



SYDNEY RADIO - SURVEY 8 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CH | 4.4 | 4.7 | -0.3 | 0.7 | 1.0 | -0.3 | 1.5 | 0.2 | 1.3 | 0.5 | 0.7 | -0.2 | 0.8 | 1.0 | -0.2 | 8.2 | 5.0 | 3.2 | 11.5 | 14.4 | -2.9 |
| 2GB | 12.1 | 12.3 | -0.2 | 1.4 | 2.8 | -1.4 | 0.9 | 0.3 | 0.6 | 3.4 | 4.5 | -1.1 | 9.6 | 7.7 | 1.9 | 18.5 | 19.4 | -0.9 | 26.0 | 25.9 | 0.1 |
| 2UE | 5.6 | 5.9 | -0.3 | * | 0.1 | * | * | * | * | 1.5 | 1.0 | 0.5 | 4.1 | 4.7 | -0.6 | 5.9 | 9.4 | -3.5 | 14.4 | 13.0 | 1.4 |
| 2DAY | 3.5 | 3.6 | -0.1 | 6.8 | 7.7 | -0.9 | 7.6 | 6.8 | 0.8 | 5.4 | 5.4 | 0.0 | 4.1 | 4.3 | -0.2 | 1.2 | 1.5 | -0.3 | 0.4 | 0.6 | -0.2 |
| KIIS1065 | 8.6 | 8.2 | 0.4 | 22.9 | 16.2 | 6.7 | 21.3 | 17.5 | 3.8 | 12.6 | 15.0 | -2.4 | 8.3 | 8.1 | 0.2 | 3.6 | 2.8 | 0.8 | 0.2 | 0.7 | -0.5 |
| 2MMM | 5.4 | 6.1 | -0.7 | 3.4 | 3.5 | -0.1 | 4.1 | 6.8 | -2.7 | 11.0 | 12.4 | -1.4 | 7.9 | 9.2 | -1.3 | 2.2 | 1.5 | 0.7 | 0.3 | 0.3 | 0.0 |
| NOVA96.9 | 7.5 | 6.7 | 0.8 | 22.1 | 22.8 | -0.7 | 15.9 | 17.5 | -1.6 | 12.1 | 11.2 | 0.9 | 5.8 | 4.6 | 1.2 | 3.8 | 2.3 | 1.5 | 0.2 | 0.2 | 0.0 |
| smoothfm 95.3 | 6.6 | 5.7 | 0.9 | 5.7 | 5.2 | 0.5 | 6.6 | 4.7 | 1.9 | 7.0 | 5.6 | 1.4 | 7.8 | 7.3 | 0.5 | 6.7 | 8.2 | -1.5 | 5.1 | 2.9 | 2.2 |
| WSFM | 8.9 | 8.8 | 0.1 | 6.4 | 2.9 | 3.5 | 5.6 | 8.2 | -2.6 | 6.9 | 7.2 | -0.3 | 14.7 | 16.4 | -1.7 | 14.0 | 11.9 | 2.1 | 3.0 | 2.2 | 0.8 |
| ABC702 | 8.5 | 8.7 | -0.2 | 2.1 | 2.0 | 0.1 | 1.6 | 2.5 | -0.9 | 3.2 | 2.1 | 1.1 | 7.2 | 8.3 | -1.1 | 14.7 | 15.6 | -0.9 | 14.8 | 14.5 | 0.3 |
| 2RN | 2.0 | 2.0 | 0.0 | 0.5 | 0.7 | -0.2 | 0.1 | * | * | 0.4 | 0.3 | 0.1 | 1.4 | 1.0 | 0.4 | 4.2 | 3.8 | 0.4 | 3.7 | 4.6 | -0.9 |
| NEWSR | 1.8 | 2.2 | -0.4 | 0.8 | 4.1 | -3.3 | 1.5 | 1.5 | 0.0 | 1.2 | 1.2 | 0.0 | 1.8 | 2.4 | -0.6 | 2.0 | 2.1 | -0.1 | 2.9 | 2.6 | 0.3 |
| 2JJJ | 6.5 | 6.0 | 0.5 | 3.5 | 5.1 | -1.6 | 9.9 | 11.5 | -1.6 | 14.5 | 13.0 | 1.5 | 7.8 | 7.5 | 0.3 | 1.0 | 0.6 | 0.4 | 0.7 | 0.1 | 0.6 |
| ABCFM | 3.3 | 3.6 | -0.3 | 1.1 | 2.5 | -1.4 | 1.8 | 0.6 | 1.2 | 1.2 | 1.4 | -0.2 | 1.7 | 1.3 | 0.4 | 4.0 | 3.4 | 0.6 | 7.6 | 9.3 | -1.7 |

Share Movement (%) by Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|---------------|---------------------|------|------|-----------------------|------|------|------------------------|------|------|------------------------|------|------|-----------------------|------|------|------------------------|------|------|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CH | 4.0 | 4.3 | -0.3 | 3.3 | 3.5 | -0.2 | 5.3 | 5.8 | -0.5 | 4.5 | 5.3 | -0.8 | 3.5 | 3.0 | 0.5 | 3.5 | 3.6 | -0.1 | 5.7 | 5.8 | -0.1 |
| 2GB | 13.2 | 13.5 | -0.3 | 14.8 | 14.1 | 0.7 | 16.5 | 17.1 | -0.6 | 12.2 | 12.7 | -0.5 | 8.6 | 8.2 | 0.4 | 12.2 | 15.2 | -3.0 | 8.4 | 8.7 | -0.3 |
| 2UE | 4.9 | 5.1 | -0.2 | 4.7 | 5.3 | -0.6 | 4.9 | 5.8 | -0.9 | 4.0 | 4.5 | -0.5 | 4.0 | 4.0 | 0.0 | 9.1 | 6.4 | 2.7 | 7.9 | 8.7 | -0.8 |
| 2DAY | 3.7 | 3.7 | 0.0 | 3.0 | 2.9 | 0.1 | 3.5 | 3.7 | -0.2 | 4.2 | 4.1 | 0.1 | 4.6 | 4.3 | 0.3 | 3.8 | 4.1 | -0.3 | 2.9 | 3.3 | -0.4 |
| KIIS1065 | 8.9 | 8.7 | 0.2 | 11.3 | 10.5 | 0.8 | 7.2 | 8.3 | -1.1 | 7.6 | 7.9 | -0.3 | 8.3 | 8.0 | 0.3 | 8.8 | 6.7 | 2.1 | 7.8 | 6.9 | 0.9 |
| 2MMM | 5.7 | 6.5 | -0.8 | 6.3 | 6.7 | -0.4 | 5.6 | 6.8 | -1.2 | 6.3 | 7.3 | -1.0 | 5.3 | 6.3 | -1.0 | 3.1 | 3.8 | -0.7 | 4.4 | 4.6 | -0.2 |
| NOVA96.9 | 7.5 | 6.7 | 0.8 | 6.6 | 7.0 | -0.4 | 5.9 | 4.7 | 1.2 | 7.7 | 6.2 | 1.5 | 10.1 | 8.9 | 1.2 | 8.7 | 7.3 | 1.4 | 7.5 | 6.9 | 0.6 |
| smoothfm 95.3 | 6.0 | 5.4 | 0.6 | 4.0 | 3.9 | 0.1 | 6.8 | 5.3 | 1.5 | 6.3 | 5.7 | 0.6 | 7.3 | 6.5 | 0.8 | 7.8 | 7.3 | 0.5 | 8.5 | 6.8 | 1.7 |
| WSFM | 8.9 | 8.8 | 0.1 | 9.9 | 9.9 | 0.0 | 8.6 | 7.7 | 0.9 | 10.2 | 9.7 | 0.5 | 7.6 | 8.7 | -1.1 | 4.9 | 5.9 | -1.0 | 9.1 | 8.9 | 0.2 |
| ABC702 | 8.7 | 9.0 | -0.3 | 9.8 | 9.9 | -0.1 | 7.0 | 7.7 | -0.7 | 7.3 | 7.8 | -0.5 | 9.4 | 10.0 | -0.6 | 11.2 | 10.4 | 0.8 | 7.6 | 7.7 | -0.1 |
| 2RN | 1.9 | 2.0 | -0.1 | 2.8 | 3.1 | -0.3 | 1.4 | 1.6 | -0.2 | 1.3 | 1.0 | 0.3 | 2.1 | 1.9 | 0.2 | 1.3 | 1.7 | -0.4 | 2.3 | 2.3 | 0.0 |
| NEWSR | 1.7 | 2.2 | -0.5 | 2.8 | 3.1 | -0.3 | 1.1 | 1.3 | -0.2 | 0.8 | 1.3 | -0.5 | 1.5 | 1.9 | -0.4 | 2.6 | 3.4 | -0.8 | 2.2 | 2.2 | 0.0 |
| 2JJJ | 6.9 | 6.2 | 0.7 | 5.4 | 4.8 | 0.6 | 8.3 | 6.9 | 1.4 | 8.6 | 7.5 | 1.1 | 7.0 | 7.1 | -0.1 | 4.0 | 4.3 | -0.3 | 5.3 | 5.5 | -0.2 |
| ABCFM | 3.3 | 3.4 | -0.1 | 3.1 | 3.2 | -0.1 | 3.4 | 3.0 | 0.4 | 2.9 | 3.3 | -0.4 | 3.0 | 3.5 | -0.5 | 4.8 | 4.4 | 0.4 | 3.3 | 4.2 | -0.9 |



SYDNEY RADIO - SURVEY 8 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---------------|------------|------------|-----------|--------------|-----------|----------|--------------|-----------|----------|--------------|------------|-----------|--------------|------------|-----------|--------------|-----------|-----------|------------|------------|-----------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CH | 22 | 24 | -2 | * | * | * | 1 | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 7 | 4 | 3 | 13 | 17 | -4 |
| 2GB | 61 | 63 | -2 | * | 1 | * | * | * | * | 4 | 5 | -1 | 11 | 9 | 2 | 15 | 17 | -2 | 29 | 31 | -2 |
| 2UE | 28 | 30 | -2 | * | * | * | * | * | * | 2 | 1 | 1 | 5 | 6 | -1 | 5 | 8 | -3 | 16 | 15 | 1 |
| 2DAY | 18 | 18 | 0 | 2 | 2 | 0 | 3 | 2 | 1 | 6 | 6 | 0 | 5 | 5 | 0 | 1 | 1 | 0 | * | 1 | * |
| KIIS1065 | 44 | 42 | 2 | 7 | 5 | 2 | 8 | 6 | 2 | 15 | 18 | -3 | 10 | 10 | 0 | 3 | 2 | 1 | * | 1 | * |
| 2MMM | 27 | 31 | -4 | 1 | 1 | 0 | 2 | 2 | 0 | 13 | 15 | -2 | 9 | 11 | -2 | 2 | 1 | 1 | * | * | * |
| NOVA96.9 | 38 | 35 | 3 | 7 | 7 | 0 | 6 | 6 | 0 | 14 | 13 | 1 | 7 | 6 | 1 | 3 | 2 | 1 | * | * | * |
| smoothfm 95.3 | 33 | 29 | 4 | 2 | 2 | 0 | 3 | 2 | 1 | 8 | 7 | 1 | 9 | 9 | 0 | 6 | 7 | -1 | 6 | 3 | 3 |
| WSFM | 45 | 45 | 0 | 2 | 1 | 1 | 2 | 3 | -1 | 8 | 9 | -1 | 18 | 20 | -2 | 12 | 10 | 2 | 3 | 3 | 0 |
| ABC702 | 43 | 45 | -2 | 1 | 1 | 0 | 1 | 1 | 0 | 4 | 2 | 2 | 9 | 10 | -1 | 12 | 14 | -2 | 17 | 17 | 0 |
| 2RN | 10 | 11 | -1 | * | * | * | * | * | * | * | * | * | 2 | 1 | 1 | 3 | 3 | 0 | 4 | 5 | -1 |
| NEWSR | 9 | 11 | -2 | * | 1 | * | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 3 | -1 | 2 | 2 | 0 | 3 | 3 | 0 |
| 2JJJ | 33 | 31 | 2 | 1 | 2 | -1 | 4 | 4 | 0 | 17 | 15 | 2 | 9 | 9 | 0 | 1 | 1 | 0 | 1 | * | * |
| ABCFM | 16 | 18 | -2 | * | 1 | * | 1 | * | * | 1 | 2 | -1 | 2 | 2 | 0 | 3 | 3 | 0 | 9 | 11 | -2 |
| Total | 504 | 513 | -9 | 32 | 32 | 0 | 40 | 36 | 4 | 116 | 119 | -3 | 119 | 121 | -2 | 84 | 87 | -3 | 114 | 119 | -5 |

