



SYDNEY RADIO - SURVEY 6 2020

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.8	3.8	1.0	0.3	0.7	-0.4	0.5	0.2	0.3	0.3	1.9	-1.6	1.1	1.3	-0.2	6.6	3.6	3.0	12.1	9.5	2.6
2GB	14.2	14.8	-0.6	7.5	2.4	5.1	3.0	0.4	2.6	5.7	6.8	-1.1	9.9	8.4	1.5	16.0	17.3	-1.3	27.3	32.6	-5.3
2UE 954	0.6	0.7	-0.1	0.2	0.5	-0.3	0.3	*	*	0.2	1.4	-1.2	*	0.5	*	1.1	0.7	0.4	1.1	0.5	0.6
SKY Sports Radio	0.5	0.6	-0.1	0.2	0.5	-0.3	0.4	0.2	0.2	0.4	0.5	-0.1	0.5	0.2	0.3	0.4	0.6	-0.2	0.7	1.3	-0.6
104.1 2DAY FM	3.3	5.1	-1.8	6.3	11.0	-4.7	4.0	7.9	-3.9	4.8	8.1	-3.3	4.4	7.4	-3.0	2.8	1.3	1.5	0.7	0.5	0.2
KIIS1065	8.2	8.5	-0.3	12.5	14.0	-1.5	10.5	10.7	-0.2	16.9	16.4	0.5	11.1	10.1	1.0	3.7	5.4	-1.7	0.7	0.4	0.3
104.9 TRIPLE M	4.7	5.4	-0.7	7.7	5.9	1.8	5.8	3.7	2.1	6.6	7.7	-1.1	6.3	8.7	-2.4	4.7	6.0	-1.3	0.8	0.5	0.3
NOVA96.9	6.6	7.0	-0.4	17.1	18.0	-0.9	16.2	17.2	-1.0	12.5	11.9	0.6	5.4	7.5	-2.1	3.4	1.5	1.9	0.4	0.4	0.0
smoothfm 95.3	9.9	9.0	0.9	12.8	8.3	4.5	17.5	14.4	3.1	5.4	7.0	-1.6	10.5	8.7	1.8	10.7	10.3	0.4	9.5	8.7	0.8
WSFM	8.4	8.9	-0.5	8.6	6.1	2.5	2.7	8.1	-5.4	6.6	4.4	2.2	11.8	13.9	-2.1	13.1	16.5	-3.4	5.1	4.9	0.2
ABC SYD	10.5	9.6	0.9	2.9	2.4	0.5	3.3	1.7	1.6	2.5	2.8	-0.3	8.0	8.9	-0.9	15.2	12.8	2.4	19.1	17.9	1.2
2RN	2.5	2.8	-0.3	0.2	1.0	-0.8	1.9	0.1	1.8	0.3	1.2	-0.9	1.5	2.5	-1.0	4.1	5.1	-1.0	4.6	4.4	0.2
ABC NEWSRADIO	2.3	2.0	0.3	1.8	1.5	0.3	1.1	1.4	-0.3	1.1	2.6	-1.5	2.4	2.1	0.3	2.2	2.0	0.2	3.4	1.6	1.8
2JJJ	5.1	5.5	-0.4	3.7	3.1	0.6	14.0	6.5	7.5	11.8	13.1	-1.3	5.0	6.6	-1.6	2.6	2.4	0.2	0.2	0.3	-0.1
ABC CLASSIC	3.5	3.7	-0.2	4.6	2.5	2.1	1.7	3.9	-2.2	1.3	1.4	-0.1	2.8	1.1	1.7	2.4	3.8	-1.4	6.5	8.0	-1.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	4.5	3.5	1.0	4.2	2.8	1.4	4.4	4.1	0.3	4.8	4.1	0.7	3.9	2.9	1.0	5.6	4.4	1.2	5.8	4.8	1.0						
