



BRISBANE RADIO - SURVEY 7 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 4BC 882 | 8.2 | 8.1 | 0.1 | 1.8 | 1.9 | -0.1 | 1.5 | 2.1 | -0.6 | 2.3 | 2.2 | 0.1 | 3.3 | 2.9 | 0.4 | 7.5 | 7.4 | 0.1 | 23.3 | 24.7 | -1.4 |
| 4BH 1116 | 8.4 | 8.6 | -0.2 | 1.5 | 1.4 | 0.1 | 0.1 | 0.1 | 0.0 | 2.7 | 2.8 | -0.1 | 3.1 | 1.4 | 1.7 | 10.1 | 7.0 | 3.1 | 23.2 | 29.2 | -6.0 |
| SENQ 693am | 0.4 | 0.4 | 0.0 | 0.9 | 0.4 | 0.5 | 0.3 | 0.4 | -0.1 | 0.1 | 0.2 | -0.1 | 0.4 | 0.3 | 0.1 | 0.5 | 0.6 | -0.1 | 0.4 | 0.4 | 0.0 |
| B105 | 13.2 | 13.3 | -0.1 | 18.6 | 18.6 | 0.0 | 15.1 | 16.9 | -1.8 | 22.4 | 23.3 | -0.9 | 14.6 | 14.1 | 0.5 | 10.4 | 9.5 | 0.9 | 3.2 | 2.2 | 1.0 |
| KIIS973 | 9.8 | 10.9 | -1.1 | 8.7 | 11.0 | -2.3 | 10.3 | 15.6 | -5.3 | 13.0 | 11.3 | 1.7 | 13.6 | 13.1 | 0.5 | 10.7 | 12.6 | -1.9 | 3.4 | 5.7 | -2.3 |
| 104.5 TRIPLE M | 11.0 | 11.2 | -0.2 | 9.7 | 9.7 | 0.0 | 10.9 | 7.9 | 3.0 | 9.9 | 9.0 | 0.9 | 16.2 | 17.8 | -1.6 | 20.2 | 19.5 | 0.7 | 2.0 | 2.4 | -0.4 |
| NOVA106.9 | 12.7 | 13.1 | -0.4 | 27.5 | 25.0 | 2.5 | 28.3 | 23.5 | 4.8 | 16.3 | 17.6 | -1.3 | 14.0 | 15.3 | -1.3 | 4.0 | 5.6 | -1.6 | 1.6 | 1.7 | -0.1 |
| ABC BRIS | 6.6 | 4.9 | 1.7 | 3.0 | 2.8 | 0.2 | 2.1 | 1.4 | 0.7 | 2.1 | 1.6 | 0.5 | 3.4 | 3.3 | 0.1 | 7.5 | 8.6 | -1.1 | 15.8 | 9.7 | 6.1 |
| 4RN | 1.5 | 1.7 | -0.2 | 0.1 | 0.2 | -0.1 | 0.5 | 0.8 | -0.3 | 0.2 | 0.2 | 0.0 | 1.0 | 1.8 | -0.8 | 3.1 | 2.3 | 0.8 | 2.8 | 3.5 | -0.7 |
| ABC NEWSRADIO | 1.4 | 1.1 | 0.3 | 0.7 | 0.7 | 0.0 | 0.6 | 1.0 | -0.4 | 1.1 | 0.7 | 0.4 | 1.1 | 1.6 | -0.5 | 1.4 | 1.2 | 0.2 | 2.4 | 0.8 | 1.6 |
| 4JJJ | 5.1 | 5.4 | -0.3 | 6.6 | 6.1 | 0.5 | 8.8 | 11.4 | -2.6 | 13.4 | 12.1 | 1.3 | 3.8 | 4.6 | -0.8 | 0.9 | 1.3 | -0.4 | 0.4 | 0.7 | -0.3 |
| ABC CLASSIC | 2.4 | 1.9 | 0.5 | 0.6 | 0.8 | -0.2 | 0.6 | 0.5 | 0.1 | 0.5 | 1.0 | -0.5 | 1.4 | 0.8 | 0.6 | 2.1 | 3.4 | -1.3 | 6.4 | 3.9 | 2.5 |

Share Movement (%) by Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|----------------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|------|------------------------|------|------|---------|-----------------------|------|---------|------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 4BC 882 | 8.6 | 8.6 | 0.0 | 10.8 | 11.8 | -1.0 | 9.4 | 9.5 | -0.1 | 6.7 | 6.2 | 0.5 | 5.8 | 4.8 | 1.0 | 11.4 | 11.8 | -0.4 | 6.9 | 6.6 | 0.3 | | | | 6.9 | 6.6 | 0.3 |
