



MELBOURNE RADIO - SURVEY 8 2021

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1116 SEN Sports	2.2	3.1	-0.9	0.7	0.6	0.1	0.8	7.0	-6.2	2.1	2.2	-0.1	1.9	3.4	-1.5	3.3	3.1	0.2	2.7	3.1	-0.4
3AW	16.6	18.9	-2.3	3.8	2.7	1.1	0.2	0.5	-0.3	4.2	6.3	-2.1	11.7	13.3	-1.6	22.3	26.5	-4.2	34.1	34.3	-0.2
RSN 927	0.6	0.6	0.0	*	0.1	*	0.6	0.8	-0.2	0.4	0.1	0.3	0.9	1.2	-0.3	1.1	0.4	0.7	0.4	0.6	-0.2
Magic 1278	1.0	1.5	-0.5	0.1	*	*	0.5	0.9	-0.4	0.3	0.4	-0.1	0.2	1.2	-1.0	1.5	2.5	-1.0	2.4	2.4	0.0
3MP 1377	0.9	1.0	-0.1	0.2	0.6	-0.4	*	0.7	*	0.1	0.3	-0.2	1.3	0.9	0.4	0.9	0.5	0.4	1.6	1.9	-0.3
101.9 FOX FM	6.6	5.5	1.1	14.1	14.1	0.0	10.1	4.2	5.9	13.5	14.8	-1.3	6.6	5.2	1.4	4.2	2.5	1.7	0.2	0.2	0.0
GOLD104.3	10.1	10.9	-0.8	9.5	10.7	-1.2	5.4	6.4	-1.0	9.7	9.3	0.4	14.6	19.5	-4.9	15.3	13.4	1.9	5.3	5.2	0.1
KIIS 101.1 FM	5.6	4.6	1.0	11.3	11.4	-0.1	12.8	11.4	1.4	8.8	8.7	0.1	6.6	3.8	2.8	2.8	2.5	0.3	0.6	0.6	0.0
105.1 TRIPLE M	4.8	4.0	0.8	4.4	4.8	-0.4	5.4	0.8	4.6	5.2	6.7	-1.5	8.5	8.3	0.2	5.0	3.1	1.9	1.3	0.3	1.0
NOVA 100	6.2	6.5	-0.3	18.9	19.6	-0.7	15.6	21.8	-6.2	10.7	10.8	-0.1	4.4	5.7	-1.3	2.6	2.0	0.6	0.4	0.4	0.0
smoothfm 91.5	8.0	7.0	1.0	10.5	8.9	1.6	5.6	8.4	-2.8	6.3	4.7	1.6	7.9	6.1	1.8	9.7	8.8	0.9	8.3	7.2	1.1
ABC MEL	10.1	11.2	-1.1	2.9	2.1	0.8	1.8	2.3	-0.5	3.6	3.2	0.4	7.5	7.3	0.2	15.0	17.1	-2.1	18.4	19.7	-1.3
3RN	2.9	3.4	-0.5	*	0.3	*	1.3	1.0	0.3	0.5	0.7	-0.2	1.7	2.1	-0.4	1.7	2.1	-0.4	7.7	7.9	-0.2
ABC NEWSRADIO	2.0	2.3	-0.3	0.6	0.7	-0.1	1.0	1.6	-0.6	1.6	1.5	0.1	1.8	2.3	-0.5	1.5	2.4	-0.9	3.4	3.3	0.1
3JJJ	4.5	4.3	0.2	4.6	4.9	-0.3	10.3	13.9	-3.6	12.5	13.8	-1.3	3.8	2.2	1.6	0.8	0.8	0.0	*	*	*
ABC CLASSIC	2.6	3.2	-0.6	1.5	1.5	0.0	1.4	1.4	0.0	1.9	1.6	0.3	0.9	1.5	-0.6	1.1	1.1	0.0	5.9	7.3	-1.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1116 SEN Sports	2.2	3.2	-1.0	2.3	3.4	-1.1	2.1	3.5	-1.4	2.7	3.3	-0.6	1.9	2.6	-0.7	1.5	1.8	-0.3	2.2	2.8	-0.6	2.2	2.8	-0.6	2.2	2.8	-0.6
3AW	17.1	19.6	-2.5	22.8	24.3	-1.5	17.9	21.3	-3.4	13.2	15.5	-2.3	13.0	16.3	-3.3	17.6	20.9	-3.3	15.2	16.6	-1.4	15.2	16.6	-1.4	15.2	16.6	-1.4
