

EMBARGOED UNTIL 9:30AM AEST



SYDNEY RADIO - SURVEY 6 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	3.1	3.6	-0.5	0.2	0.3	-0.1	*	0.4	*	0.7	0.5	0.2	0.6	0.4	0.2	4.9	7.2	-2.3	8.1	8.8	-0.7
2GB	13.3	12.2	1.1	1.7	3.0	-1.3	1.4	2.6	-1.2	3.1	1.6	1.5	10.8	9.4	1.4	14.5	13.3	1.2	29.3	28.3	1.0
2UE	5.2	4.8	0.4	0.4	0.2	0.2	0.4	0.2	0.2	1.0	0.8	0.2	4.2	2.7	1.5	6.4	7.7	-1.3	11.4	11.0	0.4
SKY Sports Radio	0.8	1.1	-0.3	0.1	0.4	-0.3	*	*	*	0.8	0.6	0.2	0.7	2.0	-1.3	1.7	1.6	0.1	0.6	0.7	-0.1
104.1 2DAY FM	4.3	3.7	0.6	13.5	11.0	2.5	7.7	7.3	0.4	8.6	6.3	2.3	3.4	3.2	0.2	1.1	1.6	-0.5	0.6	0.5	0.1
KIIS1065	7.8	8.0	-0.2	18.5	15.8	2.7	7.6	8.7	-1.1	13.9	14.4	-0.5	9.3	10.4	-1.1	4.9	3.4	1.5	1.1	1.0	0.1
104.9 TRIPLE M	5.0	6.0	-1.0	4.0	5.3	-1.3	5.4	5.8	-0.4	8.0	10.7	-2.7	9.8	10.3	-0.5	1.6	2.4	-0.8	0.3	0.3	0.0
NOVA96.9	7.0	7.0	0.0	17.2	18.7	-1.5	11.3	14.4	-3.1	11.7	13.3	-1.6	9.4	6.8	2.6	1.9	1.5	0.4	0.3	0.2	0.1
smoothfm 95.3	9.8	9.6	0.2	7.5	6.7	0.8	7.3	7.2	0.1	8.8	9.5	-0.7	11.6	11.9	-0.3	14.7	14.0	0.7	6.7	6.0	0.7
WSFM	7.7	7.6	0.1	5.4	7.0	-1.6	15.1	12.2	2.9	7.0	7.5	-0.5	11.2	10.9	0.3	8.5	8.3	0.2	2.4	2.8	-0.4
ABC702	10.1	9.5	0.6	2.8	2.3	0.5	1.6	1.0	0.6	3.3	3.5	-0.2	8.7	9.0	-0.3	16.8	14.1	2.7	16.5	16.2	0.3
2RN	2.4	3.2	-0.8	0.1	0.1	0.0	0.3	0.1	0.2	1.0	0.9	0.1	1.6	3.4	-1.8	4.1	5.7	-1.6	4.5	5.1	-0.6
NEWSR	2.1	1.7	0.4	1.4	1.3	0.1	1.3	1.0	0.3	1.7	1.3	0.4	2.0	1.2	0.8	3.7	3.5	0.2	1.7	1.8	-0.1
2JJJ	5.7	6.1	-0.4	5.8	6.1	-0.3	16.3	22.1	-5.8	13.2	13.5	-0.3	4.2	3.5	0.7	3.0	2.6	0.4	0.1	0.1	0.0
ABCFM	3.6	4.2	-0.6	5.1	5.1	0.0	2.4	2.2	0.2	0.7	0.9	-0.2	2.0	2.4	-0.4	1.6	3.7	-2.1	8.8	9.4	-0.6

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	2.9	3.1	-0.2	2.4	2.3	0.1	3.5	4.5	-1.0	3.1	3.3	-0.2	2.7	2.7	0.0	2.4	3.4	-1.0	4.1	5.0	-0.9
2GB	14.6	13.2	1.4	16.2	14.3	1.9	17.5	16.0	1.5	13.1	11.2	1.9	9.6	9.5	0.1	15.9	15.0	0.9	9.0	9.0	0.0
2UE	4.3	4.0	0.3	5.4	5.2	0.2	4.7	4.2	0.5	3.3	3.1	0.2	2.7	2.1	0.6	5.2	5.8	-0.6	8.4	7.3	1.1
SKY Sports Radio	0.6	0.9	-0.3	1.3	1.5	-0.2	0.2	0.7	-0.5	0.4	0.5	-0.1	0.3	0.4	-0.1	0.2	1.2	-1.0	1.4	1.6	-0.2
104.1 2DAY FM	4.4	3.8	0.6	4.3	4.1	0.2	2.8	1.9	0.9	4.5	3.4	1.1	5.9	5.6	0.3	4.9	4.2	0.7	4.0	3.5	0.5
KIIS1065	8.3	8.3	0.0	8.9	9.8	-0.9	7.6	6.7	0.9	8.4	7.3	1.1	8.9	9.6	-0.7	6.2	6.6	-0.4	6.5	6.9	-0.4
104.9 TRIPLE M	5.4	6.5	-1.1	5.3	6.9	-1.6	6.3	7.7	-1.4	5.6	6.8	-1.2	4.7	5.2	-0.5	4.4	4.3	0.1	3.8	4.3	-0.5
NOVA96.9	6.8	6.9	-0.1	6.4	6.8	-0.4	5.1	5.0	0.1	6.5	6.9	-0.4	9.3	9.1	0.2	8.0	7.7	0.3	7.6	7.2	0.4
smoothfm 95.3	9.7	9.7	0.0	7.0	7.0	0.0	10.9	11.0	-0.1	11.3	11.9	-0.6	11.3	10.1	1.2	8.8	9.0	-0.2	9.9	9.3	0.6
WSFM	7.7	7.8	-0.1	7.0	6.7	0.3	8.2	8.1	0.1	9.2	9.7	-0.5	7.5	8.2	-0.7	5.4	5.4	0.0	7.5	7.0	0.5
ABC702	10.7	9.8	0.9	11.9	11.5	0.4	9.2	8.5	0.7	10.4	9.2	1.2	10.6	9.9	0.7	10.9	8.7	2.2	8.2	8.2	0.0
2RN	2.2	2.9	-0.7	2.9	3.6	-0.7	1.8	2.4	-0.6	1.3	1.9	-0.6	2.0	3.1	-1.1	3.2	4.1	-0.9	3.3	4.2	-0.9
NEWSR	2.0	1.6	0.4	2.8	2.2	0.6	1.6	1.5	0.1	1.3	1.1	0.2	1.7	1.3	0.4	2.6	2.1	0.5	2.3	2.0	0.3
2JJJ	5.9	6.5	-0.6	6.3	6.6	-0.3	5.7	6.5	-0.8	5.8	6.9	-1.1	6.0	6.5	-0.5	5.3	5.3	0.0	4.7	4.8	-0.1
ABCFM	3.4	3.9	-0.5	2.9	2.8	0.1	3.4	4.5	-1.1	3.3	4.1	-0.8	3.8	4.6	-0.8	4.4	4.5	-0.1	4.5	5.0	-0.5



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	16	19	-3	*	*	*	*	*	*	1	1	0	1	*	*	4	6	-2	10	11	-1
2GB	68	64	4	1	1	0	1	1	0	3	2	1	14	12	2	12	11	1	38	37	1
2UE	27	25	2	*	*	*	*	*	*	1	1	0	6	4	2	5	6	-1	15	14	1
SKY Sports Radio	4	6	-2	*	*	*	*	*	*	1	1	0	1	3	-2	1	1	0	1	1	0
104.1 2DAY FM	22	19	3	4	3	1	3	3	0	8	7	1	5	4	1	1	1	0	1	1	0
KIIS1065	40	41	-1	6	5	1	3	3	0	13	15	-2	12	14	-2	4	3	1	1	1	0
104.9 TRIPLE M	26	31	-5	1	2	-1	2	2	0	8	12	-4	13	13	0	1	2	-1	*	*	*
NOVA96.9	36	36	0	6	6	0	4	6	-2	11	14	-3	12	9	3	2	1	1	*	*	*
smoothfm 95.3	50	50	0	2	2	0	3	3	0	8	10	-2	15	15	0	12	11	1	9	8	1
WSFM	39	40	-1	2	2	0	6	5	1	7	8	-1	15	14	1	7	7	0	3	4	-1
ABC702	52	49	3	1	1	0	1	*	*	3	4	-1	12	12	0	14	12	2	21	21	0
2RN	12	17	-5	*	*	*	*	*	*	1	1	0	2	4	-2	3	5	-2	6	7	-1
NEWSR	11	9	2	*	*	*	*	*	*	2	1	1	3	2	1	3	3	0	2	2	0
2JJJ	29	32	-3	2	2	0	6	9	-3	13	15	-2	6	5	1	3	2	1	*	*	*
ABCFM	19	22	-3	2	2	0	1	1	0	1	1	0	3	3	0	1	3	-2	11	12	-1
Total	511	520	-9	33	32	1	37	39	-2	96	108	-12	133	130	3	84	82	2	128	130	-2

