



# SYDNEY RADIO - SURVEY 1 2021

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170	0.4	na	*	0.2	na	*	0.1	na	*	0.4	na	*	0.4	na	*	0.7	na	*	0.5	na	*
2GB	14.4	13.8	0.6	3.7	3.8	-0.1	6.5	3.6	2.9	3.1	3.8	-0.7	8.2	6.1	2.1	18.0	13.8	4.2	31.1	33.6	-2.5
2UE 954	2.3	1.2	1.1	0.4	0.2	0.2	0.3	1.7	-1.4	0.8	0.5	0.3	1.1	1.0	0.1	1.6	3.0	-1.4	5.8	1.2	4.6
SKY Sports Radio	0.8	0.9	-0.1	0.4	0.7	-0.3	0.1	0.6	-0.5	0.3	0.5	-0.2	0.3	1.0	-0.7	0.8	2.0	-1.2	1.9	0.6	1.3
104.1 2DAY FM	4.2	4.0	0.2	10.1	6.7	3.4	5.5	6.2	-0.7	6.1	5.7	0.4	5.9	6.3	-0.4	2.3	1.9	0.4	0.5	0.6	-0.1
KIIS1065	7.9	9.7	-1.8	14.7	21.3	-6.6	11.3	17.1	-5.8	15.6	20.0	-4.4	8.3	7.7	0.6	4.6	6.2	-1.6	1.1	0.2	0.9
104.9 TRIPLE M	6.1	6.1	0.0	9.9	5.5	4.4	10.8	4.5	6.3	7.6	5.7	1.9	8.8	12.0	-3.2	5.2	9.0	-3.8	1.0	0.3	0.7
NOVA96.9	6.4	6.8	-0.4	19.5	15.1	4.4	17.9	16.0	1.9	11.6	11.4	0.2	5.2	7.8	-2.6	1.8	2.5	-0.7	0.3	0.4	-0.1
smoothfm 95.3	9.4	9.9	-0.5	8.6	11.0	-2.4	8.8	10.3	-1.5	9.7	8.2	1.5	12.1	11.3	0.8	6.0	12.6	-6.6	9.0	7.9	1.1
WSFM	6.6	7.1	-0.5	6.2	5.0	1.2	5.6	5.2	0.4	2.6	4.4	-1.8	11.1	12.6	-1.5	12.0	9.4	2.6	2.5	4.4	-1.9
ABC SYD	12.2	8.5	3.7	2.5	3.7	-1.2	3.3	1.9	1.4	4.5	3.1	1.4	9.4	4.8	4.6	17.7	14.2	3.5	21.8	15.6	6.2
2RN	2.9	2.6	0.3	0.5	1.2	-0.7	1.2	*	*	1.1	1.2	-0.1	2.0	2.6	-0.6	2.7	3.4	-0.7	6.2	4.3	1.9
ABC NEWSRADIO	2.1	2.1	0.0	1.9	1.2	0.7	0.9	1.6	-0.7	1.7	1.5	0.2	2.7	1.8	0.9	3.3	2.8	0.5	1.4	2.8	-1.4
2JJJ	5.7	4.7	1.0	4.4	3.4	1.0	11.9	8.0	3.9	14.4	11.6	2.8	4.6	4.6	0.0	3.6	1.3	2.3	0.3	0.6	-0.3
ABC CLASSIC	2.9	3.8	-0.9	1.2	1.4	-0.2	1.1	2.0	-0.9	1.5	4.2	-2.7	2.5	2.4	0.1	1.8	3.5	-1.7	5.8	5.8	0.0

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last
SEN 1170	0.4	na	*	0.2	na	*	0.4	na	*	0.5	na	*	0.5	na	*	0.9	na	*	0.4	na	*
2GB	14.3	13.9	0.4	18.1	17.1	1.0	16.1	17.1	-1.0	10.1	9.4	0.7	8.0	8.1	-0.1	20.2	17.3	2.9	14.8	13.8	1.0
2UE 954	2.1	1.3	0.8	1.7	1.1	0.6	2.3	1.8	0.5	2.6	1.5	1.1	2.3	1.1	1.2	1.8	1.1	0.7	2.7	1.0	1.7
SKY Sports Radio	0.7	0.8	-0.1	0.9	1.4	-0.5	0.3	0.5	-0.2	0.7	0.6	0.1	0.8	0.3	0.5	0.8	0.9	-0.1	1.2	1.2	0.0
104.1 2DAY FM	4.4	4.2	0.2	4.4	4.2	0.2	4.2	3.4	0.8	5.4	4.7	0.7	4.3	5.1	-0.8	2.1	3.0	-0.9	3.5	3.4	0.1
KIIS1065	8.0	10.1	-2.1	9.8	11.3	-1.5	7.0	9.9	-2.9	6.7	9.4	-2.7	8.5	10.2	-1.7	7.3	8.3	-1.0	7.3	8.2	-0.9
104.9 TRIPLE M	6.4	6.4	0.0	6.4	5.6	0.8	6.9	7.0	-0.1	7.6	7.3	0.3	5.9	6.7	-0.8	2.7	4.1	-1.4	5.4	5.2	0.2
NOVA96.9	6.5	7.0	-0.5	6.5	7.3	-0.8	5.2	4.9	0.3	6.4	7.2	-0.8	8.9	9.4	-0.5	5.5	6.0	-0.5	6.1	6.4	-0.3
smoothfm 95.3	9.3	9.9	-0.6	7.3	7.9	-0.6	10.2	10.4	-0.2	10.3	11.5	-1.2	8.9	10.8	-1.9	11.5	9.1	2.4	9.7	9.8	-0.1
WSFM	6.8	6.8	0.0	5.7	7.4	-1.7	6.7	6.8	-0.1	8.7	6.9	1.8	6.5	7.1	-0.6	5.7	4.1	1.6	6.2	8.1	-1.9
ABC SYD	12.8	8.8	4.0	12.7	10.5	2.2	13.2	9.1	4.1	12.2	7.5	4.7	13.3	7.8	5.5	13.0	7.4	5.6	10.3	7.6	2.7
2RN	2.9	2.3	0.6	4.5	3.0	1.5	2.2	1.5	0.7	1.5	1.6	-0.1	2.8	2.3	0.5	3.5	4.0	-0.5	2.9	3.6	-0.7
ABC NEWSRADIO	2.1	2.0	0.1	2.9	2.7	0.2	1.7	1.2	0.5	1.6	1.2	0.4	1.8	1.4	0.4	2.3	4.6	-2.3	2.1	2.5	-0.4
2JJJ	5.4	4.6	0.8	4.8	3.7	1.1	5.2	4.0	1.2	5.3	5.6	-0.3	6.9	6.1	0.8	5.0	3.9	1.1	6.7	4.8	1.9
ABC CLASSIC	2.8	3.7	-0.9	2.2	3.7	-1.5	3.4	3.4	0.0	3.2	3.4	-0.2	2.7	3.2	-0.5	2.4	5.9	-3.5	3.2	4.1	-0.9



## SYDNEY RADIO - SURVEY 1 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170	53	na	*	8	na	*	4	na	*	13	na	*	9	na	*	9	na	*	9	na	*
2GB	662	651	11	35	40	-5	37	21	16	80	108	-28	110	92	18	126	120	6	274	270	4
2UE 954	164	124	40	10	6	4	3	17	-14	15	15	0	16	18	-2	20	27	-7	101	42	59
SKY Sports Radio	83	107	-24	15	25	-10	13	10	3	10	9	1	14	20	-6	16	32	-16	15	11	4
104.1 2DAY FM	664	657	7	132	107	25	99	98	1	224	240	-16	146	156	-10	42	35	7	20	21	-1
KIIS1065	1058	1095	-37	152	190	-38	144	173	-29	457	440	17	213	220	-7	53	60	-7	38	12	26
104.9 TRIPLE M	591	576	15	101	76	25	70	64	6	160	160	0	166	188	-22	81	71	10	13	18	-5
NOVA96.9	1044	969	75	194	185	9	213	154	59	410	355	55	170	213	-43	46	42	4	11	20	-9
smoothfm 95.3	1102	1098	4	112	104	8	108	119	-11	345	284	61	243	275	-32	121	156	-35	173	159	14
WSFM	721	786	-65	92	55	37	68	68	0	126	166	-40	228	267	-39	125	139	-14	82	91	-9
ABC SYD	744	609	135	46	60	-14	28	18	10	108	68	40	166	106	60	146	139	7	249	218	31
2RN	235	200	35	14	9	5	6	3	3	40	19	21	48	48	0	39	50	-11	88	71	17
ABC NEWSRADIO	312	319	-7	19	25	-6	19	13	6	76	80	-4	85	57	28	51	52	-1	63	93	-30
2JJB	619	544	75	61	58	3	114	90	24	302	262	40	98	89	9	30	30	0	14	15	-1
ABC CLASSIC	279	303	-24	28	36	-8	20	15	5	59	67	-8	59	66	-7	28	37	-9	84	82	2
Total	4526	4473	53	464	460	4	491	475	16	1257	1240	17	994	988	6	571	565	6	750	746	4

