



SYDNEY RADIO - SURVEY 6 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.8	3.4	0.4	0.4	0.2	0.2	0.1	0.1	0.0	0.2	0.3	-0.1	0.9	0.8	0.1	6.8	4.5	2.3	9.2	9.3	-0.1
2GB	13.4	13.4	0.0	3.4	1.9	1.5	1.1	1.3	-0.2	2.4	3.7	-1.3	8.0	7.4	0.6	16.5	18.9	-2.4	30.3	29.2	1.1
Macquarie Sports 954	1.1	1.1	0.0	0.4	0.4	0.0	0.2	0.2	0.0	0.8	0.7	0.1	1.5	1.1	0.4	2.1	3.0	-0.9	0.7	0.5	0.2
SKY Sports Radio	0.8	0.7	0.1	0.2	0.3	-0.1	0.1	0.6	-0.5	0.2	0.3	-0.1	0.6	0.5	0.1	1.8	1.3	0.5	1.1	1.1	0.0
104.1 2DAY FM	4.5	4.1	0.4	8.5	7.8	0.7	8.5	9.9	-1.4	7.8	7.2	0.6	5.1	4.7	0.4	3.0	1.5	1.5	0.4	0.4	0.0
KIIS1065	9.1	8.2	0.9	18.3	15.8	2.5	14.2	15.6	-1.4	17.2	16.4	0.8	10.6	8.9	1.7	4.2	3.0	1.2	0.9	0.5	0.4
104.9 TRIPLE M	6.3	6.1	0.2	8.9	8.7	0.2	5.0	2.2	2.8	7.8	6.6	1.2	12.3	13.8	-1.5	5.0	4.1	0.9	0.4	0.3	0.1
NOVA96.9	7.6	7.2	0.4	17.8	19.3	-1.5	19.2	15.8	3.4	12.4	11.1	1.3	8.1	8.8	-0.7	3.0	2.6	0.4	0.7	0.5	0.2
smoothfm 95.3	9.2	9.1	0.1	11.4	12.3	-0.9	8.4	9.1	-0.7	9.9	9.2	0.7	10.4	9.4	1.0	9.9	9.4	0.5	6.8	7.7	-0.9
WSFM	8.2	8.4	-0.2	7.2	7.7	-0.5	7.8	5.2	2.6	5.6	5.7	-0.1	10.5	10.9	-0.4	11.1	14.8	-3.7	6.8	5.1	1.7
ABC SYD	8.3	9.4	-1.1	2.6	3.8	-1.2	1.7	1.1	0.6	1.8	1.8	0.0	5.6	5.2	0.4	11.3	13.1	-1.8	17.2	20.5	-3.3
2RN	2.1	2.2	-0.1	0.1	0.4	-0.3	0.4	1.8	-1.4	1.0	1.3	-0.3	0.9	1.4	-0.5	5.3	2.7	2.6	3.0	3.9	-0.9
ABC NEWS	1.6	2.1	-0.5	0.9	2.6	-1.7	0.4	1.4	-1.0	1.9	2.2	-0.3	1.7	2.3	-0.6	1.8	1.9	-0.1	1.6	1.9	-0.3
2JJJ	4.7	4.5	0.2	4.3	4.4	-0.1	12.8	14.1	-1.3	9.8	10.0	-0.2	4.7	3.6	1.1	1.2	1.0	0.2	0.7	0.7	0.0
ABC CLASSIC	3.9	3.8	0.1	0.6	0.8	-0.2	0.7	1.3	-0.6	1.8	2.2	-0.4	1.6	1.8	-0.2	3.3	2.9	0.4	9.4	8.7	0.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	3.6	3.1	0.5	2.4	2.6	-0.2	4.2	3.4	0.8	3.7	2.8	0.9	3.2	2.4	0.8	6.4	6.7	-0.3	4.5	4.2	0.3						
2GB	13.3	13.7	-0.4	16.8	17.1	-0.3	14.7	15.3	-0.6	10.5	11.6	-1.1	8.6	8.7	-0.1	14.5	13.4	1.1	13.5	12.5	1.0						
Macquarie Sports 954	1.1	1.1	0.0	1.3	1.6	-0.3	1.3	1.1	0.2	0.7	0.7	0.0	0.6	0.6	0.0	2.1	1.1	1.0	1.1	1.0	0.1						
SKY Sports Radio	0.7	0.6	0.1	1.6	1.1	0.5	0.3	0.1	0.2	0.2	0.4	-0.2	0.4	0.5	-0.1	0.3	0.6	-0.3	1.1	1.3	-0.2						
