



BRISBANE RADIO - SURVEY 8 2021

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	8.0	7.9	0.1	1.5	0.9	0.6	0.2	0.1	0.1	3.0	0.9	2.1	5.9	5.5	0.4	7.4	8.0	-0.6	18.4	19.8	-1.4
4BH	2.4	2.6	-0.2	*	*	*	*	0.2	*	0.1	3.4	-3.3	1.4	0.7	0.7	2.2	1.9	0.3	6.5	5.5	1.0
4KQ	10.6	11.3	-0.7	12.0	5.0	7.0	1.2	0.2	1.0	0.9	0.7	0.2	2.9	4.3	-1.4	19.5	19.0	0.5	21.3	25.6	-4.3
B105	8.3	8.5	-0.2	10.4	13.1	-2.7	20.0	24.1	-4.1	14.6	15.3	-0.7	9.2	8.2	1.0	5.3	4.2	1.1	0.7	1.0	-0.3
97.3FM	11.2	11.0	0.2	16.9	16.8	0.1	6.6	8.7	-2.1	10.1	9.8	0.3	16.0	14.6	1.4	13.9	12.9	1.0	5.6	6.0	-0.4
104.5 TRIPLE M	9.1	8.9	0.2	9.8	8.4	1.4	10.3	5.4	4.9	10.2	11.1	-0.9	15.3	14.5	0.8	10.5	11.0	-0.5	1.1	1.9	-0.8
NOVA106.9	9.7	11.5	-1.8	21.5	23.6	-2.1	18.5	23.9	-5.4	17.4	18.7	-1.3	10.6	14.6	-4.0	4.4	4.9	-0.5	0.5	0.5	0.0
ABC BRIS	7.6	7.8	-0.2	2.4	2.7	-0.3	1.3	0.3	1.0	1.8	2.4	-0.6	3.9	3.6	0.3	6.4	6.8	-0.4	19.3	20.0	-0.7
4RN	2.5	2.5	0.0	0.4	0.3	0.1	0.1	0.3	-0.2	0.5	0.4	0.1	1.5	1.3	0.2	5.5	5.4	0.1	4.5	4.7	-0.2
ABC NEWSRADIO	1.9	1.5	0.4	0.5	0.8	-0.3	0.9	0.6	0.3	1.9	1.5	0.4	1.9	2.0	-0.1	1.3	1.2	0.1	3.0	1.8	1.2
4JJJ	6.4	6.6	-0.2	7.0	9.0	-2.0	14.2	16.7	-2.5	15.7	15.9	-0.2	5.8	5.8	0.0	1.7	1.4	0.3	0.4	0.4	0.0
ABC CLASSIC	2.8	1.8	1.0	0.3	0.6	-0.3	1.6	0.1	1.5	2.2	2.2	0.0	2.0	1.5	0.5	1.6	1.8	-0.2	5.9	2.7	3.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	8.6	8.5	0.1	10.7	9.3	1.4	10.6	11.7	-1.1	5.8	6.1	-0.3	5.8	5.3	0.5	10.0	11.9	-1.9	6.1	6.0	0.1						
4BH	2.2	2.4	-0.2	2.0	2.0	0.0	2.2	2.3	-0.1	2.3	2.5	-0.2	1.9	2.8	-0.9	2.8	3.8	-1.0	3.1	3.0	0.1						
4KQ	9.8	10.7	-0.9	12.0	12.0	0.0	11.7	13.3	-1.6	9.4	10.4	-1.0	6.1	7.3	-1.2	4.8	5.5	-0.7	13.0	13.3	-0.3						
B105	8.9	8.9	0.0	8.1	8.3	-0.2	8.8	9.0	-0.2	10.0	10.2	-0.2	10.5	9.6	0.9	5.3	4.7	0.6	6.4	7.0	-0.6						
97.3FM	10.9	10.4	0.5	11.2	10.3	0.9	11.4	10.9	0.5	10.8	10.9	-0.1	11.1	10.5	0.6	8.6	7.9	0.7	12.1	12.6	-0.5						
104.5 TRIPLE M	9.6	9.5	0.1	8.4	8.3	0.1	10.3	9.5	0.8	12.3	11.9	0.4	9.5	10.0	-0.5	3.4	4.7	-1.3	7.4	7.0	0.4						
NOVA106.9	9.8	11.7	-1.9	10.7	13.1	-2.4	6.7	7.8	-1.1	9.7	11.1	-1.4	12.5	15.1	-2.6	9.0	12.2	-3.2	9.6	11.0	-1.4						
ABC BRIS	7.5	7.9	-0.4	9.3	10.5	-1.2	6.5	7.1	-0.6	4.7	5.0	-0.3	6.4	6.3	0.1	14.6	14.3	0.3	7.8	7.6	0.2						
4RN	2.7	2.6	0.1	3.8	3.5	0.3	2.2	2.3	-0.1	2.1	1.7	0.4	2.0	2.2	-0.2	2.6	4.2	-1.6	2.2	2.3	-0.1						
ABC NEWSRADIO	1.9	1.5	0.4	2.5	1.9	0.6	1.9	1.5	0.4	1.3	1.1	0.2	1.7	1.6	0.1	2.3	1.8	0.5	1.9	1.5	0.4						
4JJJ	6.4	6.5	-0.1	5.5	5.9	-0.4	5.6	5.3	0.3	7.3	7.4	-0.1	8.1	8.4	-0.3	5.2	5.7	-0.5	6.4	6.8	-0.4						
ABC CLASSIC	2.7	1.7	1.0	1.7	1.6	0.1	2.7	1.4	1.3	2.9	1.8	1.1	3.8	2.0	1.8	3.8	2.3	1.5	3.2	2.0	1.2						