Average Audience (000's) by Session, P10+ [Potential: 4294]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
Magic 2CH	16	18	-2	21	20	1	25	31	-6	19	20	-1	15	16	-1	4	6	-2	17	21	-4						
2GB	81	74	7	142	129	13	125	112	13	80	69	11	54	55	-1	28	28	0	37	38	-1						
2UE	24	23	1	47	47	0	34	30	4	20	19	1	15	12	3	9	11	-2	35	31	4						
SKY Sports Radio	3	5	-2	11	14	-3	1	5	-4	3	3	0	2	2	0	*	2	*	6	7	-1						
104.1 2DAY FM	24	21	3	38	37	1	20	14	6	28	21	7	33	32	1	9	8	1	16	15	1						
KIIS1065	46	46	0	78	88	-10	54	47	7	51	44	7	50	56	-6	11	13	-2	27	29	-2						
104.9 TRIPLE M	30	36	-6	47	62	-15	45	54	-9	34	41	-7	26	30	-4	8	8	0	16	18	-2						
NOVA96.9	37	39	-2	57	61	-4	36	35	1	40	42	-2	52	53	-1	14	15	-1	31	30	1						
smoothfm 95.3	54	54	0	62	63	-1	78	77	1	69	73	-4	63	59	4	15	17	-2	41	39	2						
WSFM	43	44	-1	62	60	2	58	56	2	56	59	-3	42	48	-6	10	10	0	31	29	2						
ABC702	59	55	4	105	104	1	66	60	6	63	56	7	59	58	1	19	16	3	34	34	0						
2RN	12	16	-4	26	32	-6	13	17	-4	8	11	-3	11	18	-7	6	8	-2	14	18	-4						
NEWSR	11	9	2	24	19	5	11	10	1	8	7	1	10	8	2	5	4	1	9	8	1						
2JJJ	33	37	-4	56	59	-3	41	46	-5	35	42	-7	34	38	-4	9	10	-1	19	20	-1						
ABCFM	19	22	-3	26	26	0	24	31	-7	20	25	-5	21	27	-6	8	8	0	18	21	-3						
Total	552	561	-9	879	898	-19	711	701	10	608	610	-2	559	581	-22	177	189	-12	411	418	-7						



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	211	234	-23	6	9	-3	5	8	-3	13	8	5	16	12	4	52	70	-18	119	128	-9
2GB	584	564	20	21	27	-6	13	18	-5	58	57	1	152	125	27	112	116	-4	229	222	7
2UE	338	310	28	10	7	3	11	2	9	37	34	3	92	67	25	69	76	-7	118	124	-6
SKY Sports Radio	89	91	-2	4	7	-3	1	2	-1	14	17	-3	28	25	3	23	20	3	19	19	0
104.1 2DAY FM	673	709	-36	146	154	-8	105	122	-17	210	227	-17	140	137	3	44	42	2	28	28	0
KIIS1065	862	872	-10	154	153	1	118	141	-23	304	297	7	202	218	-16	58	43	15	28	18	10
104.9 TRIPLE M	489	532	-43	48	65	-17	48	37	11	169	217	-48	167	160	7	44	40	4	14	12	2
NOVA96.9	927	899	28	186	203	-17	164	187	-23	351	329	22	178	148	30	36	23	13	11	8	3
smoothfm 95.3	878	830	48	69	77	-8	67	70	-3	214	212	2	251	216	35	150	144	6	127	112	15
WSFM	674	667	7	62	56	6	56	53	3	143	158	-15	236	229	7	126	118	8	51	51	0
ABC702	663	676	-13	29	33	-4	26	20	6	97	111	-14	166	182	-16	143	133	10	202	197	5
2RN	229	230	-1	9	11	-2	8	3	5	34	32	2	54	53	1	47	58	-11	76	74	2
NEWSR	286	238	48	23	18	5	26	13	13	43	56	-13	84	53	31	50	46	4	60	51	9
2JJJ	557	576	-19	57	56	1	136	131	5	219	241	-22	109	104	5	33	41	-8	3	3	0
ABCFM	240	287	-47	18	22	-4	26	26	0	31	34	-3	46	55	-9	30	47	-17	89	103	-14
Total	4071	4075	-4	421	423	-2	456	445	11	1072	1080	-8	957	958	-1	530	534	-4	634	635	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 4294]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	178	189	-11	88	92	-4	102	129	-27	108	121	-13	97	104	-7	43	64	-21	160	192	-32
2GB	552	523	29	423	388	35	356	326	30	340	323	17	276	281	-5	197	194	3	366	345	21
2UE	261	243	18	174	168	6	133	108	25	124	111	13	114	86	28	77	79	-2	261	237	24
SKY Sports Radio	61	71	-10	38	50	-12	11	17	-6	27	27	0	22	23	-1	6	10	-4	62	52	10
104.1 2DAY FM	572	594	-22	272	301	-29	171	165	6	268	251	17	295	306	-11	146	146	0	366	376	-10
KIIS1065	750	780	-30	491	528	-37	293	300	-7	390	391	-1	426	457	-31	220	227	-7	513	518	-5
104.9 TRIPLE M	429	479	-50	241	274	-33	161	197	-36	205	229	-24	210	240	-30	135	142	-7	260	269	-9
NOVA96.9	808	800	8	451	483	-32	282	274	8	377	372	5	455	437	18	269	262	7	575	519	56
smoothfm 95.3	780	738	42	420	397	23	356	349	7	410	406	4	430	405	25	255	235	20	572	522	50
WSFM	573	599	-26	361	344	17	268	270	-2	329	332	-3	351	351	0	163	171	-8	467	429	38
ABC702	591	599	-8	438	445	-7	317	293	24	306	295	11	343	332	11	206	189	17	456	457	-1
2RN	191	187	4	126	128	-2	91	89	2	71	76	-5	97	101	-4	71	71	0	175	173	2
NEWSR	245	202	43	151	134	17	87	67	20	95	84	11	95	79	16	53	43	10	189	165	24
2JJJ	498	526	-28	280	306	-26	202	203	-1	220	236	-16	276	302	-26	164	181	-17	346	359	-13
ABCFM	219	254	-35	117	140	-23	99	130	-31	112	133	-21	97	121	-24	85	91	-6	144	180	-36
Total	3934	3939	-5	3144	3178	-34	2364	2352	12	2624	2615	9	2848	2860	-12	1727	1779	-52	3366	3347	19