Average Audience (000's) by Session, P10+ [Potential: 4187]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|---------------|---------------------|------------|-----------|------------|-----------------------|----------|------------|------------|------------------------|------------|------------|-----------|------------------------|------------|-----------|------------|-----------------------|-----------|------------|------------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 2CH | 22 | 24 | -2 | 29 | 31 | -2 | 36 | 40 | -4 | 26 | 31 | -5 | 20 | 18 | 2 | 7 | 7 | 0 | 23 | 25 | -2 | | | | | | |
| 2GB | 72 | 74 | -2 | 130 | 123 | 7 | 112 | 118 | -6 | 70 | 74 | -4 | 49 | 47 | 2 | 23 | 30 | -7 | 34 | 37 | -3 | | | | | | |
| 2UE | 26 | 28 | -2 | 41 | 46 | -5 | 33 | 40 | -7 | 23 | 26 | -3 | 23 | 23 | 0 | 17 | 13 | 4 | 32 | 37 | -5 | | | | | | |
| 2DAY | 20 | 20 | 0 | 26 | 25 | 1 | 23 | 25 | -2 | 24 | 24 | 0 | 26 | 25 | 1 | 7 | 8 | -1 | 12 | 14 | -2 | | | | | | |
| KIIS1065 | 48 | 47 | 1 | 99 | 91 | 8 | 49 | 57 | -8 | 43 | 46 | -3 | 48 | 46 | 2 | 17 | 13 | 4 | 32 | 29 | 3 | | | | | | |
| 2MMM | 31 | 36 | -5 | 55 | 58 | -3 | 38 | 47 | -9 | 36 | 42 | -6 | 31 | 37 | -6 | 6 | 8 | -2 | 18 | 20 | -2 | | | | | | |
| NOVA96.9 | 41 | 37 | 4 | 58 | 61 | -3 | 40 | 32 | 8 | 44 | 36 | 8 | 58 | 52 | 6 | 16 | 14 | 2 | 30 | 29 | 1 | | | | | | |
| smoothfm 95.3 | 33 | 30 | 3 | 35 | 34 | 1 | 46 | 37 | 9 | 36 | 33 | 3 | 42 | 38 | 4 | 15 | 14 | 1 | 34 | 29 | 5 | | | | | | |
| WSFM | 48 | 48 | 0 | 87 | 86 | 1 | 58 | 53 | 5 | 59 | 56 | 3 | 44 | 50 | -6 | 9 | 12 | -3 | 37 | 38 | -1 | | | | | | |
| ABC702 | 47 | 50 | -3 | 86 | 86 | 0 | 48 | 53 | -5 | 42 | 45 | -3 | 54 | 58 | -4 | 21 | 21 | 0 | 31 | 33 | -2 | | | | | | |
| 2RN | 10 | 11 | -1 | 24 | 27 | -3 | 10 | 11 | -1 | 7 | 6 | 1 | 12 | 11 | 1 | 3 | 3 | 0 | 9 | 10 | -1 | | | | | | |
| NEWSR | 10 | 12 | -2 | 24 | 27 | -3 | 7 | 9 | -2 | 5 | 8 | -3 | 8 | 11 | -3 | 5 | 7 | -2 | 9 | 9 | 0 | | | | | | |
| 2JJJ | 37 | 34 | 3 | 48 | 42 | 6 | 56 | 47 | 9 | 49 | 43 | 6 | 40 | 41 | -1 | 8 | 9 | -1 | 21 | 23 | -2 | | | | | | |
| ABCFM | 18 | 18 | 0 | 27 | 28 | -1 | 23 | 21 | 2 | 17 | 19 | -2 | 17 | 20 | -3 | 9 | 9 | 0 | 13 | 18 | -5 | | | | | | |
| Total | 544 | 549 | -5 | 877 | 871 | 6 | 678 | 686 | -8 | 574 | 579 | -5 | 574 | 579 | -5 | 190 | 199 | -9 | 403 | 424 | -21 | | | | | | |



SYDNEY RADIO - SURVEY 8 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---------------|-------------|-------------|----------|--------------|------------|-----------|--------------|------------|-----------|--------------|-------------|-----------|--------------|------------|----------|--------------|------------|----------|------------|------------|-----------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CH | 272 | 283 | -11 | 11 | 14 | -3 | 10 | 4 | 6 | 23 | 18 | 5 | 30 | 34 | -4 | 68 | 64 | 4 | 129 | 150 | -21 |
| 2GB | 522 | 572 | -50 | 12 | 27 | -15 | 13 | 5 | 8 | 69 | 93 | -24 | 124 | 120 | 4 | 127 | 131 | -4 | 178 | 196 | -18 |
| 2UE | 278 | 300 | -22 | 5 | 6 | -1 | 2 | 3 | -1 | 33 | 42 | -9 | 52 | 54 | -2 | 60 | 68 | -8 | 126 | 127 | -1 |
| 2DAY | 559 | 560 | -1 | 88 | 94 | -6 | 119 | 110 | 9 | 173 | 180 | -7 | 132 | 131 | 1 | 34 | 34 | 0 | 12 | 12 | 0 |
| KIIS1065 | 887 | 868 | 19 | 163 | 145 | 18 | 175 | 143 | 32 | 311 | 320 | -9 | 187 | 200 | -13 | 44 | 48 | -4 | 8 | 12 | -4 |
| 2MMM | 559 | 569 | -10 | 59 | 61 | -2 | 67 | 75 | -8 | 223 | 216 | 7 | 169 | 172 | -3 | 29 | 32 | -3 | 12 | 12 | 0 |
| NOVA96.9 | 969 | 953 | 16 | 191 | 190 | 1 | 195 | 183 | 12 | 336 | 328 | 8 | 184 | 179 | 5 | 51 | 59 | -8 | 12 | 13 | -1 |
| smoothfm 95.3 | 667 | 571 | 96 | 54 | 57 | -3 | 65 | 58 | 7 | 180 | 159 | 21 | 179 | 131 | 48 | 110 | 103 | 7 | 79 | 64 | 15 |
| WSFM | 764 | 774 | -10 | 67 | 56 | 11 | 65 | 62 | 3 | 160 | 184 | -24 | 251 | 257 | -6 | 164 | 156 | 8 | 57 | 58 | -1 |
| ABC702 | 604 | 637 | -33 | 35 | 44 | -9 | 22 | 24 | -2 | 72 | 63 | 9 | 141 | 155 | -14 | 154 | 164 | -10 | 179 | 188 | -9 |
| 2RN | 170 | 179 | -9 | 14 | 19 | -5 | 3 | 2 | 1 | 25 | 18 | 7 | 32 | 39 | -7 | 43 | 50 | -7 | 54 | 51 | 3 |
| NEWSR | 294 | 314 | -20 | 20 | 19 | 1 | 22 | 20 | 2 | 55 | 65 | -10 | 77 | 82 | -5 | 46 | 53 | -7 | 74 | 75 | -1 |
| 2JJJ | 523 | 551 | -28 | 39 | 51 | -12 | 98 | 137 | -39 | 242 | 223 | 19 | 116 | 121 | -5 | 21 | 15 | 6 | 9 | 6 | 3 |
| ABCFM | 278 | 274 | 4 | 11 | 16 | -5 | 17 | 20 | -3 | 58 | 46 | 12 | 66 | 59 | 7 | 38 | 36 | 2 | 87 | 96 | -9 |
| Total | 3973 | 3971 | 2 | 425 | 426 | -1 | 433 | 442 | -9 | 1062 | 1047 | 15 | 943 | 939 | 4 | 527 | 527 | 0 | 583 | 589 | -6 |

Cumulative Audience (000's) by Session, P10+ [Potential: 4187]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|---------------|---------------------|-------------|-----------|-----------------------|-------------|-----------|------------------------|-------------|------------|------------------------|-------------|------------|-----------------------|-------------|-----------|------------------------|-------------|------------|---------------------|-------------|-----------|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 2CH | 242 | 243 | -1 | 149 | 143 | 6 | 146 | 153 | -7 | 132 | 151 | -19 | 131 | 116 | 15 | 79 | 83 | -4 | 193 | 200 | -7 |
| 2GB | 481 | 526 | -45 | 376 | 391 | -15 | 312 | 340 | -28 | 265 | 289 | -24 | 227 | 248 | -21 | 167 | 189 | -22 | 335 | 366 | -31 |
| 2UE | 216 | 240 | -24 | 134 | 160 | -26 | 103 | 137 | -34 | 109 | 125 | -16 | 101 | 110 | -9 | 88 | 100 | -12 | 197 | 218 | -21 |
| 2DAY | 486 | 474 | 12 | 249 | 227 | 22 | 180 | 161 | 19 | 209 | 206 | 3 | 246 | 247 | -1 | 135 | 151 | -16 | 311 | 329 | -18 |
| KIIS1065 | 810 | 780 | 30 | 571 | 532 | 39 | 343 | 348 | -5 | 349 | 343 | 6 | 408 | 412 | -4 | 273 | 222 | 51 | 575 | 520 | 55 |
| 2MMM | 470 | 487 | -17 | 293 | 303 | -10 | 175 | 221 | -46 | 215 | 228 | -13 | 247 | 263 | -16 | 106 | 131 | -25 | 335 | 334 | 1 |
| NOVA96.9 | 876 | 849 | 27 | 480 | 501 | -21 | 284 | 268 | 16 | 389 | 369 | 20 | 553 | 509 | 44 | 292 | 281 | 11 | 599 | 620 | -21 |
| smoothfm 95.3 | 585 | 512 | 73 | 303 | 269 | 34 | 269 | 220 | 49 | 275 | 261 | 14 | 325 | 293 | 32 | 214 | 185 | 29 | 434 | 370 | 64 |
| WSFM | 664 | 689 | -25 | 442 | 458 | -16 | 280 | 304 | -24 | 358 | 363 | -5 | 353 | 392 | -39 | 161 | 195 | -34 | 493 | 486 | 7 |
| ABC702 | 561 | 582 | -21 | 407 | 391 | 16 | 257 | 265 | -8 | 286 | 302 | -16 | 320 | 335 | -15 | 197 | 206 | -9 | 382 | 408 | -26 |
| 2RN | 158 | 166 | -8 | 113 | 118 | -5 | 59 | 61 | -2 | 65 | 54 | 11 | 85 | 86 | -1 | 49 | 46 | 3 | 91 | 100 | -9 |
| NEWSR | 258 | 272 | -14 | 184 | 192 | -8 | 82 | 99 | -17 | 75 | 79 | -4 | 95 | 111 | -16 | 71 | 98 | -27 | 183 | 204 | -21 |
| 2JJJ | 475 | 514 | -39 | 286 | 331 | -45 | 233 | 243 | -10 | 254 | 269 | -15 | 289 | 308 | -19 | 165 | 191 | -26 | 322 | 341 | -19 |
| ABCFM | 244 | 242 | 2 | 147 | 134 | 13 | 112 | 106 | 6 | 104 | 107 | -3 | 111 | 110 | 1 | 88 | 92 | -4 | 172 | 166 | 6 |
| Total | 3904 | 3885 | 19 | 3273 | 3245 | 28 | 2378 | 2405 | -27 | 2564 | 2576 | -12 | 2885 | 2854 | 31 | 1814 | 1873 | -59 | 3346 | 3324 | 22 |



MELBOURNE RADIO - SURVEY 8 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN | 3.7 | 4.5 | -0.8 | 3.6 | 1.8 | 1.8 | 2.6 | 3.4 | -0.8 | 3.6 | 4.9 | -1.3 | 6.2 | 6.8 | -0.6 | 1.6 | 3.9 | -2.3 | 2.8 | 2.6 | 0.2 |
| 3AW | 12.8 | 12.2 | 0.6 | 2.2 | 0.8 | 1.4 | 1.4 | 1.3 | 0.1 | 3.2 | 3.3 | -0.1 | 8.2 | 9.1 | -0.9 | 18.6 | 16.1 | 2.5 | 31.3 | 29.7 | 1.6 |
| MAGIC 1278 | 5.1 | 5.0 | 0.1 | 0.1 | 0.1 | 0.0 | 0.2 | * | * | 0.3 | 0.4 | -0.1 | 1.4 | 1.3 | 0.1 | 7.1 | 8.4 | -1.3 | 16.3 | 14.7 | 1.6 |
| FOXFM | 8.5 | 8.5 | 0.0 | 20.6 | 23.7 | -3.1 | 21.5 | 21.1 | 0.4 | 11.8 | 11.9 | -0.1 | 9.8 | 9.2 | 0.6 | 1.9 | 1.9 | 0.0 | 0.3 | 0.4 | -0.1 |
| GOLD | 8.0 | 7.2 | 0.8 | 4.4 | 5.8 | -1.4 | 4.6 | 4.9 | -0.3 | 7.8 | 7.0 | 0.8 | 11.5 | 9.3 | 2.2 | 12.4 | 12.2 | 0.2 | 2.9 | 2.1 | 0.8 |
| MIX101.1 | 6.3 | 6.0 | 0.3 | 12.3 | 13.6 | -1.3 | 12.8 | 13.3 | -0.5 | 7.2 | 8.2 | -1.0 | 8.8 | 6.9 | 1.9 | 3.2 | 2.4 | 0.8 | 0.4 | 0.5 | -0.1 |
| 3MMM | 6.8 | 6.7 | 0.1 | 7.4 | 6.4 | 1.0 | 12.4 | 10.1 | 2.3 | 11.1 | 9.6 | 1.5 | 8.8 | 10.2 | -1.4 | 3.1 | 4.0 | -0.9 | 0.4 | 0.3 | 0.1 |
| NOVA 100 | 7.8 | 7.8 | 0.0 | 23.8 | 21.2 | 2.6 | 16.1 | 15.7 | 0.4 | 13.3 | 13.7 | -0.4 | 6.6 | 7.1 | -0.5 | 1.9 | 2.2 | -0.3 | 0.3 | 0.4 | -0.1 |
| smoothfm 91.5 | 7.4 | 7.2 | 0.2 | 4.5 | 4.5 | 0.0 | 4.2 | 4.7 | -0.5 | 7.8 | 6.7 | 1.1 | 8.8 | 10.1 | -1.3 | 9.6 | 9.3 | 0.3 | 5.7 | 4.1 | 1.6 |
| ABC774 | 10.0 | 11.6 | -1.6 | 2.7 | 2.2 | 0.5 | 1.3 | 2.0 | -0.7 | 2.9 | 3.8 | -0.9 | 10.4 | 10.2 | 0.2 | 12.9 | 15.2 | -2.3 | 20.1 | 24.9 | -4.8 |
| 3RN | 2.6 | 2.6 | 0.0 | 0.3 | 0.2 | 0.1 | 1.5 | 1.0 | 0.5 | 0.9 | 0.5 | 0.4 | 2.0 | 2.5 | -0.5 | 7.0 | 5.5 | 1.5 | 2.9 | 3.9 | -1.0 |
| NEWSR | 1.3 | 1.8 | -0.5 | 1.1 | 0.9 | 0.2 | 0.7 | 0.9 | -0.2 | 1.1 | 1.7 | -0.6 | 1.2 | 2.1 | -0.9 | 1.4 | 2.1 | -0.7 | 2.0 | 2.0 | 0.0 |
| 3JJJ | 5.4 | 5.4 | 0.0 | 6.7 | 7.5 | -0.8 | 9.0 | 10.6 | -1.6 | 13.7 | 13.7 | 0.0 | 3.5 | 3.2 | 0.3 | 1.7 | 1.5 | 0.2 | 0.2 | 0.2 | 0.0 |
| ABCFM | 2.8 | 2.2 | 0.6 | 0.3 | 2.0 | -1.7 | 0.4 | 0.1 | 0.3 | 1.0 | 0.8 | 0.2 | 1.3 | 1.8 | -0.5 | 6.0 | 2.1 | 3.9 | 5.9 | 5.4 | 0.5 |