| 4BH 1116 | 8.0 | 8.3 | -0.3 | 7.8 | 6.9 | 0.9 | 10.7 | 11.9 | -1.2 | 7.8 | 8.3 | -0.5 | 5.4 | 6.5 | -1.1 | 7.2 | 5.9 | 1.3 | 9.6 | 9.6 | 0.0 | | | | 9.6 | 9.6 | 0.0 |
| SENQ 693am | 0.4 | 0.3 | 0.1 | 0.6 | 0.5 | 0.1 | 0.2 | 0.2 | 0.0 | 0.2 | 0.3 | -0.1 | 0.4 | 0.4 | 0.0 | 0.4 | 0.5 | -0.1 | 0.5 | 0.5 | 0.0 | | | | 0.5 | 0.5 | 0.0 |
| B105 | 13.4 | 13.8 | -0.4 | 13.9 | 13.6 | 0.3 | 13.0 | 13.4 | -0.4 | 14.8 | 15.3 | -0.5 | 12.8 | 14.1 | -1.3 | 8.4 | 8.0 | 0.4 | 12.7 | 12.0 | 0.7 | | | | 12.7 | 12.0 | 0.7 |
| KIIS973 | 10.0 | 10.8 | -0.8 | 9.1 | 10.5 | -1.4 | 10.9 | 11.1 | -0.2 | 12.3 | 12.6 | -0.3 | 8.9 | 9.8 | -0.9 | 4.8 | 5.4 | -0.6 | 9.3 | 11.4 | -2.1 | | | | 9.3 | 11.4 | -2.1 |
| 104.5 TRIPLE M | 11.7 | 12.0 | -0.3 | 11.3 | 11.5 | -0.2 | 13.8 | 12.8 | 1.0 | 12.6 | 13.6 | -1.0 | 9.4 | 10.2 | -0.8 | 8.9 | 8.8 | 0.1 | 8.9 | 8.8 | 0.1 | | | | 8.9 | 8.8 | 0.1 |
| NOVA106.9 | 12.8 | 13.4 | -0.6 | 13.0 | 14.1 | -1.1 | 9.7 | 10.6 | -0.9 | 13.1 | 13.6 | -0.5 | 16.5 | 15.5 | 1.0 | 12.1 | 14.3 | -2.2 | 12.3 | 12.0 | 0.3 | | | | 12.3 | 12.0 | 0.3 |
| ABC BRIS | 6.4 | 4.9 | 1.5 | 9.2 | 7.4 | 1.8 | 5.3 | 4.1 | 1.2 | 3.7 | 2.6 | 1.1 | 4.7 | 4.9 | -0.2 | 13.0 | 6.0 | 7.0 | 7.0 | 5.2 | 1.8 | | | 7.0 | 5.2 | 1.8 | |
| 4RN | 1.5 | 1.7 | -0.2 | 1.7 | 1.9 | -0.2 | 0.8 | 1.2 | -0.4 | 0.9 | 1.1 | -0.2 | 2.1 | 2.6 | -0.5 | 3.4 | 2.7 | 0.7 | 1.4 | 1.6 | -0.2 | | | | 1.4 | 1.6 | -0.2 |
| ABC NEWSRADIO | 1.4 | 1.1 | 0.3 | 2.0 | 1.6 | 0.4 | 1.0 | 0.6 | 0.4 | 1.3 | 0.8 | 0.5 | 1.4 | 1.2 | 0.2 | 0.7 | 1.3 | -0.6 | 1.2 | 1.0 | 0.2 | | | | 1.2 | 1.0 | 0.2 |
| 4JJJ | 5.1 | 5.3 | -0.2 | 4.8 | 4.8 | 0.0 | 4.2 | 4.6 | -0.4 | 5.3 | 5.0 | 0.3 | 7.6 | 7.6 | 0.0 | 3.6 | 5.3 | -1.7 | 4.9 | 5.9 | -1.0 | | | | 4.9 | 5.9 | -1.0 |
| ABC CLASSIC | 2.3 | 1.9 | 0.4 | 1.7 | 1.4 | 0.3 | 3.5 | 2.7 | 0.8 | 2.1 | 1.6 | 0.5 | 2.1 | 1.5 | 0.6 | 2.3 | 3.0 | -0.7 | 2.7 | 1.9 | 0.8 | | | | 2.7 | 1.9 | 0.8 |



BRISBANE RADIO - SURVEY 7 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------|-------------|-------------|-----------|--------------|------------|-----------|--------------|------------|----------|--------------|------------|-----------|--------------|------------|----------|--------------|------------|----------|------------|------------|-----------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 4BC 882 | 275 | 283 | -8 | 22 | 22 | 0 | 21 | 22 | -1 | 24 | 27 | -3 | 43 | 35 | 8 | 51 | 44 | 7 | 114 | 132 | -18 |
