



## BRISBANE RADIO - SURVEY 1 2020

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.7	6.3	0.4	0.6	1.2	-0.6	0.4	0.1	0.3	0.5	1.4	-0.9	3.4	3.0	0.4	12.2	7.5	4.7	18.2	18.4	-0.2
4KQ	8.3	8.2	0.1	0.6	1.2	-0.6	0.8	0.2	0.6	0.9	2.6	-1.7	4.4	4.3	0.1	16.4	19.6	-3.2	21.1	16.6	4.5
HIT 105	10.8	10.7	0.1	19.6	22.7	-3.1	23.7	19.6	4.1	17.0	21.2	-4.2	11.1	7.5	3.6	3.0	3.3	-0.3	1.1	0.8	0.3
97.3FM	10.9	12.5	-1.6	10.8	15.8	-5.0	19.3	11.4	7.9	10.2	11.6	-1.4	13.4	14.7	-1.3	8.4	18.4	-10.0	7.0	6.0	1.0
104.5 TRIPLE M	11.3	10.9	0.4	14.0	13.4	0.6	9.9	6.9	3.0	14.0	9.5	4.5	12.3	20.8	-8.5	17.0	10.5	6.5	3.4	2.2	1.2
NOVA106.9	11.1	10.4	0.7	31.0	18.9	12.1	15.6	20.8	-5.2	16.1	15.2	0.9	10.6	10.6	0.0	6.2	4.5	1.7	0.8	1.9	-1.1
ABC BRIS	7.2	6.4	0.8	0.4	1.1	-0.7	1.2	0.6	0.6	1.2	1.4	-0.2	6.4	5.4	1.0	9.6	6.2	3.4	17.5	17.0	0.5
4RN	3.3	2.5	0.8	0.8	0.3	0.5	0.8	0.2	0.6	1.1	0.2	0.9	2.7	0.6	2.1	5.1	3.9	1.2	7.0	7.8	-0.8
ABC NEWS	1.2	1.3	-0.1	0.8	0.5	0.3	0.8	0.7	0.1	1.8	1.2	0.6	0.8	0.6	0.2	1.1	1.4	-0.3	1.4	2.5	-1.1
4JJJ	9.2	9.6	-0.4	6.1	7.9	-1.8	12.5	25.6	-13.1	20.2	19.2	1.0	10.2	8.6	1.6	2.4	1.7	0.7	0.8	0.4	0.4
ABC CLASSIC	2.7	2.6	0.1	0.6	0.5	0.1	0.8	0.3	0.5	1.1	0.9	0.2	1.7	2.0	-0.3	1.2	2.6	-1.4	7.9	7.0	0.9

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	7.0	6.6	0.4	8.4	8.1	0.3	8.5	7.3	1.2	5.4	5.5	-0.1	4.5	3.9	0.6	8.8	7.2	1.6	5.7	5.3	0.4
4KQ	7.9	7.7	0.2	8.7	8.5	0.2	9.3	8.8	0.5	7.4	7.8	-0.4	6.9	5.5	1.4	4.5	6.1	-1.6	9.7	9.8	-0.1
HIT 105	11.2	11.0	0.2	11.4	11.0	0.4	11.3	10.8	0.5	12.4	11.4	1.0	11.0	11.8	-0.8	6.2	8.6	-2.4	9.6	9.7	-0.1
97.3FM	10.9	12.2	-1.3	10.1	11.2	-1.1	11.1	12.9	-1.8	10.6	14.0	-3.4	11.9	11.5	0.4	12.1	9.3	2.8	10.8	13.5	-2.7
104.5 TRIPLE M	11.8	11.6	0.2	11.4	11.0	0.4	12.6	12.3	0.3	13.7	13.2	0.5	9.9	10.9	-1.0	8.1	6.9	1.2	9.7	8.8	0.9
NOVA106.9	10.9	10.4	0.5	11.0	10.1	0.9	7.4	8.7	-1.3	11.1	10.5	0.6	14.6	14.1	0.5	12.1	8.8	3.3	11.7	10.4	1.3
ABC BRIS	7.3	6.4	0.9	9.8	9.1	0.7	5.7	5.5	0.2	5.3	4.2	1.1	6.2	5.3	0.9	11.6	8.5	3.1	6.8	6.2	0.6
4RN	3.3	2.5	0.8	4.0	2.9	1.1	2.8	1.7	1.1	3.1	1.6	1.5	3.6	3.6	0.0	2.8	3.8	-1.0	3.3	2.7	0.6
ABC NEWS	1.2	1.3	-0.1	1.8	1.7	0.1	0.9	1.0	-0.1	0.7	0.8	-0.1	0.9	1.4	-0.5	2.2	2.3	-0.1	1.0	1.1	-0.1
4JJJ	8.6	10.1	-1.5	7.4	9.5	-2.1	8.9	10.9	-2.0	9.3	11.1	-1.8	9.6	9.6	0.0	8.1	8.0	0.1	11.0	7.7	3.3
ABC CLASSIC	2.6	2.6	0.0	1.9	2.6	-0.7	2.9	2.6	0.3	2.2	2.5	-0.3	3.5	2.4	1.1	3.5	3.4	0.1	3.1	2.8	0.3