RSN 927	0.5	0.5	0.0	0.5	1.0	-0.5	0.6	0.6	0.0	0.4	0.2	0.2	0.3	0.1	0.2	1.1	0.4	0.7	0.9	0.8	0.1	0.9	0.8	0.1	0.9	0.8	0.1
Magic 1278	0.9	1.3	-0.4	0.5	0.5	0.0	1.1	1.5	-0.4	1.2	1.9	-0.7	0.7	1.3	-0.6	0.4	1.3	-0.9	1.6	2.3	-0.7	1.6	2.3	-0.7	1.6	2.3	-0.7
3MP 1377	0.8	0.9	-0.1	0.4	0.6	-0.2	0.9	0.6	0.3	0.9	1.1	-0.2	0.6	0.8	-0.2	1.4	1.8	-0.4	1.2	1.5	-0.3	1.4	1.8	-0.4	1.2	1.5	-0.3
101.9 FOX FM	7.1	5.5	1.6	6.6	4.7	1.9	6.5	4.7	1.8	7.8	6.1	1.7	8.1	7.3	0.8	5.2	4.9	0.3	5.3	5.3	0.0	5.2	4.9	0.3	5.3	5.3	0.0
GOLD104.3	10.0	10.8	-0.8	8.0	8.6	-0.6	10.8	11.5	-0.7	11.5	13.3	-1.8	10.9	10.7	0.2	7.2	6.5	0.7	10.6	11.1	-0.5	7.2	6.5	0.7	10.6	11.1	-0.5
KIIS 101.1 FM	5.5	4.6	0.9	5.0	4.7	0.3	5.2	4.2	1.0	5.5	4.6	0.9	6.8	5.2	1.6	5.7	4.5	1.2	5.8	4.4	1.4	5.7	4.5	1.2	5.8	4.4	1.4
105.1 TRIPLE M	5.0	4.0	1.0	4.6	3.6	1.0	4.4	3.3	1.1	6.0	4.5	1.5	5.0	5.1	-0.1	5.0	3.0	2.0	4.0	4.1	-0.1	5.0	3.0	2.0	4.0	4.1	-0.1
NOVA 100	6.3	6.6	-0.3	6.1	6.9	-0.8	5.6	5.8	-0.2	6.4	6.5	-0.1	7.0	7.6	-0.6	7.7	7.7	0.0	5.6	6.0	-0.4	7.7	7.7	0.0	5.6	6.0	-0.4
smoothfm 91.5	7.4	6.7	0.7	6.3	5.1	1.2	7.7	7.0	0.7	8.3	7.7	0.6	6.9	6.1	0.8	8.2	8.3	-0.1	10.0	8.1	1.9	8.2	8.3	-0.1	10.0	8.1	1.9
ABC MEL	10.8	11.8	-1.0	14.0	14.3	-0.3	13.3	13.9	-0.6	7.1	7.8	-0.7	9.2	11.8	-2.6	9.2	11.3	-2.1	8.0	9.4	-1.4	9.2	11.3	-2.1	8.0	9.4	-1.4
3RN	2.7	3.2	-0.5	3.9	4.9	-1.0	1.3	1.4	-0.1	2.3	2.6	-0.3	3.3	3.2	0.1	4.1	5.2	-1.1	3.6	4.3	-0.7	4.1	5.2	-1.1	3.6	4.3	-0.7
ABC NEWSRADIO	1.9	2.2	-0.3	2.9	3.2	-0.3	1.5	1.9	-0.4	1.3	1.9	-0.6	1.3	1.4	-0.1	3.5	3.0	0.5	2.3	2.6	-0.3	3.5	3.0	0.5	2.3	2.6	-0.3
3JJJ	4.6	4.3	0.3	3.7	3.6	0.1	4.5	3.9	0.6	5.8	5.5	0.3	4.5	4.6	-0.1	3.4	3.1	0.3	4.5	4.2	0.3	3.4	3.1	0.3	4.5	4.2	0.3
ABC CLASSIC	2.4	3.0	-0.6	1.5	1.8	-0.3	2.3	2.9	-0.6	2.7	3.8	-1.1	2.7	3.6	-0.9	3.4	3.9	-0.5	3.3	3.7	-0.4	3.4	3.9	-0.5	3.3	3.7	-0.4



MELBOURNE RADIO - SURVEY 8 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1116 SEN Sports	295	353	-58	23	17	6	11	49	-38	71	63	8	46	66	-20	62	56	6	82	101	-19
