



## SYDNEY RADIO - SURVEY 3 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	0.4	0.6	-0.2	0.3	0.5	-0.2	0.5	0.2	0.3	0.6	0.9	-0.3	0.5	0.5	0.0	0.3	1.1	-0.8	0.3	0.5	-0.2
2GB	13.0	14.3	-1.3	4.0	0.9	3.1	1.4	1.8	-0.4	6.7	7.6	-0.9	5.6	7.9	-2.3	16.0	18.6	-2.6	25.6	28.5	-2.9
2UE 954	2.9	3.0	-0.1	0.5	0.5	0.0	0.1	0.1	0.0	0.3	0.2	0.1	0.6	0.9	-0.3	4.2	3.8	0.4	6.9	7.7	-0.8
SKY Sports Radio	1.9	1.5	0.4	0.9	1.2	-0.3	1.3	1.5	-0.2	0.6	1.2	-0.6	0.3	1.0	-0.7	2.0	0.6	1.4	4.1	2.7	1.4
104.1 2DAY FM	5.3	5.1	0.2	11.2	11.0	0.2	3.7	5.5	-1.8	9.3	9.9	-0.6	5.1	5.1	0.0	5.1	3.3	1.8	1.7	0.8	0.9
KIIS1065	9.2	9.6	-0.4	16.8	19.6	-2.8	19.6	21.6	-2.0	16.6	14.9	1.7	9.8	10.9	-1.1	6.8	6.8	0.0	1.1	0.3	0.8
104.9 TRIPLE M	5.3	5.3	0.0	7.5	8.5	-1.0	3.8	5.8	-2.0	4.1	4.2	-0.1	9.4	8.4	1.0	8.6	9.0	-0.4	0.8	0.8	0.0
NOVA96.9	7.1	7.6	-0.5	13.0	15.0	-2.0	15.5	15.5	0.0	14.4	12.8	1.6	8.0	9.5	-1.5	3.3	2.8	0.5	0.8	0.8	0.0
smoothfm 95.3	8.8	8.0	0.8	7.3	5.5	1.8	8.5	6.5	2.0	11.2	8.9	2.3	10.5	8.7	1.8	8.8	10.3	-1.5	6.5	6.5	0.0
WSFM	8.6	8.4	0.2	4.1	4.7	-0.6	8.3	5.4	2.9	6.1	6.4	-0.3	13.3	11.8	1.5	14.4	14.4	0.0	4.8	5.7	-0.9
ABC SYD	8.0	7.9	0.1	3.5	3.7	-0.2	0.5	0.8	-0.3	1.0	0.7	0.3	6.1	4.9	1.2	8.5	9.3	-0.8	16.3	17.7	-1.4
2RN	1.6	2.0	-0.4	0.9	0.8	0.1	1.2	0.8	0.4	0.5	0.4	0.1	1.2	1.6	-0.4	3.1	1.9	1.2	2.2	4.0	-1.8
ABC NEWSRADIO	1.7	2.0	-0.3	3.0	2.8	0.2	1.1	0.6	0.5	1.1	1.0	0.1	1.9	2.1	-0.2	1.1	1.6	-0.5	2.1	3.0	-0.9
2JJJ	3.9	5.3	-1.4	5.5	5.8	-0.3	8.0	15.4	-7.4	8.9	10.0	-1.1	3.9	6.4	-2.5	2.3	2.0	0.3	0.2	0.1	0.1
ABC CLASSIC	2.4	2.1	0.3	1.8	1.7	0.1	0.6	0.7	-0.1	1.3	0.8	0.5	0.9	1.0	-0.1	2.0	1.4	0.6	4.9	4.8	0.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1170 SEN Sports	0.4	0.7	-0.3	0.2	0.6	-0.4	0.5	0.4	0.1	0.4	0.8	-0.4	0.6	0.8	-0.2	0.6	1.3	-0.7	0.3	0.5	-0.2	0.3	0.5	-0.2	0.3	0.5	-0.2
2GB	12.8	14.0	-1.2	15.7	18.9	-3.2	16.5	15.8	0.7	8.6	8.8	-0.2	7.0	8.2	-1.2	16.6	18.1	-1.5	13.5	15.1	-1.6	13.5	15.1	-1.6	13.5	15.1	-1.6
2UE 954	2.8	2.9	-0.1	2.2	1.6	0.6	3.0	3.4	-0.4	4.2	4.0	0.2	2.0	2.4	-0.4	2.4	3.6	-1.2	3.3	3.4	-0.1	2.4	3.6	-1.2	3.3	3.4	-0.1
SKY Sports Radio	1.6	1.3	0.3	1.4	1.6	-0.2	0.6	0.5	0.1	1.9	1.0	0.9	2.5	1.7	0.8	2.9	2.9	0.0	2.6	2.1	0.5	2.9	2.9	0.0	2.6	2.1	0.5
104.1 2DAY FM	5.5	5.2	0.3	4.3	4.2	0.1	6.1	6.2	-0.1	7.1	6.3	0.8	5.7	5.3	0.4	3.4	2.9	0.5	4.6	4.9	-0.3	3.4	2.9	0.5	4.6	4.9	-0.3
