



BRISBANE RADIO - SURVEY 8 2020

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	7.9	9.5	-1.6	1.3	0.6	0.7	0.5	0.5	0.0	0.5	1.0	-0.5	4.5	3.2	1.3	8.1	8.4	-0.3	21.6	28.8	-7.2
4BH 882	1.1	1.1	0.0	0.3	0.1	0.2	*	*	*	0.7	0.5	0.2	0.4	0.2	0.2	1.2	3.1	-1.9	2.7	1.8	0.9
4KQ	9.4	7.1	2.3	2.0	1.8	0.2	0.3	2.9	-2.6	0.5	1.0	-0.5	4.1	2.0	2.1	14.7	14.3	0.4	23.9	15.9	8.0
B105	9.7	10.5	-0.8	22.2	23.9	-1.7	27.3	25.9	1.4	14.6	17.7	-3.1	9.2	10.3	-1.1	2.6	3.7	-1.1	1.4	0.6	0.8
97.3FM	8.8	9.3	-0.5	10.1	14.5	-4.4	6.4	8.2	-1.8	8.7	6.6	2.1	10.4	13.1	-2.7	14.7	11.6	3.1	3.8	4.9	-1.1
104.5 TRIPLE M	11.0	10.1	0.9	11.0	10.7	0.3	4.8	5.2	-0.4	12.5	9.5	3.0	16.3	17.7	-1.4	16.8	14.3	2.5	2.5	1.7	0.8
NOVA106.9	12.5	11.9	0.6	25.0	25.2	-0.2	22.1	19.0	3.1	22.3	19.4	2.9	13.9	16.0	-2.1	5.2	4.4	0.8	0.7	0.2	0.5
ABC BRIS	7.6	7.4	0.2	1.6	0.9	0.7	1.8	1.8	0.0	2.1	2.6	-0.5	6.8	4.9	1.9	9.0	9.6	-0.6	16.0	16.0	0.0
4RN	2.3	2.6	-0.3	0.8	0.2	0.6	0.3	0.2	0.1	0.5	0.4	0.1	1.6	1.4	0.2	2.7	4.1	-1.4	5.2	6.1	-0.9
ABC NEWSRADIO	1.6	1.6	0.0	0.5	0.8	-0.3	0.8	0.3	0.5	2.3	2.2	0.1	2.3	1.8	0.5	1.3	1.0	0.3	1.0	2.0	-1.0
4JJJ	6.4	6.1	0.3	4.4	3.6	0.8	23.2	18.9	4.3	11.6	13.4	-1.8	7.0	5.2	1.8	1.0	1.3	-0.3	0.4	0.8	-0.4
ABC CLASSIC	2.6	3.5	-0.9	0.3	1.0	-0.7	2.6	4.6	-2.0	1.3	1.5	-0.2	2.1	1.7	0.4	3.1	5.5	-2.4	4.6	6.0	-1.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	8.0	9.7	-1.7	9.1	10.6	-1.5	11.0	13.8	-2.8	5.3	8.0	-2.7	6.0	6.0	0.0	8.7	8.3	0.4	7.3	8.5	-1.2						
4BH 882	1.0	1.0	0.0	1.1	1.2	-0.1	1.1	0.9	0.2	1.1	0.9	0.2	0.9	0.8	0.1	0.7	0.6	0.1	1.4	1.5	-0.1						
4KQ	8.9	6.9	2.0	10.5	7.4	3.1	9.8	7.5	2.3	8.4	7.4	1.0	6.3	5.1	1.2	7.3	4.9	2.4	11.0	8.0	3.0						
B105	9.9	10.8	-0.9	9.3	10.2	-0.9	9.2	10.0	-0.8	10.6	11.3	-0.7	11.4	12.9	-1.5	8.0	9.7	-1.7	9.2	9.6	-0.4						
97.3FM	9.1	9.4	-0.3	8.2	9.0	-0.8	9.2	9.1	0.1	11.0	10.6	0.4	9.0	9.7	-0.7	5.1	6.9	-1.8	7.9	8.7	-0.8						
104.5 TRIPLE M	11.5	10.9	0.6	10.6	9.8	0.8	12.2	11.5	0.7	13.7	12.7	1.0	10.4	10.8	-0.4	7.0	6.0	1.0	9.4	7.7	1.7						
NOVA106.9	12.9	12.1	0.8	13.0	12.6	0.4	10.8	10.6	0.2	13.4	12.6	0.8	15.9	13.7	2.2	11.3	9.6	1.7	11.1	11.2	-0.1						
ABC BRIS	7.7	7.3	0.4	9.9	10.3	-0.4	6.4	6.0	0.4	4.8	4.2	0.6	7.9	6.2	1.7	12.3	12.5	-0.2	7.6	7.7	-0.1						
4RN	2.3	2.6	-0.3	3.1	3.8	-0.7	2.0	2.0	0.0	1.5	1.7	-0.2	2.4	2.6	-0.2	1.9	2.7	-0.8	2.3	2.7	-0.4						
ABC NEWSRADIO	1.6	1.7	-0.1	2.1	2.3	-0.2	1.0	1.2	-0.2	0.8	0.8	0.0	1.3	1.5	-0.2	5.4	4.7	0.7	1.5	1.5	0.0						
4JJJ	6.3	6.2	0.1	6.1	5.3	0.8	5.7	6.3	-0.6	6.6	6.7	-0.1	7.2	7.3	-0.1	6.1	5.0	1.1	6.5	5.9	0.6						
ABC CLASSIC	2.3	3.1	-0.8	2.3	2.9	-0.6	2.5	3.8	-1.3	1.9	2.6	-0.7	2.2	2.9	-0.7	3.7	3.6	0.1	3.4	4.7	-1.3						