BRISBANE RADIO - SURVEY 8 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	177	153	24	8	7	1	1	1	0	19	11	8	34	36	-2	28	24	4	86	73	13
4BH	77	83	-6	1	*	*	*	1	*	4	9	-5	12	11	1	12	14	-2	49	49	0
4KQ	267	266	1	20	18	2	4	3	1	18	18	0	25	27	-2	67	58	9	133	142	-9
B105	457	462	-5	65	78	-13	80	67	13	167	166	1	103	102	1	31	36	-5	11	12	-1
97.3FM	506	523	-17	65	78	-13	42	51	-9	123	139	-16	157	141	16	72	69	3	46	45	1
104.5 TRIPLE M	379	389	-10	55	58	-3	41	33	8	95	99	-4	118	114	4	56	61	-5	14	23	-9
NOVA106.9	568	614	-46	99	109	-10	98	100	-2	200	220	-20	134	141	-7	33	37	-4	5	8	-3
ABC BRIS	252	275	-23	22	20	2	15	9	6	29	36	-7	48	52	-4	39	42	-3	100	116	-16
4RN	91	89	2	5	8	-3	3	2	1	13	9	4	22	17	5	18	23	-5	30	29	1
ABC NEWSRADIO	109	110	-1	8	14	-6	6	6	0	27	26	1	31	25	6	10	13	-3	28	27	1
4JJJ	359	361	-2	33	46	-13	75	77	-2	156	145	11	78	68	10	9	14	-5	8	11	-3
ABC CLASSIC	103	99	4	9	13	-4	7	2	5	25	29	-4	23	20	3	11	15	-4	28	21	7
Total	2045	2040	5	233	231	2	228	222	6	528	537	-9	466	463	3	258	256	2	332	330	2