Share Movement (%) by Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|---------------|---------------------|------|------|-----------------------|------|------|------------------------|------|------|------------------------|------|------|-----------------------|------|------|------------------------|------|------|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN | 4.1 | 4.7 | -0.6 | 3.7 | 4.0 | -0.3 | 3.5 | 5.3 | -1.8 | 4.0 | 4.3 | -0.3 | 5.3 | 5.3 | 0.0 | 4.8 | 5.3 | -0.5 | 2.4 | 3.8 | -1.4 |
| 3AW | 13.0 | 12.4 | 0.6 | 18.5 | 16.7 | 1.8 | 14.4 | 13.5 | 0.9 | 8.5 | 8.9 | -0.4 | 8.8 | 9.1 | -0.3 | 12.4 | 11.9 | 0.5 | 12.0 | 11.6 | 0.4 |
| MAGIC 1278 | 4.7 | 4.7 | 0.0 | 4.2 | 4.3 | -0.1 | 5.3 | 5.6 | -0.3 | 5.3 | 5.2 | 0.1 | 3.8 | 3.4 | 0.4 | 4.6 | 5.3 | -0.7 | 6.4 | 5.6 | 0.8 |
| FOXFM | 8.4 | 8.6 | -0.2 | 7.2 | 7.4 | -0.2 | 6.6 | 7.3 | -0.7 | 9.8 | 10.1 | -0.3 | 10.3 | 10.1 | 0.2 | 9.1 | 8.5 | 0.6 | 8.9 | 8.0 | 0.9 |
| GOLD | 8.4 | 7.4 | 1.0 | 7.1 | 6.5 | 0.6 | 9.5 | 8.1 | 1.4 | 10.9 | 8.9 | 2.0 | 7.7 | 6.6 | 1.1 | 4.4 | 5.9 | -1.5 | 6.8 | 6.8 | 0.0 |
| MIX101.1 | 6.4 | 6.3 | 0.1 | 5.9 | 6.2 | -0.3 | 5.9 | 6.2 | -0.3 | 7.0 | 7.1 | -0.1 | 7.3 | 6.6 | 0.7 | 6.6 | 4.8 | 1.8 | 5.7 | 4.8 | 0.9 |
| 3MMM | 7.5 | 7.1 | 0.4 | 7.8 | 7.7 | 0.1 | 7.1 | 6.4 | 0.7 | 8.3 | 7.8 | 0.5 | 7.6 | 8.1 | -0.5 | 4.7 | 3.5 | 1.2 | 4.7 | 5.5 | -0.8 |
| NOVA 100 | 7.7 | 7.9 | -0.2 | 6.7 | 7.0 | -0.3 | 6.7 | 6.8 | -0.1 | 7.7 | 8.7 | -1.0 | 10.0 | 9.5 | 0.5 | 8.6 | 7.9 | 0.7 | 8.1 | 7.5 | 0.6 |
| smoothfm 91.5 | 7.3 | 7.1 | 0.2 | 5.4 | 5.1 | 0.3 | 8.2 | 7.9 | 0.3 | 8.6 | 8.5 | 0.1 | 7.3 | 7.0 | 0.3 | 8.2 | 7.1 | 1.1 | 7.8 | 7.7 | 0.1 |
| ABC774 | 10.3 | 12.1 | -1.8 | 13.7 | 15.4 | -1.7 | 11.3 | 13.0 | -1.7 | 6.7 | 8.9 | -2.2 | 8.5 | 10.3 | -1.8 | 9.9 | 11.6 | -1.7 | 9.1 | 10.1 | -1.0 |
| 3RN | 2.6 | 2.6 | 0.0 | 3.6 | 3.6 | 0.0 | 1.9 | 1.9 | 0.0 | 1.7 | 1.8 | -0.1 | 2.3 | 2.2 | 0.1 | 3.9 | 3.9 | 0.0 | 2.7 | 2.6 | 0.1 |
| NEWSR | 1.3 | 1.8 | -0.5 | 2.1 | 2.6 | -0.5 | 0.6 | 1.0 | -0.4 | 0.8 | 1.0 | -0.2 | 1.0 | 1.7 | -0.7 | 1.7 | 3.1 | -1.4 | 1.6 | 2.1 | -0.5 |
| 3JJJ | 5.4 | 5.5 | -0.1 | 4.5 | 4.3 | 0.2 | 5.9 | 6.3 | -0.4 | 5.5 | 6.3 | -0.8 | 6.4 | 5.9 | 0.5 | 5.4 | 4.3 | 1.1 | 5.4 | 5.4 | 0.0 |
| ABCFM | 2.6 | 2.0 | 0.6 | 1.9 | 1.7 | 0.2 | 2.3 | 1.7 | 0.6 | 2.8 | 2.1 | 0.7 | 3.0 | 2.4 | 0.6 | 4.3 | 2.9 | 1.4 | 3.5 | 3.0 | 0.5 |



MELBOURNE RADIO - SURVEY 8 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN | 20 | 24 | -4 | 1 | 1 | 0 | 1 | 1 | 0 | 4 | 6 | -2 | 9 | 10 | -1 | 1 | 4 | -3 | 3 | 3 | 0 |
| 3AW | 68 | 66 | 2 | 1 | * | * | 1 | 1 | 0 | 4 | 4 | 0 | 12 | 13 | -1 | 16 | 15 | 1 | 36 | 34 | 2 |
| MAGIC 1278 | 27 | 27 | 0 | * | * | * | * | * | * | * | * | * | 2 | 2 | 0 | 6 | 8 | -2 | 19 | 17 | 2 |
| FOXFm | 45 | 46 | -1 | 6 | 7 | -1 | 9 | 9 | 0 | 14 | 14 | 0 | 14 | 13 | 1 | 2 | 2 | 0 | * | 1 | * |
| GOLD | 43 | 39 | 4 | 1 | 2 | -1 | 2 | 2 | 0 | 9 | 8 | 1 | 16 | 13 | 3 | 10 | 11 | -1 | 3 | 2 | 1 |
| MIX101.1 | 33 | 32 | 1 | 4 | 4 | 0 | 5 | 6 | -1 | 9 | 10 | -1 | 12 | 10 | 2 | 3 | 2 | 1 | * | 1 | * |
| 3MMM | 36 | 37 | -1 | 2 | 2 | 0 | 5 | 4 | 1 | 13 | 12 | 1 | 12 | 14 | -2 | 3 | 4 | -1 | * | * | * |
| NOVA 100 | 42 | 42 | 0 | 7 | 6 | 1 | 7 | 7 | 0 | 16 | 17 | -1 | 9 | 10 | -1 | 2 | 2 | 0 | * | * | * |
| smoothfm 91.5 | 40 | 39 | 1 | 1 | 1 | 0 | 2 | 2 | 0 | 9 | 8 | 1 | 12 | 14 | -2 | 8 | 9 | -1 | 7 | 5 | 2 |
| ABC774 | 54 | 63 | -9 | 1 | 1 | 0 | 1 | 1 | 0 | 4 | 5 | -1 | 15 | 14 | 1 | 11 | 14 | -3 | 23 | 28 | -5 |
| 3RN | 14 | 14 | 0 | * | * | * | 1 | * | * | 1 | 1 | 0 | 3 | 4 | -1 | 6 | 5 | 1 | 3 | 4 | -1 |
| NEWSR | 7 | 10 | -3 | * | * | * | * | * | * | 1 | 2 | -1 | 2 | 3 | -1 | 1 | 2 | -1 | 2 | 2 | 0 |
| 3JJJ | 29 | 30 | -1 | 2 | 2 | 0 | 4 | 5 | -1 | 17 | 17 | 0 | 5 | 5 | 0 | 1 | 1 | 0 | * | * | * |
| ABCFM | 15 | 12 | 3 | * | 1 | * | * | * | * | 1 | 1 | 0 | 2 | 3 | -1 | 5 | 2 | 3 | 7 | 6 | 1 |
| Total | 534 | 543 | -9 | 30 | 30 | 0 | 42 | 43 | -1 | 121 | 121 | 0 | 142 | 142 | 0 | 84 | 94 | -10 | 115 | 113 | 2 |

Average Audience (000's) by Session, P10+ [Potential: 4115]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|---------------|---------------------|------|------|-----------|-----------------------|------|---------|-----|------------------------|-----------|------|-----|------------------------|------|------|---------|-----------------------|------|---------|-----|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| SEN | 23 | 27 | -4 | 32 | 35 | -3 | 27 | 40 | -13 | 26 | 28 | -2 | 31 | 31 | 0 | 9 | 11 | -2 | 11 | 17 | -6 | | | | | | |
| 3AW | 75 | 72 | 3 | 160 | 144 | 16 | 112 | 103 | 9 | 55 | 58 | -3 | 52 | 54 | -2 | 23 | 24 | -1 | 52 | 53 | -1 | | | | | | |
| MAGIC 1278 | 27 | 27 | 0 | 36 | 37 | -1 | 41 | 42 | -1 | 34 | 34 | 0 | 22 | 21 | 1 | 9 | 11 | -2 | 28 | 26 | 2 | | | | | | |
| FOXFm | 48 | 50 | -2 | 62 | 63 | -1 | 51 | 56 | -5 | 63 | 65 | -2 | 61 | 61 | 0 | 17 | 17 | 0 | 39 | 36 | 3 | | | | | | |
| GOLD | 48 | 43 | 5 | 61 | 56 | 5 | 74 | 62 | 12 | 70 | 57 | 13 | 46 | 40 | 6 | 8 | 12 | -4 | 29 | 31 | -2 | | | | | | |
| MIX101.1 | 37 | 37 | 0 | 51 | 53 | -2 | 45 | 47 | -2 | 45 | 46 | -1 | 43 | 39 | 4 | 12 | 10 | 2 | 25 | 22 | 3 | | | | | | |
| 3MMM | 43 | 41 | 2 | 67 | 66 | 1 | 55 | 49 | 6 | 54 | 50 | 4 | 45 | 49 | -4 | 9 | 7 | 2 | 20 | 25 | -5 | | | | | | |
| NOVA 100 | 44 | 46 | -2 | 58 | 60 | -2 | 52 | 52 | 0 | 50 | 57 | -7 | 59 | 57 | 2 | 16 | 16 | 0 | 35 | 34 | 1 | | | | | | |
| smoothfm 91.5 | 42 | 41 | 1 | 46 | 44 | 2 | 63 | 60 | 3 | 55 | 55 | 0 | 43 | 42 | 1 | 15 | 14 | 1 | 34 | 35 | -1 | | | | | | |
| ABC774 | 59 | 70 | -11 | 119 | 132 | -13 | 87 | 99 | -12 | 43 | 58 | -15 | 50 | 61 | -11 | 18 | 24 | -6 | 40 | 46 | -6 | | | | | | |
| 3RN | 15 | 15 | 0 | 31 | 31 | 0 | 14 | 15 | -1 | 11 | 12 | -1 | 14 | 13 | 1 | 7 | 8 | -1 | 12 | 12 | 0 | | | | | | |
| NEWSR | 7 | 10 | -3 | 18 | 22 | -4 | 5 | 8 | -3 | 5 | 6 | -1 | 6 | 10 | -4 | 3 | 6 | -3 | 7 | 9 | -2 | | | | | | |
| 3JJJ | 31 | 32 | -1 | 39 | 37 | 2 | 46 | 48 | -2 | 36 | 41 | -5 | 37 | 35 | 2 | 10 | 9 | 1 | 23 | 24 | -1 | | | | | | |
| ABCFM | 15 | 12 | 3 | 17 | 14 | 3 | 18 | 13 | 5 | 18 | 14 | 4 | 18 | 14 | 4 | 8 | 6 | 2 | 15 | 13 | 2 | | | | | | |
| Total | 574 | 578 | -4 | 866 | 858 | 8 | 773 | 760 | 13 | 644 | 648 | -4 | 589 | 599 | -10 | 186 | 204 | -18 | 434 | 454 | -20 | | | | | | |