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Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.5	4.6	-0.1	1.5	4.4	-2.9	0.6	1.1	-0.5	4.7	4.0	0.7	7.3	6.6	0.7	5.1	5.6	-0.5	3.2	3.2	0.0
3AW	14.1	14.4	-0.3	1.7	2.2	-0.5	1.0	1.2	-0.2	2.3	2.8	-0.5	13.1	13.0	0.1	20.6	20.7	-0.1	31.3	31.7	-0.4
MAGIC 1278	3.4	3.2	0.2	0.1	*	*	0.6	*	*	0.4	0.7	-0.3	1.5	1.6	-0.1	4.2	4.5	-0.3	10.4	8.9	1.5
101.9 FOX FM	8.6	8.6	0.0	28.2	27.3	0.9	20.2	21.7	-1.5	14.3	13.0	1.3	6.3	6.6	-0.3	1.8	2.9	-1.1	0.7	0.7	0.0
GOLD104.3	8.6	8.6	0.0	6.7	5.8	0.9	10.9	9.6	1.3	8.9	8.2	0.7	11.8	13.9	-2.1	10.4	8.8	1.6	2.5	3.0	-0.5
KIIS 101.1 FM	5.6	5.3	0.3	15.1	14.1	1.0	6.7	7.1	-0.4	8.6	8.6	0.0	6.5	5.6	0.9	3.0	3.0	0.0	0.5	0.3	0.2
105.1 TRIPLE M	7.4	7.4	0.0	4.8	5.4	-0.6	9.1	10.4	-1.3	13.9	12.6	1.3	9.1	8.8	0.3	5.5	6.0	-0.5	0.5	0.6	-0.1
NOVA 100	6.8	6.8	0.0	16.9	20.1	-3.2	13.5	13.0	0.5	10.4	9.6	0.8	8.0	8.3	-0.3	1.6	1.6	0.0	0.1	0.1	0.0
smoothfm 91.5	8.0	7.8	0.2	3.7	5.3	-1.6	4.3	3.5	0.8	6.8	7.2	-0.4	10.1	9.2	0.9	9.8	9.7	0.1	8.3	7.7	0.6
ABC774	9.8	10.5	-0.7	3.8	1.3	2.5	0.6	0.9	-0.3	3.0	2.9	0.1	7.4	8.8	-1.4	14.1	15.0	-0.9	22.1	23.4	-1.3
3RN	2.7	2.8	-0.1	0.2	0.3	-0.1	0.2	*	*	1.6	1.4	0.2	1.3	1.8	-0.5	5.4	5.4	0.0	5.2	5.3	-0.1
NEWSR	1.4	1.3	0.1	1.4	0.8	0.6	0.3	0.4	-0.1	1.0	1.3	-0.3	2.1	1.5	0.6	0.8	1.3	-0.5	2.0	1.6	0.4
3JJJ	4.4	4.9	-0.5	4.6	4.5	0.1	10.7	8.6	2.1	10.9	12.5	-1.6	2.6	3.3	-0.7	0.8	1.1	-0.3	0.3	0.3	0.0
ABCFM	2.4	2.7	-0.3	1.1	1.1	0.0	1.2	2.2	-1.0	0.4	0.8	-0.4	1.8	1.7	0.1	3.2	2.4	0.8	5.5	6.6	-1.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.6	4.5	0.1	3.7	4.1	-0.4	5.1	4.1	1.0	4.7	4.2	0.5	5.4	5.9	-0.5	4.5	5.3	-0.8	4.0	4.6	-0.6
3AW	14.7	15.0	-0.3	18.7	19.8	-1.1	14.8	16.4	-1.6	11.5	10.9	0.6	11.9	11.2	0.7	16.0	15.5	0.5	12.2	12.5	-0.3
MAGIC 1278	3.1	3.0	0.1	2.9	2.2	0.7	4.3	4.1	0.2	3.5	3.9	-0.4	2.2	2.3	-0.1	2.2	1.6	0.6	4.4	4.1	0.3
101.9 FOX FM	8.8	8.8	0.0	8.0	7.4	0.6	6.8	7.5	-0.7	9.6	9.9	-0.3	11.0	11.3	-0.3	9.4	8.5	0.9	8.1	7.9	0.2
GOLD104.3	8.6	8.8	-0.2	6.0	5.7	0.3	10.7	11.0	-0.3	10.9	11.7	-0.8	8.0	7.7	0.3	7.1	7.5	-0.4	8.5	8.0	0.5
KIIS 101.1 FM	5.8	5.3	0.5	5.8	5.7	0.1	4.8	4.1	0.7	6.7	5.6	1.1	6.3	6.3	0.0	4.6	4.2	0.4	5.1	5.4	-0.3
105.1 TRIPLE M	7.9	7.6	0.3	9.2	8.4	0.8	7.1	7.4	-0.3	8.1	8.5	-0.4	8.0	7.2	0.8	5.3	4.7	0.6	5.9	6.4	-0.5
NOVA 100	6.7	6.7	0.0	7.3	6.8	0.5	4.8	4.6	0.2	6.2	6.4	-0.2	8.1	8.8	-0.7	7.7	8.0	-0.3	7.2	7.0	0.2
smoothfm 91.5	7.8	7.6	0.2	5.9	5.8	0.1	8.0	7.5	0.5	9.1	8.9	0.2	8.0	8.4	-0.4	8.6	8.4	0.2	8.9	8.6	0.3
ABC774	9.9	10.8	-0.9	12.8	14.9	-2.1	11.4	11.9	-0.5	6.6	7.1	-0.5	8.5	7.8	0.7	9.4	11.3	-1.9	9.5	9.7	-0.2
3RN	2.6	2.7	-0.1	3.5	3.9	-0.4	2.4	2.4	0.0	2.0	1.9	0.1	1.9	2.2	-0.3	3.2	2.8	0.4	3.1	3.3	-0.2
NEWSR	1.3	1.3	0.0	1.9	1.8	0.1	0.8	1.0	-0.2	0.7	0.8	-0.1	1.4	1.1	0.3	2.4	1.8	0.6	1.6	1.4	0.2
3JJJ	4.4	5.0	-0.6	3.6	4.4	-0.8	4.3	5.1	-0.8	5.0	5.0	0.0	5.3	5.7	-0.4	4.0	5.4	-1.4	4.6	4.4	0.2
ABCFM	2.2	2.5	-0.3	2.0	2.1	-0.1	2.0	2.2	-0.2	1.9	2.5	-0.6	2.8	3.1	-0.3	2.9	3.6	-0.7	3.1	3.1	0.0

EMBARGOED UNTIL 9:30AM AEST



MELBOURNE RADIO - SURVEY 6 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	24	25	-1	*	1	*	*	*	*	5	5	0	10	9	1	5	5	0	4	4	0
3AW	77	78	-1	1	1	0	1	1	0	3	3	0	18	18	0	19	19	0	36	36	0
MAGIC 1278	19	17	2	*	*	*	*	*	*	*	1	*	2	2	0	4	4	0	12	10	2
101.9 FOX FM	47	47	0	9	9	0	11	10	1	16	16	0	9	9	0	2	3	-1	1	1	0
GOLD104.3	47	47	0	2	2	0	6	4	2	10	10	0	16	19	-3	10	8	2	3	3	0
KIIS 101.1 FM	31	29	2	5	4	1	4	3	1	10	10	0	9	8	1	3	3	0	1	*	*
105.1 TRIPLE M	41	40	1	2	2	0	5	5	0	16	15	1	13	12	1	5	6	-1	1	1	0
NOVA 100	37	37	0	5	6	-1	7	6	1	12	12	0	11	11	0	1	1	0	*	*	*
smoothfm 91.5	44	42	2	1	2	-1	2	2	0	8	9	-1	14	13	1	9	9	0	10	9	1
ABC774	54	57	-3	1	*	*	*	*	*	3	4	-1	10	12	-2	13	14	-1	25	27	-2
3RN	15	15	0	*	*	*	*	*	*	2	2	0	2	2	0	5	5	0	6	6	0
NEWSR	8	7	1	*	*	*	*	*	1	2	-1	3	2	1	1	1	0	2	2	0	
3JJJ	24	26	-2	1	1	0	6	4	2	12	15	-3	4	5	-1	1	1	0	*	*	*
ABCFM	13	14	-1	*	*	*	1	1	0	*	1	*	2	2	0	3	2	1	6	8	-2
Total	546	541	5	32	32	0	54	45	9	114	122	-8	138	137	1	93	93	0	115	114	1

