



BRISBANE RADIO - SURVEY 1 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	8.2	8.0	0.2	1.7	1.5	0.2	0.1	0.2	-0.1	1.5	3.0	-1.5	4.6	5.9	-1.3	8.0	7.4	0.6	20.1	18.4	1.7
4BH	1.9	2.4	-0.5	0.1	*	*	*	*	*	0.1	0.1	0.0	0.9	1.4	-0.5	2.7	2.2	0.5	4.7	6.5	-1.8
4KQ	9.4	10.6	-1.2	5.8	12.0	-6.2	0.5	1.2	-0.7	0.6	0.9	-0.3	3.0	2.9	0.1	14.0	19.5	-5.5	21.9	21.3	0.6
B105	9.0	8.3	0.7	16.1	10.4	5.7	20.2	20.0	0.2	16.4	14.6	1.8	9.8	9.2	0.6	4.3	5.3	-1.0	0.3	0.7	-0.4
KIIS973	8.5	11.2	-2.7	7.3	16.9	-9.6	4.9	6.6	-1.7	10.9	10.1	0.8	12.1	16.0	-3.9	12.2	13.9	-1.7	3.3	5.6	-2.3
104.5 TRIPLE M	8.1	9.1	-1.0	8.6	9.8	-1.2	10.5	10.3	0.2	12.2	10.2	2.0	11.3	15.3	-4.0	9.8	10.5	-0.7	1.2	1.1	0.1
NOVA106.9	10.8	9.7	1.1	22.9	21.5	1.4	16.9	18.5	-1.6	17.3	17.4	-0.1	14.4	10.6	3.8	6.0	4.4	1.6	0.4	0.5	-0.1
ABC BRIS	9.3	7.6	1.7	2.8	2.4	0.4	0.7	1.3	-0.6	3.9	1.8	2.1	3.5	3.9	-0.4	8.8	6.4	2.4	22.4	19.3	3.1
4RN	2.5	2.5	0.0	0.6	0.4	0.2	*	0.1	*	0.3	0.5	-0.2	2.3	1.5	0.8	5.0	5.5	-0.5	4.0	4.5	-0.5
ABC NEWSRADIO	1.6	1.9	-0.3	0.8	0.5	0.3	0.6	0.9	-0.3	1.7	1.9	-0.2	2.8	1.9	0.9	1.1	1.3	-0.2	1.4	3.0	-1.6
4JJJ	6.3	6.4	-0.1	3.9	7.0	-3.1	19.7	14.2	5.5	13.3	15.7	-2.4	6.0	5.8	0.2	3.0	1.7	1.3	0.6	0.4	0.2
ABC CLASSIC	3.2	2.8	0.4	1.0	0.3	0.7	2.4	1.6	0.8	1.1	2.2	-1.1	2.6	2.0	0.6	2.5	1.6	0.9	6.2	5.9	0.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	8.5	8.6	-0.1	9.9	10.7	-0.8	10.3	10.6	-0.3	5.9	5.8	0.1	5.4	5.8	-0.4	12.9	10.0	2.9	7.3	6.1	1.2	7.3	6.1	1.2	7.3	6.1	1.2
4BH	1.8	2.2	-0.4	1.5	2.0	-0.5	1.6	2.2	-0.6	1.9	2.3	-0.4	1.6	1.9	-0.3	3.5	2.8	0.7	2.3	3.1	-0.8	2.3	3.1	-0.8	2.3	3.1	-0.8
4KQ	9.2	9.8	-0.6	9.9	12.0	-2.1	10.9	11.7	-0.8	9.7	9.4	0.3	5.7	6.1	-0.4	6.6	4.8	1.8	10.1	13.0	-2.9	6.6	4.8	1.8	10.1	13.0	-2.9
B105	9.5	8.9	0.6	9.1	8.1	1.0	9.1	8.8	0.3	10.6	10.0	0.6	11.2	10.5	0.7	4.5	5.3	-0.8	7.6	6.4	1.2	4.5	5.3	-0.8	7.6	6.4	1.2
KIIS973	9.0	10.9	-1.9	9.8	11.2	-1.4	9.2	11.4	-2.2	9.7	10.8	-1.1	7.8	11.1	-3.3	5.1	8.6	-3.5	6.8	12.1	-5.3	5.1	8.6	-3.5	6.8	12.1	-5.3
104.5 TRIPLE M	8.4	9.6	-1.2	7.1	8.4	-1.3	8.7	10.3	-1.6	10.2	12.3	-2.1	8.2	9.5	-1.3	6.9	3.4	3.5	7.3	7.4	-0.1	6.9	3.4	3.5	7.3	7.4	-0.1
NOVA106.9	11.1	9.8	1.3	10.7	10.7	0.0	10.6	6.7	3.9	11.1	9.7	1.4	13.3	12.5	0.8	10.4	9.0	1.4	10.0	9.6	0.4	10.4	9.0	1.4	10.0	9.6	0.4
ABC BRIS	9.5	7.5	2.0	13.2	9.3	3.9	8.3	6.5	1.8	6.2	4.7	1.5	9.2	6.4	2.8	11.8	14.6	-2.8	8.7	7.8	0.9	11.8	14.6	-2.8	8.7	7.8	0.9
4RN	2.4	2.7	-0.3	3.7	3.8	-0.1	1.3	2.2	-0.9	1.5	2.1	-0.6	3.0	2.0	1.0	3.5	2.6	0.9	2.6	2.2	0.4	3.5	2.6	0.9	2.6	2.2	0.4
ABC NEWSRADIO	1.7	1.9	-0.2	2.7	2.5	0.2	1.4	1.9	-0.5	0.8	1.3	-0.5	0.9	1.7	-0.8	3.6	2.3	1.3	1.4	1.9	-0.5	3.6	2.3	1.3	1.4	1.9	-0.5
4JJJ	5.4	6.4	-1.0	4.5	5.5	-1.0	4.7	5.6	-0.9	5.6	7.3	-1.7	8.0	8.1	-0.1	4.7	5.2	-0.5	9.1	6.4	2.7	4.7	5.2	-0.5	9.1	6.4	2.7
ABC CLASSIC	3.0	2.7	0.3	2.8	1.7	1.1	3.2	2.7	0.5	2.9	2.9	0.0	2.7	3.8	-1.1	4.8	3.8	1.0	3.5	3.2	0.3	4.8	3.8	1.0	3.5	3.2	0.3