MELBOURNE RADIO - SURVEY 8 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN | 309 | 310 | -1 | 25 | 23 | 2 | 20 | 26 | -6 | 74 | 69 | 5 | 114 | 98 | 16 | 36 | 52 | -16 | 39 | 42 | -3 |
| 3AW | 617 | 615 | 2 | 28 | 21 | 7 | 22 | 27 | -5 | 65 | 76 | -11 | 149 | 127 | 22 | 119 | 124 | -5 | 234 | 240 | -6 |
| MAGIC 1278 | 280 | 278 | 2 | 7 | 10 | -3 | 5 | 6 | -1 | 6 | 9 | -3 | 33 | 29 | 4 | 59 | 68 | -9 | 170 | 156 | 14 |
| FOXFm | 1022 | 997 | 25 | 206 | 202 | 4 | 215 | 217 | -2 | 343 | 314 | 29 | 209 | 213 | -4 | 41 | 40 | 1 | 8 | 11 | -3 |
| GOLD | 743 | 792 | -49 | 65 | 72 | -7 | 65 | 84 | -19 | 170 | 190 | -20 | 253 | 241 | 12 | 137 | 157 | -20 | 53 | 48 | 5 |
| MIX101.1 | 875 | 915 | -40 | 155 | 170 | -15 | 188 | 195 | -7 | 276 | 275 | 1 | 194 | 213 | -19 | 49 | 46 | 3 | 12 | 16 | -4 |
| 3MMM | 630 | 646 | -16 | 80 | 82 | -2 | 95 | 89 | 6 | 238 | 243 | -5 | 172 | 172 | 0 | 36 | 48 | -12 | 9 | 11 | -2 |
| NOVA 100 | 954 | 957 | -3 | 200 | 190 | 10 | 191 | 197 | -6 | 351 | 343 | 8 | 170 | 186 | -16 | 34 | 33 | 1 | 7 | 8 | -1 |
| smoothfm 91.5 | 630 | 667 | -37 | 54 | 58 | -4 | 61 | 67 | -6 | 160 | 164 | -4 | 166 | 195 | -29 | 112 | 111 | 1 | 76 | 72 | 4 |
| ABC774 | 733 | 807 | -74 | 35 | 28 | 7 | 34 | 26 | 8 | 105 | 120 | -15 | 191 | 203 | -12 | 143 | 172 | -29 | 226 | 259 | -33 |
| 3RN | 210 | 224 | -14 | 7 | 6 | 1 | 14 | 12 | 2 | 27 | 41 | -14 | 45 | 48 | -3 | 62 | 58 | 4 | 56 | 59 | -3 |
| NEWSR | 217 | 236 | -19 | 16 | 16 | 0 | 8 | 13 | -5 | 56 | 64 | -8 | 49 | 65 | -16 | 31 | 33 | -2 | 56 | 46 | 10 |
| 3JJJ | 524 | 505 | 19 | 50 | 43 | 7 | 104 | 103 | 1 | 247 | 252 | -5 | 91 | 80 | 11 | 28 | 25 | 3 | 4 | 2 | 2 |
| ABCFM | 248 | 214 | 34 | 13 | 7 | 6 | 14 | 8 | 6 | 49 | 43 | 6 | 57 | 49 | 8 | 43 | 33 | 10 | 72 | 73 | -1 |
| Total | 3909 | 3906 | 3 | 412 | 403 | 9 | 464 | 465 | -1 | 1010 | 1015 | -5 | 927 | 924 | 3 | 506 | 509 | -3 | 590 | 591 | -1 |

Cumulative Audience (000's) by Session, P10+ [Potential: 4115]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|---------------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN | 288 | 283 | 5 | 185 | 181 | 4 | 125 | 131 | -6 | 139 | 143 | -4 | 176 | 178 | -2 | 85 | 96 | -11 | 160 | 211 | -51 |
| 3AW | 587 | 578 | 9 | 463 | 461 | 2 | 338 | 330 | 8 | 288 | 299 | -11 | 299 | 280 | 19 | 187 | 199 | -12 | 405 | 400 | 5 |
| MAGIC 1278 | 250 | 248 | 2 | 147 | 146 | 1 | 169 | 159 | 10 | 156 | 158 | -2 | 122 | 123 | -1 | 71 | 80 | -9 | 216 | 203 | 13 |
| FOXFm | 931 | 913 | 18 | 497 | 500 | -3 | 394 | 391 | 3 | 521 | 492 | 29 | 553 | 547 | 6 | 305 | 308 | -3 | 632 | 601 | 31 |
| GOLD | 668 | 702 | -34 | 384 | 387 | -3 | 343 | 325 | 18 | 384 | 380 | 4 | 375 | 334 | 41 | 179 | 205 | -26 | 446 | 452 | -6 |
| MIX101.1 | 795 | 837 | -42 | 437 | 466 | -29 | 325 | 333 | -8 | 404 | 404 | 0 | 432 | 455 | -23 | 249 | 248 | 1 | 520 | 552 | -32 |
| 3MMM | 571 | 565 | 6 | 365 | 332 | 33 | 254 | 234 | 20 | 317 | 302 | 15 | 326 | 329 | -3 | 176 | 140 | 36 | 359 | 359 | 0 |
| NOVA 100 | 862 | 876 | -14 | 480 | 508 | -28 | 373 | 343 | 30 | 458 | 445 | 13 | 514 | 511 | 3 | 296 | 285 | 11 | 619 | 602 | 17 |
| smoothfm 91.5 | 582 | 615 | -33 | 323 | 301 | 22 | 301 | 298 | 3 | 337 | 363 | -26 | 325 | 340 | -15 | 191 | 220 | -29 | 406 | 448 | -42 |
| ABC774 | 687 | 751 | -64 | 507 | 553 | -46 | 378 | 422 | -44 | 313 | 370 | -57 | 340 | 401 | -61 | 209 | 261 | -52 | 488 | 522 | -34 |
| 3RN | 190 | 210 | -20 | 113 | 129 | -16 | 84 | 90 | -6 | 84 | 83 | 1 | 101 | 96 | 5 | 83 | 96 | -13 | 134 | 132 | 2 |
| NEWSR | 189 | 199 | -10 | 122 | 138 | -16 | 49 | 56 | -7 | 56 | 70 | -14 | 60 | 85 | -25 | 46 | 57 | -11 | 129 | 144 | -15 |
| 3JJJ | 465 | 446 | 19 | 262 | 267 | -5 | 223 | 206 | 17 | 221 | 230 | -9 | 304 | 281 | 23 | 164 | 157 | 7 | 338 | 325 | 13 |
| ABCFM | 218 | 187 | 31 | 107 | 90 | 17 | 100 | 89 | 11 | 114 | 106 | 8 | 111 | 104 | 7 | 105 | 75 | 30 | 162 | 139 | 23 |
| Total | 3829 | 3826 | 3 | 3180 | 3156 | 24 | 2525 | 2512 | 13 | 2773 | 2750 | 23 | 2910 | 2952 | -42 | 1901 | 1940 | -39 | 3391 | 3376 | 15 |



BRISBANE RADIO - SURVEY 8 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|-----------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 4BC | 5.1 | 4.5 | 0.6 | 0.2 | 0.3 | -0.1 | 0.5 | 0.2 | 0.3 | 0.3 | 0.3 | 0.0 | 2.6 | 2.4 | 0.2 | 8.0 | 5.6 | 2.4 | 18.2 | 15.2 | 3.0 |
| MAGIC 882 | 4.6 | 5.2 | -0.6 | 0.8 | 0.2 | 0.6 | 0.2 | 0.8 | -0.6 | 0.5 | 0.3 | 0.2 | 3.2 | 2.6 | 0.6 | 5.4 | 7.5 | -2.1 | 15.9 | 16.6 | -0.7 |
| 4KQ | 7.1 | 7.5 | -0.4 | 6.7 | 5.2 | 1.5 | 0.5 | 0.1 | 0.4 | 1.1 | 1.2 | -0.1 | 9.0 | 6.9 | 2.1 | 17.4 | 22.3 | -4.9 | 8.3 | 8.4 | -0.1 |
| B105 | 9.7 | 9.0 | 0.7 | 30.1 | 33.5 | -3.4 | 20.5 | 20.1 | 0.4 | 10.6 | 11.5 | -0.9 | 7.6 | 6.2 | 1.4 | 3.3 | 2.1 | 1.2 | 0.7 | 0.9 | -0.2 |
| 97.3FM | 12.3 | 13.0 | -0.7 | 12.7 | 16.0 | -3.3 | 8.9 | 11.4 | -2.5 | 15.0 | 14.6 | 0.4 | 19.2 | 20.3 | -1.1 | 10.0 | 9.6 | 0.4 | 2.7 | 3.8 | -1.1 |
| 4MMM | 8.8 | 8.7 | 0.1 | 4.8 | 9.6 | -4.8 | 6.7 | 8.4 | -1.7 | 12.7 | 14.5 | -1.8 | 14.8 | 11.6 | 3.2 | 6.1 | 5.7 | 0.4 | 0.3 | 0.3 | 0.0 |
| NOVA106.9 | 13.5 | 12.9 | 0.6 | 20.9 | 20.3 | 0.6 | 29.2 | 25.1 | 4.1 | 22.4 | 24.5 | -2.1 | 11.0 | 11.5 | -0.5 | 3.2 | 3.3 | -0.1 | 0.2 | 0.2 | 0.0 |
| ABC612 | 8.5 | 9.4 | -0.9 | 0.6 | 0.8 | -0.2 | 1.7 | 1.0 | 0.7 | 3.3 | 3.5 | -0.2 | 5.5 | 5.2 | 0.3 | 14.9 | 13.9 | 1.0 | 22.5 | 25.4 | -2.9 |
| 4RN | 2.3 | 2.0 | 0.3 | 0.5 | 0.4 | 0.1 | 0.5 | 0.5 | 0.0 | 0.3 | 0.5 | -0.2 | 2.9 | 1.7 | 1.2 | 3.4 | 3.8 | -0.4 | 5.3 | 4.3 | 1.0 |
| NEWSR | 1.5 | 1.3 | 0.2 | 0.4 | 0.6 | -0.2 | 0.1 | 0.2 | -0.1 | 1.6 | 1.0 | 0.6 | 0.9 | 0.8 | 0.1 | 2.7 | 2.6 | 0.1 | 2.7 | 2.3 | 0.4 |
| 4JJJ | 9.0 | 8.0 | 1.0 | 5.1 | 4.3 | 0.8 | 24.5 | 21.1 | 3.4 | 17.6 | 14.6 | 3.0 | 5.4 | 8.8 | -3.4 | 1.5 | 0.8 | 0.7 | 0.2 | * | * |
| ABCFM | 2.2 | 2.0 | 0.2 | 0.4 | 0.4 | 0.0 | 0.3 | 0.8 | -0.5 | 1.8 | 0.5 | 1.3 | 0.7 | 0.6 | 0.1 | 3.7 | 2.1 | 1.6 | 5.7 | 6.9 | -1.2 |