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	168	174	-6	6	6	0	7	6	1	17	18	-1	33	30	3	33	31	2	72	84	-12
4BH 882	70	70	0	5	2	3	2	1	1	8	8	0	10	8	2	14	17	-3	32	34	-2
4KQ	285	253	32	9	12	-3	5	11	-6	21	22	-1	43	39	4	76	69	7	131	99	32
B105	523	549	-26	97	106	-9	84	94	-10	198	203	-5	106	102	4	23	31	-8	14	13	1
97.3FM	500	477	23	76	76	0	45	48	-3	132	112	20	134	148	-14	82	62	20	31	30	1
104.5 TRIPLE M	432	405	27	60	56	4	47	32	15	118	114	4	128	126	2	60	60	0	19	18	1
NOVA106.9	609	599	10	102	120	-18	85	95	-10	227	206	21	148	136	12	34	34	0	13	9	4
ABC BRIS	278	272	6	18	13	5	12	10	2	30	30	0	73	59	14	50	59	-9	95	103	-8
4RN	106	108	-2	6	4	2	6	3	3	14	10	4	29	26	3	19	26	-7	32	41	-9
ABC NEWSRADIO	98	105	-7	7	9	-2	10	4	6	20	24	-4	34	32	2	10	11	-1	18	24	-6
4JJJ	346	349	-3	37	37	0	85	85	0	134	148	-14	68	59	9	13	13	0	9	7	2
ABC CLASSIC	93	130	-37	2	9	-7	5	10	-5	19	31	-12	23	25	-2	13	17	-4	32	39	-7
Total	2004	2006	-2	226	225	1	226	231	-5	524	522	2	453	457	-4	251	249	2	323	322	1