| 4BH 1116 | 202 | 192 | 10 | 11 | 10 | 1 | 3 | 4 | -1 | 18 | 9 | 9 | 14 | 13 | 1 | 45 | 36 | 9 | 110 | 120 | -10 |
| SENQ 693am | 21 | 28 | -7 | 3 | 4 | -1 | 2 | 3 | -1 | 2 | 5 | -3 | 3 | 3 | 0 | 4 | 4 | 0 | 6 | 10 | -4 |
| B105 | 675 | 668 | 7 | 111 | 115 | -4 | 85 | 85 | 0 | 250 | 250 | 0 | 141 | 144 | -3 | 56 | 45 | 11 | 33 | 30 | 3 |
| KIIS973 | 528 | 581 | -53 | 69 | 88 | -19 | 65 | 60 | 5 | 140 | 151 | -11 | 139 | 149 | -10 | 73 | 73 | 0 | 42 | 60 | -18 |
| 104.5 TRIPLE M | 516 | 516 | 0 | 75 | 84 | -9 | 69 | 60 | 9 | 128 | 126 | 2 | 145 | 147 | -2 | 76 | 68 | 8 | 23 | 32 | -9 |
| NOVA106.9 | 714 | 767 | -53 | 141 | 128 | 13 | 136 | 124 | 12 | 220 | 257 | -37 | 155 | 177 | -22 | 37 | 51 | -14 | 25 | 29 | -4 |
| ABC BRIS | 251 | 235 | 16 | 24 | 24 | 0 | 23 | 20 | 3 | 32 | 27 | 5 | 42 | 43 | -1 | 41 | 41 | 0 | 90 | 80 | 10 |
| 4RN | 71 | 69 | 2 | 5 | 6 | -1 | 10 | 7 | 3 | 7 | 6 | 1 | 15 | 16 | -1 | 13 | 12 | 1 | 21 | 21 | 0 |
| ABC NEWSRADIO | 105 | 100 | 5 | 11 | 13 | -2 | 11 | 11 | 0 | 26 | 24 | 2 | 19 | 16 | 3 | 15 | 14 | 1 | 23 | 22 | 1 |
| 4JJJ | 347 | 361 | -14 | 50 | 51 | -1 | 76 | 80 | -4 | 137 | 140 | -3 | 59 | 62 | -3 | 14 | 14 | 0 | 10 | 14 | -4 |
| ABC CLASSIC | 103 | 106 | -3 | 12 | 16 | -4 | 7 | 4 | 3 | 17 | 20 | -3 | 23 | 17 | 6 | 10 | 16 | -6 | 34 | 32 | 2 |
| Total | 2073 | 2074 | -1 | 244 | 248 | -4 | 221 | 219 | 2 | 551 | 552 | -1 | 459 | 458 | 1 | 259 | 258 | 1 | 339 | 340 | -1 |

Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|----------------|---------------------|-------------|----------|-------------|-----------------------|------------|-------------|-------------|------------------------|-------------|-------------|------------|------------------------|-------------|-----------|------------|-----------------------|-----------|-------------|-------------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 4BC 882 | 249 | 252 | -3 | 167 | 182 | -15 | 115 | 120 | -5 | 127 | 118 | 9 | 93 | 88 | 5 | 54 | 64 | -10 | 155 | 156 | -1 | | | | | | |
| 4BH 1116 | 171 | 177 | -6 | 99 | 103 | -4 | 121 | 114 | 7 | 117 | 117 | 0 | 93 | 89 | 4 | 38 | 34 | 4 | 155 | 146 | 9 | | | | | | |
| SENQ 693am | 15 | 22 | -7 | 7 | 7 | 0 | 6 | 4 | 2 | 8 | 14 | -6 | 8 | 10 | -2 | 2 | 2 | 0 | 15 | 12 | 3 | | | | | | |
| B105 | 614 | 606 | 8 | 398 | 387 | 11 | 259 | 265 | -6 | 338 | 346 | -8 | 300 | 291 | 9 | 92 | 98 | -6 | 378 | 388 | -10 | | | | | | |
