



# SYDNEY RADIO - SURVEY 2 2020

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.8	3.5	0.3	0.7	0.2	0.5	0.2	1.0	-0.8	1.9	0.2	1.7	1.3	0.3	1.0	3.6	4.4	-0.8	9.5	10.7	-1.2
2GB	14.8	13.2	1.6	2.4	3.5	-1.1	0.4	1.6	-1.2	6.8	2.9	3.9	8.4	11.1	-2.7	17.3	14.9	2.4	32.6	30.6	2.0
2UE 954	0.7	na	*	0.5	na	*	*	na	*	1.4	na	*	0.5	na	*	0.7	na	*	0.5	na	*
SKY Sports Radio	0.6	0.7	-0.1	0.5	1.0	-0.5	0.2	0.5	-0.3	0.5	0.4	0.1	0.2	0.8	-0.6	0.6	0.5	0.1	1.3	1.0	0.3
104.1 2DAY FM	5.1	5.3	-0.2	11.0	9.3	1.7	7.9	5.3	2.6	8.1	8.2	-0.1	7.4	8.9	-1.5	1.3	1.4	-0.1	0.5	0.6	-0.1
KIIS1065	8.5	8.1	0.4	14.0	15.5	-1.5	10.7	10.0	0.7	16.4	16.5	-0.1	10.1	8.2	1.9	5.4	3.1	2.3	0.4	0.2	0.2
104.9 TRIPLE M	5.4	4.9	0.5	5.9	3.9	2.0	3.7	5.1	-1.4	7.7	7.2	0.5	8.7	7.0	1.7	6.0	5.3	0.7	0.5	0.6	-0.1
NOVA96.9	7.0	7.7	-0.7	18.0	22.0	-4.0	17.2	14.2	3.0	11.9	11.4	0.5	7.5	9.3	-1.8	1.5	1.8	-0.3	0.4	0.4	0.0
smoothfm 95.3	9.0	8.1	0.9	8.3	7.3	1.0	14.4	11.7	2.7	7.0	6.6	0.4	8.7	7.2	1.5	10.3	11.0	-0.7	8.7	7.4	1.3
WSFM	8.9	8.4	0.5	6.1	4.3	1.8	8.1	7.0	1.1	4.4	5.7	-1.3	13.9	12.8	1.1	16.5	15.4	1.1	4.9	4.1	0.8
ABC SYD	9.6	8.9	0.7	2.4	2.1	0.3	1.7	1.4	0.3	2.8	3.0	-0.2	8.9	8.2	0.7	12.8	11.2	1.6	17.9	18.2	-0.3
2RN	2.8	2.9	-0.1	1.0	0.4	0.6	0.1	0.3	-0.2	1.2	1.0	0.2	2.5	2.6	-0.1	5.1	6.1	-1.0	4.4	4.5	-0.1
ABC NEWS	2.0	2.0	0.0	1.5	1.5	0.0	1.4	0.2	1.2	2.6	2.4	0.2	2.1	2.2	-0.1	2.0	1.9	0.1	1.6	2.1	-0.5
2JJJ	5.5	6.9	-1.4	3.1	6.3	-3.2	6.5	14.6	-8.1	13.1	14.8	-1.7	6.6	6.0	0.6	2.4	2.8	-0.4	0.3	0.4	-0.1
ABC CLASSIC	3.7	3.5	0.2	2.5	3.3	-0.8	3.9	1.1	2.8	1.4	1.5	-0.1	1.1	1.0	0.1	3.8	4.4	-0.6	8.0	8.0	0.0