Share Movement (%) by Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|-----------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|------|------------------------|------|------|---------|-----------------------|------|---------|------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 4BC | 5.1 | 4.6 | 0.5 | 5.8 | 5.2 | 0.6 | 5.4 | 5.0 | 0.4 | 4.1 | 3.6 | 0.5 | 3.3 | 3.4 | -0.1 | 8.7 | 7.4 | 1.3 | 5.3 | 4.2 | 1.1 | | | | | | |
| MAGIC 882 | 4.4 | 5.0 | -0.6 | 4.5 | 4.7 | -0.2 | 5.5 | 6.6 | -1.1 | 4.5 | 5.6 | -1.1 | 3.2 | 3.5 | -0.3 | 3.4 | 3.5 | -0.1 | 5.1 | 5.9 | -0.8 | | | | | | |
| 4KQ | 6.7 | 7.0 | -0.3 | 6.9 | 7.0 | -0.1 | 7.7 | 7.6 | 0.1 | 7.2 | 7.4 | -0.2 | 5.4 | 6.4 | -1.0 | 4.8 | 5.1 | -0.3 | 8.2 | 9.1 | -0.9 | | | | | | |
| B105 | 9.6 | 9.0 | 0.6 | 9.1 | 8.9 | 0.2 | 8.1 | 7.7 | 0.4 | 10.2 | 9.5 | 0.7 | 11.8 | 10.9 | 0.9 | 9.7 | 7.8 | 1.9 | 9.9 | 9.0 | 0.9 | | | | | | |
| 97.3FM | 12.2 | 13.2 | -1.0 | 12.0 | 12.6 | -0.6 | 11.2 | 13.0 | -1.8 | 12.2 | 13.9 | -1.7 | 14.0 | 14.0 | 0.0 | 11.4 | 12.8 | -1.4 | 12.8 | 12.2 | 0.6 | | | | | | |
| 4MMM | 9.4 | 9.2 | 0.2 | 8.6 | 8.7 | -0.1 | 10.6 | 10.3 | 0.3 | 11.3 | 10.8 | 0.5 | 8.0 | 7.9 | 0.1 | 5.6 | 5.9 | -0.3 | 6.9 | 7.3 | -0.4 | | | | | | |
| NOVA106.9 | 14.0 | 13.4 | 0.6 | 13.2 | 12.4 | 0.8 | 12.3 | 12.7 | -0.4 | 14.3 | 14.0 | 0.3 | 17.7 | 16.5 | 1.2 | 13.0 | 10.2 | 2.8 | 11.9 | 11.4 | 0.5 | | | | | | |
| ABC612 | 8.7 | 9.7 | -1.0 | 12.2 | 12.2 | 0.0 | 8.6 | 9.5 | -0.9 | 6.0 | 8.2 | -2.2 | 6.2 | 7.1 | -0.9 | 9.3 | 10.7 | -1.4 | 7.9 | 8.5 | -0.6 | | | | | | |
| 4RN | 2.3 | 2.0 | 0.3 | 3.8 | 3.3 | 0.5 | 1.9 | 1.7 | 0.2 | 1.1 | 0.9 | 0.2 | 2.7 | 2.0 | 0.7 | 1.4 | 1.6 | -0.2 | 2.2 | 2.1 | 0.1 | | | | | | |
| NEWSR | 1.4 | 1.3 | 0.1 | 1.5 | 1.7 | -0.2 | 0.6 | 0.5 | 0.1 | 1.3 | 0.8 | 0.5 | 1.5 | 1.1 | 0.4 | 3.2 | 2.9 | 0.3 | 1.8 | 1.5 | 0.3 | | | | | | |
| 4JJJ | 9.3 | 8.1 | 1.2 | 8.4 | 7.7 | 0.7 | 10.0 | 8.2 | 1.8 | 9.9 | 7.9 | 2.0 | 9.7 | 9.4 | 0.3 | 8.1 | 7.3 | 0.8 | 7.9 | 7.6 | 0.3 | | | | | | |
| ABCFM | 2.1 | 1.8 | 0.3 | 1.9 | 2.0 | -0.1 | 2.7 | 1.3 | 1.4 | 2.2 | 1.6 | 0.6 | 2.0 | 2.3 | -0.3 | 1.7 | 2.5 | -0.8 | 2.6 | 2.7 | -0.1 | | | | | | |



BRISBANE RADIO - SURVEY 8 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|-----------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 4BC | 12 | 10 | 2 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | 3 | 2 | 1 | 7 | 7 | 0 |
| MAGIC 882 | 11 | 12 | -1 | * | * | * | * | * | * | * | * | * | 2 | 2 | 0 | 2 | 3 | -1 | 6 | 7 | -1 |
| 4KQ | 16 | 17 | -1 | 1 | 1 | 0 | * | * | * | 1 | 1 | 0 | 5 | 4 | 1 | 6 | 8 | -2 | 3 | 4 | -1 |
| B105 | 23 | 20 | 3 | 6 | 6 | 0 | 5 | 4 | 1 | 6 | 6 | 0 | 4 | 4 | 0 | 1 | 1 | 0 | * | * | * |
| 97.3FM | 29 | 29 | 0 | 2 | 3 | -1 | 2 | 2 | 0 | 8 | 8 | 0 | 11 | 12 | -1 | 3 | 3 | 0 | 1 | 2 | -1 |
| 4MMM | 20 | 20 | 0 | 1 | 2 | -1 | 2 | 2 | 0 | 7 | 7 | 0 | 8 | 7 | 1 | 2 | 2 | 0 | * | * | * |
| NOVA106.9 | 31 | 29 | 2 | 4 | 3 | 1 | 8 | 5 | 3 | 13 | 13 | 0 | 6 | 7 | -1 | 1 | 1 | 0 | * | * | * |
| ABC612 | 20 | 21 | -1 | * | * | * | * | * | * | 2 | 2 | 0 | 3 | 3 | 0 | 5 | 5 | 0 | 9 | 11 | -2 |
| 4RN | 5 | 5 | 0 | * | * | * | * | * | * | * | * | * | 2 | 1 | 1 | 1 | 1 | 0 | 2 | 2 | 0 |
| NEWSR | 3 | 3 | 0 | * | * | * | * | * | * | 1 | 1 | 0 | 1 | * | * | 1 | 1 | 0 | 1 | 1 | 0 |
| 4JJJ | 21 | 18 | 3 | 1 | 1 | 0 | 6 | 4 | 2 | 10 | 8 | 2 | 3 | 5 | -2 | 1 | * | * | * | * | * |
| ABCFM | 5 | 5 | 0 | * | * | * | * | * | * | 1 | * | * | * | * | * | 1 | 1 | 0 | 2 | 3 | -1 |
| Total | 232 | 225 | 7 | 18 | 17 | 1 | 26 | 21 | 5 | 56 | 52 | 4 | 57 | 58 | -1 | 34 | 34 | 0 | 40 | 44 | -4 |

Average Audience (000's) by Session, P10+ [Potential: 1892]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|-----------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 4BC | 13 | 11 | 2 | 22 | 19 | 3 | 17 | 15 | 2 | 12 | 10 | 2 | 8 | 8 | 0 | 6 | 5 | 1 | 10 | 8 | 2 |
| MAGIC 882 | 11 | 12 | -1 | 17 | 17 | 0 | 18 | 20 | -2 | 13 | 16 | -3 | 8 | 9 | -1 | 3 | 2 | 1 | 10 | 11 | -1 |
| 4KQ | 17 | 17 | 0 | 27 | 26 | 1 | 25 | 24 | 1 | 21 | 21 | 0 | 14 | 16 | -2 | 4 | 4 | 0 | 15 | 17 | -2 |
| B105 | 24 | 22 | 2 | 35 | 33 | 2 | 26 | 24 | 2 | 30 | 27 | 3 | 30 | 27 | 3 | 7 | 5 | 2 | 19 | 17 | 2 |
| 97.3FM | 30 | 32 | -2 | 46 | 47 | -1 | 36 | 40 | -4 | 35 | 39 | -4 | 35 | 34 | 1 | 9 | 9 | 0 | 24 | 23 | 1 |
| 4MMM | 23 | 22 | 1 | 33 | 32 | 1 | 34 | 32 | 2 | 33 | 30 | 3 | 20 | 20 | 0 | 4 | 4 | 0 | 13 | 14 | -1 |
| NOVA106.9 | 35 | 32 | 3 | 51 | 46 | 5 | 40 | 39 | 1 | 41 | 39 | 2 | 44 | 41 | 3 | 10 | 7 | 3 | 23 | 21 | 2 |
| ABC612 | 22 | 23 | -1 | 47 | 46 | 1 | 28 | 29 | -1 | 17 | 23 | -6 | 16 | 18 | -2 | 7 | 7 | 0 | 15 | 16 | -1 |
| 4RN | 6 | 5 | 1 | 15 | 12 | 3 | 6 | 5 | 1 | 3 | 3 | 0 | 7 | 5 | 2 | 1 | 1 | 0 | 4 | 4 | 0 |
| NEWSR | 3 | 3 | 0 | 6 | 6 | 0 | 2 | 2 | 0 | 4 | 2 | 2 | 4 | 3 | 1 | 2 | 2 | 0 | 3 | 3 | 0 |
| 4JJJ | 23 | 19 | 4 | 32 | 29 | 3 | 32 | 25 | 7 | 29 | 22 | 7 | 24 | 23 | 1 | 6 | 5 | 1 | 15 | 14 | 1 |
| ABCFM | 5 | 4 | 1 | 7 | 7 | 0 | 9 | 4 | 5 | 6 | 4 | 2 | 5 | 6 | -1 | 1 | 2 | -1 | 5 | 5 | 0 |
| Total | 249 | 240 | 9 | 387 | 373 | 14 | 324 | 308 | 16 | 290 | 280 | 10 | 250 | 247 | 3 | 75 | 70 | 5 | 189 | 189 | 0 |



BRISBANE RADIO - SURVEY 8 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|-----------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 4BC | 131 | 117 | 14 | 5 | 5 | 0 | 6 | 5 | 1 | 10 | 12 | -2 | 32 | 24 | 8 | 28 | 24 | 4 | 50 | 47 | 3 |
| MAGIC 882 | 132 | 137 | -5 | 6 | 3 | 3 | 2 | 3 | -1 | 9 | 5 | 4 | 25 | 24 | 1 | 31 | 40 | -9 | 59 | 62 | -3 |
| 4KQ | 207 | 202 | 5 | 13 | 14 | -1 | 4 | 1 | 3 | 15 | 16 | -1 | 60 | 53 | 7 | 71 | 78 | -7 | 43 | 40 | 3 |
| B105 | 486 | 491 | -5 | 114 | 123 | -9 | 109 | 109 | 0 | 138 | 149 | -11 | 94 | 81 | 13 | 22 | 19 | 3 | 9 | 9 | 0 |
| 97.3FM | 515 | 530 | -15 | 80 | 86 | -6 | 69 | 59 | 10 | 140 | 136 | 4 | 159 | 166 | -7 | 51 | 62 | -11 | 15 | 20 | -5 |
| 4MMM | 333 | 326 | 7 | 33 | 38 | -5 | 43 | 47 | -4 | 113 | 114 | -1 | 116 | 102 | 14 | 25 | 22 | 3 | 3 | 2 | 1 |
| NOVA106.9 | 554 | 545 | 9 | 105 | 103 | 2 | 122 | 116 | 6 | 201 | 201 | 0 | 98 | 100 | -2 | 25 | 22 | 3 | 3 | 2 | 1 |
| ABC612 | 293 | 277 | 16 | 9 | 11 | -2 | 8 | 6 | 2 | 43 | 40 | 3 | 64 | 60 | 4 | 72 | 56 | 16 | 97 | 103 | -6 |
| 4RN | 78 | 72 | 6 | 7 | 5 | 2 | 4 | 1 | 3 | 9 | 13 | -4 | 25 | 16 | 9 | 13 | 14 | -1 | 20 | 23 | -3 |
| NEWSR | 71 | 80 | -9 | 4 | 6 | -2 | 3 | 3 | 0 | 21 | 20 | 1 | 14 | 14 | 0 | 15 | 20 | -5 | 14 | 18 | -4 |
| 4JJJ | 343 | 323 | 20 | 33 | 32 | 1 | 80 | 71 | 9 | 166 | 142 | 24 | 51 | 66 | -15 | 11 | 9 | 2 | 1 | 2 | -1 |
| ABCFM | 93 | 88 | 5 | 5 | 6 | -1 | 6 | 8 | -2 | 16 | 11 | 5 | 15 | 16 | -1 | 22 | 14 | 8 | 29 | 32 | -3 |
| Total | 1792 | 1790 | 2 | 209 | 208 | 1 | 225 | 221 | 4 | 473 | 473 | 0 | 416 | 413 | 3 | 232 | 235 | -3 | 238 | 241 | -3 |

Cumulative Audience (000's) by Session, P10+ [Potential: 1892]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|-----------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 4BC | 121 | 109 | 12 | 89 | 77 | 12 | 69 | 59 | 10 | 63 | 57 | 6 | 52 | 46 | 6 | 41 | 40 | 1 | 80 | 67 | 13 |
| MAGIC 882 | 124 | 125 | -1 | 78 | 82 | -4 | 75 | 88 | -13 | 76 | 76 | 0 | 55 | 65 | -10 | 33 | 32 | 1 | 88 | 103 | -15 |
| 4KQ | 175 | 177 | -2 | 113 | 119 | -6 | 101 | 105 | -4 | 102 | 108 | -6 | 86 | 94 | -8 | 49 | 49 | 0 | 147 | 137 | 10 |
| B105 | 437 | 450 | -13 | 279 | 270 | 9 | 169 | 179 | -10 | 231 | 229 | 2 | 263 | 257 | 6 | 122 | 110 | 12 | 308 | 313 | -5 |
| 97.3FM | 471 | 472 | -1 | 313 | 329 | -16 | 197 | 211 | -14 | 271 | 284 | -13 | 276 | 282 | -6 | 140 | 133 | 7 | 334 | 354 | -20 |
| 4MMM | 295 | 286 | 9 | 185 | 178 | 7 | 132 | 118 | 14 | 172 | 159 | 13 | 145 | 153 | -8 | 77 | 75 | 2 | 197 | 192 | 5 |
| NOVA106.9 | 508 | 495 | 13 | 332 | 319 | 13 | 213 | 211 | 2 | 290 | 276 | 14 | 339 | 328 | 11 | 158 | 148 | 10 | 357 | 345 | 12 |
| ABC612 | 265 | 258 | 7 | 188 | 198 | -10 | 135 | 133 | 2 | 131 | 134 | -3 | 123 | 113 | 10 | 77 | 74 | 3 | 189 | 182 | 7 |
| 4RN | 69 | 63 | 6 | 58 | 49 | 9 | 37 | 32 | 5 | 27 | 28 | -1 | 39 | 32 | 7 | 14 | 13 | 1 | 50 | 53 | -3 |
| NEWSR | 62 | 71 | -9 | 41 | 46 | -5 | 18 | 17 | 1 | 34 | 31 | 3 | 23 | 26 | -3 | 25 | 27 | -2 | 48 | 51 | -3 |
| 4JJJ | 305 | 293 | 12 | 190 | 187 | 3 | 146 | 138 | 8 | 163 | 157 | 6 | 183 | 187 | -4 | 80 | 82 | -2 | 216 | 203 | 13 |
| ABCFM | 80 | 74 | 6 | 41 | 34 | 7 | 36 | 33 | 3 | 40 | 38 | 2 | 36 | 35 | 1 | 20 | 23 | -3 | 57 | 63 | -6 |
| Total | 1751 | 1749 | 2 | 1458 | 1453 | 5 | 1106 | 1096 | 10 | 1265 | 1265 | 0 | 1303 | 1307 | -4 | 751 | 734 | 17 | 1494 | 1505 | -11 |