KIIS1065	9.9	10.0	-0.1	12.4	11.3	1.1	9.0	9.4	-0.4	9.6	10.8	-1.2	9.5	9.8	-0.3	4.7	5.1	-0.4	7.1	8.1	-1.0	4.7	5.1	-0.4	7.1	8.1	-1.0
104.9 TRIPLE M	5.5	5.5	0.0	5.5	4.7	0.8	5.2	5.3	-0.1	6.3	6.6	-0.3	5.7	6.4	-0.7	3.8	3.7	0.1	4.5	4.8	-0.3	3.8	3.7	0.1	4.5	4.8	-0.3
NOVA96.9	7.0	7.4	-0.4	6.0	6.6	-0.6	6.4	7.3	-0.9	6.8	7.0	-0.2	9.0	8.7	0.3	8.3	9.5	-1.2	7.7	8.2	-0.5	8.3	9.5	-1.2	7.7	8.2	-0.5
smoothfm 95.3	8.5	7.7	0.8	6.8	5.9	0.9	9.0	8.0	1.0	10.4	9.6	0.8	9.2	8.5	0.7	6.1	6.6	-0.5	9.7	8.8	0.9	6.1	6.6	-0.5	9.7	8.8	0.9
WSFM	8.7	8.8	-0.1	8.8	9.2	-0.4	8.6	8.5	0.1	8.3	8.5	-0.2	9.8	9.2	0.6	8.0	8.2	-0.2	8.0	7.0	1.0	8.0	8.2	-0.2	8.0	7.0	1.0
ABC SYD	8.1	8.0	0.1	10.6	10.7	-0.1	7.2	7.0	0.2	5.2	5.4	-0.2	8.4	8.0	0.4	9.6	8.7	0.9	7.6	7.5	0.1	9.6	8.7	0.9	7.6	7.5	0.1
2RN	1.6	1.9	-0.3	3.1	3.4	-0.3	0.8	1.0	-0.2	0.8	0.9	-0.1	1.4	1.7	-0.3	2.0	2.8	-0.8	1.7	2.0	-0.3	2.0	2.8	-0.8	1.7	2.0	-0.3
ABC NEWSRADIO	1.7	1.9	-0.2	2.5	2.9	-0.4	1.1	1.2	-0.1	1.0	0.9	0.1	1.3	2.0	-0.7	3.0	2.8	0.2	1.8	2.3	-0.5	3.0	2.8	0.2	1.8	2.3	-0.5
2JJJ	4.0	5.5	-1.5	3.8	4.4	-0.6	4.1	6.0	-1.9	4.1	6.8	-2.7	4.6	6.3	-1.7	2.7	3.0	-0.3	3.6	4.6	-1.0	2.7	3.0	-0.3	3.6	4.6	-1.0
ABC CLASSIC	2.2	2.0	0.2	2.4	1.7	0.7	2.0	2.4	-0.4	2.1	1.9	0.2	1.9	1.7	0.2	3.3	3.1	0.2	3.0	2.5	0.5	3.3	3.1	0.2	3.0	2.5	0.5



## SYDNEY RADIO - SURVEY 3 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	68	75	-7	14	12	2	15	12	3	13	24	-11	8	6	2	9	9	0	10	12	-2
2GB	753	786	-33	51	30	21	40	40	0	115	128	-13	93	137	-44	126	118	8	328	334	-6
2UE 954	230	247	-17	14	9	5	3	4	-1	18	23	-5	23	31	-8	43	44	-1	128	136	-8
SKY Sports Radio	222	208	14	35	26	9	20	17	3	59	64	-5	21	35	-14	17	20	-3	71	47	24
104.1 2DAY FM	776	758	18	147	136	11	89	117	-28	253	276	-23	139	115	24	80	66	14	68	48	20
KIIS1065	1134	1132	2	217	208	9	173	181	-8	418	438	-20	220	215	5	75	73	2	31	17	14
104.9 TRIPLE M	678	681	-3	121	110	11	82	69	13	191	192	-1	161	193	-32	91	81	10	33	36	-3
NOVA96.9	1090	1079	11	179	169	10	181	192	-11	424	427	-3	210	197	13	69	63	6	26	32	-6
smoothfm 95.3	1133	1038	95	119	93	26	127	115	12	300	312	-12	284	222	62	156	151	5	146	145	1
WSFM	841	797	44	95	81	14	62	51	11	169	171	-2	262	237	25	164	150	14	90	106	-16