3AW	762	815	-53	31	28	3	14	13	1	66	82	-16	168	178	-10	167	187	-20	316	328	-12
RSN 927	74	105	-31	4	6	-2	8	12	-4	5	12	-7	26	31	-5	11	15	-4	20	30	-10
Magic 1278	96	126	-30	5	2	3	4	8	-4	8	17	-9	7	17	-10	21	24	-3	52	56	-4
3MP 1377	81	132	-51	10	19	-9	*	4	*	6	23	-17	18	22	-4	14	20	-6	33	45	-12
101.9 FOX FM	957	909	48	161	181	-20	128	115	13	400	382	18	189	165	24	66	52	14	13	14	-1
GOLD104.3	1035	1011	24	111	97	14	77	90	-13	217	229	-12	309	296	13	178	161	17	143	139	4
KIIS 101.1 FM	912	870	42	168	158	10	157	160	-3	353	340	13	160	132	28	54	50	4	21	30	-9
105.1 TRIPLE M	493	507	-14	67	72	-5	29	35	-6	139	173	-34	150	149	1	76	54	22	33	25	8
NOVA 100	949	884	65	193	193	0	154	113	41	369	324	45	158	185	-27	58	43	15	17	26	-9
smoothfm 91.5	913	833	80	106	111	-5	68	66	2	229	184	45	209	187	22	134	125	9	167	159	8
ABC MEL	786	852	-66	41	40	1	39	42	-3	110	94	16	172	178	-6	141	172	-31	283	327	-44
3RN	221	261	-40	4	7	-3	11	9	2	29	26	3	44	49	-5	40	48	-8	92	122	-30
ABC NEWSRADIO	319	381	-62	17	26	-9	17	28	-11	78	74	4	69	86	-17	46	59	-13	92	108	-16
3JJJ	514	530	-16	62	84	-22	94	98	-4	230	249	-19	95	77	18	22	19	3	11	2	9
ABC CLASSIC	251	276	-25	21	20	1	16	18	-2	63	60	3	36	35	1	21	23	-2	95	119	-24
Total	4561	4557	4	470	459	11	507	511	-4	1248	1250	-2	996	994	2	570	570	0	770	772	-2

Cumulative Audience (000's) by Session, P10+ [Potential: 4817]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1116 SEN Sports	268	308	-40	109	141	-32	112	133	-21	117	135	-18	95	114	-19	55	60	-5	150	201	-51						
3AW	712	767	-55	519	559	-40	472	509	-37	401	442	-41	342	374	-32	185	227	-42	513	573	-60						
RSN 927	56	76	-20	23	41	-18	19	25	-6	17	13	4	12	10	2	13	12	1	49	57	-8						
Magic 1278	79	99	-20	31	38	-7	51	59	-8	52	64	-12	38	38	0	17	21	-4	66	86	-20						
3MP 1377	72	104	-32	26	33	-7	29	29	0	35	52	-17	19	27	-8	24	31	-7	56	81	-25						
101.9 FOX FM	848	807	41	386	353	33	351	343	8	439	415	24	444	397	47	166	138	28	504	464	40						