Cumulative Audience (000's) by Session, P10+ [Potential: 4793]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170	47	na	*	14	na	*	11	na	*	21	na	*	19	na	*	16	na	*	27	na	*
2GB	613	608	5	469	463	6	354	389	-35	285	273	12	246	254	-8	233	220	13	445	443	2
2UE 954	150	108	42	82	48	34	79	46	33	97	59	38	73	48	25	48	24	24	110	60	50
SKY Sports Radio	67	88	-21	35	44	-9	15	28	-13	23	37	-14	15	23	-8	11	16	-5	52	70	-18
104.1 2DAY FM	586	585	1	288	301	-13	227	155	72	277	256	21	268	278	-10	107	116	-9	385	317	68
KIIS1065	978	981	-3	562	604	-42	358	448	-90	412	431	-19	516	452	64	242	229	13	582	596	-14
104.9 TRIPLE M	520	516	4	288	285	3	211	218	-7	257	262	-5	265	271	-6	104	143	-39	297	333	-36
NOVA96.9	923	886	37	484	488	-4	352	283	69	410	405	5	529	480	49	247	223	24	616	571	45
smoothfm 95.3	962	965	-3	497	491	6	410	427	-17	464	506	-42	452	486	-34	292	226	66	684	659	25
WSFM	613	664	-51	324	366	-42	279	303	-24	348	331	17	291	316	-25	158	140	18	427	478	-51
ABC SYD	688	538	150	465	377	88	351	251	100	425	303	122	391	284	107	229	149	80	474	410	64
2RN	206	165	41	139	95	44	93	72	21	85	83	2	112	81	31	60	65	-5	141	143	-2
ABC NEWSRADIO	280	278	2	183	176	7	100	101	-1	101	111	-10	100	86	14	58	90	-32	202	211	-9
2JJB	527	494	33	303	242	61	244	205	39	236	237	-1	311	267	44	164	129	35	394	330	64
ABC CLASSIC	233	275	-42	120	156	-36	109	123	-14	128	140	-12	114	107	7	58	87	-29	213	196	17
Total	4345	4344	1	3322	3388	-66	2630	2517	113	2821	2831	-10	2992	2825	167	1779	1692	87	3691	3571	120



## SYDNEY RADIO - SURVEY 1 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170	2	na	*	*	na	*	*	na	*	*	na	*	*	na	*	1	na	*	1	na	*
2GB	74	67	7	1	1	0	2	1	1	3	4	-1	11	7	4	15	10	5	42	44	-2
2UE 954	12	6	6	*	*	*	*	1	*	1	*	*	1	1	0	1	2	-1	8	2	6
SKY Sports Radio	4	4	0	*	*	*	*	*	*	*	*	*	*	1	*	1	2	-1	3	1	2
104.1 2DAY FM	21	19	2	3	2	1	2	2	0	6	6	0	8	7	1	2	1	1	1	1	0
KIIS1065	40	47	-7	5	7	-2	4	6	-2	16	20	-4	11	9	2	4	5	-1	1	*	*
104.9 TRIPLE M	32	30	2	3	2	1	4	2	2	8	6	2	11	13	-2	4	7	-3	1	*	*
NOVA96.9	33	33	0	6	5	1	6	6	0	12	12	0	7	9	-2	1	2	-1	*	1	*
smoothfm 95.3	48	48	0	3	4	-1	3	4	-1	10	8	2	16	12	4	5	10	-5	12	10	2
WSFM	34	35	-1	2	2	0	2	2	0	3	4	-1	14	14	0	10	7	3	3	6	-3
ABC SYD	62	41	21	1	1	0	1	1	0	5	3	2	12	5	7	14	11	3	29	20	9
2RN	15	13	2	*	*	*	*	*	*	1	1	0	3	3	0	2	3	-1	8	6	2
ABC NEWSRADIO	11	10	1	1	*	*	*	1	*	2	2	0	4	2	2	3	2	1	2	4	-2
2JJJ	29	23	6	1	1	0	4	3	1	14	12	2	6	5	1	3	1	2	*	1	*
ABC CLASSIC	15	18	-3	*	*	*	*	1	*	2	4	-2	3	3	0	1	3	-2	8	8	0
Total	512	485	27	31	33	-2	36	35	1	100	102	-2	129	110	19	81	76	5	135	130	5

Average Audience (000's) by Session, P10+ [Potential: 4793]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170	2	na	*	2	na	*	3	na	*	3	na	*	3	na	*	2	na	*	2	na	*
2GB	78	72	6	152	139	13	115	120	-5	61	53	8	44	42	2	37	29	8	64	55	9
2UE 954	12	7	5	14	9	5	16	12	4	16	9	7	13	6	7	3	2	1	12	4	8
SKY Sports Radio	4	4	0	7	11	-4	2	4	-2	4	4	0	4	2	2	1	2	-1	5	5	0
104.1 2DAY FM	24	22	2	37	34	3	30	24	6	33	27	6	24	26	-2	4	5	-1	15	13	2
KIIS1065	44	53	-9	82	92	-10	50	70	-20	40	53	-13	47	53	-6	13	14	-1	31	33	-2
104.9 TRIPLE M	35	33	2	54	45	9	49	49	0	46	42	4	33	35	-2	5	7	-2	23	21	2
NOVA96.9	35	36	-1	54	60	-6	37	34	3	39	41	-2	49	49	0	10	10	0	26	25	1
smoothfm 95.3	50	51	-1	61	64	-3	73	73	0	62	65	-3	49	56	-7	21	15	6	42	39	3
WSFM	37	35	2	47	61	-14	48	48	0	53	39	14	36	37	-1	10	7	3	27	32	-5
ABC SYD	70	46	24	106	86	20	94	64	30	74	42	32	74	41	33	24	12	12	44	30	14
2RN	16	12	4	37	24	13	16	10	6	9	9	0	15	12	3	6	7	-1	13	14	-1
ABC NEWSRADIO	11	10	1	24	22	2	12	8	4	10	7	3	10	7	3	4	8	-4	9	10	-1
2JJJ	29	24	5	40	30	10	38	28	10	32	32	0	38	32	6	9	7	2	29	19	10
ABC CLASSIC	15	19	-4	19	30	-11	24	24	0	19	19	0	15	17	-2	4	10	-6	14	16	-2
Total	545	519	26	836	813	23	715	704	11	607	566	41	554	520	34	183	166	17	431	400	31