104.1 2DAY FM	4.7	4.2	0.5	2.5	2.4	0.1	5.4	5.2	0.2	6.9	6.2	0.7	5.8	4.3	1.5	3.1	3.0	0.1	3.8	3.8	0.0						
KIIS1065	9.7	8.9	0.8	11.6	11.0	0.6	8.5	8.2	0.3	9.3	8.0	1.3	10.0	8.9	1.1	6.8	5.9	0.9	7.0	6.0	1.0						
104.9 TRIPLE M	6.7	6.5	0.2	6.4	5.9	0.5	5.3	5.9	-0.6	7.0	7.2	-0.2	7.7	7.4	0.3	8.3	7.0	1.3	5.0	4.9	0.1						
NOVA96.9	7.8	7.4	0.4	7.8	7.5	0.3	6.5	6.2	0.3	7.5	6.8	0.7	10.0	9.5	0.5	6.7	7.2	-0.5	7.2	6.8	0.4						
smoothfm 95.3	8.9	8.3	0.6	7.0	5.9	1.1	9.9	10.2	-0.3	10.3	10.1	0.2	9.0	8.3	0.7	9.7	7.5	2.2	9.9	11.4	-1.5						
WSFM	8.4	8.5	-0.1	8.2	8.2	0.0	8.7	8.9	-0.2	10.5	10.0	0.5	7.5	8.1	-0.6	4.5	5.4	-0.9	7.8	7.9	-0.1						
ABC SYD	8.7	9.7	-1.0	10.2	11.5	-1.3	8.5	9.5	-1.0	6.5	7.6	-1.1	9.4	9.8	-0.4	7.9	9.3	-1.4	7.4	8.3	-0.9						
2RN	2.0	2.2	-0.2	2.7	3.5	-0.8	1.7	1.2	0.5	1.6	1.5	0.1	1.6	2.3	-0.7	2.4	2.0	0.4	2.3	2.1	0.2						
ABC NEWS	1.5	1.9	-0.4	2.4	3.3	-0.9	0.8	1.0	-0.2	0.8	0.9	-0.1	1.5	1.5	0.0	2.4	3.0	-0.6	1.8	2.6	-0.8						
2JJJ	4.6	4.5	0.1	4.2	4.4	-0.2	4.4	4.0	0.4	4.6	4.9	-0.3	5.5	5.5	0.0	4.7	3.5	1.2	4.7	4.6	0.1						
ABC CLASSIC	3.5	3.3	0.2	2.9	2.7	0.2	4.2	3.6	0.6	3.5	3.0	0.5	3.8	4.3	-0.5	3.8	4.0	-0.2	4.9	5.1	-0.2						



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	245	240	5	16	10	6	8	6	2	12	24	-12	40	30	10	41	36	5	128	134	-6
2GB	634	609	25	45	33	12	23	24	-1	52	55	-3	127	130	-3	119	121	-2	267	246	21
Macquarie Sports 954	129	128	1	13	9	4	5	5	0	33	31	2	33	28	5	21	30	-9	24	25	-1
SKY Sports Radio	106	121	-15	10	13	-3	5	10	-5	20	24	-4	21	26	-5	22	14	8	29	33	-4
104.1 2DAY FM	668	641	27	120	101	19	104	92	12	221	224	-3	139	166	-27	66	39	27	17	19	-2
KIIS1065	998	989	9	180	171	9	155	166	-11	383	386	-3	200	198	2	61	46	15	20	20	0
104.9 TRIPLE M	636	626	10	86	79	7	65	38	27	186	190	-4	209	222	-13	73	80	-7	16	17	-1
NOVA96.9	1044	1033	11	193	194	-1	187	179	8	362	335	27	212	243	-31	61	49	12	29	34	-5
smoothfm 95.3	976	1007	-31	111	117	-6	112	109	3	263	264	-1	231	243	-12	135	137	-2	123	138	-15
WSFM	753	825	-72	83	82	1	72	77	-5	130	163	-33	241	251	-10	141	162	-21	86	91	-5