Cumulative Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend									
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last	+/-
4BC	169	142	27	124	106	18	95	96	-1	78	74	4	70	64	6	39	35	4	99	96	3							
4BH	63	71	-8	36	42	-6	29	36	-7	33	35	-2	27	43	-16	17	21	-4	52	56	-4							
4KQ	252	242	10	173	165	8	162	155	7	147	150	-3	103	103	0	42	38	4	188	193	-5							
B105	412	420	-8	249	264	-15	180	181	-1	226	230	-4	226	219	7	81	69	12	257	269	-12							
97.3FM	448	467	-19	293	287	6	211	199	12	234	241	-7	220	212	8	98	93	5	308	310	-2							
104.5 TRIPLE M	322	329	-7	205	193	12	143	148	-5	188	201	-13	159	174	-15	45	57	-12	228	242	-14							
NOVA106.9	509	557	-48	324	376	-52	158	201	-43	270	283	-13	286	331	-45	104	125	-21	330	369	-39							
ABC BRIS	228	239	-11	158	178	-20	101	114	-13	101	107	-6	96	106	-10	53	59	-6	160	184	-24							
4RN	86	80	6	64	56	8	29	32	-3	37	38	-1	31	35	-4	18	17	1	50	53	-3							
ABC NEWSRADIO	101	100	1	65	56	9	45	37	8	34	35	-1	33	37	-4	20	23	-3	61	54	7							
4JJJ	323	325	-2	183	180	3	120	108	12	158	168	-10	172	176	-4	60	63	-3	206	207	-1							
ABC CLASSIC	85	81	4	41	42	-1	38	28	10	41	38	3	38	33	5	23	13	10	63	58	5							
Total	1988	1995	-7	1570	1576	-6	1145	1174	-29	1342	1354	-12	1348	1359	-11	613	611	2	1655	1677	-22							



BRISBANE RADIO - SURVEY 8 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	18	18	0	*	*	*	*	*	*	1	*	*	3	3	0	3	3	0	11	12	-1
4BH	5	6	-1	*	*	*	*	*	*	*	2	*	1	*	*	1	1	0	4	3	1
4KQ	24	26	-2	2	1	1	*	*	*	*	*	*	2	2	0	7	7	0	12	15	-3
B105	18	19	-1	2	3	-1	3	3	0	6	7	-1	5	4	1	2	2	0	*	1	*
97.3FM	25	25	0	3	3	0	1	1	0	4	4	0	8	8	0	5	5	0	3	3	0
104.5 TRIPLE M	20	20	0	2	2	0	2	1	1	4	5	-1	8	8	0	4	4	0	1	1	0
NOVA106.9	22	26	-4	4	4	0	3	3	0	8	8	0	6	8	-2	2	2	0	*	*	*
ABC BRIS	17	18	-1	*	1	*	*	*	*	1	1	0	2	2	0	2	3	-1	11	12	-1
4RN	6	6	0	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	3	3	0
ABC NEWSRADIO	4	4	0	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	2	1	1
4JJJ	14	15	-1	1	2	-1	2	2	0	7	7	0	3	3	0	1	1	0	*	*	*
ABC CLASSIC	6	4	2	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	3	2	1
Total	223	228	-5	17	19	-2	16	14	2	43	45	-2	52	53	-1	37	38	-1	57	58	-1

Average Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	20	21	-1	41	35	6	33	38	-5	16	18	-2	13	12	1	7	7	0	11	12	-1						
4BH	5	6	-1	7	7	0	7	7	0	6	7	-1	4	6	-2	2	2	0	6	6	0						
4KQ	23	26	-3	45	45	0	36	43	-7	26	31	-5	14	17	-3	3	3	0	24	26	-2						
B105	21	22	-1	31	31	0	27	29	-2	28	30	-2	24	22	2	3	3	0	12	14	-2						
97.3FM	26	25	1	42	39	3	35	36	-1	31	32	-1	25	24	1	6	5	1	23	25	-2						
104.5 TRIPLE M	23	23	0	32	31	1	32	31	1	35	35	0	21	23	-2	2	3	-1	14	14	0						
NOVA106.9	23	28	-5	41	50	-9	21	25	-4	27	33	-6	28	35	-7	6	7	-1	18	21	-3						
ABC BRIS	18	19	-1	35	40	-5	20	23	-3	13	15	-2	14	14	0	10	8	2	14	15	-1						
4RN	6	6	0	15	13	2	7	8	-1	6	5	1	5	5	0	2	2	0	4	5	-1						
ABC NEWSRADIO	5	4	1	9	7	2	6	5	1	4	3	1	4	4	0	2	1	1	4	3	1						
4JJJ	15	16	-1	21	22	-1	17	17	0	21	22	-1	18	19	-1	3	3	0	12	13	-1						
ABC CLASSIC	6	4	2	7	6	1	8	5	3	8	5	3	8	5	3	2	1	1	6	4	2						
Total	237	242	-5	378	379	-1	310	327	-17	282	296	-14	225	229	-4	66	59	7	187	195	-8						

EMBARGOED UNTIL 9:30AM (AEDT)