# MELBOURNE RADIO - SURVEY 1 2021

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116	2.8	2.9	-0.1	2.2	1.8	0.4	1.1	0.9	0.2	3.6	2.6	1.0	3.8	4.1	-0.3	3.0	3.7	-0.7	1.8	2.3	-0.5
3AW	16.3	19.6	-3.3	3.7	6.4	-2.7	2.4	1.9	0.5	1.7	5.4	-3.7	8.5	15.4	-6.9	21.0	23.1	-2.1	39.0	38.7	0.3
RSN 927	0.3	na	*	*	na	*	*	na	*	0.4	na	*	0.6	na	*	0.2	na	*	0.2	na	*
Magic 1278	1.5	1.4	0.1	0.1	0.2	-0.1	0.3	1.4	-1.1	0.8	0.6	0.2	0.9	0.3	0.6	0.9	2.1	-1.2	3.6	2.7	0.9
3MP 1377	0.7	na	*	0.1	na	*	0.6	na	*	0.1	na	*	0.2	na	*	0.4	na	*	1.9	na	*
101.9 FOX FM	7.5	6.7	0.8	12.3	16.2	-3.9	11.7	20.5	-8.8	13.1	12.0	1.1	8.6	6.4	2.2	5.6	2.6	3.0	0.8	0.2	0.6
GOLD104.3	11.0	9.0	2.0	11.3	8.8	2.5	5.7	4.4	1.3	8.4	7.5	0.9	15.8	16.7	-0.9	16.5	9.9	6.6	6.8	3.3	3.5
KIIS 101.1 FM	5.8	4.5	1.3	10.0	13.3	-3.3	13.9	11.8	2.1	10.6	8.2	2.4	5.7	3.9	1.8	3.7	1.3	2.4	0.2	0.6	-0.4
105.1 TRIPLE M	5.2	6.2	-1.0	8.0	9.3	-1.3	10.1	4.7	5.4	5.9	6.6	-0.7	6.6	11.2	-4.6	6.2	6.3	-0.1	0.8	0.5	0.3
NOVA 100	6.3	5.6	0.7	20.3	11.4	8.9	6.9	12.7	-5.8	11.7	11.1	0.6	7.0	6.7	0.3	2.3	1.5	0.8	0.3	0.3	0.0
smoothfm 91.5	8.9	7.8	1.1	6.3	5.9	0.4	4.5	3.7	0.8	8.3	6.4	1.9	11.9	5.5	6.4	8.4	11.9	-3.5	8.7	9.7	-1.0
ABC MEL	8.7	10.7	-2.0	2.8	1.2	1.6	2.8	0.7	2.1	4.1	3.4	0.7	7.3	6.6	0.7	8.2	17.1	-8.9	17.2	20.4	-3.2
3RN	2.4	3.5	-1.1	0.4	0.4	0.0	*	*	*	1.2	1.2	0.0	1.6	1.9	-0.3	3.2	4.5	-1.3	4.7	7.4	-2.7
ABC NEWSRADIO	1.8	1.9	-0.1	1.0	0.7	0.3	0.5	1.7	-1.2	1.9	2.1	-0.2	2.3	1.4	0.9	2.3	3.0	-0.7	1.7	1.8	-0.1
3JJJ	5.9	4.9	1.0	9.5	8.0	1.5	19.3	19.7	-0.4	11.6	11.7	-0.1	4.0	3.1	0.9	2.2	0.5	1.7	0.4	0.2	0.2
ABC CLASSIC	2.7	2.2	0.5	0.7	0.7	0.0	0.6	0.4	0.2	1.7	2.0	-0.3	1.1	0.9	0.2	5.1	2.3	2.8	4.6	4.4	0.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116	3.0	3.2	-0.2	3.2	2.9	0.3	3.2	2.9	0.3	3.1	3.9	-0.8	2.9	3.5	-0.6	2.3	1.9	0.4	2.0	2.1	-0.1	2.0	2.1	-0.1	2.0	2.1	-0.1
3AW	16.6	20.3	-3.7	22.2	25.0	-2.8	19.0	22.1	-3.1	12.1	16.0	-3.9	13.1	16.9	-3.8	13.2	20.7	-7.5	15.3	17.2	-1.9	13.2	20.7	-7.5	15.3	17.2	-1.9
RSN 927	0.2	na	*	0.6	na	*	0.2	na	*	0.1	na	*	*	na	*	0.1	na	*	0.6	na	*	0.1	na	*	0.6	na	*
Magic 1278	1.3	1.3	0.0	0.8	0.8	0.0	1.1	1.2	-0.1	1.9	1.7	0.2	1.4	1.1	0.3	1.3	1.9	-0.6	2.1	1.7	0.4	1.3	1.9	-0.6	2.1	1.7	0.4
3MP 1377	0.6	na	*	0.4	na	*	0.5	na	*	0.9	na	*	0.4	na	*	1.4	na	*	0.8	na	*	1.4	na	*	0.8	na	*
101.9 FOX FM	7.6	6.9	0.7	7.2	6.6	0.6	6.8	6.4	0.4	7.7	7.4	0.3	9.5	7.7	1.8	6.6	6.0	0.6	7.1	6.0	1.1	6.6	6.0	0.6	7.1	6.0	1.1
GOLD104.3	11.2	9.0	2.2	8.9	7.5	1.4	12.6	9.7	2.9	13.9	10.9	3.0	10.4	7.8	2.6	8.4	7.7	0.7	10.2	9.0	1.2	8.4	7.7	0.7	10.2	9.0	1.2
KIIS 101.1 FM	5.9	4.5	1.4	6.2	5.4	0.8	5.6	3.5	2.1	6.2	4.4	1.8	6.2	4.8	1.4	4.4	4.0	0.4	5.6	4.5	1.1	4.4	4.0	0.4	5.6	4.5	1.1
105.1 TRIPLE M	5.6	6.4	-0.8	6.2	6.8	-0.6	4.7	6.2	-1.5	5.8	6.8	-1.0	6.6	6.5	0.1	3.8	2.9	0.9	4.1	5.5	-1.4	6.6	6.5	0.1	4.1	5.5	-1.4
NOVA 100	6.4	5.7	0.7	6.8	6.3	0.5	5.1	4.7	0.4	6.3	6.0	0.3	7.7	6.8	0.9	6.1	4.2	1.9	6.2	5.3	0.9	6.1	4.2	1.9	6.2	5.3	0.9
smoothfm 91.5	8.9	7.4	1.5	7.2	5.3	1.9	9.7	7.3	2.4	9.9	8.8	1.1	8.2	7.5	0.7	10.1	9.8	0.3	8.9	9.0	-0.1	10.1	9.8	0.3	8.9	9.0	-0.1
ABC MEL	8.9	11.0	-2.1	10.7	12.6	-1.9	9.1	13.5	-4.4	6.7	8.1	-1.4	7.9	10.6	-2.7	12.0	9.1	2.9	8.1	9.7	-1.6	12.0	9.1	2.9	8.1	9.7	-1.6
3RN	2.2	3.2	-1.0	3.9	5.5	-1.6	1.1	1.7	-0.6	1.2	2.0	-0.8	2.2	3.0	-0.8	3.4	5.4	-2.0	2.8	4.2	-1.4	3.4	5.4	-2.0	2.8	4.2	-1.4
ABC NEWSRADIO	1.8	1.7	0.1	2.4	2.6	-0.2	1.3	1.7	-0.4	0.9	1.1	-0.2	1.9	1.1	0.8	3.5	2.6	0.9	2.1	2.3	-0.2	3.5	2.6	0.9	2.1	2.3	-0.2
3JJJ	5.6	4.9	0.7	4.2	3.7	0.5	5.9	4.6	1.3	6.8	5.8	1.0	6.4	5.8	0.6	3.8	4.5	-0.7	6.8	4.8	2.0	6.4	5.8	0.6	6.8	4.8	2.0
ABC CLASSIC	2.5	2.2	0.3	1.7	1.6	0.1	2.5	2.3	0.2	3.1	2.3	0.8	2.7	2.0	0.7	2.6	3.4	-0.8	3.3	2.5	0.8	2.6	3.4	-0.8	3.3	2.5	0.8



# MELBOURNE RADIO - SURVEY 1 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116	288	336	-48	26	29	-3	30	20	10	75	56	19	82	106	-24	42	60	-18	33	65	-32
3AW	753	881	-128	44	43	1	32	30	2	72	78	-6	125	212	-87	146	183	-37	334	337	-3
RSN 927	58	na	*	5	na	*	*	na	*	17	na	*	15	na	*	6	na	*	15	na	*
Magic 1278	118	110	8	6	5	1	10	8	2	15	21	-6	13	6	7	20	25	-5	53	47	6
3MP 1377	76	na	*	8	na	*	6	na	*	12	na	*	5	na	*	8	na	*	37	na	*
101.9 FOX FM	1092	1056	36	166	216	-50	184	211	-27	435	353	82	222	196	26	67	55	12	18	24	-6
GOLD104.3	1100	1046	54	98	105	-7	89	81	8	243	244	-1	308	321	-13	222	174	48	140	121	19
KIIS 101.1 FM	981	903	78	164	174	-10	197	179	18	381	329	52	163	150	13	58	54	4	18	18	0
105.1 TRIPLE M	650	676	-26	101	100	1	87	58	29	174	178	-4	172	212	-40	88	87	1	29	40	-11
NOVA 100	1041	937	104	218	193	25	159	143	16	388	331	57	205	207	-2	47	45	2	23	18	5
smoothfm 91.5	972	883	89	97	96	1	98	55	43	264	210	54	240	187	53	123	152	-29	149	184	-35
ABC MEL	740	831	-91	46	26	20	37	17	20	113	104	9	166	179	-13	127	198	-71	251	307	-56
3RN	260	317	-57	14	16	-2	*	3	*	46	34	12	58	53	5	50	66	-16	93	145	-52
ABC NEWSRADIO	347	394	-47	27	24	3	21	32	-11	99	70	29	87	84	3	43	87	-44	70	96	-26
3JJJ	650	606	44	78	70	8	144	147	-3	273	254	19	92	90	2	45	26	19	18	19	-1
ABC CLASSIC	244	256	-12	24	17	7	15	11	4	43	52	-9	35	39	-4	38	47	-9	89	89	0
Total	4573	4452	121	467	444	23	515	491	24	1258	1169	89	999	1016	-17	572	584	-12	762	748	14