## BRISBANE RADIO - SURVEY 1 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	156	127	29	4	5	-1	9	1	8	12	15	-3	34	27	7	33	22	11	64	58	6
4KQ	237	241	-4	3	12	-9	6	3	3	17	22	-5	38	38	0	56	70	-14	116	96	20
HIT 105	550	526	24	86	95	-9	99	88	11	211	210	1	120	93	27	19	28	-9	14	12	2
97.3FM	547	512	35	58	76	-18	78	52	26	159	132	27	144	127	17	59	81	-22	49	43	6
104.5 TRIPLE M	470	439	31	62	59	3	54	38	16	137	117	20	132	147	-15	64	56	8	21	21	0
NOVA106.9	625	558	67	116	100	16	95	92	3	211	193	18	146	128	18	40	32	8	16	12	4
ABC BRIS	278	228	50	7	8	-1	12	6	6	35	25	10	69	56	13	49	38	11	107	96	11
4RN	116	95	21	6	2	4	6	6	0	13	10	3	28	15	13	25	16	9	38	46	-8
ABC NEWS	106	87	19	8	2	6	10	9	1	34	23	11	20	19	1	12	10	2	21	24	-3
4JJJ	402	362	40	32	35	-3	76	87	-11	176	150	26	84	76	8	27	9	18	8	4	4
ABC CLASSIC	122	104	18	5	5	0	5	4	1	20	23	-3	26	25	1	23	12	11	42	34	8
Total	2002	1950	52	227	217	10	231	226	5	523	512	11	455	451	4	249	244	5	317	301	16

Cumulative Audience (000's) by Session, P10+ [Potential: 2117]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	145	124	21	98	100	-2	85	74	11	86	73	13	65	65	0	37	29	8	97	83	14
4KQ	211	222	-11	138	142	-4	128	120	8	121	127	-6	104	98	6	43	50	-7	163	178	-15
HIT 105	493	483	10	312	319	-7	229	207	22	287	263	24	260	230	30	89	80	9	338	286	52
97.3FM	486	459	27	280	280	0	249	208	41	287	274	13	256	226	30	135	96	39	338	317	21
104.5 TRIPLE M	412	385	27	265	233	32	183	178	5	215	228	-13	199	204	-5	86	72	14	271	253	18
NOVA106.9	579	513	66	345	322	23	199	193	6	311	288	23	312	275	37	155	109	46	379	339	40
ABC BRIS	246	206	40	177	141	36	114	99	15	117	92	25	113	107	6	62	52	10	178	152	26
4RN	104	89	15	72	59	13	41	28	13	54	36	18	51	52	-1	26	30	-4	65	60	5
ABC NEWS	95	74	21	59	45	14	22	23	-1	30	17	13	33	30	3	21	22	-1	53	51	2
4JJJ	351	329	22	210	204	6	149	153	-4	200	174	26	195	177	18	93	96	-3	263	207	56
ABC CLASSIC	108	89	19	57	52	5	62	43	19	56	52	4	56	47	9	35	27	8	71	74	-3
Total	1945	1906	39	1570	1538	32	1231	1142	89	1433	1347	86	1349	1305	44	727	669	58	1665	1572	93



## BRISBANE RADIO - SURVEY 1 2020

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	16	14	2	*	*	*	*	*	*	*	1	*	2	2	0	4	2	2	9	9	0
4KQ	19	18	1	*	*	*	*	*	*	*	1	*	3	2	1	5	6	-1	11	8	3
HIT 105	25	24	1	4	4	0	5	4	1	9	10	-1	7	4	3	1	1	0	1	*	*
97.3FM	25	28	-3	2	3	-1	4	2	2	5	5	0	8	8	0	3	6	-3	4	3	1
104.5 TRIPLE M	26	24	2	3	2	1	2	1	1	7	4	3	7	11	-4	5	3	2	2	1	1
NOVA106.9	26	23	3	6	4	2	3	4	-1	8	7	1	6	6	0	2	1	1	*	1	*
ABC BRIS	17	14	3	*	*	*	*	*	*	1	1	0	4	3	1	3	2	1	9	8	1
4RN	8	6	2	*	*	*	*	*	*	1	*	*	2	*	*	2	1	1	4	4	0
ABC NEWS	3	3	0	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*	1	1	0
4JJJ	21	21	0	1	1	0	2	5	-3	11	9	2	6	5	1	1	1	0	*	*	*
ABC CLASSIC	6	6	0	*	*	*	*	*	*	1	*	*	1	1	0	*	1	*	4	3	1
Total	232	221	11	18	19	-1	19	20	-1	52	47	5	59	54	5	32	33	-1	51	48	3

Average Audience (000's) by Session, P10+ [Potential: 2117]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	18	16	2	33	31	2	27	22	5	16	16	0	11	9	2	6	4	2	11	9	2
4KQ	20	18	2	34	33	1	30	27	3	22	23	-1	17	12	5	3	4	-1	19	18	1
HIT 105	28	26	2	45	42	3	36	33	3	37	33	4	27	27	0	4	5	-1	18	18	0
97.3FM	27	29	-2	40	43	-3	36	39	-3	32	41	-9	29	26	3	8	6	2	21	24	-3
104.5 TRIPLE M	29	27	2	45	42	3	41	37	4	41	38	3	24	24	0	6	4	2	19	16	3
NOVA106.9	27	25	2	43	39	4	24	26	-2	33	30	3	35	32	3	8	5	3	22	19	3
ABC BRIS	18	15	3	38	35	3	19	17	2	16	12	4	15	12	3	8	5	3	13	11	2
4RN	8	6	2	16	11	5	9	5	4	9	5	4	9	8	1	2	2	0	6	5	1
ABC NEWS	3	3	0	7	6	1	3	3	0	2	2	0	2	3	-1	2	1	1	2	2	0
4JJJ	21	24	-3	29	36	-7	29	33	-4	28	32	-4	23	22	1	5	5	0	21	14	7
ABC CLASSIC	6	6	0	7	10	-3	9	8	1	7	7	0	9	5	4	2	2	0	6	5	1
Total	249	238	11	393	384	9	324	302	22	298	290	8	242	225	17	68	62	6	191	180	11