GOLD104.3	906	865	41	413	409	4	496	452	44	491	491	0	440	429	11	184	149	35	638	624	14						
KIIS 101.1 FM	797	758	39	375	313	62	349	296	53	426	368	58	368	326	42	179	140	39	544	449	95						
105.1 TRIPLE M	426	417	9	210	173	37	205	190	15	226	190	36	213	202	11	99	66	33	287	268	19						
NOVA 100	836	765	71	458	370	88	371	343	28	376	334	42	415	368	47	186	140	46	540	508	32						
smoothfm 91.5	778	710	68	381	310	71	370	326	44	401	373	28	400	312	88	202	156	46	595	526	69						
ABC MEL	691	763	-72	482	511	-29	413	479	-66	320	350	-30	310	321	-11	146	171	-25	474	504	-30						
3RN	194	224	-30	114	153	-39	73	86	-13	112	104	8	88	82	6	60	71	-11	134	166	-32						
ABC NEWSRADIO	261	319	-58	151	177	-26	109	144	-35	96	109	-13	60	79	-19	71	75	-4	188	220	-32						
3JJJ	449	473	-24	215	202	13	209	205	4	263	275	-12	238	239	-1	95	99	-4	308	322	-14						
ABC CLASSIC	220	229	-9	99	82	17	101	107	-6	111	118	-7	104	102	2	60	59	1	158	173	-15						
Total	4423	4351	72	3187	3012	175	3028	3055	-27	3092	2994	98	2963	2811	152	1538	1341	197	3807	3782	25						



MELBOURNE RADIO - SURVEY 8 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1116 SEN Sports	12	17	-5	*	*	*	*	3	*	2	2	0	2	4	-2	3	3	0	4	5	-1
3AW	89	103	-14	2	1	1	*	*	*	4	6	-2	14	16	-2	19	24	-5	50	57	-7
RSN 927	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	1	1	0
Magic 1278	6	8	-2	*	*	*	*	*	*	*	*	*	*	1	*	1	2	-1	4	4	0
3MP 1377	5	6	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	2	3	-1
101.9 FOX FM	36	30	6	6	6	0	4	2	2	14	14	0	8	6	2	4	2	2	*	*	*
GOLD104.3	54	59	-5	4	4	0	2	2	0	10	9	1	17	24	-7	13	12	1	8	9	-1
KIIS 101.1 FM	30	25	5	5	5	0	5	4	1	9	8	1	8	5	3	2	2	0	1	1	0
105.1 TRIPLE M	26	22	4	2	2	0	2	*	*	5	6	-1	10	10	0	4	3	1	2	1	1
NOVA 100	33	35	-2	8	8	0	6	8	-2	11	10	1	5	7	-2	2	2	0	1	1	0
smoothfm 91.5	43	38	5	4	4	0	2	3	-1	7	4	3	9	7	2	8	8	0	12	12	0
ABC MEL	54	61	-7	1	1	0	1	1	0	4	3	1	9	9	0	13	15	-2	27	33	-6
3RN	16	19	-3	*	*	*	1	*	*	*	1	*	2	3	-1	1	2	-1	11	13	-2
ABC NEWSRADIO	11	13	-2	*	*	*	*	1	*	2	1	1	2	3	-1	1	2	-1	5	5	0