ABC SYD	593	551	42	51	45	6	27	30	-3	64	46	18	104	107	-3	114	113	1	232	210	22
2RN	167	192	-25	22	10	12	15	9	6	20	24	-4	33	42	-9	27	26	1	48	81	-33
ABC NEWSRADIO	364	370	-6	60	47	13	29	26	3	66	74	-8	90	90	0	36	40	-4	83	92	-9
2JJJ	629	622	7	83	85	-2	124	125	-1	259	248	11	98	127	-29	50	35	15	15	2	13
ABC CLASSIC	301	285	16	45	35	10	23	31	-8	55	49	6	48	51	-3	35	36	-1	95	84	11
Total	4580	4573	7	476	471	5	476	479	-3	1273	1271	2	997	993	4	576	575	1	781	785	-4

Cumulative Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1170 SEN Sports	62	63	-1	21	30	-9	21	23	-2	19	30	-11	20	27	-7	16	29	-13	28	37	-9	28	37	-9	28	37	-9
2GB	667	706	-39	459	519	-60	364	368	-4	299	304	-5	253	271	-18	212	229	-17	546	552	-6	546	552	-6	546	552	-6
2UE 954	193	204	-11	89	77	12	92	92	0	112	113	-1	78	94	-16	56	59	-3	156	155	1	156	155	1	156	155	1
SKY Sports Radio	171	144	27	71	75	-4	36	34	2	50	36	14	54	35	19	64	45	19	135	124	11	135	124	11	135	124	11
104.1 2DAY FM	613	620	-7	277	295	-18	274	234	40	305	285	20	289	281	8	117	108	9	432	431	1	432	431	1	432	431	1
KIIS1065	1005	1029	-24	648	630	18	439	414	25	454	439	15	418	458	-40	187	180	7	593	610	-17	593	610	-17	593	610	-17
104.9 TRIPLE M	569	573	-4	274	265	9	213	207	6	249	272	-23	271	283	-12	122	117	5	352	352	0	352	352	0	352	352	0
NOVA96.9	908	945	-37	470	492	-22	388	372	16	422	414	8	455	463	-8	211	237	-26	673	660	13	673	660	13	673	660	13
smoothfm 95.3	941	881	60	458	427	31	394	384	10	468	429	39	447	415	32	200	216	-16	681	607	74	681	607	74	681	607	74
WSFM	725	697	28	439	415	24	317	292	25	326	331	-5	375	316	59	184	170	14	543	470	73	543	470	73	543	470	73
ABC SYD	511	468	43	346	345	1	225	224	1	235	246	-11	248	223	25	168	155	13	389	366	23	389	366	23	389	366	23
2RN	132	162	-30	87	106	-19	44	63	-19	43	61	-18	53	66	-13	43	52	-9	103	111	-8	103	111	-8	103	111	-8
ABC NEWSRADIO	296	310	-14	193	219	-26	97	93	4	77	86	-9	82	106	-24	77	80	-3	208	191	17	208	191	17	208	191	17
2JJJ	508	506	2	265	273	-8	183	185	-2	232	246	-14	224	268	-44	100	87	13	328	332	-4	328	332	-4	328	332	-4
ABC CLASSIC	247	242	5	115	95	20	98	108	-10	104	106	-2	81	82	-1	69	76	-7	195	153	42	195	153	42	195	153	42
Total	4330	4351	-21	3366	3401	-35	2625	2585	40	2731	2775	-44	2847	2833	14	1559	1564	-5	3777	3691	86	3777	3691	86	3777	3691	86