ADELAIDE RADIO - SURVEY 8 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 11.4 | 11.2 | 0.2 | 1.4 | 1.5 | -0.1 | 2.0 | 0.8 | 1.2 | 3.8 | 1.8 | 2.0 | 6.5 | 10.7 | -4.2 | 17.2 | 15.2 | 2.0 | 26.7 | 24.8 | 1.9 |
| CRUISE1323 | 8.1 | 7.6 | 0.5 | 1.6 | 2.2 | -0.6 | 1.1 | 1.8 | -0.7 | 2.1 | 1.8 | 0.3 | 5.8 | 3.7 | 2.1 | 17.4 | 17.9 | -0.5 | 13.9 | 13.5 | 0.4 |
| MIX102.3 | 15.5 | 14.6 | 0.9 | 16.9 | 15.4 | 1.5 | 16.6 | 10.7 | 5.9 | 12.1 | 10.9 | 1.2 | 23.7 | 23.1 | 0.6 | 16.1 | 18.7 | -2.6 | 7.6 | 6.3 | 1.3 |
| 5MMM | 10.8 | 9.0 | 1.8 | 6.0 | 4.4 | 1.6 | 5.7 | 3.5 | 2.2 | 12.4 | 12.7 | -0.3 | 18.5 | 13.8 | 4.7 | 12.4 | 9.9 | 2.5 | 2.2 | 2.9 | -0.7 |
| NOVA91.9 | 11.2 | 11.8 | -0.6 | 31.7 | 29.7 | 2.0 | 26.6 | 28.9 | -2.3 | 18.1 | 17.2 | 0.9 | 10.5 | 11.2 | -0.7 | 2.2 | 3.4 | -1.2 | 0.5 | 1.4 | -0.9 |
| hit107 | 8.1 | 8.3 | -0.2 | 17.8 | 16.6 | 1.2 | 16.0 | 19.8 | -3.8 | 14.8 | 15.1 | -0.3 | 8.4 | 7.2 | 1.2 | 2.3 | 2.7 | -0.4 | 0.1 | 0.3 | -0.2 |
| ABC891 | 10.0 | 11.3 | -1.3 | 1.9 | 1.9 | 0.0 | 0.4 | 0.7 | -0.3 | 2.2 | 3.0 | -0.8 | 5.5 | 7.2 | -1.7 | 13.1 | 12.9 | 0.2 | 26.6 | 29.8 | -3.2 |
| 5RN | 1.6 | 1.8 | -0.2 | 0.6 | 0.6 | 0.0 | 0.6 | 0.5 | 0.1 | 0.3 | 0.8 | -0.5 | 1.0 | 1.1 | -0.1 | 2.2 | 2.5 | -0.3 | 3.6 | 4.0 | -0.4 |
| NEWSR | 1.5 | 1.7 | -0.2 | 2.0 | 1.7 | 0.3 | 0.6 | 1.2 | -0.6 | 0.7 | 1.0 | -0.3 | 1.5 | 2.8 | -1.3 | 2.2 | 2.2 | 0.0 | 1.8 | 1.1 | 0.7 |
| 5JJJ | 6.6 | 7.5 | -0.9 | 7.1 | 9.7 | -2.6 | 14.3 | 15.8 | -1.5 | 15.8 | 18.2 | -2.4 | 5.8 | 6.0 | -0.2 | 0.8 | 0.9 | -0.1 | 0.3 | 0.3 | 0.0 |
| ABCFM | 2.6 | 2.2 | 0.4 | 1.1 | 0.6 | 0.5 | 1.1 | 0.6 | 0.5 | 1.3 | 1.2 | 0.1 | 1.1 | 1.4 | -0.3 | 2.4 | 2.3 | 0.1 | 7.2 | 5.1 | 2.1 |

Share Movement (%) by Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|------------|---------------------|------|------|-----------------------|------|------|------------------------|------|------|------------------------|------|------|-----------------------|------|------|------------------------|------|------|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 12.0 | 11.6 | 0.4 | 14.2 | 13.0 | 1.2 | 12.8 | 13.5 | -0.7 | 7.2 | 7.2 | 0.0 | 12.1 | 11.9 | 0.2 | 16.5 | 14.6 | 1.9 | 9.6 | 10.0 | -0.4 |
| CRUISE1323 | 7.7 | 7.1 | 0.6 | 7.3 | 7.1 | 0.2 | 8.5 | 8.3 | 0.2 | 8.0 | 7.5 | 0.5 | 7.4 | 6.1 | 1.3 | 6.5 | 4.6 | 1.9 | 9.6 | 9.3 | 0.3 |
| MIX102.3 | 15.7 | 14.9 | 0.8 | 14.2 | 14.9 | -0.7 | 17.4 | 15.5 | 1.9 | 19.2 | 17.6 | 1.6 | 13.0 | 12.8 | 0.2 | 10.9 | 10.1 | 0.8 | 15.1 | 13.6 | 1.5 |
| 5MMM | 11.1 | 9.3 | 1.8 | 11.1 | 9.5 | 1.6 | 11.2 | 9.0 | 2.2 | 13.4 | 11.0 | 2.4 | 11.0 | 9.6 | 1.4 | 5.7 | 4.6 | 1.1 | 9.8 | 7.9 | 1.9 |
| NOVA91.9 | 11.1 | 12.0 | -0.9 | 10.2 | 10.5 | -0.3 | 10.2 | 11.2 | -1.0 | 12.3 | 12.9 | -0.6 | 12.5 | 14.6 | -2.1 | 10.6 | 10.7 | -0.1 | 11.4 | 11.2 | 0.2 |
| hit107 | 8.0 | 8.4 | -0.4 | 6.2 | 6.8 | -0.6 | 7.5 | 8.6 | -1.1 | 9.0 | 9.9 | -0.9 | 9.5 | 8.5 | 1.0 | 9.1 | 8.0 | 1.1 | 8.3 | 8.1 | 0.2 |
| ABC891 | 10.2 | 11.2 | -1.0 | 14.0 | 14.7 | -0.7 | 9.8 | 11.1 | -1.3 | 7.9 | 8.9 | -1.0 | 7.8 | 7.8 | 0.0 | 10.8 | 14.3 | -3.5 | 9.3 | 11.4 | -2.1 |
| 5RN | 1.4 | 1.9 | -0.5 | 2.1 | 2.6 | -0.5 | 0.8 | 1.7 | -0.9 | 1.0 | 1.3 | -0.3 | 1.7 | 2.1 | -0.4 | 2.0 | 1.6 | 0.4 | 1.9 | 1.7 | 0.2 |
| NEWSR | 1.4 | 1.7 | -0.3 | 2.3 | 2.6 | -0.3 | 0.7 | 0.6 | 0.1 | 0.5 | 0.8 | -0.3 | 1.2 | 1.5 | -0.3 | 3.1 | 4.3 | -1.2 | 1.8 | 2.0 | -0.2 |
| 5JJJ | 6.7 | 7.5 | -0.8 | 6.3 | 6.6 | -0.3 | 6.1 | 6.9 | -0.8 | 6.2 | 7.5 | -1.3 | 9.1 | 9.2 | -0.1 | 6.2 | 7.9 | -1.7 | 6.5 | 7.6 | -1.1 |
| ABCFM | 2.4 | 1.9 | 0.5 | 2.6 | 1.7 | 0.9 | 2.7 | 2.1 | 0.6 | 1.9 | 1.8 | 0.1 | 2.3 | 2.1 | 0.2 | 2.7 | 2.1 | 0.6 | 3.3 | 3.0 | 0.3 |

Please note: hit107 on-air from October 20 2014. Previously known as SAFM.



ADELAIDE RADIO - SURVEY 8 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|--------------|------------|------------|----------|--------------|-----------|-----------|--------------|-----------|----------|--------------|-----------|----------|--------------|-----------|----------|--------------|-----------|----------|------------|-----------|-----------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 17 | 16 | 1 | * | * | * | * | * | * | 1 | 1 | 0 | 2 | 4 | -2 | 4 | 4 | 0 | 8 | 8 | 0 |
| CRUISE1323 | 12 | 11 | 1 | * | * | * | * | * | * | 1 | 1 | 0 | 2 | 1 | 1 | 5 | 4 | 1 | 4 | 4 | 0 |
| MIX102.3 | 23 | 21 | 2 | 2 | 2 | 0 | 2 | 1 | 1 | 4 | 3 | 1 | 9 | 9 | 0 | 4 | 5 | -1 | 2 | 2 | 0 |
| 5MMM | 16 | 13 | 3 | 1 | * | * | 1 | * | * | 4 | 4 | 0 | 7 | 5 | 2 | 3 | 2 | 1 | 1 | 1 | 0 |
| NOVA91.9 | 16 | 17 | -1 | 3 | 3 | 0 | 3 | 4 | -1 | 5 | 5 | 0 | 4 | 4 | 0 | 1 | 1 | 0 | * | * | * |
| hit107 | 12 | 12 | 0 | 2 | 2 | 0 | 2 | 3 | -1 | 4 | 5 | -1 | 3 | 3 | 0 | 1 | 1 | 0 | * | * | * |
| ABC891 | 15 | 17 | -2 | * | * | * | * | * | * | 1 | 1 | 0 | 2 | 3 | -1 | 3 | 3 | 0 | 8 | 10 | -2 |
| SRN | 2 | 3 | -1 | * | * | * | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 |
| NEWSR | 2 | 3 | -1 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 1 | * | * |
| 5JJJ | 10 | 11 | -1 | 1 | 1 | 0 | 2 | 2 | 0 | 5 | 5 | 0 | 2 | 2 | 0 | * | * | * | * | * | * |
| ABC FM | 4 | 3 | 1 | * | * | * | * | * | * | * | * | * | * | 1 | * | 1 | 1 | 0 | 2 | 2 | 0 |
| Total | 147 | 147 | 0 | 9 | 10 | -1 | 13 | 13 | 0 | 30 | 30 | 0 | 38 | 37 | 1 | 26 | 25 | 1 | 31 | 32 | -1 |

Average Audience (000's) by Session, P10+ [Potential: 1105]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|--------------|---------------------|------------|----------|------------|-----------------------|----------|------------|------------|------------------------|------------|------------|----------|------------------------|------------|-----------|-----------|-----------------------|----------|------------|------------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| FIVEaa | 19 | 18 | 1 | 30 | 28 | 2 | 28 | 29 | -1 | 13 | 13 | 0 | 18 | 19 | -1 | 10 | 8 | 2 | 12 | 12 | 0 | | | | | | |
| CRUISE1323 | 12 | 11 | 1 | 16 | 15 | 1 | 19 | 18 | 1 | 15 | 14 | 1 | 11 | 10 | 1 | 4 | 3 | 1 | 12 | 11 | 1 | | | | | | |
| MIX102.3 | 25 | 23 | 2 | 30 | 32 | -2 | 39 | 34 | 5 | 35 | 32 | 3 | 20 | 21 | -1 | 6 | 6 | 0 | 19 | 17 | 2 | | | | | | |
| 5MMM | 17 | 15 | 2 | 24 | 20 | 4 | 25 | 19 | 6 | 25 | 20 | 5 | 17 | 15 | 2 | 3 | 3 | 0 | 12 | 10 | 2 | | | | | | |
| NOVA91.9 | 17 | 19 | -2 | 22 | 22 | 0 | 23 | 24 | -1 | 23 | 23 | 0 | 19 | 24 | -5 | 6 | 6 | 0 | 14 | 14 | 0 | | | | | | |
| hit107 | 13 | 13 | 0 | 13 | 15 | -2 | 17 | 19 | -2 | 16 | 18 | -2 | 15 | 14 | 1 | 5 | 5 | 0 | 10 | 10 | 0 | | | | | | |
| ABC891 | 16 | 18 | -2 | 30 | 31 | -1 | 22 | 24 | -2 | 15 | 16 | -1 | 12 | 13 | -1 | 6 | 8 | -2 | 12 | 14 | -2 | | | | | | |
| SRN | 2 | 3 | -1 | 5 | 6 | -1 | 2 | 4 | -2 | 2 | 2 | 0 | 3 | 3 | 0 | 1 | 1 | 0 | 2 | 2 | 0 | | | | | | |
| NEWSR | 2 | 3 | -1 | 5 | 6 | -1 | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 2 | 0 | 2 | 2 | 0 | 2 | 2 | 0 | | | | | | |
| 5JJJ | 10 | 12 | -2 | 13 | 14 | -1 | 13 | 15 | -2 | 11 | 14 | -3 | 14 | 15 | -1 | 4 | 4 | 0 | 8 | 9 | -1 | | | | | | |
| ABC FM | 4 | 3 | 1 | 6 | 4 | 2 | 6 | 5 | 1 | 4 | 3 | 1 | 4 | 3 | 1 | 2 | 1 | 1 | 4 | 4 | 0 | | | | | | |
| Total | 156 | 156 | 0 | 214 | 214 | 0 | 221 | 217 | 4 | 183 | 181 | 2 | 152 | 161 | -9 | 59 | 56 | 3 | 123 | 122 | 1 | | | | | | |

Please note: hit107 on-air from October 20 2014. Previously known as SAFM.