2GB	14.3	15.4	-1.1	17.3	17.9	-0.6	16.8	18.8	-2.0	10.5	11.4	-0.9	9.1	10.5	-1.4	18.5	18.1	0.4	13.9	12.8	1.1						
2UE 954	0.5	0.6	-0.1	0.3	0.4	-0.1	0.5	0.7	-0.2	0.6	0.6	0.0	0.5	0.7	-0.2	0.8	1.0	-0.2	0.7	1.0	-0.3						
SKY Sports Radio	0.4	0.5	-0.1	0.8	0.4	0.4	0.1	0.1	0.0	0.4	0.7	-0.3	0.2	0.6	-0.4	0.3	1.0	-0.7	0.8	1.2	-0.4						
104.1 2DAY FM	3.4	5.2	-1.8	2.5	3.8	-1.3	3.4	6.5	-3.1	4.2	6.0	-1.8	4.0	5.3	-1.3	2.7	4.5	-1.8	3.2	4.6	-1.4						
KIIS1065	8.9	9.0	-0.1	10.2	10.2	0.0	9.1	9.3	-0.2	7.6	8.7	-1.1	10.0	9.0	1.0	4.7	4.4	0.3	6.1	7.0	-0.9						
104.9 TRIPLE M	4.6	5.6	-1.0	4.9	6.0	-1.1	4.0	4.4	-0.4	4.9	5.3	-0.4	5.8	7.1	-1.3	2.3	5.9	-3.6	4.7	4.5	0.2						
NOVA96.9	6.6	7.2	-0.6	6.4	7.7	-1.3	5.3	5.5	-0.2	6.5	7.1	-0.6	8.9	9.0	-0.1	6.1	6.7	-0.6	6.6	6.5	0.1						
smoothfm 95.3	9.7	8.8	0.9	7.2	6.6	0.6	10.8	9.8	1.0	11.6	11.4	0.2	10.4	8.4	2.0	8.9	7.7	1.2	10.3	9.6	0.7						
WSFM	8.6	8.9	-0.3	8.6	9.1	-0.5	9.3	9.3	0.0	10.2	10.3	-0.1	6.9	8.2	-1.3	4.5	5.1	-0.6	8.1	8.8	-0.7						
ABC SYD	10.8	9.8	1.0	12.5	10.9	1.6	9.4	8.2	1.2	10.4	8.5	1.9	10.2	11.7	-1.5	11.1	9.5	1.6	9.4	8.9	0.5						
2RN	2.3	2.6	-0.3	3.5	4.0	-0.5	1.7	1.5	0.2	1.2	1.3	-0.1	2.0	2.6	-0.6	3.4	4.5	-1.1	3.1	3.5	-0.4						
ABC NEWSRADIO	2.1	1.9	0.2	3.2	2.7	0.5	1.8	1.0	0.8	1.2	1.2	0.0	1.4	1.7	-0.3	3.4	3.4	0.0	2.8	2.3	0.5						
2JJJ	5.2	5.4	-0.2	4.3	4.7	-0.4	5.2	5.6	-0.4	6.4	6.5	-0.1	6.4	5.9	0.5	3.2	3.1	0.1	4.5	5.9	-1.4						
ABC CLASSIC	3.3	3.4	-0.1	2.9	3.1	-0.2	3.7	3.9	-0.2	3.4	3.3	0.1	3.5	3.2	0.3	3.0	3.9	-0.9	4.2	4.6	-0.4						