Cumulative Audience (000's) by Session, P10+ [Potential: 2117]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	155	159	-4	110	125	-15	91	109	-18	80	95	-15	70	74	-4	42	42	0	105	122	-17
4BH 882	61	55	6	37	33	4	32	25	7	28	24	4	22	20	2	14	12	2	40	44	-4
4KQ	261	220	41	156	135	21	146	118	28	155	126	29	114	105	9	52	43	9	187	162	25
B105	462	494	-32	272	300	-28	198	216	-18	249	276	-27	210	264	-54	87	103	-16	310	332	-22
97.3FM	435	417	18	258	263	-5	191	190	1	251	248	3	189	214	-25	82	93	-11	290	290	0
104.5 TRIPLE M	374	366	8	226	214	12	188	172	16	191	208	-17	183	210	-27	86	85	1	247	212	35
NOVA106.9	567	544	23	353	352	1	242	231	11	319	317	2	332	307	25	136	114	22	355	374	-19
ABC BRIS	254	249	5	179	183	-4	115	119	-4	117	103	14	115	107	8	61	65	-4	167	173	-6
4RN	93	94	-1	57	65	-8	36	41	-5	43	42	1	47	53	-6	17	19	-2	68	70	-2
ABC NEWSRADIO	86	92	-6	50	61	-11	28	32	-4	28	25	3	24	32	-8	23	26	-3	55	61	-6
4JJJ	312	320	-8	181	172	9	129	137	-8	164	155	9	148	170	-22	84	72	12	216	211	5
ABC CLASSIC	86	117	-31	52	74	-22	49	66	-17	45	64	-19	50	59	-9	28	28	0	68	97	-29
Total	1936	1951	-15	1525	1543	-18	1232	1229	3	1373	1369	4	1325	1371	-46	631	649	-18	1642	1670	-28



BRISBANE RADIO - SURVEY 8 2020

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	17	22	-5	*	*	*	*	*	*	*	*	*	2	2	0	3	3	0	12	17	-5
4BH 882	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0
4KQ	21	17	4	*	*	*	*	1	*	*	*	*	2	1	1	5	5	0	13	9	4
B105	21	25	-4	4	4	0	4	5	-1	7	8	-1	5	6	-1	1	1	0	1	*	*
97.3FM	19	22	-3	2	2	0	1	1	0	4	3	1	6	8	-2	5	4	1	2	3	-1
104.5 TRIPLE M	24	24	0	2	2	0	1	1	0	6	5	1	9	10	-1	6	5	1	1	1	0
NOVA106.9	28	28	0	4	4	0	3	3	0	10	9	1	7	9	-2	2	2	0	*	*	*
ABC BRIS	17	17	0	*	*	*	*	*	*	1	1	0	4	3	1	3	3	0	9	9	0
4RN	5	6	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	3	3	0
ABC NEWSRADIO	4	4	0	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	1	1	0
4JJJ	14	14	0	1	1	0	4	3	1	5	6	-1	4	3	1	*	*	*	*	*	*
ABC CLASSIC	6	8	-2	*	*	*	*	1	*	1	1	0	1	1	0	1	2	-1	2	3	-1
Total	221	234	-13	17	16	1	16	18	-2	45	48	-3	54	58	-4	34	36	-2	54	57	-3

Average Audience (000's) by Session, P10+ [Potential: 2117]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last
4BC	19	24	-5	33	40	-7	36	48	-12	15	24	-9	13	15	-2	5	5	0	13	16	-3
4BH 882	2	2	0	4	5	-1	4	3	1	3	3	0	2	2	0	*	*	*	3	3	0
4KQ	21	17	4	38	28	10	32	26	6	24	22	2	14	13	1	4	3	1	20	15	5
B105	23	27	-4	34	39	-5	30	35	-5	30	34	-4	25	32	-7	5	6	-1	17	18	-1
97.3FM	21	24	-3	30	34	-4	30	32	-2	31	32	-1	20	24	-4	3	4	-1	14	17	-3
104.5 TRIPLE M	27	27	0	39	37	2	40	40	0	39	38	1	23	27	-4	4	4	0	17	15	2
NOVA106.9	31	30	1	48	48	0	35	37	-2	38	38	0	35	34	1	7	6	1	20	21	-1
ABC BRIS	18	18	0	36	39	-3	21	21	0	13	13	0	18	15	3	7	8	-1	14	15	-1
4RN	5	6	-1	11	14	-3	6	7	-1	4	5	-1	5	6	-1	1	2	-1	4	5	-1
ABC NEWSRADIO	4	4	0	8	9	-1	3	4	-1	2	2	0	3	4	-1	3	3	0	3	3	0
4JJJ	15	15	0	22	20	2	19	22	-3	19	20	-1	16	18	-2	4	3	1	12	11	1
ABC CLASSIC	6	8	-2	9	11	-2	8	13	-5	5	8	-3	5	7	-2	2	2	0	6	9	-3
Total	236	250	-14	367	380	-13	326	346	-20	282	301	-19	223	249	-26	61	62	-1	183	192	-9