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	3.5	3.4	0.1	2.8	3.3	-0.5	4.1	4.5	-0.4	4.1	3.2	0.9	4.1	3.2	0.9	2.9	2.4	0.5	4.4	3.5	0.9	4.8	3.7	1.1	4.8	3.7	1.1
2GB	15.4	13.5	1.9	17.9	14.8	3.1	18.8	17.5	1.3	11.4	9.6	1.8	10.5	10.2	0.3	10.5	10.2	0.3	18.1	15.3	2.8	12.8	12.4	0.4	12.8	12.4	0.4
2UE 954	0.6	na	*	0.4	na	*	0.7	na	*	0.6	na	*	0.7	na	*	0.7	na	*	1.0	na	*	1.0	na	*	1.0	na	*
SKY Sports Radio	0.5	0.5	0.0	0.4	0.9	-0.5	0.1	0.3	-0.2	0.7	0.4	0.3	0.6	0.2	0.4	0.6	0.2	0.4	1.0	0.2	0.8	1.2	1.2	0.0	1.2	1.2	0.0
104.1 2DAY FM	5.2	5.4	-0.2	3.8	3.7	0.1	6.5	6.9	-0.4	6.0	6.2	-0.2	5.3	5.4	-0.1	5.3	5.4	-0.1	4.5	5.3	-0.8	4.6	5.1	-0.5	4.6	5.1	-0.5
KIIS1065	9.0	8.5	0.5	10.2	9.9	0.3	9.3	7.8	1.5	8.7	7.4	1.3	9.0	9.0	0.0	9.0	9.0	0.0	4.4	6.5	-2.1	7.0	6.8	0.2	7.0	6.8	0.2
104.9 TRIPLE M	5.6	5.0	0.6	6.0	5.5	0.5	4.4	4.2	0.2	5.3	4.7	0.6	5.3	4.7	0.6	7.1	6.2	0.9	5.9	4.2	1.7	4.5	4.4	0.1	4.5	4.4	0.1
NOVA96.9	7.2	7.9	-0.7	7.7	8.0	-0.3	5.5	4.9	0.6	7.1	8.5	-1.4	9.0	10.3	-1.3	9.0	10.3	-1.3	6.7	8.4	-1.7	6.5	7.4	-0.9	6.5	7.4	-0.9
smoothfm 95.3	8.8	7.7	1.1	6.6	6.2	0.4	9.8	7.9	1.9	11.4	9.9	1.5	8.4	7.9	0.5	8.4	7.9	0.5	7.7	6.6	1.1	9.6	9.2	0.4	9.6	9.2	0.4
WSFM	8.9	8.6	0.3	9.1	9.1	0.0	9.3	8.5	0.8	10.3	9.7	0.6	8.2	7.9	0.3	8.2	7.9	0.3	5.1	6.1	-1.0	8.8	7.5	1.3	8.8	7.5	1.3
ABC SYD	9.8	9.4	0.4	10.9	11.8	-0.9	8.2	7.8	0.4	8.5	7.0	1.5	11.7	9.1	2.6	11.7	9.1	2.6	9.5	11.2	-1.7	8.9	7.4	1.5	8.9	7.4	1.5
2RN	2.6	2.9	-0.3	4.0	4.5	-0.5	1.5	1.9	-0.4	1.3	1.8	-0.5	2.6	2.4	0.2	2.6	2.4	0.2	4.5	3.7	0.8	3.5	2.7	0.8	3.5	2.7	0.8
ABC NEWS	1.9	1.8	0.1	2.7	2.9	-0.2	1.0	1.1	-0.1	1.2	0.9	0.3	1.7	1.1	0.6	1.7	1.1	0.6	3.4	3.5	-0.1	2.3	2.3	0.0	2.3	2.3	0.0
2JJJ	5.4	6.4	-1.0	4.7	5.3	-0.6	5.6	6.3	-0.7	6.5	6.9	-0.4	5.9	8.4	-2.5	5.9	8.4	-2.5	3.1	5.5	-2.4	5.9	8.6	-2.7	5.9	8.6	-2.7
ABC CLASSIC	3.4	3.1	0.3	3.1	2.5	0.6	3.9	3.9	0.0	3.3	3.4	-0.1	3.2	2.8	0.4	3.2	2.8	0.4	3.9	3.2	0.7	4.6	4.6	0.0	4.6	4.6	0.0

Please note: Macquarie Sports 954 relaunched as 2UE 954 on Feb 9.