| KIIS973 | 454 | 493 | -39 | 259 | 292 | -33 | 200 | 206 | -6 | 253 | 269 | -16 | 205 | 227 | -22 | 67 | 67 | 0 | 328 | 356 | -28 | | | | | | |
| 104.5 TRIPLE M | 446 | 449 | -3 | 244 | 253 | -9 | 193 | 191 | 2 | 251 | 248 | 3 | 185 | 197 | -12 | 101 | 75 | 26 | 293 | 286 | 7 | | | | | | |
| NOVA106.9 | 650 | 702 | -52 | 387 | 437 | -50 | 238 | 262 | -24 | 349 | 384 | -35 | 329 | 341 | -12 | 115 | 125 | -10 | 422 | 437 | -15 | | | | | | |
| ABC BRIS | 222 | 206 | 16 | 155 | 144 | 11 | 89 | 79 | 10 | 105 | 102 | 3 | 91 | 82 | 9 | 60 | 45 | 15 | 171 | 158 | 13 | | | | | | |
| 4RN | 59 | 63 | -4 | 35 | 38 | -3 | 26 | 30 | -4 | 27 | 27 | 0 | 26 | 29 | -3 | 15 | 17 | -2 | 43 | 36 | 7 | | | | | | |
| ABC NEWSRADIO | 91 | 88 | 3 | 58 | 42 | 16 | 28 | 29 | -1 | 37 | 35 | 2 | 27 | 30 | -3 | 7 | 14 | -7 | 43 | 42 | 1 | | | | | | |
| 4JJJ | 300 | 314 | -14 | 171 | 178 | -7 | 94 | 111 | -17 | 140 | 140 | 0 | 148 | 153 | -5 | 64 | 68 | -4 | 195 | 211 | -16 | | | | | | |
| ABC CLASSIC | 77 | 81 | -4 | 35 | 36 | -1 | 42 | 37 | 5 | 41 | 36 | 5 | 35 | 33 | 2 | 17 | 19 | -2 | 64 | 60 | 4 | | | | | | |
| Total | 1994 | 1994 | 0 | 1568 | 1597 | -29 | 1211 | 1218 | -7 | 1435 | 1449 | -14 | 1343 | 1316 | 27 | 621 | 606 | 15 | 1757 | 1796 | -39 | | | | | | |



BRISBANE RADIO - SURVEY 7 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------|------------|------------|----------|--------------|-----------|-----------|--------------|-----------|----------|--------------|-----------|-----------|--------------|-----------|-----------|--------------|-----------|----------|------------|-----------|----------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 4BC 882 | 19 | 19 | 0 | * | 1 | * | * | * | * | 1 | 1 | 0 | 2 | 2 | 0 | 2 | 2 | 0 | 13 | 13 | 0 |
| 4BH 1116 | 20 | 20 | 0 | * | * | * | * | * | * | 1 | 1 | 0 | 2 | 1 | 1 | 3 | 2 | 1 | 13 | 15 | -2 |
| SENQ 693am | 1 | 1 | 0 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| B105 | 31 | 31 | 0 | 5 | 5 | 0 | 3 | 3 | 0 | 10 | 11 | -1 | 8 | 8 | 0 | 3 | 3 | 0 | 2 | 1 | 1 |
| KIIS973 | 23 | 26 | -3 | 2 | 3 | -1 | 2 | 3 | -1 | 6 | 5 | 1 | 8 | 8 | 0 | 4 | 4 | 0 | 2 | 3 | -1 |
| 104.5 TRIPLE M | 26 | 26 | 0 | 3 | 3 | 0 | 2 | 1 | 1 | 4 | 4 | 0 | 9 | 10 | -1 | 7 | 6 | 1 | 1 | 1 | 0 |
| NOVA106.9 | 30 | 31 | -1 | 7 | 7 | 0 | 5 | 4 | 1 | 7 | 8 | -1 | 8 | 9 | -1 | 1 | 2 | -1 | 1 | 1 | 0 |