3JJJ	24	23	1	2	2	0	4	5	-1	13	13	0	5	3	2	1	1	0	*	*	*
ABC CLASSIC	14	17	-3	1	1	0	1	1	0	2	1	1	1	2	-1	1	1	0	9	12	-3
Total	536	546	-10	41	41	0	40	37	3	104	93	11	119	120	-1	85	89	-4	147	166	-19

Average Audience (000's) by Session, P10+ [Potential: 4817]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1116 SEN Sports	13	19	-6	18	26	-8	18	32	-14	19	25	-6	11	14	-3	2	3	-1	10	13	-3						
3AW	97	115	-18	173	185	-12	153	192	-39	94	114	-20	74	92	-18	28	33	-5	68	75	-7						
RSN 927	3	3	0	4	7	-3	5	5	0	2	2	0	2	1	1	2	1	1	4	4	0						
Magic 1278	5	8	-3	4	4	0	9	13	-4	9	14	-5	4	7	-3	1	2	-1	7	10	-3						
3MP 1377	4	5	-1	3	5	-2	8	5	3	7	8	-1	3	5	-2	2	3	-1	5	7	-2						
101.9 FOX FM	40	32	8	50	36	14	56	42	14	55	45	10	46	41	5	8	8	0	24	24	0						
GOLD104.3	57	63	-6	61	66	-5	92	104	-12	82	98	-16	62	60	2	12	10	2	47	50	-3						
KIIS 101.1 FM	32	27	5	38	36	2	44	38	6	39	34	5	38	29	9	9	7	2	26	20	6						
105.1 TRIPLE M	29	23	6	35	28	7	38	30	8	43	33	10	29	29	0	8	5	3	18	18	0						
NOVA 100	36	39	-3	46	52	-6	48	52	-4	46	47	-1	40	43	-3	13	12	1	25	27	-2						
smoothfm 91.5	42	39	3	47	39	8	65	63	2	59	57	2	39	34	5	13	13	0	45	36	9						
ABC MEL	62	69	-7	106	109	-3	113	125	-12	50	57	-7	52	66	-14	15	18	-3	36	42	-6						
3RN	16	18	-2	30	38	-8	11	12	-1	16	19	-3	19	18	1	7	8	-1	16	19	-3						
ABC NEWSRADIO	11	13	-2	22	25	-3	13	17	-4	9	14	-5	7	8	-1	6	5	1	10	12	-2						
3JJJ	26	25	1	28	27	1	38	35	3	41	40	1	25	26	-1	6	5	1	20	19	1						
ABC CLASSIC	13	18	-5	12	14	-2	20	26	-6	19	28	-9	15	20	-5	5	6	-1	15	17	-2						
Total	571	584	-13	759	763	-4	855	900	-45	710	736	-26	567	563	4	162	159	3	446	452	-6						



MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Australia Today	42	na	*	5	na	*	6	na	*	13	na	*	8	na	*	3	na	*	8	na	*
BUDDHA HITS	29	31	-2	*	7	*	3	3	0	12	8	4	4	3	1	6	3	3	4	6	-2
Chemist Warehouse Remix	18	23	-5	10	9	1	*	*	*	1	8	-7	5	5	0	1	*	*	*	2	*
Coles Radio	69	65	4	17	11	6	12	6	6	20	25	-5	13	12	1	5	6	-1	1	5	-4
DANCE HITS	35	30	5	*	4	*	6	7	-1	19	7	12	6	7	-1	3	3	0	2	2	0