Cumulative Audience (000's) by Session, P10+ [Potential: 4817]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116	260	287	-27	140	135	5	110	135	-25	138	133	5	138	144	-6	58	62	-4	154	179	-25						
3AW	706	847	-141	551	628	-77	446	551	-105	404	498	-94	376	441	-65	195	242	-47	533	604	-71						
RSN 927	37	na	*	23	na	*	13	na	*	6	na	*	10	na	*	9	na	*	46	na	*						
Magic 1278	91	101	-10	39	36	3	49	55	-6	51	63	-12	59	40	19	14	33	-19	79	73	6						
3MP 1377	70	na	*	24	na	*	33	na	*	40	na	*	29	na	*	21	na	*	44	na	*						
101.9 FOX FM	981	918	63	515	476	39	420	396	24	498	493	5	556	400	156	239	181	58	647	591	56						
GOLD104.3	1001	879	122	462	396	66	531	439	92	565	521	44	542	381	161	250	177	73	658	615	43						
KIIS 101.1 FM	850	760	90	449	395	54	401	303	98	408	380	28	428	337	91	182	155	27	615	501	114						
105.1 TRIPLE M	587	587	0	308	301	7	240	243	-3	265	297	-32	308	277	31	119	79	40	346	350	-4						
NOVA 100	905	828	77	487	417	70	338	359	-21	407	440	-33	461	405	56	212	165	47	603	539	64						
smoothfm 91.5	880	770	110	420	335	85	434	372	62	460	424	36	447	345	102	255	174	81	581	540	41						
ABC MEL	667	751	-84	444	483	-39	354	468	-114	310	374	-64	313	338	-25	202	175	27	474	517	-43						
3RN	233	275	-42	134	172	-38	92	89	3	75	105	-30	97	99	-2	91	82	9	168	203	-35						
ABC NEWSRADIO	292	324	-32	145	182	-37	114	130	-16	87	115	-28	108	76	32	103	82	21	221	228	-7						
3JJJ	566	526	40	298	234	64	266	240	26	297	298	-1	318	279	39	128	112	16	421	357	64						
ABC CLASSIC	206	196	10	76	85	-9	90	108	-18	110	96	14	103	72	31	59	64	-5	157	170	-13						
Total	4472	4320	152	3261	3156	105	2971	2994	-23	3116	3151	-35	3237	2981	256	1748	1538	210	3816	3720	96						



# MELBOURNE RADIO - SURVEY 1 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116	15	17	-2	1	1	0	*	*	*	4	3	1	5	6	-1	2	4	-2	3	3	0
3AW	88	114	-26	1	2	-1	1	1	0	2	6	-4	11	23	-12	17	23	-6	55	59	-4
RSN 927	2	na	*	*	na	*	*	na	*	*	na	*	1	na	*	*	na	*	*	na	*
Magic 1278	8	8	0	*	*	*	*	1	*	1	1	0	1	*	*	1	2	-1	5	4	1
3MP 1377	4	na	*	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*	3	na	*
101.9 FOX FM	40	39	1	4	6	-2	5	7	-2	14	13	1	11	9	2	5	3	2	1	*	*
GOLD104.3	59	53	6	4	3	1	2	2	0	9	8	1	21	25	-4	14	10	4	10	5	5
KIIS 101.1 FM	31	26	5	3	5	-2	6	4	2	12	9	3	7	6	1	3	1	2	*	1	*
105.1 TRIPLE M	28	36	-8	3	3	0	4	2	2	6	7	-1	9	16	-7	5	6	-1	1	1	0
NOVA 100	34	33	1	7	4	3	3	5	-2	13	12	1	9	10	-1	2	1	1	*	*	*
smoothfm 91.5	48	45	3	2	2	0	2	1	1	9	7	2	16	8	8	7	12	-5	12	15	-3
ABC MEL	47	63	-16	1	*	*	1	*	*	4	4	0	10	10	0	7	17	-10	24	31	-7
3RN	13	20	-7	*	*	*	*	*	*	1	1	0	2	3	-1	3	4	-1	7	11	-4
ABC NEWSRADIO	10	11	-1	*	*	*	*	1	*	2	2	0	3	2	1	2	3	-1	2	3	-1
3JJJ	32	28	4	3	3	0	8	7	1	13	13	0	5	5	0	2	1	1	1	*	*
ABC CLASSIC	14	13	1	*	*	*	*	*	*	2	2	0	1	1	0	4	2	2	7	7	0
Total	538	584	-46	34	38	-4	42	36	6	108	109	-1	131	147	-16	82	100	-18	141	154	-13

Average Audience (000's) by Session, P10+ [Potential: 4817]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116	17	20	-3	25	24	1	26	28	-2	21	30	-9	17	22	-5	4	3	1	9	10	-1						
3AW	95	127	-32	173	213	-40	156	210	-54	81	123	-42	80	104	-24	24	35	-11	69	82	-13						
RSN 927	1	na	*	4	na	*	2	na	*	1	na	*	*	na	*	*	na	*	3	na	*						
Magic 1278	7	8	-1	6	7	-1	9	11	-2	13	13	0	8	7	1	2	3	-1	9	8	1						
3MP 1377	4	na	*	3	na	*	4	na	*	6	na	*	3	na	*	3	na	*	4	na	*						
101.9 FOX FM	43	43	0	56	56	0	55	61	-6	52	57	-5	58	48	10	12	10	2	32	29	3						
GOLD104.3	64	56	8	70	64	6	104	93	11	93	83	10	63	48	15	15	13	2	46	43	3						
KIIS 101.1 FM	34	28	6	48	46	2	46	33	13	42	34	8	38	30	8	8	7	1	25	22	3						
105.1 TRIPLE M	32	40	-8	48	58	-10	39	59	-20	39	52	-13	40	40	0	7	5	2	18	26	-8						
NOVA 100	37	36	1	53	54	-1	42	44	-2	42	46	-4	47	42	5	11	7	4	28	25	3						
smoothfm 91.5	51	46	5	56	46	10	79	70	9	66	67	-1	50	46	4	18	17	1	40	43	-3						
ABC MEL	51	69	-18	83	107	-24	74	128	-54	45	62	-17	48	65	-17	22	15	7	36	46	-10						
3RN	13	20	-7	30	47	-17	9	16	-7	8	15	-7	14	18	-4	6	9	-3	13	20	-7						
ABC NEWSRADIO	10	11	-1	18	22	-4	11	16	-5	6	8	-2	11	6	5	6	4	2	9	11	-2						
3JJJ	32	30	2	32	31	1	48	44	4	45	44	1	39	36	3	7	8	-1	31	23	8						
ABC CLASSIC	14	14	0	13	14	-1	21	22	-1	21	18	3	16	12	4	5	6	-1	15	12	3						
Total	573	626	-53	778	852	-74	819	951	-132	672	766	-94	608	614	-6	184	169	15	451	478	-27						



## BRISBANE RADIO - SURVEY 1 2021

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.7	7.9	-1.2	0.5	1.3	-0.8	*	0.5	*	0.6	0.5	0.1	1.3	4.5	-3.2	10.3	8.1	2.2	20.7	21.6	-0.9
4BH 882	2.1	1.1	1.0	0.5	0.3	0.2	*	*	*	0.7	0.7	0.0	1.2	0.4	0.8	2.7	1.2	1.5	5.6	2.7	2.9
4KQ	9.0	9.4	-0.4	1.6	2.0	-0.4	1.9	0.3	1.6	1.5	0.5	1.0	4.8	4.1	0.7	16.5	14.7	1.8	21.1	23.9	-2.8
B105	10.2	9.7	0.5	19.4	22.2	-2.8	16.1	27.3	-11.2	20.3	14.6	5.7	7.6	9.2	-1.6	6.8	2.6	4.2	0.3	1.4	-1.1
97.3FM	9.9	8.8	1.1	12.2	10.1	2.1	7.2	6.4	0.8	9.9	8.7	1.2	13.8	10.4	3.4	12.6	14.7	-2.1	3.7	3.8	-0.1
104.5 TRIPLE M	9.9	11.0	-1.1	11.3	11.0	0.3	8.2	4.8	3.4	11.5	12.5	-1.0	15.1	16.3	-1.2	10.1	16.8	-6.7	2.5	2.5	0.0
NOVA106.9	11.4	12.5	-1.1	23.7	25.0	-1.3	24.1	22.1	2.0	15.4	22.3	-6.9	12.6	13.9	-1.3	7.0	5.2	1.8	0.6	0.7	-0.1
ABC BRIS	8.4	7.6	0.8	1.0	1.6	-0.6	1.2	1.8	-0.6	3.2	2.1	1.1	5.3	6.8	-1.5	10.4	9.0	1.4	20.4	16.0	4.4
4RN	2.0	2.3	-0.3	0.2	0.8	-0.6	0.5	0.3	0.2	0.1	0.5	-0.4	1.6	1.6	0.0	3.4	2.7	0.7	4.4	5.2	-0.8
ABC NEWSRADIO	1.7	1.6	0.1	0.9	0.5	0.4	0.8	0.8	0.0	2.0	2.3	-0.3	1.1	2.3	-1.2	0.6	1.3	-0.7	3.2	1.0	2.2
4JJJ	8.7	6.4	2.3	8.8	4.4	4.4	24.2	23.2	1.0	15.7	11.6	4.1	9.4	7.0	2.4	1.6	1.0	0.6	0.4	0.4	0.0
ABC CLASSIC	2.3	2.6	-0.3	0.6	0.3	0.3	0.3	2.6	-2.3	0.9	1.3	-0.4	2.8	2.1	0.7	0.8	3.1	-2.3	5.2	4.6	0.6