Please note: Due to COVID-19 surveys 3, 4 & 5 were cancelled, last survey in this report is Survey 2, 2020. ABC NEWS changed to ABC NEWSRADIO effective July 26.



SYDNEY RADIO - SURVEY 6 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	231	242	-11	5	17	-12	12	11	1	16	18	-2	22	20	2	51	42	9	125	134	-9
2GB	696	686	10	53	41	12	29	14	15	97	116	-19	121	104	17	136	120	16	260	291	-31
2UE 954	78	81	-3	5	11	-6	7	3	4	7	18	-11	8	19	-11	18	11	7	33	19	14
SKY Sports Radio	112	115	-3	7	11	-4	14	15	-1	18	40	-22	23	12	11	15	14	1	36	23	13
104.1 2DAY FM	638	729	-91	82	139	-57	90	106	-16	236	261	-25	162	162	0	40	33	7	28	28	0
KIIS1065	985	946	39	130	175	-45	149	155	-6	418	352	66	217	192	25	46	53	-7	25	20	5
104.9 TRIPLE M	534	605	-71	78	86	-8	68	70	-2	167	193	-26	150	157	-7	44	81	-37	28	18	10
NOVA96.9	1021	1028	-7	177	208	-31	170	190	-20	399	381	18	198	195	3	57	37	20	20	18	2
smoothfm 95.3	1042	1040	2	131	117	14	116	134	-18	250	283	-33	238	207	31	147	137	10	159	163	-4
WSFM	806	853	-47	74	76	-2	41	86	-45	179	192	-13	260	259	1	155	149	6	97	92	5
ABC SYD	712	708	4	44	41	3	43	29	14	69	110	-41	160	159	1	145	141	4	251	227	24
2RN	207	269	-62	5	10	-5	9	3	6	18	50	-32	44	62	-18	49	61	-12	82	83	-1
ABC NEWSRADIO	321	360	-39	29	27	2	18	34	-16	57	97	-40	89	80	9	50	55	-5	78	67	11
2JJJ	570	572	-2	47	56	-9	118	86	32	261	248	13	100	118	-18	35	53	-18	9	11	-2
ABC CLASSIC	299	279	20	20	26	-6	22	27	-5	65	54	11	62	34	28	41	42	-1	88	95	-7
Total	4455	4472	-17	463	470	-7	473	485	-12	1221	1236	-15	985	976	9	567	563	4	746	743	3

Cumulative Audience (000's) by Session, P10+ [Potential: 4719]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	203	211	-8	124	109	15	130	101	29	120	101	19	100	93	7	72	61	11	173	162	11
2GB	636	638	-2	467	476	-9	380	406	-26	331	318	13	286	284	2	204	212	-8	457	452	5
2UE 954	67	62	5	20	29	-9	21	26	-5	36	34	2	32	28	4	18	10	8	51	50	1
SKY Sports Radio	76	97	-21	44	40	4	15	12	3	20	37	-17	11	33	-22	8	22	-14	65	51	14
104.1 2DAY FM	555	665	-110	227	319	-92	212	259	-47	267	302	-35	252	324	-72	114	152	-38	323	366	-43
KIIS1065	891	858	33	557	593	-36	408	362	46	399	381	18	454	451	3	191	194	-3	547	590	-43
104.9 TRIPLE M	481	563	-82	250	314	-64	173	190	-17	223	236	-13	234	276	-42	82	148	-66	274	314	-40
NOVA96.9	910	946	-36	500	542	-42	314	333	-19	435	440	-5	455	517	-62	184	230	-46	563	550	13
smoothfm 95.3	940	914	26	457	500	-43	438	377	61	486	465	21	449	451	-2	234	217	17	627	635	-8
WSFM	706	745	-39	387	444	-57	316	349	-33	396	353	43	356	366	-10	154	172	-18	481	524	-43
ABC SYD	643	633	10	471	458	13	322	303	19	349	300	49	333	330	3	183	195	-12	470	463	7
2RN	177	245	-68	108	160	-52	80	111	-31	68	91	-23	78	106	-28	56	82	-26	137	164	-27
ABC NEWSRADIO	280	309	-29	183	205	-22	113	88	25	91	110	-19	85	104	-19	54	73	-19	197	197	0
2JJJ	481	492	-11	280	276	4	239	199	40	233	229	4	268	276	-8	133	124	9	367	351	16
ABC CLASSIC	249	249	0	136	141	-5	123	137	-14	127	126	1	113	139	-26	66	81	-15	220	192	28
Total	4316	4371	-55	3371	3549	-178	2646	2631	15	2818	2772	46	2967	3014	-47	1593	1737	-144	3600	3660	-60

Please note: Due to COVID-19 surveys 3, 4 & 5 were cancelled, last survey in this report is Survey 2, 2020. ABC NEWS changed to ABC NEWSRADIO effective July 26.