Average Audience (000's) by Session, P10+ [Potential: 4260]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	27	26	1	32	35	-3	39	31	8	31	27	4	34	38	-4	10	11	-1	18	20	-2						
3AW	86	87	-1	161	168	-7	112	123	-11	75	71	4	74	72	2	34	32	2	55	55	0						
MAGIC 1278	18	17	1	25	19	6	32	31	1	23	25	-2	14	15	-1	5	3	2	20	18	2						
101.9 FOX FM	52	51	1	69	63	6	51	56	-5	63	64	-1	68	73	-5	20	17	3	36	35	1						
GOLD104.3	51	51	0	52	49	3	81	83	-2	71	76	-5	50	49	1	15	15	0	38	35	3						
KIIS 101.1 FM	34	31	3	50	49	1	36	31	5	44	36	8	39	41	-2	10	9	1	23	24	-1						
105.1 TRIPLE M	46	45	1	79	71	8	53	56	-3	53	55	-2	50	47	3	11	9	2	27	28	-1						
NOVA 100	39	39	0	63	58	5	36	35	1	40	42	-2	51	57	-6	17	16	1	33	30	3						
smoothfm 91.5	46	44	2	51	49	2	60	57	3	60	58	2	50	54	-4	18	17	1	40	37	3						
ABC774	58	63	-5	110	126	-16	86	89	-3	44	46	-2	53	50	3	20	23	-3	43	43	0						
3RN	15	16	-1	30	34	-4	18	18	0	13	12	1	12	14	-2	7	6	1	14	14	0						
NEWSR	8	7	1	16	16	0	6	8	-2	5	5	0	9	7	2	5	4	1	7	6	1						
3JJJ	26	29	-3	31	37	-6	32	38	-6	33	33	0	33	37	-4	8	11	-3	20	19	1						
ABCFM	13	15	-2	17	18	-1	15	17	-2	13	16	-3	18	20	-2	6	7	-1	14	14	0						
Total	586	583	3	860	850	10	754	753	1	656	648	8	623	644	-21	214	204	10	448	438	10						

EMBARGOED UNTIL 9:30AM AEST



MELBOURNE RADIO - SURVEY 6 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	322	328	-6	20	25	-5	15	20	-5	68	77	-9	125	116	9	49	53	-4	45	37	8
3AW	692	681	11	29	28	1	23	23	0	52	64	-12	180	165	15	150	149	1	258	251	7
MAGIC 1278	234	215	19	4	5	-1	11	2	9	10	19	-9	35	30	5	48	51	-3	126	109	17
101.9 FOX FM	1113	1087	26	222	217	5	239	211	28	382	375	7	223	224	-1	34	44	-10	13	17	-4
GOLD104.3	904	913	-9	70	73	-3	94	70	24	247	224	23	278	329	-51	148	139	9	66	77	-11
KIIS 101.1 FM	848	825	23	172	159	13	147	143	4	288	280	8	180	183	-3	45	46	-1	17	13	4
105.1 TRIPLE M	643	644	-1	55	60	-5	84	87	-3	221	223	-2	202	188	14	68	75	-7	12	11	1
NOVA 100	945	917	28	173	176	-3	184	163	21	348	342	6	198	190	8	37	39	-2	7	7	0
smoothfm 91.5	804	754	50	55	57	-2	73	68	5	181	173	8	233	218	15	149	137	12	113	101	12
ABC774	751	784	-33	31	21	10	18	22	-4	86	98	-12	188	204	-16	162	168	-6	265	271	-6
3RN	218	245	-27	5	10	-5	5	*	*	36	38	-2	50	58	-8	51	59	-8	69	79	-10
NEWSR	242	256	-14	14	21	-7	10	11	-1	47	56	-9	84	70	14	30	42	-12	57	57	0
3JJJ	460	518	-58	49	52	-3	107	104	3	213	247	-34	64	85	-21	18	23	-5	8	8	0
ABCFM	212	224	-12	9	10	-1	4	13	-9	24	34	-10	44	50	-6	37	36	1	93	81	12
Total	4044	4044	0	405	403	2	467	456	11	1060	1057	3	962	964	-2	522	526	-4	629	638	-9

Cumulative Audience (000's) by Session, P10+ [Potential: 4260]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	285	290	-5	173	181	-8	141	132	9	139	146	-7	173	193	-20	113	105	8	231	229	2
3AW	657	645	12	522	522	0	380	394	-14	382	340	42	347	349	-2	209	230	-21	492	492	0
MAGIC 1278	195	178	17	108	90	18	120	113	7	127	118	9	86	89	-3	54	48	6	171	153	18
101.9 FOX FM	1011	993	18	566	559	7	345	357	-12	520	524	-4	615	633	-18	344	321	23	654	686	-32
GOLD104.3	786	793	-7	385	363	22	361	357	4	436	459	-23	409	426	-17	224	248	-24	555	569	-14
KIIS 101.1 FM	776	739	37	432	397	35	250	272	-22	402	374	28	419	414	5	233	219	14	508	499	9
105.1 TRIPLE M	561	550	11	356	331	25	248	261	-13	295	295	0	323	323	0	167	161	6	386	360	26
NOVA 100	839	833	6	527	495	32	288	307	-19	413	394	19	469	497	-28	313	293	20	597	568	29
smoothfm 91.5	693	658	35	373	357	16	331	279	52	369	364	5	376	365	11	246	220	26	516	484	32
ABC774	667	712	-45	466	520	-54	364	407	-43	334	354	-20	332	349	-17	224	235	-11	507	502	5
3RN	196	219	-23	129	145	-16	102	103	-1	90	94	-4	82	90	-8	75	74	1	155	171	-16
NEWSR	213	224	-11	118	130	-12	62	74	-12	78	77	1	77	70	7	86	71	15	138	146	-8
3JJJ	416	464	-48	232	268	-36	188	203	-15	211	221	-10	240	265	-25	147	146	1	278	314	-36
ABCFM	183	200	-17	84	97	-13	83	88	-5	88	96	-8	88	102	-14	75	78	-3	149	141	8
Total	3962	3946	16	3260	3193	67	2470	2543	-73	2844	2778	66	2960	3023	-63	1925	1893	32	3447	3427	20