| ABC BRIS | 15 | 12 | 3 | 1 | 1 | 0 | * | * | * | 1 | 1 | 0 | 2 | 2 | 0 | 2 | 3 | -1 | 9 | 5 | 4 |
| 4RN | 3 | 4 | -1 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 2 | 0 |
| ABC NEWSRADIO | 3 | 2 | 1 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | * | * | * | 1 | * | * |
| 4JJJ | 12 | 13 | -1 | 2 | 2 | 0 | 2 | 2 | 0 | 6 | 6 | 0 | 2 | 3 | -1 | * | * | * | * | * | * |
| ABC CLASSIC | 6 | 4 | 2 | * | * | * | * | * | * | * | * | * | 1 | * | * | 1 | 1 | 0 | 4 | 2 | 2 |
| Total | 236 | 234 | 2 | 26 | 27 | -1 | 19 | 16 | 3 | 44 | 47 | -3 | 57 | 58 | -1 | 33 | 33 | 0 | 57 | 53 | 4 |

Average Audience (000's) by Session, P10+ [Potential: 2192]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|----------------|---------------------|-----------------------|------------------------|------------------------|-----------------------|------------------------|---------------------|------------|-----------|------------|------------|----------|------------|------------|----------|-----------|-----------|----------|------------|------------|-----------|
| | Mon-Fri 5:30am-12mn | Mon-Fri 5:30am-9:00am | Mon-Fri 9:00am-12:00md | Mon-Fri 12:00md-4:00pm | Mon-Fri 4:00pm-7:00pm | Mon-Fri 7:00pm-12:00mn | Sat-Sun 5:30am-12mn | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last |
| 4BC 882 | 21 | 21 | 0 | 40 | 43 | -3 | 31 | 31 | 0 | 21 | 20 | 1 | 14 | 11 | 3 | 8 | 7 | 1 | 14 | 14 | 0 |
| 4BH 1116 | 20 | 20 | 0 | 29 | 25 | 4 | 35 | 39 | -4 | 25 | 26 | -1 | 13 | 15 | -2 | 5 | 3 | 2 | 20 | 20 | 0 |
| SENQ 693am | 1 | 1 | 0 | 2 | 2 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | * | * | * | 1 | 1 | 0 |
| B105 | 33 | 34 | -1 | 51 | 50 | 1 | 43 | 45 | -2 | 47 | 48 | -1 | 30 | 33 | -3 | 6 | 5 | 1 | 26 | 25 | 1 |
| KIIS973 | 25 | 26 | -1 | 34 | 38 | -4 | 36 | 37 | -1 | 39 | 40 | -1 | 21 | 23 | -2 | 3 | 3 | 0 | 19 | 24 | -5 |
| 104.5 TRIPLE M | 29 | 29 | 0 | 42 | 42 | 0 | 45 | 43 | 2 | 40 | 43 | -3 | 22 | 24 | -2 | 6 | 5 | 1 | 18 | 18 | 0 |
| NOVA106.9 | 32 | 33 | -1 | 48 | 51 | -3 | 32 | 35 | -3 | 42 | 43 | -1 | 39 | 36 | 3 | 8 | 8 | 0 | 25 | 25 | 0 |
| ABC BRIS | 16 | 12 | 4 | 34 | 27 | 7 | 17 | 14 | 3 | 12 | 8 | 4 | 11 | 11 | 0 | 9 | 3 | 6 | 14 | 11 | 3 |
| 4RN | 4 | 4 | 0 | 6 | 7 | -1 | 3 | 4 | -1 | 3 | 4 | -1 | 5 | 6 | -1 | 2 | 2 | 0 | 3 | 3 | 0 |
| ABC NEWSRADIO | 3 | 3 | 0 | 8 | 6 | 2 | 3 | 2 | 1 | 4 | 3 | 1 | 3 | 3 | 0 | * | 1 | * | 2 | 2 | 0 |