Please note: 97.3 FM rebranded as KIIS973 effective Jan 16.



BRISBANE RADIO - SURVEY 1 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	144	177	-33	14	8	6	4	1	3	12	19	-7	23	34	-11	24	28	-4	68	86	-18
4BH	61	77	-16	1	1	0	1	*	*	5	4	1	3	12	-9	16	12	4	36	49	-13
4KQ	256	267	-11	19	20	-1	12	4	8	12	18	-6	28	25	3	64	67	-3	120	133	-13
B105	460	457	3	77	65	12	77	80	-3	170	167	3	97	103	-6	28	31	-3	11	11	0
KIIS973	435	506	-71	66	65	1	39	42	-3	122	123	-1	110	157	-47	61	72	-11	36	46	-10
104.5 TRIPLE M	425	379	46	67	55	12	53	41	12	123	95	28	113	118	-5	48	56	-8	21	14	7
NOVA106.9	574	568	6	107	99	8	91	98	-7	196	200	-4	121	134	-13	42	33	9	18	5	13
ABC BRIS	277	252	25	16	22	-6	10	15	-5	39	29	10	55	48	7	45	39	6	113	100	13
4RN	101	91	10	5	5	0	2	3	-1	8	13	-5	27	22	5	26	18	8	33	30	3
ABC NEWSRADIO	126	109	17	11	8	3	9	6	3	29	27	2	36	31	5	15	10	5	26	28	-2
4JJJ	414	359	55	47	33	14	96	75	21	156	156	0	76	78	-2	25	9	16	14	8	6
ABC CLASSIC	109	103	6	10	9	1	2	7	-5	22	25	-3	27	23	4	12	11	1	35	28	7
Total	2075	2045	30	242	233	9	221	228	-7	549	528	21	467	466	1	259	258	1	337	332	5

Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	126	169	-43	99	124	-25	85	95	-10	67	78	-11	59	70	-11	37	39	-2	95	99	-4
4BH	50	63	-13	31	36	-5	23	29	-6	25	33	-8	23	27	-4	17	17	0	42	52	-10
4KQ	234	252	-18	138	173	-35	135	162	-27	148	147	1	100	103	-3	58	42	16	165	188	-23
B105	411	412	-1	252	249	3	180	180	0	218	226	-8	215	226	-11	67	81	-14	266	257	9
KIIS973	382	448	-66	216	293	-77	175	211	-36	211	234	-23	175	220	-45	76	98	-22	245	308	-63
104.5 TRIPLE M	347	322	25	200	205	-5	158	143	15	192	188	4	149	159	-10	63	45	18	240	228	12
NOVA106.9	520	509	11	308	324	-16	222	158	64	268	270	-2	259	286	-27	107	104	3	347	330	17
ABC BRIS	251	228	23	175	158	17	127	101	26	114	101	13	119	96	23	54	53	1	172	160	12
4RN	89	86	3	63	64	-1	35	29	6	34	37	-3	42	31	11	17	18	-1	67	50	17
ABC NEWSRADIO	111	101	10	71	65	6	30	45	-15	30	34	-4	26	33	-7	24	20	4	64	61	3
4JJJ	345	323	22	189	183	6	128	120	8	174	158	16	182	172	10	60	60	0	257	206	51
ABC CLASSIC	90	85	5	45	41	4	40	38	2	45	41	4	45	38	7	22	23	-1	72	63	9
Total	1986	1988	-2	1528	1570	-42	1241	1145	96	1369	1342	27	1282	1348	-66	584	613	-29	1700	1655	45

Please note: 97.3 FM rebranded as KIIS973 effective Jan 16.



BRISBANE RADIO - SURVEY 1 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	18	18	0	*	*	*	*	*	*	1	1	0	2	3	-1	2	3	-1	12	11	1
4BH	4	5	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	3	4	-1
4KQ	21	24	-3	1	2	-1	*	*	*	*	*	*	2	2	0	4	7	-3	14	12	2
B105	20	18	2	3	2	1	3	3	0	7	6	1	5	5	0	1	2	-1	*	*	*
KIIS973	19	25	-6	1	3	-2	1	1	0	5	4	1	6	8	-2	4	5	-1	2	3	-1
104.5 TRIPLE M	18	20	-2	2	2	0	2	2	0	5	4	1	6	8	-2	3	4	-1	1	1	0
NOVA106.9	24	22	2	5	4	1	3	3	0	7	8	-1	7	6	1	2	2	0	*	*	*
ABC BRIS	21	17	4	1	*	*	*	*	*	2	1	1	2	2	0	3	2	1	14	11	3
4RN	5	6	-1	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	2	3	-1
ABC NEWSRADIO	4	4	0	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	1	2	-1
4JJJ	14	14	0	1	1	0	3	2	1	6	7	-1	3	3	0	1	1	0	*	*	*
ABC CLASSIC	7	6	1	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	4	3	1
Total	222	223	-1	20	17	3	17	16	1	43	43	0	50	52	-2	31	37	-6	62	57	5

Average Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	20	20	0	35	41	-6	35	33	2	17	16	1	12	13	-1	8	7	1	14	11	3
4BH	4	5	-1	5	7	-2	5	7	-2	5	6	-1	3	4	-1	2	2	0	4	6	-2
4KQ	21	23	-2	35	45	-10	36	36	0	27	26	1	12	14	-2	4	3	1	20	24	-4
B105	22	21	1	32	31	1	31	27	4	30	28	2	24	24	0	3	3	0	15	12	3
KIIS973	21	26	-5	34	42	-8	31	35	-4	27	31	-4	17	25	-8	3	6	-3	13	23	-10
104.5 TRIPLE M	20	23	-3	25	32	-7	29	32	-3	29	35	-6	18	21	-3	4	2	2	14	14	0
NOVA106.9	26	23	3	37	41	-4	35	21	14	31	27	4	29	28	1	6	6	0	20	18	2
ABC BRIS	22	18	4	46	35	11	28	20	8	18	13	5	20	14	6	7	10	-3	17	14	3
4RN	6	6	0	13	15	-2	4	7	-3	4	6	-2	7	5	2	2	2	0	5	4	1
ABC NEWSRADIO	4	5	-1	10	9	1	5	6	-1	2	4	-2	2	4	-2	2	2	0	3	4	-1
4JJJ	13	15	-2	16	21	-5	16	17	-1	16	21	-5	17	18	-1	3	3	0	18	12	6
ABC CLASSIC	7	6	1	10	7	3	11	8	3	8	8	0	6	8	-2	3	2	1	7	6	1
Total	233	237	-4	350	378	-28	335	310	25	284	282	2	217	225	-8	59	66	-7	196	187	9

Please note: 97.3 FM rebranded as KIIS973 effective Jan 16.