ABC SYD	602	678	-76	24	39	-15	25	23	2	61	81	-20	136	145	-9	133	144	-11	223	245	-22
2RN	200	227	-27	4	4	0	9	8	1	30	42	-12	42	62	-20	53	44	9	63	68	-5
ABC NEWS	238	292	-54	25	34	-9	13	20	-7	48	60	-12	54	68	-14	40	41	-1	57	68	-11
2JJJ	605	590	15	65	56	9	106	115	-9	250	256	-6	141	119	22	33	31	2	10	13	-3
ABC CLASSIC	330	325	5	25	23	2	12	21	-9	66	73	-7	47	58	-11	46	40	6	133	110	23
Total	4341	4342	-1	441	443	-2	474	465	9	1182	1181	1	975	979	-4	555	556	-1	715	718	-3

Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	216	195	21	108	101	7	114	110	4	96	85	11	104	72	32	69	63	6	166	173	-7
2GB	561	559	2	417	425	-8	326	334	-8	272	304	-32	281	281	0	209	197	12	446	405	41
Macquarie Sports 954	107	108	-1	64	62	2	43	42	1	41	39	2	36	31	5	48	41	7	87	79	8
SKY Sports Radio	82	80	2	54	53	1	16	7	9	18	27	-9	17	28	-11	15	21	-6	60	81	-21
104.1 2DAY FM	570	575	-5	244	247	-3	238	228	10	263	266	-3	265	254	11	129	140	-11	395	351	44
KIIS1065	922	887	35	618	605	13	348	359	-11	397	396	1	468	444	24	252	241	11	536	527	9
104.9 TRIPLE M	572	564	8	331	322	9	188	205	-17	269	271	-2	313	325	-12	183	159	24	347	349	-2
NOVA96.9	919	889	30	558	568	-10	322	301	21	404	384	20	466	465	1	243	261	-18	620	621	-1
smoothfm 95.3	850	847	3	446	449	-3	370	368	2	390	401	-11	415	409	6	250	218	32	617	680	-63
WSFM	646	741	-95	391	427	-36	256	299	-43	325	372	-47	319	379	-60	159	192	-33	463	513	-50
ABC SYD	531	611	-80	355	416	-61	269	319	-50	249	287	-38	296	326	-30	170	169	1	382	431	-49
2RN	180	210	-30	120	149	-29	76	79	-3	88	85	3	72	114	-42	52	59	-7	128	143	-15
ABC NEWS	204	248	-44	139	169	-30	63	73	-10	62	67	-5	81	97	-16	62	90	-28	146	207	-61
2JJJ	525	501	24	318	308	10	183	174	9	239	220	19	266	290	-24	133	118	15	382	381	1
ABC CLASSIC	276	275	1	149	161	-12	143	137	6	148	138	10	158	150	8	92	105	-13	231	230	1
Total	4203	4200	3	3356	3349	7	2406	2459	-53	2630	2656	-26	2863	2975	-112	1790	1792	-2	3518	3557	-39



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	18	17	1	*	*	*	*	*	*	*	*	*	1	1	0	5	4	1	12	12	0
2GB	65	67	-2	1	1	0	*	*	*	2	4	-2	9	9	0	13	15	-2	39	38	1
Macquarie Sports 954	5	5	0	*	*	*	*	*	*	1	1	0	2	1	1	2	2	0	1	1	0