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.7	8.0	-1.3	7.9	9.1	-1.2	9.1	11.0	-1.9	5.1	5.3	-0.2	3.7	6.0	-2.3	7.1	8.7	-1.6	6.5	7.3	-0.8
4BH 882	2.1	1.0	1.1	1.8	1.1	0.7	2.5	1.1	1.4	2.3	1.1	1.2	1.7	0.9	0.8	2.2	0.7	1.5	2.3	1.4	0.9
4KQ	8.7	8.9	-0.2	10.8	10.5	0.3	9.7	9.8	-0.1	7.7	8.4	-0.7	5.6	6.3	-0.7	6.7	7.3	-0.6	10.1	11.0	-0.9
B105	11.1	9.9	1.2	10.3	9.3	1.0	11.4	9.2	2.2	13.3	10.6	2.7	10.2	11.4	-1.2	6.2	8.0	-1.8	7.1	9.2	-2.1
97.3FM	9.6	9.1	0.5	10.0	8.2	1.8	9.3	9.2	0.1	10.7	11.0	-0.3	8.9	9.0	-0.1	6.3	5.1	1.2	10.7	7.9	2.8
104.5 TRIPLE M	10.5	11.5	-1.0	10.6	10.6	0.0	10.1	12.2	-2.1	10.9	13.7	-2.8	10.8	10.4	0.4	9.5	7.0	2.5	7.9	9.4	-1.5
NOVA106.9	11.3	12.9	-1.6	11.4	13.0	-1.6	9.1	10.8	-1.7	10.6	13.4	-2.8	14.8	15.9	-1.1	13.0	11.3	1.7	11.7	11.1	0.6
ABC BRIS	8.4	7.7	0.7	11.0	9.9	1.1	7.5	6.4	1.1	6.3	4.8	1.5	7.6	7.9	-0.3	10.7	12.3	-1.6	8.3	7.6	0.7
4RN	2.0	2.3	-0.3	2.6	3.1	-0.5	1.5	2.0	-0.5	1.1	1.5	-0.4	2.3	2.4	-0.1	4.0	1.9	2.1	1.9	2.3	-0.4
ABC NEWSRADIO	1.6	1.6	0.0	2.3	2.1	0.2	1.2	1.0	0.2	0.7	0.8	-0.1	1.8	1.3	0.5	3.3	5.4	-2.1	1.7	1.5	0.2
4JJJ	8.4	6.3	2.1	6.9	6.1	0.8	7.6	5.7	1.9	9.2	6.6	2.6	11.9	7.2	4.7	6.5	6.1	0.4	9.8	6.5	3.3
ABC CLASSIC	2.2	2.3	-0.1	1.7	2.3	-0.6	2.1	2.5	-0.4	2.6	1.9	0.7	3.0	2.2	0.8	2.0	3.7	-1.7	2.4	3.4	-1.0



# BRISBANE RADIO - SURVEY 1 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	154	168	-14	8	6	2	1	7	-6	14	17	-3	17	33	-16	32	33	-1	81	72	9
4BH 882	87	70	17	4	5	-1	*	2	*	7	8	-1	13	10	3	13	14	-1	50	32	18
4KQ	275	285	-10	16	9	7	9	5	4	30	21	9	40	43	-3	65	76	-11	115	131	-16
B105	517	523	-6	83	97	-14	81	84	-3	206	198	8	102	106	-4	37	23	14	8	14	-6
97.3FM	530	500	30	71	76	-5	61	45	16	139	132	7	146	134	12	78	82	-4	35	31	4
104.5 TRIPLE M	475	432	43	71	60	11	45	47	-2	132	118	14	147	128	19	58	60	-2	22	19	3
NOVA106.9	627	609	18	116	102	14	106	85	21	212	227	-15	147	148	-1	39	34	5	8	13	-5
ABC BRIS	306	278	28	13	18	-5	15	12	3	38	30	8	68	73	-5	58	50	8	114	95	19
4RN	95	106	-11	2	6	-4	4	6	-2	4	14	-10	27	29	-2	20	19	1	38	32	6
ABC NEWSRADIO	106	98	8	12	7	5	10	10	0	21	20	1	21	34	-13	12	10	2	31	18	13
4JJJ	413	346	67	37	37	0	97	85	12	167	134	33	87	68	19	15	13	2	10	9	1
ABC CLASSIC	100	93	7	10	2	8	4	5	-1	18	19	-1	30	23	7	11	13	-2	26	32	-6
Total	2044	2004	40	233	226	7	222	226	-4	545	524	21	457	453	4	255	251	4	331	323	8

Cumulative Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	143	155	-12	110	110	0	93	91	2	76	80	-4	61	70	-9	37	42	-5	97	105	-8
4BH 882	72	61	11	39	37	2	37	32	5	44	28	16	28	22	6	14	14	0	54	40	14
4KQ	239	261	-22	156	156	0	157	146	11	137	155	-18	103	114	-11	56	52	4	179	187	-8
B105	472	462	10	310	272	38	194	198	-4	283	249	34	235	210	25	74	87	-13	265	310	-45
97.3FM	454	435	19	277	258	19	197	191	6	265	251	14	208	189	19	91	82	9	342	290	52
104.5 TRIPLE M	417	374	43	269	226	43	183	188	-5	229	191	38	227	183	44	77	86	-9	262	247	15
NOVA106.9	568	567	1	370	353	17	228	242	-14	298	319	-21	318	332	-14	121	136	-15	387	355	32
ABC BRIS	279	254	25	200	179	21	135	115	20	156	117	39	130	115	15	70	61	9	195	167	28
4RN	86	93	-7	61	57	4	31	36	-5	44	43	1	46	47	-1	29	17	12	58	68	-10
ABC NEWSRADIO	95	86	9	59	50	9	34	28	6	29	28	1	39	24	15	22	23	-1	57	55	2
4JJJ	354	312	42	199	181	18	161	129	32	194	164	30	216	148	68	75	84	-9	263	216	47
ABC CLASSIC	91	86	5	38	52	-14	45	49	-4	53	45	8	41	50	-9	19	28	-9	57	68	-11
Total	1978	1936	42	1598	1525	73	1236	1232	4	1443	1373	70	1319	1325	-6	652	631	21	1686	1642	44





## BRISBANE RADIO - SURVEY 1 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	16	17	-1	*	*	*	*	*	*	*	*	*	1	2	-1	4	3	1	11	12	-1
4BH 882	5	2	3	*	*	*	*	*	*	*	*	*	1	*	*	1	*	*	3	1	2
4KQ	22	21	1	*	*	*	*	*	*	1	*	*	3	2	1	6	5	1	11	13	-2
B105	24	21	3	3	4	-1	3	4	-1	11	7	4	5	5	0	2	1	1	*	1	*
97.3FM	24	19	5	2	2	0	1	1	0	5	4	1	9	6	3	4	5	-1	2	2	0
104.5 TRIPLE M	24	24	0	2	2	0	2	1	1	6	6	0	9	9	0	4	6	-2	1	1	0
NOVA106.9	27	28	-1	4	4	0	5	3	2	8	10	-2	8	7	1	2	2	0	*	*	*
ABC BRIS	20	17	3	*	*	*	*	*	*	2	1	1	3	4	-1	4	3	1	11	9	2
4RN	5	5	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	3	-1
ABC NEWSRADIO	4	4	0	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	2	1	1
4JJJ	21	14	7	2	1	1	5	4	1	8	5	3	6	4	2	1	*	*	*	*	*
ABC CLASSIC	5	6	-1	*	*	*	*	*	*	*	1	*	2	1	1	*	1	*	3	2	1
Total	240	221	19	17	17	0	19	16	3	53	45	8	62	54	8	35	34	1	54	54	0