BRISBANE RADIO - SURVEY 6 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.3	4.6	0.7	0.6	0.9	-0.3	*	*	*	0.6	1.0	-0.4	4.2	2.2	2.0	7.1	8.5	-1.4	13.6	12.1	1.5
Magic 882	3.8	2.8	1.0	0.1	0.2	-0.1	0.4	0.2	0.2	*	0.1	*	2.8	0.5	2.3	5.7	5.6	0.1	10.2	8.7	1.5
4KQ	8.5	9.0	-0.5	1.2	2.9	-1.7	1.2	0.3	0.9	0.9	1.4	-0.5	6.8	7.7	-0.9	19.8	19.1	0.7	15.3	17.7	-2.4
HIT 105	10.7	10.3	0.4	27.8	21.0	6.8	25.2	28.0	-2.8	19.6	17.7	1.9	7.8	7.0	0.8	2.2	2.7	-0.5	0.6	0.4	0.2
97.3FM	12.2	12.1	0.1	9.9	15.2	-5.3	9.2	8.0	1.2	10.1	10.6	-0.5	18.6	19.7	-1.1	12.4	13.5	-1.1	7.2	3.6	3.6
104.5 TRIPLE M	9.5	9.5	0.0	9.7	5.5	4.2	6.1	5.7	0.4	10.9	11.3	-0.4	14.9	15.4	-0.5	10.4	10.0	0.4	1.2	2.4	-1.2
NOVA106.9	13.7	14.4	-0.7	28.7	25.0	3.7	26.3	26.7	-0.4	24.4	24.6	-0.2	14.4	14.0	0.4	2.0	4.2	-2.2	0.7	1.5	-0.8
ABC612	7.9	8.5	-0.6	2.0	2.4	-0.4	0.4	1.0	-0.6	2.2	2.6	-0.4	3.4	4.0	-0.6	11.0	9.7	1.3	22.6	26.0	-3.4
4RN	2.3	2.2	0.1	0.5	0.5	0.0	0.2	0.1	0.1	0.5	0.5	0.0	2.2	1.3	0.9	4.6	4.9	-0.3	4.1	4.9	-0.8
NEWSR	1.3	1.5	-0.2	0.5	0.8	-0.3	0.3	0.4	-0.1	0.5	1.2	-0.7	0.8	0.9	-0.1	1.5	1.7	-0.2	3.2	3.0	0.2
4JJJ	8.5	8.2	0.3	6.4	11.8	-5.4	20.1	18.6	1.5	18.3	16.6	1.7	7.6	5.5	2.1	2.9	2.9	0.0	0.1	0.1	0.0
ABC FM	2.1	2.2	-0.1	1.9	0.7	1.2	1.3	2.8	-1.5	0.7	1.1	-0.4	0.9	1.0	-0.1	1.0	1.6	-0.6	6.5	5.7	0.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.5	4.9	0.6	6.3	4.9	1.4	7.1	6.6	0.5	4.8	4.6	0.2	3.5	3.0	0.5	5.0	5.5	-0.5	4.5	3.6	0.9
Magic 882	3.5	2.7	0.8	3.3	2.3	1.0	4.4	3.2	1.2	3.6	2.9	0.7	2.5	1.8	0.7	4.2	3.5	0.7	4.7	3.1	1.6
4KQ	8.4	8.4	0.0	8.0	8.0	0.0	10.6	9.9	0.7	9.3	8.9	0.4	6.0	6.5	-0.5	6.3	8.4	-2.1	8.8	10.9	-2.1
HIT 105	10.7	10.7	0.0	9.0	9.8	-0.8	9.1	9.4	-0.3	11.4	11.1	0.3	14.5	13.7	0.8	10.6	9.5	1.1	10.5	9.3	1.2
97.3FM	12.4	12.1	0.3	13.4	12.3	1.1	12.7	12.2	0.5	12.3	13.3	-1.0	11.9	11.8	0.1	9.0	7.7	1.3	11.5	12.0	-0.5
104.5 TRIPLE M	10.0	10.2	-0.2	9.6	9.9	-0.3	10.5	10.4	0.1	11.3	11.1	0.2	9.1	10.2	-1.1	7.5	7.0	0.5	7.9	7.3	0.6
NOVA106.9	13.9	15.1	-1.2	13.2	14.8	-1.6	12.7	13.3	-0.6	14.5	16.0	-1.5	16.4	17.1	-0.7	12.5	14.4	-1.9	12.9	11.9	1.0
ABC612	8.0	8.5	-0.5	11.4	11.6	-0.2	7.5	9.1	-1.6	5.9	5.7	0.2	5.6	5.8	-0.2	9.0	10.1	-1.1	7.7	8.6	-0.9
4RN	2.3	2.1	0.2	2.8	2.9	-0.1	1.6	1.5	0.1	1.6	1.4	0.2	3.1	2.7	0.4	2.2	1.6	0.6	2.6	2.7	-0.1
NEWSR	1.2	1.4	-0.2	1.9	2.1	-0.2	0.4	0.7	-0.3	0.6	0.8	-0.2	1.1	1.3	-0.2	3.4	3.1	0.3	1.4	1.6	-0.2
4JJJ	8.8	8.3	0.5	8.8	8.5	0.3	8.3	7.3	1.0	9.1	8.0	1.1	9.7	10.0	-0.3	7.5	8.1	-0.6	7.6	7.8	-0.2
ABC FM	2.1	2.1	0.0	2.1	1.8	0.3	2.2	2.3	-0.1	1.6	1.6	0.0	2.7	2.2	0.5	2.2	3.7	-1.5	2.3	2.6	-0.3



BRISBANE RADIO - SURVEY 6 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	12	11	1	*	*	*	*	*	*	*	1	*	3	1	2	3	3	0	6	5	1
Magic 882	9	6	3	*	*	*	*	*	*	*	*	*	2	*	*	2	2	0	5	4	1
4KQ	20	21	-1	*	*	*	*	*	*	*	1	*	4	4	0	7	7	0	7	8	-1
HIT 105	25	24	1	4	3	1	5	6	-1	10	10	0	5	4	1	1	1	0	*	*	*
97.3FM	28	28	0	1	2	-1	2	2	0	5	6	-1	12	11	1	5	5	0	3	2	1
104.5 TRIPLE M	22	22	0	1	1	0	1	1	0	5	6	-1	10	9	1	4	4	0	1	1	0
NOVA106.9	32	33	-1	4	4	0	5	5	0	12	13	-1	9	8	1	1	2	-1	*	1	*
ABC612	18	19	-1	*	*	*	*	*	*	1	1	0	2	2	0	4	4	0	11	12	-1
4RN	5	5	0	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	2	2	0
NEWSR	3	3	0	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	2	1	1
4JJJ	20	19	1	1	2	-1	4	4	0	9	9	0	5	3	2	1	1	0	*	*	*
ABCFM	5	5	0	*	*	*	*	1	*	*	1	*	1	1	0	*	1	*	3	3	0
Total	232	229	3	15	16	-1	19	20	-1	49	54	-5	65	58	7	37	36	1	47	45	2

Average Audience (000's) by Session, P10+ [Potential: 1953]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	14	12	2	23	18	5	23	21	2	14	13	1	9	8	1	4	4	0	9	7	2
Magic 882	9	7	2	12	9	3	14	10	4	11	8	3	6	5	1	3	2	1	9	6	3
4KQ	21	21	0	29	30	-1	34	32	2	28	26	2	15	17	-2	4	6	-2	17	20	-3
HIT 105	26	26	0	33	37	-4	29	30	-1	34	32	2	37	35	2	7	6	1	20	17	3
97.3FM	31	30	1	49	46	3	41	39	2	37	38	-1	31	31	0	6	5	1	22	23	-1
104.5 TRIPLE M	25	25	0	35	38	-3	34	33	1	34	32	2	23	26	-3	5	5	0	15	14	1
NOVA106.9	34	37	-3	48	56	-8	41	43	-2	43	46	-3	42	44	-2	9	10	-1	25	22	3
ABC612	20	21	-1	42	44	-2	24	29	-5	18	17	1	14	15	-1	6	7	-1	15	16	-1
4RN	6	5	1	10	11	-1	5	5	0	5	4	1	8	7	1	2	1	1	5	5	0
NEWSR	3	3	0	7	8	-1	1	2	-1	2	2	0	3	3	0	2	2	0	3	3	0
4JJJ	22	21	1	32	32	0	27	23	4	27	23	4	25	26	-1	5	5	0	15	15	0
ABCFM	5	5	0	8	7	1	7	7	0	5	5	0	7	6	1	2	3	-1	4	5	-1
Total	247	246	1	367	378	-11	321	321	0	299	288	11	257	258	-1	70	67	3	194	187	7



BRISBANE RADIO - SURVEY 6 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	113	126	-13	5	9	-4	2	2	0	10	8	2	29	28	1	26	30	-4	41	49	-8
Magic 882	109	103	6	1	3	-2	3	1	2	1	6	-5	22	16	6	33	30	3	48	47	1
4KQ	205	216	-11	9	9	0	6	3	3	12	18	-6	45	49	-4	65	66	-1	69	71	-2
HIT 105	534	516	18	98	90	8	118	122	-4	201	183	18	96	95	1	17	22	-5	4	4	0
97.3FM	529	541	-12	70	82	-12	66	50	16	129	140	-11	165	173	-8	66	69	-3	34	26	8
104.5 TRIPLE M	359	378	-19	47	47	0	34	32	2	107	136	-29	121	114	7	41	39	2	9	10	-1
NOVA106.9	588	603	-15	115	118	-3	113	116	-3	204	215	-11	130	123	7	19	24	-5	7	7	0
ABC612	264	276	-12	13	17	-4	6	7	-1	31	39	-8	55	48	7	61	59	2	98	107	-9
4RN	70	71	-1	5	5	0	2	1	1	6	7	-1	19	16	3	18	16	2	21	26	-5
NEWSR	87	94	-7	10	7	3	6	6	0	11	20	-9	21	27	-6	16	12	4	23	23	0
4JJJ	343	346	-3	31	47	-16	82	72	10	152	146	6	58	58	0	17	20	-3	3	3	0
ABCFM	88	93	-5	5	7	-2	7	8	-1	17	22	-5	15	14	1	11	10	1	33	32	1
Total	1853	1854	-1	211	210	1	228	222	6	484	488	-4	432	436	-4	236	235	1	261	263	-2