SKY Sports Radio	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
104.1 2DAY FM	22	21	1	3	2	1	3	3	0	8	8	0	6	6	0	2	1	1	*	1	*
KIIS1065	44	41	3	6	5	1	5	5	0	17	18	-1	12	11	1	3	2	1	1	1	0
104.9 TRIPLE M	31	31	0	3	3	0	2	1	1	8	7	1	14	17	-3	4	3	1	1	*	*
NOVA96.9	37	36	1	5	6	-1	7	5	2	12	12	0	9	11	-2	2	2	0	1	1	0
smoothfm 95.3	44	46	-2	3	4	-1	3	3	0	10	10	0	12	11	1	8	8	0	9	10	-1
WSFM	40	42	-2	2	2	0	3	2	1	5	6	-1	12	13	-1	9	12	-3	9	7	2
ABC SYD	40	47	-7	1	1	0	1	*	*	2	2	0	6	6	0	9	11	-2	22	27	-5
2RN	10	11	-1	*	*	*	*	1	*	1	1	0	1	2	-1	4	2	2	4	5	-1
ABC NEWS	8	11	-3	*	1	*	*	*	*	2	2	0	2	3	-1	1	2	-1	2	3	-1
2JJJ	23	23	0	1	1	0	5	5	0	9	11	-2	5	4	1	1	1	0	1	1	0
ABC CLASSIC	19	19	0	*	*	*	*	*	*	2	2	0	2	2	0	3	2	1	12	11	1
Total	485	504	-19	30	30	0	36	34	2	97	107	-10	115	121	-6	77	82	-5	130	130	0

Average Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	19	17	2	20	22	-2	27	23	4	21	16	5	17	13	4	11	12	-1	18	18	0						
2GB	69	73	-4	139	146	-7	95	104	-9	58	67	-9	47	49	-2	26	23	3	55	53	2						
Macquarie Sports 954	6	6	0	10	14	-4	8	7	1	4	4	0	3	3	0	4	2	2	4	4	0						
SKY Sports Radio	4	3	1	13	9	4	2	1	1	1	2	-1	2	3	-1	1	1	0	4	5	-1						
104.1 2DAY FM	24	23	1	21	21	0	35	35	0	38	36	2	31	24	7	5	5	0	15	16	-1						
KIIS1065	50	48	2	96	94	2	55	56	-1	51	46	5	55	51	4	12	10	2	28	26	2						
104.9 TRIPLE M	35	35	0	53	50	3	34	40	-6	39	42	-3	42	42	0	15	12	3	20	21	-1						
NOVA96.9	40	39	1	65	64	1	42	42	0	42	39	3	54	54	0	12	12	0	29	29	0						
smoothfm 95.3	46	45	1	58	51	7	64	69	-5	57	59	-2	49	47	2	17	13	4	40	48	-8						
WSFM	43	46	-3	68	70	-2	56	60	-4	58	58	0	41	46	-5	8	9	-1	32	33	-1						
ABC SYD	45	52	-7	84	98	-14	55	64	-9	36	44	-8	51	56	-5	14	16	-2	30	35	-5						
2RN	10	12	-2	23	30	-7	11	8	3	9	9	0	9	13	-4	4	4	0	9	9	0						
ABC NEWS	8	10	-2	20	28	-8	5	7	-2	4	5	-1	8	9	-1	4	5	-1	7	11	-4						
2JJJ	24	24	0	35	37	-2	29	27	2	26	28	-2	30	31	-1	8	6	2	19	20	-1						
ABC CLASSIC	18	18	0	24	23	1	27	24	3	19	17	2	21	25	-4	7	7	0	20	22	-2						
Total	517	535	-18	826	853	-27	645	678	-33	554	578	-24	546	568	-22	178	173	5	405	425	-20						