| 4JJJ | 13 | 13 | 0 | 18 | 18 | 0 | 14 | 15 | -1 | 17 | 16 | 1 | 18 | 18 | 0 | 2 | 3 | -1 | 10 | 12 | -2 |
| ABC CLASSIC | 6 | 5 | 1 | 6 | 5 | 1 | 11 | 9 | 2 | 7 | 5 | 2 | 5 | 4 | 1 | 2 | 2 | 0 | 6 | 4 | 2 |
| Total | 248 | 245 | 3 | 370 | 365 | 5 | 326 | 332 | -6 | 318 | 315 | 3 | 236 | 234 | 2 | 67 | 58 | 9 | 206 | 208 | -2 |

EMBARGOED UNTIL 9:30AM (AEDT)



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 7 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|-----------------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 973 KIIS 80s | 39 | 31 | 8 | 8 | 6 | 2 | 2 | * | * | 4 | 5 | -1 | 13 | 11 | 2 | 8 | 5 | 3 | 4 | 4 | 0 |
| 973 KIIS 90s | 54 | 58 | -4 | 10 | 13 | -3 | 5 | 10 | -5 | 16 | 17 | -1 | 17 | 16 | 1 | 5 | 1 | 4 | 1 | 1 | 0 |
| BUDDHA HITS | 18 | 20 | -2 | 2 | 2 | 0 | 3 | 4 | -1 | 7 | 4 | 3 | 3 | 4 | -1 | 3 | 3 | 0 | * | 3 | * |
| CADA | 7 | 12 | -5 | * | 1 | * | 1 | 2 | -1 | 2 | 3 | -1 | 2 | 2 | 0 | 1 | * | * | 2 | 3 | -1 |
| Chemist Warehouse Remix | 18 | 14 | 4 | 4 | 3 | 1 | * | * | * | 8 | 8 | 0 | 3 | 2 | 1 | 2 | 2 | 0 | 1 | * | * |
| Coles Radio | 48 | 47 | 1 | 13 | 8 | 5 | 7 | 7 | 0 | 13 | 20 | -7 | 7 | 6 | 1 | 6 | 4 | 2 | 2 | 1 | 1 |
| DANCE HITS | 39 | 45 | -6 | 7 | 13 | -6 | 9 | 3 | 6 | 6 | 8 | -2 | 16 | 20 | -4 | 1 | 1 | 0 | * | * | * |
| EASY 80s HITS | 42 | 38 | 4 | 10 | 5 | 5 | * | 4 | * | 11 | 7 | 4 | 15 | 12 | 3 | 4 | 4 | 0 | 2 | 6 | -4 |
| iHeartCountry | 23 | 20 | 3 | 2 | 2 | 0 | 2 | 3 | -1 | 9 | 4 | 5 | 3 | 6 | -3 | 4 | 4 | 0 | 3 | 1 | 2 |
| MMM 80s | 19 | 18 | 1 | 7 | 5 | 2 | 1 | * | * | 1 | 3 | -2 | 7 | 8 | -1 | 2 | 1 | 1 | 1 | 2 | -1 |
| MMM 90s | 29 | 31 | -2 | 9 | 10 | -1 | * | 3 | * | 10 | 3 | 7 | 8 | 11 | -3 | 2 | 4 | -2 | * | 1 | * |
| MMM CLASSIC ROCK | 41 | 42 | -1 | 14 | 9 | 5 | * | 6 | * | 3 | 6 | -3 | 9 | 7 | 2 | 12 | 10 | 2 | 4 | 5 | -1 |
| MMM COUNTRY | 24 | 29 | -5 | 1 | 3 | -2 | 1 | 5 | -4 | 9 | 6 | 3 | 11 | 13 | -2 | 1 | * | * | 1 | 2 | -1 |
| MMM HARD N HEAVY | 25 | 22 | 3 | 4 | 3 | 1 | * | * | * | 5 | 8 | -3 | 13 | 10 | 3 | 2 | 1 | 1 | 1 | * | * |
| NOVA 90s | 66 | 63 | 3 | 17 | 17 | 0 | 16 | 10 | 6 | 13 | 17 | -4 | 13 | 12 | 1 | 3 | 4 | -1 | 3 | 2 | 1 |
| OLDSKOOL 90s HITS | 45 | 58 | -13 | 8 | 8 | 0 | 7 | 8 | -1 | 14 | 19 | -5 | 11 | 12 | -1 | 1 | 1 | 0 | 5 | 10 | -5 |
| RnB Fridays Radio | 41 | 48 | -7 | 8 | 11 | -3 | 11 | 9 | 2 | 13 | 17 | -4 | 9 | 10 | -1 | 1 | 1 | 0 | * | * | * |