Cumulative Audience (000's) by Session, P10+ [Potential: 1953]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	103	116	-13	77	72	5	58	67	-9	64	73	-9	59	64	-5	28	30	-2	65	63	2
Magic 882	96	88	8	56	42	14	64	52	12	59	58	1	42	35	7	25	19	6	73	68	5
4KQ	185	192	-7	125	141	-16	119	105	14	124	112	12	99	91	8	50	53	-3	144	157	-13
HIT 105	495	487	8	292	282	10	184	189	-5	277	275	2	312	298	14	143	131	12	321	296	25
97.3FM	484	484	0	313	319	-6	232	218	14	282	290	-8	274	269	5	117	106	11	319	334	-15
104.5 TRIPLE M	312	327	-15	193	206	-13	141	131	10	193	194	-1	169	176	-7	77	69	8	208	203	5
NOVA106.9	550	563	-13	345	376	-31	220	227	-7	329	329	0	331	339	-8	141	146	-5	383	385	-2
ABC612	235	240	-5	167	164	3	112	129	-17	112	111	1	112	125	-13	66	66	0	167	196	-29
4RN	62	61	1	44	42	2	29	29	0	38	31	7	40	35	5	19	16	3	54	51	3
NEWSR	73	84	-11	47	54	-7	19	29	-10	19	29	-10	26	35	-9	28	24	4	55	57	-2
4JJJ	309	310	-1	190	196	-6	130	124	6	164	155	9	174	187	-13	91	97	-6	202	206	-4
ABCFM	79	86	-7	48	47	1	36	40	-4	41	41	0	44	43	1	25	30	-5	53	57	-4
Total	1813	1822	-9	1468	1501	-33	1109	1107	2	1297	1315	-18	1325	1338	-13	720	687	33	1513	1517	-4



ADELAIDE RADIO - SURVEY 6 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10.6	11.3	-0.7	1.4	0.4	1.0	1.6	2.1	-0.5	2.9	2.0	0.9	9.6	7.0	2.6	12.5	14.0	-1.5	21.6	26.3	-4.7
CRUISE1323	8.3	8.2	0.1	1.3	2.8	-1.5	5.9	5.5	0.4	2.5	1.5	1.0	4.4	4.5	-0.1	13.9	16.4	-2.5	16.0	13.8	2.2
MIX102.3	15.8	14.5	1.3	18.6	13.1	5.5	12.9	9.6	3.3	17.8	16.6	1.2	21.1	20.6	0.5	18.9	18.4	0.5	6.5	6.0	0.5
5MMM	9.7	9.7	0.0	7.6	8.2	-0.6	9.5	7.4	2.1	9.5	10.1	-0.6	17.2	17.4	-0.2	8.1	9.2	-1.1	3.7	2.9	0.8
NOVA91.9	11.3	9.9	1.4	29.4	37.8	-8.4	23.8	19.8	4.0	16.9	15.0	1.9	12.3	9.6	2.7	5.3	3.8	1.5	1.8	0.7	1.1
HIT 107	9.1	9.1	0.0	20.5	21.2	-0.7	20.9	24.9	-4.0	17.1	18.1	-1.0	9.4	8.8	0.6	2.0	1.5	0.5	0.5	0.4	0.1
ABC891	10.5	10.9	-0.4	3.3	2.2	1.1	2.0	1.9	0.1	2.5	3.8	-1.3	4.7	6.0	-1.3	13.2	14.4	-1.2	25.7	23.9	1.8
5RN	2.5	3.3	-0.8	1.1	0.8	0.3	0.4	0.3	0.1	0.3	0.2	0.1	1.8	4.7	-2.9	5.6	4.4	1.2	3.8	4.9	-1.1
NEWSR	2.3	2.2	0.1	3.8	1.7	2.1	0.2	1.0	-0.8	1.2	2.3	-1.1	0.7	0.7	0.0	5.0	2.4	2.6	3.3	4.2	-0.9
5JJJ	5.0	4.9	0.1	5.1	4.2	0.9	12.5	16.2	-3.7	11.0	9.6	1.4	4.2	4.6	-0.4	2.6	2.0	0.6	0.4	0.3	0.1
ABCFM	3.2	4.0	-0.8	0.1	0.6	-0.5	1.2	1.4	-0.2	1.4	1.4	0.0	0.7	1.6	-0.9	2.2	2.8	-0.6	9.4	10.9	-1.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10.5	11.2	-0.7	10.8	11.0	-0.2	11.9	14.2	-2.3	7.9	8.7	-0.8	11.1	10.5	0.6	12.5	13.2	-0.7	11.0	11.6	-0.6
CRUISE1323	7.9	7.8	0.1	7.0	6.4	0.6	9.8	9.5	0.3	9.1	9.4	-0.3	5.6	6.2	-0.6	6.7	6.1	0.6	9.8	9.7	0.1
MIX102.3	16.0	14.7	1.3	14.7	13.5	1.2	16.8	15.1	1.7	19.1	18.0	1.1	13.8	12.4	1.4	13.6	12.3	1.3	15.1	14.1	1.0
5MMM	9.8	9.9	-0.1	10.3	10.1	0.2	8.8	9.5	-0.7	9.6	9.2	0.4	11.3	11.6	-0.3	8.6	8.6	0.0	9.5	9.3	0.2
NOVA91.9	11.3	9.8	1.5	10.7	10.4	0.3	9.8	7.7	2.1	11.5	10.0	1.5	14.2	12.2	2.0	10.7	7.9	2.8	11.4	10.1	1.3
HIT 107	9.6	9.8	-0.2	8.5	8.6	-0.1	9.9	9.9	0.0	11.0	10.9	0.1	11.1	11.5	-0.4	5.7	7.3	-1.6	7.2	6.9	0.3
ABC891	10.4	11.0	-0.6	15.0	16.3	-1.3	9.6	10.2	-0.6	7.0	7.5	-0.5	8.1	8.1	0.0	12.8	12.0	0.8	10.7	10.9	-0.2
5RN	2.4	3.4	-1.0	3.6	4.8	-1.2	1.7	3.0	-1.3	1.3	2.2	-0.9	2.8	3.3	-0.5	3.1	3.2	-0.1	2.6	3.2	-0.6
NEWSR	2.2	2.2	0.0	2.9	2.8	0.1	1.9	1.6	0.3	1.1	1.1	0.0	1.5	1.6	-0.1	5.2	5.9	-0.7	2.5	2.4	0.1
5JJJ	5.1	5.0	0.1	4.6	4.6	0.0	4.9	4.3	0.6	5.8	5.6	0.2	5.7	6.0	-0.3	4.1	4.2	-0.1	4.7	4.6	0.1
ABCFM	3.1	3.9	-0.8	3.0	3.4	-0.4	3.2	3.9	-0.7	3.1	3.9	-0.8	3.6	4.4	-0.8	2.3	4.6	-2.3	3.4	4.5	-1.1



ADELAIDE RADIO - SURVEY 6 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	15	16	-1	*	*	*	*	*	*	1	1	0	4	3	1	3	3	0	7	9	-2
CRUISE1323	12	12	0	*	*	*	1	1	0	1	*	*	2	2	0	3	4	-1	6	5	1
MIX102.3	23	21	2	2	1	1	1	1	0	5	5	0	8	8	0	4	4	0	2	2	0
5MMM	14	14	0	1	1	0	1	1	0	3	3	0	6	6	0	2	2	0	1	1	0
NOVA91.9	16	14	2	2	3	-1	2	2	0	5	4	1	5	4	1	1	1	0	1	*	*
HIT 107	13	13	0	2	2	0	2	3	-1	5	5	0	3	3	0	*	*	*	*	*	*
ABC891	15	16	-1	*	*	*	*	*	*	1	1	0	2	2	0	3	3	0	9	9	0
5RN	3	5	-2	*	*	*	*	*	*	*	*	*	1	2	-1	1	1	0	1	2	-1
NEWSR	3	3	0	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0	1	2	-1
5JJJ	7	7	0	*	*	*	1	2	-1	3	3	0	2	2	0	1	*	*	*	*	*
ABC FM	5	6	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	3	4	-1
Total	142	143	-1	8	9	-1	10	10	0	29	27	2	37	37	0	24	24	0	35	36	-1