SYDNEY RADIO - SURVEY 6 2020

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	25	21	4	*	*	*	*	*	*	*	2	*	1	2	-1	6	3	3	17	13	4
2GB	74	80	-6	3	1	2	1	*	*	6	8	-2	12	10	2	14	14	0	38	46	-8
2UE 954	3	4	-1	*	*	*	*	*	*	*	2	*	*	1	*	1	1	0	2	1	1
SKY Sports Radio	3	3	0	*	*	*	*	*	*	*	1	*	1	*	*	*	*	*	1	2	-1
104.1 2DAY FM	17	27	-10	2	4	-2	1	3	-2	5	10	-5	5	9	-4	2	1	1	1	1	0
KIIS1065	43	46	-3	5	5	0	3	4	-1	17	20	-3	14	13	1	3	4	-1	1	1	0
104.9 TRIPLE M	24	29	-5	3	2	1	2	1	1	7	9	-2	8	11	-3	4	5	-1	1	1	0
NOVA96.9	34	38	-4	6	6	0	5	7	-2	13	14	-1	7	9	-2	3	1	2	1	1	0
smoothfm 95.3	51	48	3	5	3	2	6	6	0	5	8	-3	13	11	2	9	8	1	13	12	1
WSFM	44	48	-4	3	2	1	1	3	-2	7	5	2	15	17	-2	12	14	-2	7	7	0
ABC SYD	55	52	3	1	1	0	1	1	0	3	3	0	10	11	-1	13	11	2	27	25	2
2RN	13	15	-2	*	*	*	1	*	*	*	1	*	2	3	-1	4	4	0	7	6	1
ABC NEWSRADIO	12	11	1	*	*	*	*	1	*	1	3	-2	3	3	0	2	2	0	5	2	3
2JJJ	26	30	-4	1	1	0	5	3	2	12	16	-4	6	8	-2	2	2	0	*	*	*
ABC CLASSIC	18	20	-2	2	1	1	1	2	-1	1	2	-1	3	1	2	2	3	-1	9	11	-2
Total	521	539	-18	36	33	3	32	38	-6	100	119	-19	124	124	0	88	82	6	141	142	-1

Average Audience (000's) by Session, P10+ [Potential: 4719]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	25	21	4	37	26	11	34	33	1	30	25	5	22	17	5	9	8	1	24	21	3
2GB	80	89	-9	151	166	-15	127	149	-22	67	70	-3	50	62	-12	31	33	-2	59	56	3
2UE 954	3	4	-1	3	4	-1	4	6	-2	4	4	0	3	4	-1	1	2	-1	3	4	-1
SKY Sports Radio	2	3	-1	7	4	3	1	1	0	3	5	-2	1	3	-2	*	2	*	3	5	-2
104.1 2DAY FM	19	30	-11	22	35	-13	26	51	-25	27	37	-10	22	31	-9	4	8	-4	14	20	-6
KIIS1065	50	52	-2	89	95	-6	69	74	-5	49	54	-5	56	52	4	8	8	0	26	30	-4
104.9 TRIPLE M	26	33	-7	42	55	-13	30	35	-5	32	33	-1	32	41	-9	4	11	-7	20	20	0
NOVA96.9	37	42	-5	56	72	-16	40	43	-3	41	44	-3	49	53	-4	10	12	-2	28	28	0
smoothfm 95.3	55	51	4	63	61	2	82	78	4	74	71	3	58	49	9	15	14	1	44	42	2
WSFM	48	52	-4	75	84	-9	71	74	-3	65	64	1	38	48	-10	7	9	-2	34	38	-4
ABC SYD	61	57	4	109	101	8	71	65	6	67	53	14	57	68	-11	18	17	1	40	39	1
2RN	13	15	-2	31	37	-6	13	12	1	7	8	-1	11	15	-4	6	8	-2	13	15	-2
ABC NEWSRADIO	12	11	1	28	25	3	14	8	6	8	7	1	8	10	-2	6	6	0	12	10	2
2JJJ	29	31	-2	37	43	-6	39	45	-6	41	40	1	36	35	1	5	5	0	19	26	-7
ABC CLASSIC	19	20	-1	26	29	-3	28	31	-3	22	20	2	19	19	0	5	7	-2	18	20	-2
Total	560	581	-21	869	929	-60	758	791	-33	638	618	20	555	585	-30	166	180	-14	422	434	-12

Please note: Due to COVID-19 surveys 3, 4 & 5 were cancelled, last survey in this report is Survey 2, 2020. ABC NEWS changed to ABC NEWSRADIO effective July 26.