| smooth fm Brisbane | 67 | 52 | 15 | 9 | 11 | -2 | 7 | 5 | 2 | 10 | 8 | 2 | 21 | 8 | 13 | 12 | 12 | 0 | 7 | 8 | -1 |
| SOUNDCLOUD RADIO | 21 | 11 | 10 | 5 | 5 | 0 | 5 | * | * | 8 | 4 | 4 | 2 | 2 | 0 | 1 | * | * | * | * | * |
| TikTok Trending | 35 | 38 | -3 | 11 | 14 | -3 | 11 | 7 | 4 | 12 | 18 | -6 | * | * | * | * | * | * | * | * | * |
| triple j Unearthed | 36 | 39 | -3 | 10 | 10 | 0 | 13 | 14 | -1 | 4 | 10 | -6 | 5 | 3 | 2 | 3 | 2 | 1 | * | * | * |
| ABC Country | 16 | 15 | 1 | 3 | 3 | 0 | 1 | 4 | -3 | 6 | 3 | 3 | 1 | * | * | 2 | 3 | -1 | 3 | 2 | 1 |
| ABC Jazz | 25 | 23 | 2 | 2 | 4 | -2 | 4 | * | * | 8 | 7 | 1 | 3 | 5 | -2 | 5 | 5 | 0 | 2 | 2 | 0 |
| ABC KIDS LISTEN | 26 | 24 | 2 | 6 | 10 | -4 | 4 | 4 | 0 | 10 | 9 | 1 | 5 | 2 | 3 | * | * | * | 2 | * | * |
| ABC Sport | 26 | 35 | -9 | 3 | 5 | -2 | 4 | 5 | -1 | 7 | 3 | 4 | 3 | 6 | -3 | 5 | 7 | -2 | 5 | 8 | -3 |
| Double J | 38 | 38 | 0 | 7 | 6 | 1 | 2 | 5 | -3 | 13 | 14 | -1 | 12 | 11 | 1 | 4 | 2 | 2 | * | * | * |
| Total Digital/Internet Only | 533 | 550 | -17 | 85 | 95 | -10 | 59 | 55 | 4 | 139 | 155 | -16 | 143 | 133 | 10 | 64 | 60 | 4 | 43 | 51 | -8 |

Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

| Station | Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|-----------------------------|---------------------|------|-----|---------------------------------|------|-----|--------------------------------|------|-----|----------------------------------|------|-----|-----------------------------|------|-----|--------------------------------|------|-----|-----------------------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 973 KIIS 80s | 34 | 26 | 8 | 13 | 8 | 5 | 15 | 11 | 4 | 12 | 7 | 5 | 14 | 7 | 7 | 6 | 7 | -1 | 14 | 9 | 5 |
| 973 KIIS 90s | 40 | 44 | -4 | 17 | 15 | 2 | 9 | 11 | -2 | 19 | 21 | -2 | 18 | 19 | -1 | 9 | 5 | 4 | 25 | 28 | -3 |
| BUDDHA HITS | 18 | 13 | 5 | 12 | 9 | 3 | 4 | 5 | -1 | 5 | 3 | 2 | 5 | 5 | 0 | 5 | 4 | 1 | 9 | 14 | -5 |
| CADA | 6 | 7 | -1 | 4 | 3 | 1 | 2 | 2 | 0 | 1 | 1 | 0 | 1 | 4 | -3 | 1 | * | * | 3 | 7 | -4 |
| Chemist Warehouse Remix | 16 | 11 | 5 | 6 | 3 | 3 | 4 | 2 | 2 | 3 | 1 | 2 | 6 | 5 | 1 | 7 | 5 | 2 | 7 | 8 | -1 |
| Coles Radio | 35 | 35 | 0 | 10 | 10 | 0 | 10 | 10 | 0 | 9 | 12 | -3 | 17 | 20 | -3 | 4 | 7 | -3 | 23 | 26 | -3 |