Average Audience (000's) by Session, P10+ [Potential: 1125]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	16	17	-1	23	24	-1	24	29	-5	14	16	-2	18	16	2	7	7	0	13	14	-1						
CRUISE1323	12	12	0	15	14	1	20	19	1	17	17	0	9	10	-1	4	3	1	11	11	0						
MIX102.3	25	22	3	32	29	3	34	31	3	35	32	3	22	19	3	7	6	1	17	17	0						
5MMM	15	15	0	22	22	0	18	19	-1	18	17	1	18	18	0	5	5	0	11	11	0						
NOVA91.9	17	15	2	23	23	0	20	16	4	21	18	3	23	19	4	6	4	2	13	12	1						
HIT 107	15	15	0	18	19	-1	20	20	0	20	20	0	18	18	0	3	4	-1	8	8	0						
ABC891	16	17	-1	32	35	-3	19	21	-2	13	14	-1	13	13	0	7	6	1	12	13	-1						
5RN	4	5	-1	8	10	-2	3	6	-3	2	4	-2	5	5	0	2	2	0	3	4	-1						
NEWSR	3	3	0	6	6	0	4	3	1	2	2	0	2	2	0	3	3	0	3	3	0						
5JJJ	8	8	0	10	10	0	10	9	1	11	10	1	9	9	0	2	2	0	5	5	0						
ABC FM	5	6	-1	6	7	-1	7	8	-1	6	7	-1	6	7	-1	1	2	-1	4	5	-1						
Total	153	152	1	215	217	-2	202	203	-1	184	180	4	161	157	4	52	52	0	115	118	-3						



ADELAIDE RADIO - SURVEY 6 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	137	144	-7	3	2	1	3	3	0	14	12	2	38	33	5	29	28	1	50	66	-16
CRUISE1323	157	164	-7	6	8	-2	9	10	-1	15	13	2	24	28	-4	38	42	-4	65	64	1
MIX102.3	306	298	8	44	40	4	28	31	-3	67	63	4	90	89	1	51	49	2	27	27	0
5MMM	224	213	11	22	25	-3	22	19	3	57	53	4	77	72	5	32	30	2	15	14	1
NOVA91.9	305	308	-3	60	63	-3	60	63	-3	92	94	-2	70	68	2	15	15	0	7	5	2
HIT 107	233	246	-13	40	46	-6	51	54	-3	78	83	-5	47	48	-1	12	13	-1	4	4	0
ABC891	197	208	-11	9	8	1	10	8	2	26	29	-3	23	35	-12	43	44	-1	87	85	2
5RN	57	71	-14	3	5	-2	3	2	1	7	6	1	15	21	-6	14	16	-2	16	23	-7
NEWSR	66	75	-9	4	4	0	1	4	-3	15	18	-3	12	11	1	14	12	2	20	25	-5
5JJJ	147	156	-9	17	15	2	32	35	-3	54	61	-7	30	33	-3	12	9	3	3	2	1
ABCFM	71	83	-12	1	3	-2	4	5	-1	13	15	-2	11	15	-4	12	14	-2	30	31	-1
Total	1068	1068	0	110	108	2	120	122	-2	245	245	0	244	244	0	151	149	2	199	198	1

Cumulative Audience (000's) by Session, P10+ [Potential: 1125]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	133	136	-3	92	90	2	71	77	-6	70	67	3	85	74	11	45	49	-4	98	107	-9
CRUISE1323	142	149	-7	77	73	4	82	83	-1	86	88	-2	72	79	-7	40	37	3	114	114	0
MIX102.3	282	270	12	168	159	9	141	136	5	163	163	0	156	146	10	88	86	2	201	197	4
5MMM	198	186	12	114	110	4	93	92	1	97	93	4	112	104	8	65	60	5	151	137	14
NOVA91.9	294	287	7	185	177	8	137	122	15	162	166	-4	172	177	-5	90	88	2	199	205	-6
HIT 107	213	235	-22	128	139	-11	102	103	-1	119	132	-13	136	143	-7	55	69	-14	147	144	3
ABC891	181	189	-8	129	137	-8	94	101	-7	88	92	-4	79	96	-17	60	64	-4	130	142	-12
5RN	51	65	-14	35	48	-13	23	33	-10	21	26	-5	28	29	-1	16	18	-2	36	46	-10
NEWSR	58	65	-7	41	38	3	21	23	-2	18	21	-3	18	23	-5	19	27	-8	42	47	-5
5JJJ	132	138	-6	75	79	-4	51	60	-9	79	82	-3	90	91	-1	41	45	-4	102	92	10
ABCFM	65	74	-9	45	48	-3	33	37	-4	40	42	-2	40	39	1	15	19	-4	46	51	-5
Total	1051	1052	-1	844	845	-1	701	703	-2	741	751	-10	786	791	-5	470	477	-7	913	915	-2



PERTH RADIO - SURVEY 6 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.0	4.6	0.4	1.6	0.6	1.0	1.2	1.1	0.1	1.1	0.7	0.4	4.9	4.4	0.5	10.9	11.7	-0.8	8.3	7.4	0.9
6PR	6.7	7.8	-1.1	0.8	2.5	-1.7	0.5	0.3	0.2	2.9	2.8	0.1	4.4	6.3	-1.9	8.6	12.2	-3.6	17.6	18.3	-0.7
MIX 94.5	15.6	14.4	1.2	19.0	14.2	4.8	9.3	8.2	1.1	13.3	13.6	-0.3	25.2	23.6	1.6	19.1	14.5	4.6	5.0	5.8	-0.8
HIT 92.9	11.0	10.9	0.1	22.3	24.1	-1.8	22.7	24.4	-1.7	19.5	18.4	1.1	8.5	7.1	1.4	3.2	3.5	-0.3	0.7	1.1	-0.4
96FM	8.4	8.1	0.3	4.4	5.1	-0.7	6.0	4.2	1.8	12.2	8.3	3.9	11.3	14.4	-3.1	8.1	8.6	-0.5	2.2	2.1	0.1
NOVA93.7	11.3	12.9	-1.6	32.1	33.1	-1.0	18.0	17.6	0.4	16.9	21.0	-4.1	9.3	12.1	-2.8	5.9	4.5	1.4	1.5	0.5	1.0
ABC720	8.7	8.7	0.0	1.3	1.9	-0.6	1.5	1.3	0.2	2.0	2.0	0.0	6.3	4.3	2.0	14.4	15.2	-0.8	21.7	24.1	-2.4
6RN	1.7	1.9	-0.2	0.5	0.3	0.2	0.1	0.1	0.0	0.9	0.8	0.1	0.8	0.9	-0.1	3.5	4.8	-1.3	3.8	3.6	0.2
NEWSR	1.6	1.4	0.2	0.2	0.3	-0.1	*	*	*	1.4	1.5	-0.1	1.5	0.8	0.7	1.3	1.6	-0.3	3.3	2.9	0.4
6JJJ	10.2	10.2	0.0	10.4	8.4	2.0	24.3	30.3	-6.0	18.8	19.4	-0.6	10.2	7.9	2.3	0.8	0.6	0.2	0.2	0.3	-0.1
ABC FM	3.5	3.8	-0.3	1.1	1.2	-0.1	1.0	1.4	-0.4	1.5	1.1	0.4	3.4	3.7	-0.3	4.9	6.0	-1.1	7.0	7.9	-0.9

