21	-1	9	8	1	9	9	0	12	11	1	12	11	1	3	4	-1	12	11	1
104.5 TRIPLE M	25	21	4	12	9	3	9	8	1	16	16	0	12	11	1	3	4	-1	13	7	6
NOVA106.9	46	48	-2	25	26	-1	18	13	5	21	24	-3	25	25	0	7	8	-1	29	29	0
KIIS973	23	26	-3	15	15	0	8	8	0	10	12	-2	9	9	0	3	4	-1	11	14	-3
ABC GLDCST	55	55	0	34	40	-6	24	23	1	20	24	-4	23	24	-1	12	11	1	37	36	1
ABC BRIS	19	22	-3	10	16	-6	6	7	-1	11	11	0	8	8	0	7	5	2	13	12	1
4RN	27	25	2	18	19	-1	12	10	2	12	10	2	12	12	0	9	9	0	18	15	3
ABC NEWSRADIO	19	19	0	13	15	-2	9	8	1	5	6	-1	5	7	-2	5	4	1	13	16	-3
4JJJ	88	80	8	53	48	5	44	37	7	56	55	1	48	47	1	11	16	-5	49	50	-1
ABC CLASSIC	14	10	4	7	6	1	6	6	0	6	5	1	4	5	-1	3	5	-2	9	13	-4
Total	580	585	-5	468	485	-17	358	357	1	398	414	-16	381	393	-12	155	166	-11	473	474	-1



GOLD COAST/TWEED RADIO - SURVEY 2 2023

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	10	11	-1	1	1	0	1	1	0	2	2	0	4	4	0	2	2	0	1	1	0
92.5 TRIPLE M	9	8	1	*	1	*	*	*	*	1	1	0	3	2	1	3	2	1	2	2	0
90.9 SEA FM	7	8	-1	1	1	0	1	1	0	3	3	0	2	2	0	1	1	0	*	*	*
4BC 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4BH 1116	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	*	1	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*
B105	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
NOVA106.9	2	2	0	*	*	*	*	*	*	*	1	*	1	1	0	*	*	*	*	*	*
KIIS973	1	1	0	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	3	3	0	*	*	*	*	*	*	*	*	*	1	*	*	*	1	*	2	2	0
ABC BRIS	1	1	0	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	1	1	0
4RN	2	2	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	1	1	0
ABC NEWSRADIO	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4JJJ	6	7	-1	*	*	*	2	2	0	2	2	0	1	2	-1	*	*	*	*	*	*
ABC CLASSIC	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
Total	66	69	-3	4	4	0	6	5	1	13	16	-3	16	16	0	10	10	0	17	18	-1

Average Audience (000's) by Session, P10+ [Potential: 635]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	11	12	-1	18	20	-2	16	15	1	15	16	-1	11	12	-1	1	2	-1	8	9	-1
92.5 TRIPLE M	10	9	1	14	15	-1	16	14	2	15	12	3	9	7	2	2	1	1	6	6	0
90.9 SEA FM	8	8	0	11	13	-2	9	11	-2	9	10	-1	10	10	0	1	1	0	7	5	2
4BC 882	*	*	*	*	1	*	*	1	*	*	1	*	*	*	*	*	*	*	*	*	*
4BH 1116	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	*	1	*	1	1	0	*	1	*	*	2	*	*	1	*	*	*	*	*	1	*
B105	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	1	1	0
104.5 TRIPLE M	1	1	0	2	1	1	2	1	1	2	2	0	1	1	0	*	*	*	1	1	0
NOVA106.9	2	2	0	3	3	0	3	2	1	4	3	1	2	3	-1	*	*	*	2	2	0
KIIS973	1	1	0	2	2	0	1	1	0	1	2	-1	1	1	0	*	*	*	1	1	0
ABC GLDCST	3	3	0	6	7	-1	4	5	-1	3	3	0	2	2	0	1	1	0	3	3	0
ABC BRIS	1	1	0	2	3	-1	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0
4RN	2	2	0	4	5	-1	2	2	0	2	2	0	2	2	0	1	1	0	1	1	0
ABC NEWSRADIO	1	1	0	1	2	-1	1	*	*	*	*	*	*	1	*	*	1	*	*	1	*
4JJJ	7	8	-1	10	10	0	11	12	-1	10	12	-2	5	6	-1	*	1	*	3	4	-1
ABC CLASSIC	*	1	*	*	1	*	*	2	*	*	1	*	*	1	*	*	*	*	*	1	*
Total	72	76	-4	106	118	-12	103	109	-6	94	100	-6	65	68	-3	15	14	1	51	51	0