EASY 80s HITS	20	22	-2	5	2	3	*	4	*	4	8	-4	*	*	*	5	5	0	5	4	1
Edge Digital	27	32	-5	8	9	-1	2	2	0	10	15	-5	2	3	-1	*	*	*	5	2	3
Elf Radio	38	na	*	*	na	*	*	na	*	11	na	*	10	na	*	8	na	*	9	na	*
GOLD 80s	121	116	5	17	13	4	3	7	-4	13	18	-5	43	30	13	22	19	3	24	29	-5
KIIS 90s	99	88	11	17	19	-2	6	4	2	31	32	-1	25	17	8	10	10	0	10	6	4
MMM 90s	37	35	2	2	5	-3	6	6	0	2	5	-3	13	10	3	9	4	5	7	5	2
MMM CLASSIC ROCK	73	69	4	12	9	3	8	6	2	14	15	-1	13	11	2	19	19	0	7	8	-1
MMM COUNTRY	37	29	8	4	2	2	*	*	*	22	13	9	2	4	-2	6	7	-1	3	3	0
MMM HARD N HEAVY	41	28	13	6	6	0	9	3	6	9	10	-1	9	3	6	6	4	2	2	2	0
MMM SOFT ROCK	41	28	13	6	4	2	*	*	*	12	8	4	18	7	11	6	5	1	*	4	*
NOVA Noughties	61	68	-7	13	8	5	11	12	-1	17	26	-9	15	14	1	2	5	-3	3	3	0
NTS News Talk Sport	15	22	-7	3	4	-1	*	*	*	7	11	-4	2	1	1	2	2	0	2	3	-1
OLDSKOOL 90s HITS	38	32	6	7	2	5	*	*	*	14	18	-4	10	9	1	5	3	2	3	*	*
RSN Extra	22	14	8	*	*	*	*	*	*	8	3	5	4	2	2	2	1	1	8	8	0
Rythmos	7	17	-10	*	*	*	*	*	*	4	9	-5	3	4	-1	*	1	*	*	3	*
SEN Fanatic	7	6	1	*	*	*	*	*	*	5	4	1	2	2	0	*	*	*	*	*	*
SEN Sydney DAB+	11	13	-2	*	*	*	*	*	*	6	6	0	5	6	-1	*	*	*	*	1	*
SEN Track Digital	23	9	14	6	2	4	*	*	*	12	4	8	2	*	*	*	*	*	3	3	0
smooth relax	83	88	-5	6	17	-11	3	9	-6	13	9	4	25	22	3	20	15	5	15	15	0
SOUNDCLOUD RADIO	30	25	5	4	4	0	5	9	-4	17	9	8	3	2	1	*	*	*	1	1	0
TikTok Trending	51	na	*	26	na	*	9	na	*	4	na	*	8	na	*	2	na	*	2	na	*
URBAN HITS	23	26	-3	8	9	-1	*	*	*	13	11	2	2	4	-2	*	1	*	*	1	*
triple j Unearthed	59	54	5	13	16	-3	3	3	0	31	23	8	7	4	3	4	6	-2	1	3	-2
ABC Country	56	56	0	2	4	-2	3	*	*	6	6	0	15	13	2	12	12	0	18	20	-2
ABC Jazz	79	73	6	10	13	-3	2	9	-7	21	14	7	20	11	9	5	7	-2	21	21	0
ABC KIDS LISTEN	58	66	-8	18	19	-1	2	3	-1	21	23	-2	8	13	-5	3	4	-1	5	4	1
ABC Sport	44	51	-7	*	*	*	*	*	*	13	14	-1	11	9	2	8	13	-5	11	15	-4
Double J	46	67	-21	6	12	-6	3	*	*	17	28	-11	10	19	-9	2	4	-2	8	4	4
Total Digital/Internet Only	977	975	2	138	155	-17	82	87	-5	240	274	-34	257	196	61	120	121	-1	140	142	-2

Please note: Australia Today, Elf Radio & TikTok Trending commenced broadcasting from Sept 26.



MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2021

Cumulative Audience (000's) by Session, P10+ [Potential: 4817]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
Australia Today	33	na	*	10	na	*	12	na	*	8	na	*	9	na	*	6	na	*	11	na	*
BUDDHA HITS	24	24	0	9	9	0	11	12	-1	8	8	0	13	16	-3	1	2	-1	7	9	-2
Chemist Warehouse Remix	16	18	-2	5	8	-3	4	6	-2	5	11	-6	10	9	1	3	*	*	6	11	-5
Coles Radio	53	46	7	12	14	-2	22	14	8	22	17	5	28	12	16	17	13	4	34	37	-3
DANCE HITS	29	21	8	11	13	-2	16	13	3	11	13	-2	19	11	8	3	2	1	16	19	-3
EASY 80s HITS	12	15	-3	5	11	-6	1	8	-7	1	*	*	*	3	*	6	4	2	9	14	-5
Edge Digital	16	17	-1	2	4	-2	2	3	-1	7	7	0	5	6	-1	4	10	-6	11	19	-8
Elf Radio	32	na	*	15	na	*	14	na	*	3	na	*	7	na	*	4	na	*	10	na	*
GOLD 80s	99	104	-5	51	43	8	44	46	-2	37	38	-1	28	40	-12	13	19	-6	49	36	13
KIIS 90s	75	76	-1	25	36	-11	21	26	-5	19	19	0	33	21	12	20	11	9	46	33	13
MMM 90s	28	29	-1	5	8	-3	12	19	-7	15	13	2	20	17	3	14	14	0	24	23	1
MMM CLASSIC ROCK	57	53	4	24	20	4	19	19	0	31	25	6	14	9	5	15	14	1	34	27	7
MMM COUNTRY	31	25	6	13	7	6	8	10	-2	22	24	-2	16	15	1	10	4	6	27	15	12
MMM HARD N HEAVY	39	22	17	15	7	8	11	7	4	22	12	10	23	8	15	17	8	9	25	14	11
MMM SOFT ROCK	32	24	8	9	9	0	8	11	-3	12	10	2	11	6	5	14	6	8	20	15	5
NOVA Noughties	44	41	3	21	18	3	16	20	-4	23	19	4	18	15	3	9	6	3	29	37	-8
NTS News Talk Sport	14	18	-4	3	5	-2	8	7	1	2	7	-5	2	3	-1	4	7	-3	5	6	-1
OLDSKOOL 90s HITS	29	20	9	3	5	-2	9	8	1	13	11	2	11	4	7	5	1	4	15	15	0
RSN Extra	15	9	6	8	4	4	2	2	0	5	1	4	9	4	5	*	3	*	6	5	1
Rythmos	5	9	-4	1	4	-3	*	*	*	*	2	*	1	2	-1	4	4	0	3	9	-6
SEN Fanatic	7	3	4	1	1	0	1	1	0	4	*	*	2	2	0	2	2	0	*	3	*
SEN Sydney DAB+	11	10	1	5	6	-1	*	2	*	2	5	-3	9	5	4	4	3	1	*	4	*
SEN Track Digital	18	4	14	*	*	*	10	2	8	10	1	9	9	2	7	*	*	*	14	6	8
smooth relax	63	67	-4	25	17	8	27	29	-2	22	20	2	25	31	-6	10	15	-5	46	38	8
SOUNDCLOUD RADIO	23	21	2	7	2	5	8	7	1	12	8	4	5	*	*	7	7	0	11	8	3
TikTok Trending	45	na	*	17	na	*	18	na	*	17	na	*	21	na	*	27	na	*	27	na	*
URBAN HITS	17	19	-2	10	3	7	5	5	0	8	10	-2	8	7	1	2	2	0	11	9	2
triple j Unerthed	42	37	5	5	8	-3	11	13	-2	22	22	0	24	14	10	9	4	5	33	23	10
ABC Country	43	44	-1	21	14	7	26	18	8	15	16	-1	12	10	2	9	11	-2	21	17	4
ABC Jazz	63	54	9	5	7	-2	13	15	-2	36	26	10	38	32	6	18	15	3	44	43	1
ABC KIDS LISTEN	50	50	0	15	18	-3	18	22	-4	19	13	6	16	13	3	11	10	1	19	31	-12
ABC Sport	24	24	0	15	17	-2	7	4	3	6	8	-2	3	5	-2	8	5	3	23	32	-9
Double J	44	53	-9	11	14	-3	20	29	-9	23	37	-14	25	26	-1	7	14	-7	23	36	-13
Total Digital/Internet Only	783	735	48	329	296	33	367	357	10	407	343	64	380	303	77	208	177	31	554	539	15

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