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	43	47	-4	7	12	-5	4	4	0	6	7	-1	15	16	-1	5	5	0	5	4	1
97.3 The 90s	37	48	-11	7	9	-2	4	5	-1	8	12	-4	11	12	-1	2	1	1	5	8	-3
Australia Today	13	na	*	2	na	*	*	na	*	5	na	*	1	na	*	2	na	*	3	na	*
BUDDHA HITS	8	12	-4	1	*	*	*	*	*	2	1	1	5	7	-2	*	2	*	*	1	*
Chemist Warehouse Remix	7	7	0	2	2	0	1	2	-1	*	2	*	1	*	*	1	1	0	1	*	*
Coles Radio	45	57	-12	3	8	-5	6	6	0	18	26	-8	8	9	-1	9	10	-1	1	*	*
DANCE HITS	9	13	-4	1	4	-3	4	3	1	4	5	-1	*	1	*	*	*	*	*	*	*
EASY 80s HITS	6	4	2	1	1	0	*	*	*	1	*	*	3	1	2	1	2	-1	*	*	*
Edge Digital	16	28	-12	4	9	-5	3	4	-1	8	10	-2	1	3	-2	*	*	*	*	2	*
Elf Radio	4	na	*	1	na	*	*	na	*	*	na	*	3	na	*	*	na	*	*	na	*
iHeartCountry	15	na	*	*	na	*	3	na	*	4	na	*	5	na	*	2	na	*	1	na	*
MMM 90s	19	16	3	2	2	0	*	1	*	2	3	-1	13	8	5	1	*	*	1	1	0
MMM CLASSIC ROCK	34	29	5	8	5	3	3	3	0	2	2	0	9	9	0	8	9	-1	4	1	3
MMM COUNTRY	15	17	-2	3	2	1	2	*	*	5	10	-5	3	4	-1	2	1	1	1	1	0
MMM HARD N HEAVY	9	10	-1	1	2	-1	2	2	0	1	1	0	2	4	-2	2	1	1	*	*	*
MMM SOFT ROCK	15	13	2	2	2	0	2	2	0	4	*	*	5	6	-1	1	2	-1	*	*	*
NOVA 90s	26	39	-13	4	7	-3	*	*	*	13	18	-5	7	12	-5	2	2	0	*	*	*
NTS News Talk Sport	2	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
OLDSKOOL 90s HITS	18	14	4	7	8	-1	4	2	2	3	1	2	2	3	-1	*	*	*	1	*	*
smooth	36	33	3	1	1	0	2	*	*	10	7	3	6	3	3	11	15	-4	6	6	0
smooth 80s	16	14	2	1	2	-1	*	*	*	4	3	1	9	6	3	*	2	*	2	1	1
SOUNDCLOUD RADIO	8	12	-4	2	3	-1	3	3	0	3	6	-3	*	*	*	*	*	*	*	*	*
TikTok Trending	17	na	*	5	na	*	4	na	*	2	na	*	7	na	*	*	na	*	*	na	*
URBAN HITS	9	10	-1	2	3	-1	1	*	*	6	5	1	*	1	*	*	*	*	*	*	*
triple j Unerthed	36	34	2	6	8	-2	8	6	2	11	11	0	6	6	0	3	2	1	1	1	0
ABC Country	20	13	7	*	1	*	*	*	*	*	1	*	9	4	5	4	2	2	7	5	2
ABC Jazz	20	15	5	2	2	0	5	*	*	3	6	-3	2	2	0	2	2	0	7	3	4
ABC KIDS LISTEN	15	19	-4	1	3	-2	*	*	*	6	7	-1	5	7	-2	*	*	*	3	1	2
ABC Sport	4	9	-5	*	1	*	2	*	*	*	1	*	1	3	-2	*	2	*	2	2	0
Double J	27	31	-4	4	4	0	2	4	-2	3	3	0	14	17	-3	3	2	1	1	1	0
Total Digital/Internet Only	431	449	-18	51	64	-13	43	38	5	105	119	-14	121	124	-3	59	62	-3	52	41	11