Average Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	17	19	-2	32	33	-1	32	36	-4	16	15	1	9	13	-4	4	5	-1	13	13	0
4BH 882	5	2	3	7	4	3	9	4	5	7	3	4	4	2	2	1	*	*	5	3	2
4KQ	22	21	1	43	38	5	34	32	2	24	24	0	14	14	0	4	4	0	20	20	0
B105	29	23	6	41	34	7	40	30	10	42	30	12	25	25	0	4	5	-1	14	17	-3
97.3FM	25	21	4	40	30	10	33	30	3	34	31	3	22	20	2	4	3	1	21	14	7
104.5 TRIPLE M	27	27	0	42	39	3	36	40	-4	34	39	-5	27	23	4	6	4	2	16	17	-1
NOVA106.9	29	31	-2	45	48	-3	32	35	-3	33	38	-5	36	35	1	8	7	1	23	20	3
ABC BRIS	22	18	4	44	36	8	26	21	5	20	13	7	19	18	1	6	7	-1	16	14	2
4RN	5	5	0	10	11	-1	5	6	-1	4	4	0	6	5	1	2	1	1	4	4	0
ABC NEWSRADIO	4	4	0	9	8	1	4	3	1	2	2	0	5	3	2	2	3	-1	3	3	0
4JJJ	22	15	7	28	22	6	27	19	8	29	19	10	29	16	13	4	4	0	19	12	7
ABC CLASSIC	6	6	0	7	9	-2	7	8	-1	8	5	3	7	5	2	1	2	-1	5	6	-1
Total	257	236	21	400	367	33	353	326	27	315	282	33	247	223	24	60	61	-1	198	183	15



# ADELAIDE RADIO - SURVEY 1 2021

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10.0	9.8	0.2	2.2	4.0	-1.8	1.2	0.1	1.1	2.5	1.6	0.9	5.8	9.2	-3.4	12.0	12.7	-0.7	21.4	18.7	2.7
CRUISE1323	10.8	10.9	-0.1	1.1	4.9	-3.8	1.9	1.4	0.5	3.1	2.3	0.8	6.9	8.3	-1.4	17.8	14.8	3.0	19.9	21.2	-1.3
MIX102.3	13.0	11.7	1.3	19.7	17.2	2.5	12.9	12.9	0.0	11.8	10.0	1.8	15.5	13.4	2.1	16.5	18.0	-1.5	8.4	6.2	2.2
5MMM	8.2	9.6	-1.4	9.8	4.4	5.4	11.2	7.1	4.1	5.7	9.2	-3.5	14.4	17.3	-2.9	10.0	10.4	-0.4	3.1	4.6	-1.5
NOVA91.9	9.8	9.8	0.0	31.4	19.3	12.1	28.7	22.3	6.4	15.6	19.3	-3.7	8.1	8.3	-0.2	3.0	4.9	-1.9	1.1	1.2	-0.1
SAFM	9.0	9.3	-0.3	14.9	15.4	-0.5	12.1	17.9	-5.8	17.9	19.2	-1.3	10.5	7.8	2.7	6.4	5.8	0.6	0.5	1.6	-1.1
ABC ADE	10.8	11.2	-0.4	3.5	4.8	-1.3	1.0	1.4	-0.4	3.3	1.8	1.5	6.7	6.5	0.2	11.5	13.1	-1.6	23.1	25.4	-2.3
5RN	1.8	2.0	-0.2	0.1	0.4	-0.3	*	*	*	0.2	1.4	-1.2	1.2	1.0	0.2	2.8	2.0	0.8	3.8	4.1	-0.3
ABC NEWSRADIO	1.9	1.6	0.3	0.2	0.4	-0.2	0.1	0.4	-0.3	1.3	2.1	-0.8	1.5	1.1	0.4	2.5	1.6	0.9	3.1	2.4	0.7
5JJJ	6.6	5.7	0.9	6.0	5.9	0.1	17.2	13.9	3.3	13.5	13.9	-0.4	8.2	5.4	2.8	2.3	1.6	0.7	0.4	0.1	0.3
ABC CLASSIC	3.2	2.6	0.6	0.2	1.3	-1.1	0.5	0.1	0.4	1.2	1.1	0.1	0.8	1.7	-0.9	2.5	2.8	-0.3	8.3	5.2	3.1

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	10.3	10.1	0.2	14.8	12.2	2.6	10.5	11.3	-0.8	5.9	5.8	0.1	8.9	9.2	-0.3	13.2	15.6	-2.4	8.8	8.8	0.0	8.8	8.8	0.0	12.8	13.9	-1.1
CRUISE1323	10.1	10.0	0.1	8.8	7.8	1.0	12.2	11.2	1.0	10.8	10.9	-0.1	9.3	10.5	-1.2	7.8	8.9	-1.1	12.8	13.9	-1.1	12.8	13.9	-1.1	13.2	13.1	0.1
MIX102.3	13.0	11.3	1.7	10.9	10.6	0.3	14.0	11.9	2.1	14.0	12.0	2.0	13.2	11.0	2.2	12.4	10.4	2.0	13.2	13.1	0.1	13.2	13.1	0.1	13.2	13.1	0.1
5MMM	8.8	10.1	-1.3	8.1	10.6	-2.5	9.5	10.7	-1.2	10.4	11.0	-0.6	7.9	9.2	-1.3	5.6	5.5	0.1	6.3	7.8	-1.5	6.3	7.8	-1.5	6.3	7.8	-1.5
NOVA91.9	9.8	9.8	0.0	7.9	9.7	-1.8	8.0	7.5	0.5	11.1	10.8	0.3	13.3	12.4	0.9	10.4	9.4	1.0	9.8	9.5	0.3	9.8	9.5	0.3	9.8	9.5	0.3
SAFM	9.5	9.5	0.0	9.6	8.0	1.6	7.7	9.5	-1.8	10.3	10.9	-0.6	10.4	9.8	0.6	10.0	8.8	1.2	7.4	8.8	-1.4	7.4	8.8	-1.4	7.4	8.8	-1.4
ABC ADE	11.0	11.5	-0.5	15.2	15.9	-0.7	11.0	11.8	-0.8	8.5	8.8	-0.3	8.0	7.7	0.3	11.3	12.7	-1.4	10.2	10.1	0.1	10.2	10.1	0.1	10.2	10.1	0.1
5RN	1.8	1.9	-0.1	2.2	3.6	-1.4	1.4	1.5	-0.1	1.3	0.8	0.5	2.2	1.6	0.6	2.6	2.2	0.4	1.8	2.0	-0.2	1.8	2.0	-0.2	1.8	2.0	-0.2
ABC NEWSRADIO	1.7	1.6	0.1	2.6	2.5	0.1	1.3	1.3	0.0	0.7	1.0	-0.3	1.0	0.9	0.1	4.5	3.4	1.1	2.5	1.7	0.8	2.5	1.7	0.8	2.5	1.7	0.8
5JJJ	6.2	5.9	0.3	5.6	4.6	1.0	5.6	4.9	0.7	7.2	6.7	0.5	7.2	8.7	-1.5	4.3	5.1	-0.8	7.9	4.8	3.1	7.9	4.8	3.1	7.9	4.8	3.1
ABC CLASSIC	3.2	2.4	0.8	3.2	2.6	0.6	3.8	2.2	1.6	2.6	2.3	0.3	2.8	2.3	0.5	3.5	2.5	1.0	3.3	3.3	0.0	3.3	3.3	0.0	3.3	3.3	0.0



# ADELAIDE RADIO - SURVEY 1 2021

## Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	160	156	4	9	20	-11	6	3	3	16	13	3	27	29	-2	36	28	8	65	63	2
CRUISE1323	206	198	8	10	21	-11	4	3	1	20	18	2	33	42	-9	48	40	8	90	72	18
MIX102.3	317	324	-7	47	52	-5	26	37	-11	62	71	-9	84	79	5	53	49	4	45	36	9
5MMM	215	213	2	24	27	-3	21	18	3	49	51	-2	70	63	7	33	31	2	18	22	-4
NOVA91.9	306	310	-4	65	61	4	63	61	2	98	100	-2	53	59	-6	16	22	-6	10	8	2
SAFM	247	276	-29	32	46	-14	30	47	-17	89	90	-1	64	53	11	21	27	-6	10	12	-2
ABC ADE	197	201	-4	10	13	-3	4	12	-8	14	19	-5	41	31	10	37	36	1	91	90	1
5RN	50	64	-14	2	4	-2	*	1	*	3	8	-5	8	12	-4	13	11	2	23	28	-5
ABC NEWSRADIO	71	73	-2	3	6	-3	1	3	-2	14	14	0	16	15	1	11	14	-3	26	22	4
5JJJ	171	159	12	17	16	1	37	34	3	66	63	3	36	35	1	11	10	1	5	1	4
ABC CLASSIC	69	57	12	4	5	-1	2	3	-1	12	13	-1	11	6	5	10	8	2	29	22	7
Total	1101	1100	1	112	113	-1	113	113	0	257	253	4	238	241	-3	157	161	-4	225	218	7