# SYDNEY RADIO - SURVEY 2 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	242	231	11	17	12	5	11	17	-6	18	18	0	20	14	6	42	38	4	134	131	3
2GB	686	662	24	41	41	0	14	24	-10	116	109	7	104	121	-17	120	106	14	291	261	30
2UE 954	81	na	*	11	na	*	3	na	*	18	na	*	19	na	*	11	na	*	19	na	*
SKY Sports Radio	115	117	-2	11	14	-3	15	14	1	40	31	9	12	25	-13	14	14	0	23	19	4
104.1 2DAY FM	729	740	-11	139	117	22	106	87	19	261	290	-29	162	175	-13	33	43	-10	28	29	-1
KIIS1065	946	988	-42	175	186	-11	155	127	28	352	415	-63	192	191	1	53	53	0	20	17	3
104.9 TRIPLE M	605	607	-2	86	80	6	70	66	4	193	209	-16	157	141	16	81	85	-4	18	26	-8
NOVA96.9	1028	1123	-95	208	232	-24	190	189	1	381	418	-37	195	217	-22	37	46	-9	18	21	-3
smoothfm 95.3	1040	994	46	117	96	21	134	143	-9	283	275	8	207	199	8	137	143	-6	163	139	24
WSFM	853	806	47	76	65	11	86	81	5	192	172	20	259	264	-5	149	135	14	92	89	3
ABC SYD	708	683	25	41	45	-4	29	30	-1	110	110	0	159	161	-2	141	132	9	227	205	22
2RN	269	249	20	10	6	4	3	5	-2	50	57	-7	62	50	12	61	60	1	83	71	12
ABC NEWS	360	350	10	27	36	-9	34	16	18	97	102	-5	80	77	3	55	52	3	67	67	0
2JJJ	572	660	-88	56	64	-8	86	119	-33	248	303	-55	118	112	6	53	53	0	11	9	2
ABC CLASSIC	279	316	-37	26	43	-17	27	19	8	54	61	-7	34	46	-12	42	51	-9	95	96	-1
<b>Total</b>	<b>4472</b>	<b>4466</b>	<b>6</b>	<b>470</b>	<b>473</b>	<b>-3</b>	<b>485</b>	<b>482</b>	<b>3</b>	<b>1236</b>	<b>1239</b>	<b>-3</b>	<b>976</b>	<b>971</b>	<b>5</b>	<b>563</b>	<b>559</b>	<b>4</b>	<b>743</b>	<b>742</b>	<b>1</b>

## Cumulative Audience (000's) by Session, P10+ [Potential: 4719]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	211	210	1	109	116	-7	101	105	-4	101	100	1	93	89	4	61	46	15	162	139	23						
2GB	638	618	20	476	431	45	406	364	42	318	309	9	284	312	-28	212	209	3	452	429	23						
2UE 954	62	na	*	29	na	*	26	na	*	34	na	*	28	na	*	10	na	*	50	na	*						
SKY Sports Radio	97	98	-1	40	58	-18	12	31	-19	37	23	14	33	25	8	22	22	0	51	53	-2						
104.1 2DAY FM	665	647	18	319	324	-5	259	269	-10	302	272	30	324	304	20	152	162	-10	366	418	-52						
KIIS1065	858	896	-38	593	601	-8	362	375	-13	381	365	16	451	465	-14	194	247	-53	590	565	25						
104.9 TRIPLE M	563	552	11	314	307	7	190	186	4	236	240	-4	276	268	8	148	140	8	314	325	-11						
NOVA96.9	946	1000	-54	542	568	-26	333	312	21	440	482	-42	517	579	-62	230	270	-40	550	658	-108						
smoothfm 95.3	914	880	34	500	452	48	377	331	46	465	431	34	451	442	9	217	249	-32	635	601	34						
WSFM	745	705	40	444	433	11	349	331	18	353	334	19	366	343	23	172	192	-20	524	483	41						
ABC SYD	633	615	18	458	441	17	303	294	9	300	268	32	330	311	19	195	199	-4	463	405	58						
2RN	245	234	11	160	166	-6	111	107	4	91	93	-2	106	104	2	82	81	1	164	136	28						
ABC NEWS	309	289	20	205	205	0	88	84	4	110	82	28	104	81	23	73	69	4	197	203	-6						
2JJJ	492	579	-87	276	321	-45	199	237	-38	229	308	-79	276	378	-102	124	191	-67	351	415	-64						
ABC CLASSIC	249	266	-17	141	130	11	137	136	1	126	144	-18	139	137	2	81	88	-7	192	217	-25						
<b>Total</b>	<b>4371</b>	<b>4373</b>	<b>-2</b>	<b>3549</b>	<b>3509</b>	<b>40</b>	<b>2631</b>	<b>2620</b>	<b>11</b>	<b>2772</b>	<b>2783</b>	<b>-11</b>	<b>3014</b>	<b>3118</b>	<b>-104</b>	<b>1737</b>	<b>1865</b>	<b>-128</b>	<b>3660</b>	<b>3654</b>	<b>6</b>						

Please note: Macquarie Sports 954 relaunched as 2UE 954 on Feb 9.