| DANCE HITS | 31 | 38 | -7 | 13 | 17 | -4 | 9 | 10 | -1 | 13 | 21 | -8 | 11 | 15 | -4 | 12 | 8 | 4 | 21 | 21 | 0 |
| EASY 80s HITS | 36 | 31 | 5 | 12 | 14 | -2 | 12 | 12 | 0 | 10 | 7 | 3 | 22 | 10 | 12 | 9 | 8 | 1 | 12 | 15 | -3 |
| iHeartCountry | 14 | 13 | 1 | 4 | 5 | -1 | 4 | 2 | 2 | 5 | 5 | 0 | 10 | 5 | 5 | 3 | 7 | -4 | 16 | 14 | 2 |
| MMM 80s | 13 | 17 | -4 | 6 | 4 | 2 | 6 | 4 | 2 | 5 | 11 | -6 | 7 | 6 | 1 | 2 | 4 | -2 | 11 | 3 | 8 |
| MMM 90s | 25 | 24 | 1 | 16 | 16 | 0 | 8 | 8 | 0 | 6 | 8 | -2 | 15 | 12 | 3 | 8 | 7 | 1 | 20 | 23 | -3 |
| MMM CLASSIC ROCK | 33 | 35 | -2 | 12 | 16 | -4 | 13 | 11 | 2 | 19 | 19 | 0 | 14 | 9 | 5 | 3 | 5 | -2 | 25 | 28 | -3 |
| MMM COUNTRY | 19 | 21 | -2 | 10 | 9 | 1 | 8 | 7 | 1 | 9 | 9 | 0 | 6 | 11 | -5 | 3 | 1 | 2 | 14 | 18 | -4 |
| MMM HARD N HEAVY | 22 | 20 | 2 | 10 | 11 | -1 | 6 | 6 | 0 | 11 | 9 | 2 | 9 | 9 | 0 | 7 | 5 | 2 | 12 | 15 | -3 |
| NOVA 90s | 50 | 48 | 2 | 22 | 21 | 1 | 9 | 11 | -2 | 19 | 20 | -1 | 13 | 10 | 3 | 5 | 3 | 2 | 38 | 33 | 5 |
| OLDSKOOL 90s HITS | 40 | 49 | -9 | 12 | 20 | -8 | 19 | 27 | -8 | 10 | 16 | -6 | 15 | 16 | -1 | 11 | 12 | -1 | 17 | 25 | -8 |
| RnB Fridays Radio | 33 | 39 | -6 | 12 | 17 | -5 | 8 | 14 | -6 | 20 | 22 | -2 | 13 | 15 | -2 | 2 | 6 | -4 | 13 | 15 | -2 |
| smooth fm Brisbane | 56 | 38 | 18 | 23 | 20 | 3 | 21 | 16 | 5 | 23 | 13 | 10 | 20 | 10 | 10 | 14 | 4 | 10 | 34 | 29 | 5 |
| SOUNDCLOUD RADIO | 15 | 8 | 7 | 3 | 4 | -1 | 3 | 1 | 2 | 9 | 3 | 6 | 7 | 4 | 3 | 5 | 2 | 3 | 8 | 5 | 3 |
| TikTok Trending | 28 | 33 | -5 | 10 | 11 | -1 | 15 | 15 | 0 | 8 | 14 | -6 | 9 | 10 | -1 | 8 | 6 | 2 | 18 | 19 | -1 |
| triple j Unearthed | 28 | 28 | 0 | 6 | 7 | -1 | 5 | 7 | -2 | 13 | 13 | 0 | 17 | 15 | 2 | 10 | 11 | -1 | 23 | 23 | 0 |
| ABC Country | 14 | 15 | -1 | 8 | 7 | 1 | 4 | 4 | 0 | 8 | 3 | 5 | 9 | 10 | -1 | 6 | 4 | 2 | 10 | 5 | 5 |
| ABC Jazz | 23 | 20 | 3 | 9 | 4 | 5 | 3 | 9 | -6 | 8 | 9 | -1 | 7 | 6 | 1 | 7 | 5 | 2 | 8 | 13 | -5 |
| ABC KIDS LISTEN | 17 | 20 | -3 | 8 | 12 | -4 | 3 | 5 | -2 | 10 | 7 | 3 | 11 | 8 | 3 | 5 | 5 | 0 | 18 | 14 | 4 |
| ABC Sport | 13 | 20 | -7 | 7 | 12 | -5 | * | 2 | * | 1 | 3 | -2 | 6 | 9 | -3 | 4 | 2 | 2 | 17 | 22 | -5 |
| Double J | 32 | 26 | 6 | 16 | 12 | 4 | 13 | 12 | 1 | 13 | 11 | 2 | 12 | 9 | 3 | 7 | 6 | 1 | 13 | 17 | -4 |
| Total Digital/Internet Only | 459 | 457 | 2 | 218 | 233 | -15 | 189 | 201 | -12 | 240 | 240 | 0 | 255 | 227 | 28 | 123 | 114 | 9 | 345 | 364 | -19 |