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	4.8	4.5	0.3	3.5	3.8	-0.3	5.8	4.8	1.0	5.7	5.2	0.5	4.3	4.5	-0.2	5.2	3.4	1.8	5.4	4.9	0.5						
6PR	6.8	8.0	-1.2	8.8	10.1	-1.3	6.0	7.7	-1.7	5.2	6.5	-1.3	5.7	6.2	-0.5	8.9	10.8	-1.9	6.5	7.1	-0.6						
MIX 94.5	16.4	15.2	1.2	15.0	13.1	1.9	17.5	16.2	1.3	18.3	18.2	0.1	16.1	15.0	1.1	13.1	10.0	3.1	12.8	11.5	1.3						
HIT 92.9	11.1	11.1	0.0	10.5	9.4	1.1	9.9	10.8	-0.9	12.3	11.7	0.6	13.4	13.9	-0.5	7.8	10.6	-2.8	10.6	10.1	0.5						
96FM	8.5	7.9	0.6	7.0	7.5	-0.5	9.3	8.4	0.9	10.1	9.0	1.1	8.6	7.2	1.4	6.1	6.0	0.1	7.9	8.8	-0.9						
NOVA93.7	11.2	12.9	-1.7	12.3	13.8	-1.5	9.1	11.4	-2.3	10.7	12.5	-1.8	12.3	13.9	-1.6	12.3	13.5	-1.2	11.8	12.7	-0.9						
ABC720	8.9	8.8	0.1	11.8	11.6	0.2	9.3	9.6	-0.3	6.3	6.0	0.3	6.1	6.4	-0.3	11.7	11.4	0.3	8.3	8.3	0.0						
6RN	1.6	1.7	-0.1	1.9	2.5	-0.6	1.2	1.1	0.1	1.1	1.0	0.1	2.1	2.0	0.1	2.6	2.4	0.2	2.1	2.4	-0.3						
NEWSR	1.5	1.3	0.2	2.5	1.7	0.8	1.0	1.0	0.0	0.9	1.1	-0.2	1.0	0.8	0.2	2.8	2.7	0.1	1.8	1.6	0.2						
6JJJ	10.4	10.7	-0.3	9.9	10.3	-0.4	10.8	10.8	0.0	10.5	11.8	-1.3	11.5	10.7	0.8	9.3	7.6	1.7	9.5	8.9	0.6						
ABC FM	3.4	3.6	-0.2	3.5	4.0	-0.5	3.4	3.8	-0.4	3.0	3.1	-0.1	4.0	4.0	0.0	3.5	2.4	1.1	3.6	4.6	-1.0						

Please note: Listening via streaming to all radio stations is included in these results and 6IX for two weeks, from September 1.



PERTH RADIO - SURVEY 6 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	11	10	1	*	*	*	*	*	*	1	*	*	3	2	1	3	4	-1	3	3	0
6PR	14	17	-3	*	*	*	*	*	*	2	2	0	2	3	-1	3	4	-1	7	8	-1
MIX 94.5	33	31	2	3	2	1	2	2	0	7	8	-1	14	13	1	6	5	1	2	2	0
HIT 92.9	23	24	-1	3	3	0	4	5	-1	10	10	0	5	4	1	1	1	0	*	*	*
96FM	18	18	0	1	1	0	1	1	0	6	5	1	6	8	-2	3	3	0	1	1	0
NOVA93.7	24	28	-4	4	5	-1	4	3	1	9	12	-3	5	7	-2	2	1	1	1	*	*
ABC720	19	19	0	*	*	*	*	*	*	1	1	0	3	2	1	4	5	-1	9	10	-1
6RN	4	4	0	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1	2	1	1
NEWSR	3	3	0	*	*	*	*	*	*	1	1	0	1	*	*	*	1	*	1	1	0
6JJJ	22	22	0	1	1	0	5	6	-1	10	11	-1	6	4	2	*	*	*	*	*	*
ABCFM	7	8	-1	*	*	*	*	*	*	1	1	0	2	2	0	2	2	0	3	3	0
Total	212	218	-6	13	14	-1	19	19	0	51	56	-5	55	55	0	31	33	-2	42	41	1

Average Audience (000's) by Session, P10+ [Potential: 1737]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	11	11	0	12	13	-1	17	15	2	16	15	1	10	10	0	4	2	2	9	8	1
6PR	15	19	-4	29	35	-6	18	24	-6	14	19	-5	13	14	-1	6	7	-1	11	12	-1
MIX 94.5	37	36	1	49	45	4	52	51	1	51	54	-3	38	35	3	9	7	2	22	20	2
HIT 92.9	25	26	-1	35	32	3	29	34	-5	34	35	-1	32	32	0	6	7	-1	18	18	0
96FM	19	19	0	23	26	-3	28	26	2	28	27	1	20	17	3	4	4	0	14	15	-1
NOVA93.7	25	30	-5	40	47	-7	27	36	-9	29	37	-8	29	32	-3	9	9	0	20	22	-2
ABC720	20	21	-1	39	40	-1	28	30	-2	17	18	-1	14	15	-1	8	8	0	14	14	0
6RN	4	4	0	6	9	-3	4	4	0	3	3	0	5	5	0	2	2	0	4	4	0
NEWSR	4	3	1	8	6	2	3	3	0	3	3	0	2	2	0	2	2	0	3	3	0
6JJJ	24	25	-1	33	35	-2	32	34	-2	29	35	-6	27	25	2	7	5	2	16	15	1
ABCFM	8	8	0	11	14	-3	10	12	-2	8	9	-1	9	9	0	2	2	0	6	8	-2
Total	227	236	-9	330	341	-11	296	315	-19	276	296	-20	235	233	2	71	67	4	174	174	0

Please note: Listening via streaming to all radio stations is included in these results and 6iX for two weeks, from September 1.

EMBARGOED UNTIL 9:30AM AEST



PERTH RADIO - SURVEY 6 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	129	120	9	6	3	3	5	4	1	15	9	6	33	30	3	33	38	-5	37	36	1
6PR	176	185	-9	6	9	-3	7	6	1	27	27	0	46	48	-2	31	36	-5	59	59	0
MIX 94.5	544	534	10	67	76	-9	55	54	1	137	136	1	169	170	-1	78	63	15	37	35	2
HIT 92.9	525	499	26	104	109	-5	105	108	-3	189	173	16	98	86	12	20	17	3	8	5	3
96FM	323	312	11	30	30	0	30	29	1	104	85	19	97	118	-21	48	36	12	15	14	1
NOVA93.7	570	571	-1	122	117	5	89	94	-5	200	211	-11	119	119	0	32	24	8	10	6	4
ABC720	288	293	-5	11	14	-3	13	11	2	36	31	5	76	69	7	63	74	-11	90	95	-5
6RN	65	72	-7	2	3	-1	3	3	0	11	10	1	14	17	-3	14	18	-4	20	20	0
NEWSR	81	79	2	5	6	-1	2	1	1	17	22	-5	20	18	2	17	16	1	20	17	3
6J JJ	346	357	-11	37	46	-9	82	80	2	142	148	-6	70	70	0	13	11	2	2	2	0
ABC FM	108	109	-1	9	9	0	7	10	-3	19	17	2	22	19	3	13	20	-7	37	35	2
Total	1648	1648	0	181	180	1	196	194	2	441	447	-6	383	382	1	213	213	0	234	232	2

Cumulative Audience (000's) by Session, P10+ [Potential: 1737]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	114	109	5	66	62	4	61	57	4	73	72	1	60	56	4	34	32	2	81	77	4						
6PR	159	166	-7	116	127	-11	71	73	-2	84	88	-4	85	91	-6	54	54	0	115	123	-8						
MIX 94.5	499	487	12	307	300	7	247	231	16	296	284	12	284	265	19	131	109	22	322	320	2						
HIT 92.9	479	470	9	289	280	9	201	206	-5	272	276	-4	285	276	9	123	136	-13	329	307	22						
96FM	278	274	4	154	162	-8	123	132	-9	166	162	4	142	131	11	65	63	2	202	196	6						
NOVA93.7	527	539	-12	330	335	-5	208	247	-39	306	323	-17	292	304	-12	158	168	-10	363	368	-5						
ABC720	263	271	-8	179	181	-2	130	141	-11	122	126	-4	124	134	-10	81	82	-1	187	183	4						
6RN	59	61	-2	35	40	-5	31	31	0	28	28	0	29	33	-4	22	19	3	37	46	-9						
NEWSR	74	74	0	51	45	6	24	29	-5	37	39	-2	24	27	-3	24	24	0	47	41	6						
6J JJ	318	326	-8	211	202	9	156	153	3	186	193	-7	198	199	-1	105	86	19	217	214	3						
ABC FM	92	98	-6	51	55	-4	53	57	-4	50	56	-6	55	55	0	38	34	4	77	78	-1						
Total	1618	1624	-6	1333	1321	12	1044	1063	-19	1225	1237	-12	1206	1234	-28	719	694	25	1394	1386	8						

Please note: Listening via streaming to all radio stations is included in these results and 6IX for two weeks, from September 1.