# SYDNEY RADIO - SURVEY 2 2020

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	21	17	4	*	*	*	*	*	*	2	*	*	2	*	*	3	3	0	13	13	0
2GB	80	66	14	1	1	0	*	1	*	8	3	5	10	12	-2	14	11	3	46	37	9
2UE 954	4	na	*	*	na	*	*	na	*	2	na	*	1	na	*	1	na	*	1	na	*
SKY Sports Radio	3	3	0	*	*	*	*	*	*	1	*	*	*	1	*	*	*	*	2	1	1
104.1 2DAY FM	27	26	1	4	3	1	3	2	1	10	10	0	9	10	-1	1	1	0	1	1	0
KIIS1065	46	40	6	5	5	0	4	4	0	20	19	1	13	9	4	4	2	2	1	*	*
104.9 TRIPLE M	29	24	5	2	1	1	1	2	-1	9	8	1	11	8	3	5	4	1	1	1	0
NOVA96.9	38	39	-1	6	7	-1	7	6	1	14	13	1	9	10	-1	1	1	0	1	*	*
smoothfm 95.3	48	40	8	3	2	1	6	5	1	8	8	0	11	8	3	8	8	0	12	9	3
WSFM	48	42	6	2	1	1	3	3	0	5	7	-2	17	14	3	14	12	2	7	5	2
ABC SYD	52	44	8	1	1	0	1	1	0	3	4	-1	11	9	2	11	8	3	25	22	3
2RN	15	14	1	*	*	*	*	*	*	1	1	0	3	3	0	4	5	-1	6	5	1
ABC NEWS	11	10	1	*	*	*	1	*	*	3	3	0	3	2	1	2	1	1	2	3	-1
2JJJ	30	35	-5	1	2	-1	3	6	-3	16	17	-1	8	7	1	2	2	0	*	*	*
ABC CLASSIC	20	17	3	1	1	0	2	*	*	2	2	0	1	1	0	3	3	0	11	10	1
<b>Total</b>	<b>539</b>	<b>498</b>	<b>41</b>	<b>33</b>	<b>33</b>	<b>0</b>	<b>38</b>	<b>41</b>	<b>-3</b>	<b>119</b>	<b>117</b>	<b>2</b>	<b>124</b>	<b>111</b>	<b>13</b>	<b>82</b>	<b>76</b>	<b>6</b>	<b>142</b>	<b>121</b>	<b>21</b>

## Average Audience (000's) by Session, P10+ [Potential: 4719]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	21	18	3	26	29	-3	33	31	2	25	18	7	17	13	4	8	6	2	21	15	6
2GB	89	72	17	166	129	37	149	121	28	70	53	17	62	57	5	33	26	7	56	51	5
2UE 954	4	na	*	4	na	*	6	na	*	4	na	*	4	na	*	2	na	*	4	na	*
SKY Sports Radio	3	3	0	4	8	-4	1	2	-1	5	2	3	3	1	2	2	*	*	5	5	0
104.1 2DAY FM	30	29	1	35	33	2	51	48	3	37	34	3	31	30	1	8	9	-1	20	21	-1
KIIS1065	52	45	7	95	86	9	74	54	20	54	41	13	52	50	2	8	11	-3	30	28	2
104.9 TRIPLE M	33	27	6	55	48	7	35	29	6	33	26	7	41	35	6	11	7	4	20	18	2
NOVA96.9	42	42	0	72	69	3	43	34	9	44	47	-3	53	57	-4	12	14	-2	28	30	-2
smoothfm 95.3	51	41	10	61	54	7	78	55	23	71	55	16	49	44	5	14	11	3	42	38	4
WSFM	52	46	6	84	80	4	74	59	15	64	54	10	48	44	4	9	11	-2	38	31	7
ABC SYD	57	50	7	101	103	-2	65	54	11	53	39	14	68	51	17	17	19	-2	39	30	9
2RN	15	15	0	37	39	-2	12	13	-1	8	10	-2	15	13	2	8	6	2	15	11	4
ABC NEWS	11	10	1	25	25	0	8	8	0	7	5	2	10	6	4	6	6	0	10	9	1
2JJJ	31	34	-3	43	46	-3	45	44	1	40	38	2	35	47	-12	5	10	-5	26	35	-9
ABC CLASSIC	20	17	3	29	22	7	31	27	4	20	19	1	19	15	4	7	6	1	20	19	1
<b>Total</b>	<b>581</b>	<b>534</b>	<b>47</b>	<b>929</b>	<b>872</b>	<b>57</b>	<b>791</b>	<b>693</b>	<b>98</b>	<b>618</b>	<b>555</b>	<b>63</b>	<b>585</b>	<b>555</b>	<b>30</b>	<b>180</b>	<b>172</b>	<b>8</b>	<b>434</b>	<b>410</b>	<b>24</b>

Please note: Macquarie Sports 954 relaunched as 2UE 954 on Feb 9.