## SYDNEY RADIO - SURVEY 3 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	2	3	-1	*	*	*	*	*	*	1	1	0	*	*	*	*	1	*	*	1	*
2GB	62	66	-4	2	*	*	*	1	*	6	7	-1	6	8	-2	13	13	0	36	37	-1
2UE 954	14	14	0	*	*	*	*	*	*	*	*	*	1	1	0	3	3	0	10	10	0
SKY Sports Radio	9	7	2	*	*	*	*	*	*	*	1	*	*	1	*	2	*	*	6	4	2
104.1 2DAY FM	25	24	1	4	4	0	1	2	-1	8	10	-2	5	5	0	4	2	2	2	1	1
KIIS1065	44	44	0	7	7	0	6	7	-1	15	14	1	10	11	-1	5	5	0	2	*	*
104.9 TRIPLE M	25	24	1	3	3	0	1	2	-1	4	4	0	9	8	1	7	6	1	1	1	0
NOVA96.9	34	35	-1	5	5	0	4	5	-1	13	12	1	8	9	-1	3	2	1	1	1	0
smoothfm 95.3	42	37	5	3	2	1	2	2	0	10	9	1	11	8	3	7	7	0	9	8	1
WSFM	41	38	3	2	2	0	2	2	0	5	6	-1	13	11	2	11	10	1	7	7	0
ABC SYD	38	36	2	1	1	0	*	*	*	1	1	0	6	5	1	7	7	0	23	23	0
2RN	8	9	-1	*	*	*	*	*	*	*	*	*	1	2	-1	2	1	1	3	5	-2
ABC NEWSRADIO	8	9	-1	1	1	0	*	*	*	1	1	0	2	2	0	1	1	0	3	4	-1
2JJJ	19	24	-5	2	2	0	2	5	-3	8	10	-2	4	6	-2	2	1	1	*	*	*
ABC CLASSIC	11	10	1	1	1	0	*	*	*	1	1	0	1	1	0	2	1	1	7	6	1
Total	477	460	17	40	36	4	29	33	-4	89	96	-7	101	96	5	79	71	8	140	129	11

Average Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1170 SEN Sports	2	3	-1	2	4	-2	3	3	0	3	5	-2	3	4	-1	1	2	-1	1	2	-1						
2GB	65	69	-4	121	148	-27	116	103	13	50	49	1	34	39	-5	26	28	-2	55	57	-2						
2UE 954	14	14	0	17	13	4	21	22	-1	24	22	2	10	12	-2	4	5	-1	13	13	0						
SKY Sports Radio	8	7	1	11	12	-1	4	3	1	11	5	6	12	8	4	5	4	1	10	8	2						
104.1 2DAY FM	28	26	2	33	33	0	43	41	2	41	35	6	28	25	3	5	4	1	19	19	0						
KIIS1065	50	49	1	96	88	8	63	62	1	56	61	-5	46	47	-1	7	8	-1	29	31	-2						
104.9 TRIPLE M	28	27	1	42	36	6	36	34	2	37	37	0	28	31	-3	6	6	0	18	18	0						
NOVA96.9	35	37	-2	46	52	-6	45	47	-2	39	39	0	44	42	2	13	15	-2	31	31	0						
smoothfm 95.3	43	38	5	53	46	7	63	52	11	60	54	6	45	41	4	10	10	0	39	33	6						
WSFM	44	43	1	68	72	-4	61	55	6	48	48	0	48	44	4	13	12	1	32	26	6						
ABC SYD	41	40	1	82	83	-1	50	46	4	30	30	0	41	38	3	15	13	2	31	28	3						
2RN	8	10	-2	24	26	-2	6	6	0	4	5	-1	7	8	-1	3	4	-1	7	8	-1						
ABC NEWSRADIO	8	9	-1	19	22	-3	8	8	0	6	5	1	6	9	-3	5	4	1	7	9	-2						
2JJJ	20	27	-7	29	34	-5	29	39	-10	24	38	-14	22	30	-8	4	5	-1	15	17	-2						
ABC CLASSIC	11	10	1	18	13	5	14	16	-2	12	11	1	9	8	1	5	5	0	12	9	3						
Total	506	493	13	767	781	-14	703	652	51	578	559	19	489	480	9	158	152	6	405	377	28						