## Cumulative Audience (000's) by Session, P10+ [Potential: 1161]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	153	146	7	104	92	12	86	82	4	68	59	9	75	64	11	45	52	-7	102	95	7
CRUISE1323	181	186	-5	99	95	4	114	111	3	111	119	-8	90	97	-7	52	33	19	142	129	13
MIX102.3	283	286	-3	162	149	13	145	141	4	174	157	17	146	160	-14	74	64	10	199	198	1
5MMM	192	197	-5	97	119	-22	89	104	-15	101	101	0	102	109	-7	44	47	-3	119	122	-3
NOVA91.9	281	286	-5	144	166	-22	121	130	-9	155	169	-14	162	178	-16	83	87	-4	192	190	2
SAFM	222	240	-18	126	135	-9	104	113	-9	125	137	-12	118	125	-7	59	54	5	144	152	-8
ABC ADE	178	190	-12	131	136	-5	101	112	-11	101	106	-5	92	88	4	54	63	-9	134	130	4
5RN	47	58	-11	23	34	-11	21	24	-3	23	18	5	21	24	-3	11	14	-3	30	33	-3
ABC NEWSRADIO	60	66	-6	36	44	-8	20	30	-10	17	19	-2	19	20	-1	20	19	1	47	39	8
5JJJ	151	148	3	79	78	1	63	75	-12	89	92	-3	101	94	7	41	54	-13	110	86	24
ABC CLASSIC	62	53	9	36	26	10	32	31	1	32	25	7	28	25	3	18	21	-3	41	42	-1
Total	1071	1082	-11	831	845	-14	739	753	-14	789	810	-21	768	788	-20	463	443	20	929	895	34



# ADELAIDE RADIO - SURVEY 1 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	14	14	0	*	*	*	*	*	*	1	*	*	2	3	-1	3	3	0	9	7	2
CRUISE1323	15	16	-1	*	1	*	*	*	*	1	1	0	2	3	-1	4	3	1	8	8	0
MIX102.3	19	17	2	2	2	0	1	1	0	3	3	0	5	5	0	4	4	0	3	2	1
5MMM	12	14	-2	1	*	*	1	1	0	2	3	-1	5	6	-1	2	2	0	1	2	-1
NOVA91.9	14	14	0	3	2	1	3	2	1	5	6	-1	3	3	0	1	1	0	*	*	*
SAFM	13	14	-1	2	2	0	1	2	-1	5	6	-1	3	3	0	1	1	0	*	1	*
ABC ADE	15	17	-2	*	1	*	*	*	*	1	1	0	2	2	0	3	3	0	9	10	-1
5RN	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	2	2	0
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	1	*	*	*	*	1	*	*	1	1	0
5JJJ	9	8	1	1	1	0	2	1	1	4	4	0	3	2	1	1	*	*	*	*	*
ABC CLASSIC	5	4	1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	3	2	1
<b>Total</b>	<b>142</b>	<b>147</b>	<b>-5</b>	<b>10</b>	<b>11</b>	<b>-1</b>	<b>9</b>	<b>10</b>	<b>-1</b>	<b>29</b>	<b>29</b>	<b>0</b>	<b>32</b>	<b>35</b>	<b>-3</b>	<b>22</b>	<b>23</b>	<b>-1</b>	<b>40</b>	<b>40</b>	<b>0</b>

Average Audience (000's) by Session, P10+ [Potential: 1161]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	16	16	0	31	26	5	23	26	-3	11	11	0	13	14	-1	6	8	-2	11	10	1
CRUISE1323	15	16	-1	18	17	1	27	26	1	20	21	-1	14	16	-2	4	4	0	15	17	-2
MIX102.3	20	18	2	23	23	0	31	28	3	26	23	3	19	17	2	6	5	1	16	16	0
5MMM	13	16	-3	17	23	-6	21	25	-4	19	21	-2	11	14	-3	3	3	0	8	9	-1
NOVA91.9	15	16	-1	17	21	-4	18	18	0	21	21	0	19	19	0	5	5	0	12	11	1
SAFM	14	15	-1	20	17	3	17	22	-5	19	21	-2	15	15	0	5	4	1	9	10	-1
ABC ADE	17	18	-1	32	35	-3	24	28	-4	16	17	-1	12	12	0	5	6	-1	12	12	0
5RN	3	3	0	5	8	-3	3	4	-1	2	2	0	3	2	1	1	1	0	2	2	0
ABC NEWSRADIO	3	3	0	5	5	0	3	3	0	1	2	-1	1	1	0	2	2	0	3	2	1
5JJJ	9	9	0	12	10	2	12	12	0	13	13	0	10	14	-4	2	2	0	9	6	3
ABC CLASSIC	5	4	1	7	6	1	8	5	3	5	4	1	4	4	0	2	1	1	4	4	0
<b>Total</b>	<b>151</b>	<b>159</b>	<b>-8</b>	<b>209</b>	<b>217</b>	<b>-8</b>	<b>221</b>	<b>234</b>	<b>-13</b>	<b>186</b>	<b>192</b>	<b>-6</b>	<b>145</b>	<b>154</b>	<b>-9</b>	<b>45</b>	<b>48</b>	<b>-3</b>	<b>120</b>	<b>119</b>	<b>1</b>



# PERTH RADIO - SURVEY 1 2021

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.4	4.6	-0.2	0.6	0.4	0.2	1.6	0.8	0.8	1.3	1.3	0.0	2.3	4.5	-2.2	10.4	9.6	0.8	6.8	7.0	-0.2
6PR	8.2	7.9	0.3	2.5	3.0	-0.5	3.2	3.6	-0.4	1.9	1.8	0.1	5.9	6.9	-1.0	14.8	10.7	4.1	14.1	15.8	-1.7
MIX 94.5	12.6	12.0	0.6	12.0	10.6	1.4	17.1	10.9	6.2	11.6	12.1	-0.5	15.6	11.9	3.7	15.7	17.7	-2.0	7.0	8.6	-1.6
92.9 TRIPLE M	8.0	8.7	-0.7	13.2	19.7	-6.5	15.0	11.8	3.2	12.1	17.1	-5.0	11.6	7.4	4.2	3.3	4.3	-1.0	0.7	0.4	0.3
96FM	9.8	11.3	-1.5	5.5	9.0	-3.5	7.9	9.3	-1.4	10.1	10.0	0.1	14.1	17.0	-2.9	13.0	17.1	-4.1	4.8	3.6	1.2
NOVA93.7	13.6	14.3	-0.7	39.0	37.9	1.1	16.3	24.6	-8.3	23.8	19.9	3.9	14.2	14.5	-0.3	6.0	7.9	-1.9	0.8	1.8	-1.0
ABC PER	8.1	8.5	-0.4	2.5	1.2	1.3	0.7	0.9	-0.2	3.9	3.2	0.7	3.5	9.1	-5.6	12.2	8.7	3.5	17.4	17.8	-0.4
6RN	2.2	1.7	0.5	0.9	*	*	*	0.9	*	1.2	0.3	0.9	1.4	1.1	0.3	1.7	1.9	-0.2	5.3	4.5	0.8
ABC NEWSRADIO	1.3	1.1	0.2	0.6	0.8	-0.2	0.1	0.7	-0.6	0.9	0.7	0.2	0.8	0.7	0.1	1.9	0.4	1.5	2.4	2.5	-0.1
6JJJ	8.6	8.1	0.5	10.1	4.8	5.3	19.5	19.4	0.1	18.2	17.3	0.9	8.4	9.3	-0.9	3.5	1.4	2.1	0.9	0.3	0.6
ABC CLASSIC	3.2	3.5	-0.3	1.4	0.5	0.9	1.2	4.6	-3.4	1.2	1.3	-0.1	2.0	2.4	-0.4	1.6	1.1	0.5	8.3	8.9	-0.6