ADELAIDE RADIO - SURVEY 8 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|--------------|-------------|-------------|----------|--------------|------------|----------|--------------|------------|-----------|--------------|------------|----------|--------------|------------|-----------|--------------|------------|----------|------------|------------|----------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 175 | 174 | 1 | 6 | 9 | -3 | 6 | 5 | 1 | 20 | 14 | 6 | 36 | 43 | -7 | 43 | 40 | 3 | 64 | 63 | 1 |
| CRUISE1323 | 161 | 148 | 13 | 2 | 5 | -3 | 7 | 9 | -2 | 15 | 11 | 4 | 31 | 23 | 8 | 53 | 48 | 5 | 54 | 52 | 2 |
| MIX102.3 | 332 | 319 | 13 | 39 | 38 | 1 | 39 | 28 | 11 | 76 | 71 | 5 | 101 | 101 | 0 | 49 | 51 | -2 | 28 | 29 | -1 |
| 5MMM | 210 | 207 | 3 | 22 | 23 | -1 | 19 | 16 | 3 | 56 | 62 | -6 | 74 | 67 | 7 | 29 | 27 | 2 | 10 | 12 | -2 |
| NOVA91.9 | 300 | 319 | -19 | 62 | 68 | -6 | 72 | 72 | 0 | 97 | 100 | -3 | 52 | 59 | -7 | 12 | 12 | 0 | 5 | 9 | -4 |
| hit107 | 224 | 234 | -10 | 46 | 45 | 1 | 50 | 48 | 2 | 75 | 80 | -5 | 41 | 45 | -4 | 11 | 13 | -2 | 1 | 4 | -3 |
| ABC891 | 189 | 199 | -10 | 7 | 8 | -1 | 4 | 7 | -3 | 20 | 21 | -1 | 37 | 43 | -6 | 50 | 44 | 6 | 71 | 75 | -4 |
| SRN | 53 | 51 | 2 | 3 | 3 | 0 | 5 | 4 | 1 | 7 | 10 | -3 | 10 | 8 | 2 | 14 | 12 | 2 | 14 | 14 | 0 |
| NEWSR | 63 | 69 | -6 | 2 | 3 | -1 | 5 | 8 | -3 | 8 | 14 | -6 | 18 | 19 | -1 | 16 | 14 | 2 | 14 | 11 | 3 |
| 5JJJ | 149 | 156 | -7 | 18 | 18 | 0 | 28 | 31 | -3 | 65 | 65 | 0 | 28 | 30 | -2 | 7 | 9 | -2 | 3 | 2 | 1 |
| ABCFM | 74 | 72 | 2 | 4 | 3 | 1 | 6 | 6 | 0 | 10 | 11 | -1 | 11 | 13 | -2 | 15 | 13 | 2 | 28 | 26 | 2 |
| Total | 1047 | 1046 | 1 | 110 | 110 | 0 | 122 | 123 | -1 | 239 | 237 | 2 | 245 | 246 | -1 | 149 | 149 | 0 | 183 | 180 | 3 |

Cumulative Audience (000's) by Session, P10+ [Potential: 1105]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|--------------|---------------------|-------------|-----------|-----------------------|------------|-----------|------------------------|------------|----------|------------------------|------------|----------|-----------------------|------------|------------|------------------------|------------|----------|---------------------|------------|----------|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 168 | 161 | 7 | 119 | 103 | 16 | 87 | 85 | 2 | 89 | 86 | 3 | 91 | 88 | 3 | 59 | 54 | 5 | 118 | 111 | 7 |
| CRUISE1323 | 140 | 127 | 13 | 78 | 71 | 7 | 83 | 72 | 11 | 84 | 79 | 5 | 74 | 66 | 8 | 44 | 35 | 9 | 112 | 104 | 8 |
| MIX102.3 | 301 | 290 | 11 | 196 | 180 | 16 | 169 | 156 | 13 | 199 | 182 | 17 | 154 | 158 | -4 | 80 | 86 | -6 | 207 | 198 | 9 |
| 5MMM | 184 | 186 | -2 | 117 | 113 | 4 | 88 | 82 | 6 | 104 | 100 | 4 | 111 | 101 | 10 | 50 | 39 | 11 | 132 | 128 | 4 |
| NOVA91.9 | 276 | 292 | -16 | 174 | 191 | -17 | 126 | 129 | -3 | 156 | 152 | 4 | 152 | 173 | -21 | 99 | 96 | 3 | 204 | 209 | -5 |
| hit107 | 203 | 215 | -12 | 105 | 116 | -11 | 97 | 97 | 0 | 118 | 124 | -6 | 119 | 121 | -2 | 73 | 65 | 8 | 142 | 139 | 3 |
| ABC891 | 168 | 179 | -11 | 117 | 125 | -8 | 92 | 94 | -2 | 84 | 89 | -5 | 83 | 89 | -6 | 58 | 68 | -10 | 132 | 139 | -7 |
| SRN | 47 | 48 | -1 | 31 | 33 | -2 | 16 | 20 | -4 | 17 | 18 | -1 | 20 | 21 | -1 | 20 | 12 | 8 | 35 | 30 | 5 |
| NEWSR | 55 | 64 | -9 | 33 | 37 | -4 | 17 | 18 | -1 | 15 | 19 | -4 | 18 | 21 | -3 | 22 | 28 | -6 | 39 | 43 | -4 |
| 5JJJ | 137 | 140 | -3 | 79 | 80 | -1 | 62 | 70 | -8 | 76 | 81 | -5 | 92 | 97 | -5 | 53 | 55 | -2 | 99 | 107 | -8 |
| ABCFM | 64 | 61 | 3 | 32 | 27 | 5 | 36 | 30 | 6 | 33 | 33 | 0 | 36 | 34 | 2 | 26 | 21 | 5 | 57 | 56 | 1 |
| Total | 1025 | 1027 | -2 | 835 | 814 | 21 | 682 | 681 | 1 | 747 | 746 | 1 | 749 | 781 | -32 | 501 | 495 | 6 | 896 | 888 | 8 |

Please note: hit107 on-air from October 20 2014. Previously known as SAFM.



PERTH RADIO - SURVEY 8 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 6iX | 6.0 | 5.5 | 0.5 | 3.4 | 1.5 | 1.9 | 0.6 | * | * | 0.9 | 1.6 | -0.7 | 5.0 | 6.1 | -1.1 | 16.2 | 11.4 | 4.8 | 8.9 | 9.1 | -0.2 |
| 6PR | 7.3 | 8.5 | -1.2 | 1.6 | 0.7 | 0.9 | * | 0.2 | * | 2.9 | 4.5 | -1.6 | 5.1 | 8.9 | -3.8 | 12.5 | 11.8 | 0.7 | 17.4 | 18.2 | -0.8 |
| MIX 94.5 | 13.8 | 14.5 | -0.7 | 10.7 | 13.8 | -3.1 | 12.3 | 11.5 | 0.8 | 11.4 | 11.9 | -0.5 | 22.3 | 21.9 | 0.4 | 13.0 | 16.1 | -3.1 | 5.9 | 6.9 | -1.0 |
| 92.9 | 8.2 | 8.4 | -0.2 | 21.9 | 21.1 | 0.8 | 13.8 | 17.9 | -4.1 | 14.4 | 12.8 | 1.6 | 6.6 | 6.4 | 0.2 | 2.3 | 2.5 | -0.2 | 0.4 | 0.6 | -0.2 |
| 96FM | 10.2 | 9.4 | 0.8 | 8.0 | 3.8 | 4.2 | 11.0 | 12.5 | -1.5 | 11.2 | 11.5 | -0.3 | 17.6 | 13.6 | 4.0 | 5.4 | 7.2 | -1.8 | 1.7 | 1.5 | 0.2 |
| NOVA93.7 | 12.6 | 13.5 | -0.9 | 28.7 | 31.5 | -2.8 | 20.2 | 25.0 | -4.8 | 22.3 | 23.3 | -1.0 | 11.8 | 10.8 | 1.0 | 3.0 | 3.6 | -0.6 | 0.4 | 0.6 | -0.2 |
| ABC720 | 9.6 | 9.6 | 0.0 | 1.4 | 1.8 | -0.4 | 1.9 | 1.4 | 0.5 | 2.0 | 2.3 | -0.3 | 6.0 | 7.3 | -1.3 | 17.8 | 17.2 | 0.6 | 24.3 | 24.2 | 0.1 |
| 6RN | 1.5 | 1.7 | -0.2 | 0.3 | 0.4 | -0.1 | 0.5 | * | * | 1.3 | 0.8 | 0.5 | 1.2 | 2.3 | -1.1 | 2.1 | 2.3 | -0.2 | 2.4 | 3.1 | -0.7 |
| NEWSR | 1.0 | 1.3 | -0.3 | 0.2 | 0.7 | -0.5 | 0.1 | * | * | 0.7 | 1.1 | -0.4 | 1.4 | 1.3 | 0.1 | 0.7 | 2.0 | -1.3 | 1.5 | 1.7 | -0.2 |
| 6JJJ | 11.0 | 10.4 | 0.6 | 9.5 | 10.5 | -1.0 | 33.0 | 26.5 | 6.5 | 19.2 | 16.9 | 2.3 | 8.2 | 9.4 | -1.2 | 4.3 | 2.8 | 1.5 | * | * | * |
| ABC FM | 2.5 | 2.4 | 0.1 | 1.7 | 0.3 | 1.4 | 0.3 | 0.4 | -0.1 | 0.5 | 0.5 | 0.0 | 0.8 | 1.1 | -0.3 | 3.7 | 4.4 | -0.7 | 8.3 | 7.5 | 0.8 |

Share Movement (%) by Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|----------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|------|------------------------|------|------|---------|-----------------------|------|---------|------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 6iX | 5.5 | 5.3 | 0.2 | 5.6 | 4.7 | 0.9 | 5.5 | 6.6 | -1.1 | 5.7 | 5.4 | 0.3 | 5.2 | 4.6 | 0.6 | 5.1 | 4.3 | 0.8 | 7.6 | 6.3 | 1.3 | | | | | | |
| 6PR | 7.5 | 8.8 | -1.3 | 8.9 | 10.4 | -1.5 | 7.6 | 8.4 | -0.8 | 6.0 | 8.1 | -2.1 | 6.9 | 8.2 | -1.3 | 8.4 | 8.4 | 0.0 | 6.5 | 7.3 | -0.8 | | | | | | |
| MIX 94.5 | 14.2 | 14.9 | -0.7 | 14.3 | 14.0 | 0.3 | 15.7 | 16.9 | -1.2 | 15.2 | 16.1 | -0.9 | 13.2 | 13.7 | -0.5 | 9.5 | 10.4 | -0.9 | 12.1 | 13.4 | -1.3 | | | | | | |
| 92.9 | 8.1 | 8.5 | -0.4 | 7.5 | 7.4 | 0.1 | 6.5 | 8.2 | -1.7 | 8.1 | 8.9 | -0.8 | 11.1 | 10.2 | 0.9 | 8.9 | 8.2 | 0.7 | 8.4 | 7.9 | 0.5 | | | | | | |
| 96FM | 10.6 | 9.8 | 0.8 | 8.4 | 8.5 | -0.1 | 10.7 | 10.8 | -0.1 | 13.1 | 12.1 | 1.0 | 9.7 | 8.3 | 1.4 | 11.0 | 7.6 | 3.4 | 8.9 | 7.7 | 1.2 | | | | | | |
| NOVA93.7 | 12.8 | 13.6 | -0.8 | 12.8 | 13.8 | -1.0 | 11.3 | 11.9 | -0.6 | 12.2 | 14.0 | -1.8 | 15.6 | 15.5 | 0.1 | 13.0 | 12.4 | 0.6 | 12.0 | 13.3 | -1.3 | | | | | | |
| ABC720 | 9.7 | 9.8 | -0.1 | 13.7 | 14.2 | -0.5 | 9.2 | 8.6 | 0.6 | 7.1 | 6.3 | 0.8 | 7.2 | 7.6 | -0.4 | 11.1 | 13.4 | -2.3 | 8.9 | 9.1 | -0.2 | | | | | | |
| 6RN | 1.4 | 1.6 | -0.2 | 2.0 | 2.3 | -0.3 | 0.9 | 1.1 | -0.2 | 1.2 | 1.5 | -0.3 | 1.5 | 1.6 | -0.1 | 1.6 | 1.6 | 0.0 | 1.5 | 2.0 | -0.5 | | | | | | |
| NEWSR | 0.9 | 1.1 | -0.2 | 1.2 | 1.7 | -0.5 | 0.7 | 0.8 | -0.1 | 0.5 | 0.7 | -0.2 | 0.5 | 0.7 | -0.2 | 2.1 | 2.3 | -0.2 | 1.2 | 1.6 | -0.4 | | | | | | |
| 6JJJ | 11.3 | 10.6 | 0.7 | 11.0 | 10.0 | 1.0 | 11.9 | 9.9 | 2.0 | 11.8 | 10.9 | 0.9 | 10.8 | 11.4 | -0.6 | 9.4 | 11.6 | -2.2 | 10.1 | 9.8 | 0.3 | | | | | | |
| ABC FM | 2.5 | 2.3 | 0.2 | 2.3 | 1.9 | 0.4 | 2.4 | 2.4 | 0.0 | 2.5 | 2.5 | 0.0 | 2.9 | 2.6 | 0.3 | 2.3 | 2.1 | 0.2 | 2.8 | 3.0 | -0.2 | | | | | | |

Please note: Listening via streaming for all radio stations except 6iX is included in these results. 6iX stopped streaming in January 2014.