Cumulative Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	37	37	0	14	12	2	12	9	3	16	16	0	17	12	5	10	11	-1	19	21	-2
97.3 The 90s	33	37	-4	8	17	-9	5	10	-5	12	14	-2	19	15	4	5	4	1	7	22	-15
Australia Today	13	na	*	9	na	*	1	na	*	3	na	*	1	na	*	2	na	*	3	na	*
BUDDHA HITS	8	9	-1	3	6	-3	4	6	-2	3	4	-1	6	4	2	2	*	*	4	10	-6
Chemist Warehouse Remix	6	7	-1	3	3	0	2	3	-1	3	5	-2	3	3	0	1	3	-2	4	*	*
Coles Radio	42	47	-5	16	19	-3	15	18	-3	18	19	-1	18	18	0	5	2	3	9	23	-14
DANCE HITS	9	12	-3	1	3	-2	1	5	-4	3	7	-4	3	6	-3	2	1	1	2	4	-2
EASY 80s HITS	5	3	2	*	*	*	*	1	*	2	3	-1	5	3	2	*	1	*	4	3	1
Edge Digital	15	27	-12	6	9	-3	4	2	2	8	9	-1	5	9	-4	1	5	-4	5	9	-4
Elf Radio	4	na	*	3	na	*	*	na	*	*	na	*	1	na	*	*	na	*	*	na	*
iHeartCountry	12	na	*	1	na	*	4	na	*	5	na	*	2	na	*	7	na	*	5	na	*
MMM 90s	16	12	4	6	2	4	11	6	5	6	5	1	7	7	0	2	1	1	10	9	1
MMM CLASSIC ROCK	30	24	6	16	10	6	13	8	5	15	10	5	15	10	5	4	6	-2	12	14	-2
MMM COUNTRY	15	14	1	7	6	1	6	6	0	8	10	-2	13	9	4	3	1	2	11	13	-2
MMM HARD N HEAVY	9	9	0	4	6	-2	1	3	-2	*	2	*	6	6	0	3	3	0	4	7	-3
MMM SOFT ROCK	12	12	0	4	6	-2	3	3	0	2	5	-3	5	3	2	*	2	*	6	4	2
NOVA 90s	21	31	-10	8	16	-8	3	3	0	10	14	-4	11	12	-1	*	3	*	9	17	-8
NTS News Talk Sport	2	*	*	2	*	*	2	*	*	1	*	*	*	*	*	*	*	*	1	*	*
OLDSKOOL 90s HITS	12	10	2	6	5	1	4	6	-2	6	3	3	5	3	2	4	4	0	11	8	3
smooth	31	27	4	14	7	7	13	10	3	12	15	-3	13	12	1	8	6	2	22	21	1
smooth 80s	13	11	2	5	4	1	1	3	-2	4	4	0	2	2	0	6	3	3	7	7	0
SOUNDCLOUD RADIO	6	11	-5	4	7	-3	3	3	0	2	5	-3	4	7	-3	4	4	0	7	5	2
TikTok Trending	15	na	*	10	na	*	7	na	*	6	na	*	3	na	*	5	na	*	12	na	*
URBAN HITS	6	8	-2	2	3	-1	2	6	-4	2	5	-3	3	2	1	1	3	-2	6	5	1
triple j Unerthed	29	26	3	13	14	-1	6	4	2	11	8	3	6	5	1	7	7	0	14	16	-2
ABC Country	15	10	5	7	5	2	5	3	2	5	3	2	6	4	2	5	2	3	10	8	2
ABC Jazz	17	12	5	3	4	-1	4	2	2	4	6	-2	7	7	0	9	2	7	13	7	6
ABC KIDS LISTEN	14	19	-5	9	11	-2	8	5	3	2	9	-7	3	9	-6	2	3	-1	7	8	-1
ABC Sport	2	3	-1	2	*	*	*	3	*	*	*	*	*	*	*	*	*	*	3	6	-3
Double J	24	26	-2	13	15	-2	10	16	-6	8	13	-5	9	14	-5	1	3	-2	17	21	-4
Total Digital/Internet Only	377	380	-3	190	199	-9	152	164	-12	176	194	-18	191	192	-1	96	91	5	255	283	-28

Please note: Australia Today, Elf Radio, iHeartCountry & TikTok Trending commenced broadcasting from Sept 26.