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.4	3.9	0.5	3.8	3.5	0.3	5.3	3.9	1.4	5.2	4.5	0.7	3.7	4.5	-0.8	2.5	2.1	0.4	4.3	6.8	-2.5
6PR	8.6	8.4	0.2	10.8	10.8	0.0	8.1	8.2	-0.1	7.0	6.1	0.9	7.5	7.6	-0.1	10.4	10.1	0.3	6.7	6.2	0.5
MIX 94.5	13.0	12.4	0.6	12.0	10.8	1.2	13.9	13.5	0.4	14.9	14.5	0.4	12.2	11.0	1.2	8.2	10.1	-1.9	11.5	10.6	0.9
92.9 TRIPLE M	8.2	8.7	-0.5	7.7	9.0	-1.3	8.3	6.7	1.6	8.9	8.5	0.4	8.3	11.7	-3.4	6.9	8.2	-1.3	7.5	8.7	-1.2
96FM	9.7	11.1	-1.4	8.9	8.3	0.6	10.8	11.8	-1.0	10.9	13.5	-2.6	9.1	10.9	-1.8	6.2	11.5	-5.3	9.9	11.8	-1.9
NOVA93.7	14.0	14.5	-0.5	15.2	15.9	-0.7	13.1	13.9	-0.8	13.8	14.3	-0.5	14.8	14.8	0.0	11.7	11.5	0.2	12.3	13.7	-1.4
ABC PER	8.4	8.6	-0.2	11.2	11.2	0.0	7.4	7.3	0.1	6.6	6.3	0.3	6.6	6.7	-0.1	11.6	14.8	-3.2	7.2	8.1	-0.9
6RN	2.3	1.6	0.7	3.0	2.3	0.7	1.9	1.4	0.5	1.7	1.0	0.7	2.7	1.9	0.8	1.7	1.6	0.1	2.0	1.9	0.1
ABC NEWSRADIO	1.3	1.0	0.3	1.8	1.2	0.6	1.0	0.6	0.4	0.7	0.7	0.0	0.8	1.0	-0.2	3.4	2.4	1.0	1.5	1.4	0.1
6JJJ	8.1	8.6	-0.5	7.5	8.1	-0.6	6.9	9.1	-2.2	7.9	8.9	-1.0	11.4	9.1	2.3	8.6	6.5	2.1	9.9	6.8	3.1
ABC CLASSIC	2.9	3.3	-0.4	2.4	3.0	-0.6	3.0	3.2	-0.2	2.7	3.1	-0.4	3.5	4.1	-0.6	4.5	4.3	0.2	3.9	3.8	0.1

Please Note: HIT 92.9 re-branded as 92.9 TRIPLE M from Jan 17.



# PERTH RADIO - SURVEY 1 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	130	137	-7	5	6	-1	8	3	5	12	13	-1	16	19	-3	33	43	-10	56	52	4
6PR	167	186	-19	11	17	-6	8	8	0	16	24	-8	37	52	-15	40	32	8	55	53	2
MIX 94.5	490	466	24	52	64	-12	47	38	9	134	110	24	134	132	2	74	71	3	49	50	-1
92.9 TRIPLE M	386	462	-76	62	87	-25	64	54	10	142	202	-60	83	85	-2	27	23	4	9	11	-2
96FM	400	408	-8	42	52	-10	31	39	-8	90	92	-2	119	124	-5	79	70	9	37	31	6
NOVA93.7	578	586	-8	112	129	-17	80	74	6	208	187	21	128	135	-7	38	42	-4	12	19	-7
ABC PER	257	231	26	21	14	7	5	8	-3	28	22	6	54	50	4	50	43	7	99	94	5
6RN	66	63	3	2	*	*	*	3	*	4	5	-1	20	15	5	10	11	-1	29	28	1
ABC NEWSRADIO	80	81	-1	6	11	-5	2	7	-5	12	14	-2	21	13	8	19	8	11	20	28	-8
6JJJ	348	319	29	37	27	10	63	71	-8	147	141	6	69	63	6	23	12	11	8	6	2
ABC CLASSIC	105	95	10	9	6	3	9	5	4	23	24	-1	22	18	4	8	9	-1	34	34	0
<b>Total</b>	<b>1685</b>	<b>1675</b>	<b>10</b>	<b>190</b>	<b>184</b>	<b>6</b>	<b>170</b>	<b>172</b>	<b>-2</b>	<b>442</b>	<b>445</b>	<b>-3</b>	<b>384</b>	<b>383</b>	<b>1</b>	<b>222</b>	<b>217</b>	<b>5</b>	<b>278</b>	<b>274</b>	<b>4</b>

Cumulative Audience (000's) by Session, P10+ [Potential: 1778]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	115	115	0	66	57	9	72	56	16	82	61	21	54	64	-10	25	31	-6	91	105	-14
6PR	156	175	-19	116	124	-8	90	86	4	92	97	-5	80	93	-13	52	55	-3	108	101	7
MIX 94.5	424	422	2	246	241	5	217	214	3	229	245	-16	200	204	-4	77	89	-12	303	251	52
92.9 TRIPLE M	334	433	-99	190	260	-70	149	167	-18	178	219	-41	175	236	-61	66	98	-32	237	261	-24
96FM	348	351	-3	187	181	6	171	169	2	214	218	-4	171	193	-22	70	88	-18	251	248	3
NOVA93.7	530	535	-5	346	345	1	236	252	-16	315	314	1	291	281	10	129	116	13	366	375	-9
ABC PER	229	207	22	170	161	9	113	102	11	113	97	16	96	93	3	68	71	-3	166	152	14
6RN	61	54	7	48	43	5	33	26	7	28	24	4	36	21	15	14	10	4	45	44	1
ABC NEWSRADIO	73	66	7	46	35	11	21	21	0	21	22	-1	17	24	-7	23	29	-6	44	53	-9
6JJJ	311	295	16	177	195	-18	150	135	15	170	150	20	187	170	17	84	86	-2	232	181	51
ABC CLASSIC	99	83	16	45	46	-1	43	41	2	55	51	4	50	49	1	30	26	4	53	59	-6
<b>Total</b>	<b>1650</b>	<b>1628</b>	<b>22</b>	<b>1306</b>	<b>1320</b>	<b>-14</b>	<b>1085</b>	<b>1073</b>	<b>12</b>	<b>1226</b>	<b>1177</b>	<b>49</b>	<b>1153</b>	<b>1187</b>	<b>-34</b>	<b>609</b>	<b>597</b>	<b>12</b>	<b>1416</b>	<b>1384</b>	<b>32</b>

Please Note: HIT 92.9 re-branded as 92.9 TRIPLE M from Jan 17.



## PERTH RADIO - SURVEY 1 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	9	9	0	*	*	*	*	*	*	*	1	*	1	2	-1	4	3	1	3	3	0
6PR	16	16	0	*	*	*	*	1	*	1	1	0	3	3	0	5	3	2	7	7	0
MIX 94.5	25	24	1	2	2	0	3	2	1	4	5	-1	8	6	2	6	6	0	3	4	-1
92.9 TRIPLE M	16	18	-2	2	3	-1	2	2	0	5	7	-2	6	4	2	1	1	0	*	*	*
96FM	20	23	-3	1	1	0	1	1	0	4	4	0	7	8	-1	5	6	-1	2	2	0
NOVA93.7	27	29	-2	7	6	1	2	4	-2	9	9	0	7	7	0	2	3	-1	*	1	*
ABC PER	16	17	-1	*	*	*	*	*	*	2	1	1	2	4	-2	4	3	1	8	8	0
6RN	4	3	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	3	2	1
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
6JJJ	17	16	1	2	1	1	3	3	0	7	7	0	4	5	-1	1	*	*	*	*	*
ABC CLASSIC	6	7	-1	*	*	*	*	1	*	*	1	*	1	1	0	1	*	*	4	4	0
Total	202	201	1	17	16	1	15	16	-1	38	43	-5	49	49	0	35	32	3	48	46	2

Average Audience (000's) by Session, P10+ [Potential: 1778]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	10	8	2	12	11	1	16	12	4	14	12	2	8	9	-1	1	1	0	7	12	-5
6PR	19	18	1	33	34	-1	25	24	1	19	16	3	16	16	0	6	6	0	11	11	0
MIX 94.5	28	26	2	37	34	3	43	40	3	40	38	2	25	23	2	5	6	-1	19	18	1
92.9 TRIPLE M	18	19	-1	24	29	-5	26	20	6	24	22	2	17	24	-7	4	5	-1	13	15	-2
96FM	21	24	-3	28	26	2	33	35	-2	29	35	-6	19	22	-3	4	7	-3	17	20	-3
NOVA93.7	30	31	-1	47	50	-3	40	41	-1	37	37	0	30	30	0	7	7	0	21	23	-2
ABC PER	18	18	0	35	35	0	23	22	1	18	16	2	14	14	0	7	9	-2	12	14	-2
6RN	5	4	1	9	7	2	6	4	2	5	3	2	5	4	1	1	1	0	3	3	0
ABC NEWSRADIO	3	2	1	5	4	1	3	2	1	2	2	0	2	2	0	2	1	1	3	2	1
6JJJ	18	18	0	23	26	-3	21	27	-6	21	23	-2	23	19	4	5	4	1	17	12	5
ABC CLASSIC	6	7	-1	7	10	-3	9	10	-1	7	8	-1	7	8	-1	3	3	0	7	6	1
Total	215	214	1	310	317	-7	308	296	12	266	259	7	206	206	0	58	60	-2	168	170	-2

Please Note: HIT 92.9 re-branded as 92.9 TRIPLE M from Jan 17.