PERTH RADIO - SURVEY 8 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|--------------|------------|------------|----------|--------------|-----------|----------|--------------|-----------|-----------|--------------|-----------|----------|--------------|-----------|----------|--------------|-----------|-----------|------------|-----------|----------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 6iX | 13 | 12 | 1 | * | * | * | * | * | * | * | 1 | * | 3 | 4 | -1 | 6 | 4 | 2 | 4 | 3 | 1 |
| 6PR | 16 | 19 | -3 | * | * | * | * | * | * | 1 | 2 | -1 | 3 | 5 | -2 | 4 | 4 | 0 | 7 | 7 | 0 |
| MIX 94.5 | 30 | 32 | -2 | 1 | 2 | -1 | 2 | 3 | -1 | 6 | 6 | 0 | 14 | 13 | 1 | 4 | 6 | -2 | 2 | 3 | -1 |
| 92.9 | 18 | 18 | 0 | 3 | 3 | 0 | 3 | 4 | -1 | 7 | 6 | 1 | 4 | 4 | 0 | 1 | 1 | 0 | * | * | * |
| 96FM | 22 | 20 | 2 | 1 | * | * | 2 | 3 | -1 | 6 | 6 | 0 | 11 | 8 | 3 | 2 | 3 | -1 | 1 | 1 | 0 |
| NOVA93.7 | 28 | 30 | -2 | 4 | 4 | 0 | 4 | 6 | -2 | 11 | 12 | -1 | 7 | 6 | 1 | 1 | 1 | 0 | * | * | * |
| ABC720 | 21 | 21 | 0 | * | * | * | * | * | * | 1 | 1 | 0 | 4 | 4 | 0 | 6 | 6 | 0 | 10 | 9 | 1 |
| 6RN | 3 | 4 | -1 | * | * | * | * | * | * | 1 | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 |
| NEWSR | 2 | 3 | -1 | * | * | * | * | * | * | * | 1 | * | 1 | 1 | 0 | * | 1 | * | 1 | 1 | 0 |
| 6JJJ | 24 | 23 | 1 | 1 | 1 | 0 | 6 | 6 | 0 | 10 | 9 | 1 | 5 | 6 | -1 | 1 | 1 | 0 | * | * | * |
| ABC FM | 6 | 5 | 1 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 2 | -1 | 3 | 3 | 0 |
| Total | 220 | 218 | 2 | 14 | 13 | 1 | 20 | 24 | -4 | 51 | 51 | 0 | 62 | 60 | 2 | 34 | 35 | -1 | 40 | 37 | 3 |

Average Audience (000's) by Session, P10+ [Potential: 1642]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|--------------|---------------------|------------|----------|------------|-----------------------|----------|------------|------------|------------------------|------------|------------|-----------|------------------------|------------|----------|-----------|-----------------------|----------|------------|------------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 6iX | 13 | 12 | 1 | 20 | 16 | 4 | 18 | 21 | -3 | 16 | 15 | 1 | 13 | 11 | 2 | 4 | 3 | 1 | 13 | 11 | 2 | | | | | | |
| 6PR | 18 | 21 | -3 | 31 | 36 | -5 | 24 | 27 | -3 | 17 | 23 | -6 | 17 | 19 | -2 | 6 | 6 | 0 | 11 | 13 | -2 | | | | | | |
| MIX 94.5 | 34 | 35 | -1 | 50 | 49 | 1 | 50 | 55 | -5 | 43 | 46 | -3 | 32 | 32 | 0 | 7 | 8 | -1 | 21 | 23 | -2 | | | | | | |
| 92.9 | 19 | 20 | -1 | 26 | 26 | 0 | 21 | 26 | -5 | 23 | 26 | -3 | 27 | 24 | 3 | 7 | 6 | 1 | 15 | 14 | 1 | | | | | | |
| 96FM | 25 | 23 | 2 | 30 | 29 | 1 | 34 | 35 | -1 | 37 | 35 | 2 | 23 | 20 | 3 | 8 | 6 | 2 | 15 | 13 | 2 | | | | | | |
| NOVA93.7 | 31 | 32 | -1 | 45 | 48 | -3 | 36 | 38 | -2 | 34 | 40 | -6 | 38 | 36 | 2 | 10 | 9 | 1 | 21 | 23 | -2 | | | | | | |
| ABC720 | 23 | 23 | 0 | 48 | 49 | -1 | 30 | 28 | 2 | 20 | 18 | 2 | 17 | 18 | -1 | 8 | 10 | -2 | 16 | 16 | 0 | | | | | | |
| 6RN | 3 | 4 | -1 | 7 | 8 | -1 | 3 | 3 | 0 | 3 | 4 | -1 | 4 | 4 | 0 | 1 | 1 | 0 | 3 | 3 | 0 | | | | | | |
| NEWSR | 2 | 3 | -1 | 4 | 6 | -2 | 2 | 3 | -1 | 2 | 2 | 0 | 1 | 2 | -1 | 2 | 2 | 0 | 2 | 3 | -1 | | | | | | |
| 6JJJ | 27 | 25 | 2 | 39 | 34 | 5 | 38 | 32 | 6 | 33 | 31 | 2 | 26 | 27 | -1 | 7 | 8 | -1 | 18 | 17 | 1 | | | | | | |
| ABC FM | 6 | 5 | 1 | 8 | 7 | 1 | 8 | 8 | 0 | 7 | 7 | 0 | 7 | 6 | 1 | 2 | 2 | 0 | 5 | 5 | 0 | | | | | | |
| Total | 238 | 237 | 1 | 351 | 346 | 5 | 320 | 322 | -2 | 282 | 286 | -4 | 241 | 234 | 7 | 74 | 73 | 1 | 174 | 172 | 2 | | | | | | |

Please note: Listening via streaming for all radio stations except 6iX is included in these results. 6iX stopped streaming in January 2014.



PERTH RADIO - SURVEY 8 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 6IX | 154 | 147 | 7 | 10 | 6 | 4 | 4 | 2 | 2 | 15 | 14 | 1 | 34 | 42 | -8 | 55 | 48 | 7 | 36 | 34 | 2 |
| 6PR | 168 | 186 | -18 | 8 | 7 | 1 | 1 | 4 | -3 | 28 | 33 | -5 | 48 | 56 | -8 | 35 | 35 | 0 | 49 | 51 | -2 |
| MIX 94.5 | 492 | 508 | -16 | 61 | 65 | -4 | 59 | 66 | -7 | 118 | 120 | -2 | 161 | 153 | 8 | 62 | 71 | -9 | 31 | 33 | -2 |
| 92.9 | 416 | 437 | -21 | 89 | 83 | 6 | 78 | 97 | -19 | 150 | 147 | 3 | 78 | 86 | -8 | 16 | 18 | -2 | 5 | 6 | -1 |
| 96FM | 303 | 294 | 9 | 37 | 29 | 8 | 40 | 43 | -3 | 74 | 93 | -19 | 116 | 91 | 25 | 29 | 29 | 0 | 7 | 10 | -3 |
| NOVA93.7 | 525 | 530 | -5 | 99 | 110 | -11 | 98 | 102 | -4 | 193 | 190 | 3 | 107 | 101 | 6 | 23 | 19 | 4 | 5 | 6 | -1 |
| ABC720 | 267 | 293 | -26 | 13 | 16 | -3 | 9 | 12 | -3 | 26 | 31 | -5 | 64 | 74 | -10 | 64 | 78 | -14 | 92 | 81 | 11 |
| 6RN | 68 | 69 | -1 | 5 | 4 | 1 | 3 | 1 | 2 | 8 | 8 | 0 | 16 | 18 | -2 | 16 | 19 | -3 | 20 | 19 | 1 |
| NEWSR | 60 | 77 | -17 | 5 | 7 | -2 | 1 | * | * | 11 | 12 | -1 | 19 | 24 | -5 | 9 | 18 | -9 | 16 | 17 | -1 |
| 6JJJ | 338 | 323 | 15 | 40 | 39 | 1 | 91 | 78 | 13 | 129 | 133 | -4 | 65 | 59 | 6 | 12 | 12 | 0 | 1 | 2 | -1 |
| ABC FM | 102 | 82 | 20 | 14 | 6 | 8 | 3 | 5 | -2 | 16 | 15 | 1 | 16 | 14 | 2 | 21 | 17 | 4 | 32 | 25 | 7 |
| Total | 1558 | 1557 | 1 | 170 | 169 | 1 | 187 | 187 | 0 | 401 | 404 | -3 | 375 | 374 | 1 | 208 | 210 | -2 | 216 | 214 | 2 |

Cumulative Audience (000's) by Session, P10+ [Potential: 1642]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|----------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|-----|------------------------|------|------|---------|-----------------------|------|---------|------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 6IX | 134 | 126 | 8 | 80 | 86 | -6 | 73 | 69 | 4 | 83 | 66 | 17 | 82 | 74 | 8 | 35 | 37 | -2 | 108 | 106 | 2 | | | | | | |
| 6PR | 157 | 170 | -13 | 115 | 120 | -5 | 83 | 80 | 3 | 88 | 95 | -7 | 99 | 97 | 2 | 54 | 58 | -4 | 110 | 122 | -12 | | | | | | |
| MIX 94.5 | 440 | 468 | -28 | 267 | 292 | -25 | 221 | 226 | -5 | 269 | 273 | -4 | 261 | 257 | 4 | 105 | 120 | -15 | 314 | 314 | 0 | | | | | | |
| 92.9 | 371 | 386 | -15 | 231 | 239 | -8 | 161 | 170 | -9 | 223 | 231 | -8 | 234 | 223 | 11 | 129 | 122 | 7 | 280 | 261 | 19 | | | | | | |
| 96FM | 278 | 261 | 17 | 163 | 156 | 7 | 149 | 141 | 8 | 169 | 167 | 2 | 159 | 152 | 7 | 89 | 73 | 16 | 180 | 174 | 6 | | | | | | |
| NOVA93.7 | 492 | 493 | -1 | 318 | 324 | -6 | 218 | 229 | -11 | 267 | 267 | 0 | 295 | 288 | 7 | 151 | 151 | 0 | 368 | 376 | -8 | | | | | | |
| ABC720 | 245 | 265 | -20 | 192 | 197 | -5 | 143 | 133 | 10 | 129 | 128 | 1 | 131 | 145 | -14 | 70 | 87 | -17 | 187 | 205 | -18 | | | | | | |
| 6RN | 57 | 59 | -2 | 42 | 38 | 4 | 26 | 23 | 3 | 29 | 31 | -2 | 28 | 34 | -6 | 18 | 23 | -5 | 50 | 51 | -1 | | | | | | |
| NEWSR | 52 | 68 | -16 | 36 | 44 | -8 | 24 | 34 | -10 | 17 | 23 | -6 | 21 | 29 | -8 | 19 | 26 | -7 | 43 | 53 | -10 | | | | | | |
| 6JJJ | 314 | 301 | 13 | 208 | 191 | 17 | 162 | 132 | 30 | 179 | 167 | 12 | 198 | 203 | -5 | 97 | 103 | -6 | 210 | 197 | 13 | | | | | | |
| ABC FM | 88 | 74 | 14 | 52 | 39 | 13 | 36 | 42 | -6 | 49 | 43 | 6 | 51 | 40 | 11 | 24 | 19 | 5 | 64 | 50 | 14 | | | | | | |
| Total | 1526 | 1515 | 11 | 1284 | 1271 | 13 | 1027 | 1011 | 16 | 1134 | 1118 | 16 | 1209 | 1173 | 36 | 694 | 701 | -7 | 1360 | 1335 | 25 | | | | | | |

Please note: Listening via streaming for all radio stations except 6ix is included in these results. 6ix stopped streaming in January 2014.