



SYDNEY RADIO - SURVEY 5 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	0.4	0.4	0.0	0.3	0.2	0.1	0.4	0.3	0.1	0.6	0.7	-0.1	0.5	0.2	0.3	0.8	0.5	0.3	0.1	0.3	-0.2
2GB	13.6	12.9	0.7	3.2	4.8	-1.6	5.1	3.7	1.4	4.3	5.3	-1.0	5.6	5.7	-0.1	16.7	13.8	2.9	30.1	28.0	2.1
2UE 954	4.0	3.3	0.7	0.1	0.3	-0.2	*	*	*	0.4	0.6	-0.2	0.4	0.4	0.0	2.0	2.4	-0.4	12.8	9.6	3.2
SKY Sports Radio	1.8	2.0	-0.2	0.7	0.5	0.2	2.2	1.8	0.4	1.2	1.0	0.2	2.0	0.5	1.5	1.2	2.9	-1.7	2.5	3.9	-1.4
104.1 2DAY FM	4.3	4.7	-0.4	10.6	9.1	1.5	6.8	6.5	0.3	5.7	6.7	-1.0	5.2	4.7	0.5	3.5	4.7	-1.2	0.4	1.5	-1.1
KIIS1065	10.1	10.2	-0.1	18.4	17.9	0.5	15.6	17.3	-1.7	18.8	19.2	-0.4	9.7	9.8	-0.1	9.0	8.2	0.8	0.6	1.1	-0.5
104.9 TRIPLE M	5.3	4.9	0.4	5.6	5.3	0.3	5.8	4.5	1.3	6.2	4.4	1.8	8.5	8.8	-0.3	8.7	8.1	0.6	0.4	0.6	-0.2
NOVA96.9	6.9	6.7	0.2	13.9	13.6	0.3	18.4	17.9	0.5	10.8	11.4	-0.6	7.8	6.1	1.7	3.2	3.7	-0.5	0.2	0.4	-0.2
smoothfm 95.3	9.7	9.6	0.1	9.9	8.9	1.0	9.7	9.7	0.0	9.9	9.7	0.2	10.2	10.1	0.1	10.4	10.7	-0.3	8.7	8.8	-0.1
WSFM	7.5	8.7	-1.2	5.6	4.9	0.7	4.5	11.0	-6.5	4.4	5.4	-1.0	11.8	14.1	-2.3	12.0	13.5	-1.5	5.6	4.8	0.8
ABC SYD	8.0	7.9	0.1	4.5	3.9	0.6	2.1	1.8	0.3	2.3	2.1	0.2	5.7	7.6	-1.9	10.3	8.8	1.5	15.2	14.7	0.5
2RN	1.5	1.8	-0.3	1.0	0.9	0.1	0.8	0.8	0.0	0.6	0.6	0.0	0.9	1.0	-0.1	1.7	4.0	-2.3	3.0	2.7	0.3
ABC NEWSRADIO	2.5	2.1	0.4	2.7	2.2	0.5	0.9	1.1	-0.2	2.8	2.2	0.6	2.5	2.2	0.3	2.2	1.5	0.7	2.8	2.7	0.1
2JJJ	4.5	4.3	0.2	4.5	6.2	-1.7	9.6	4.4	5.2	9.5	10.3	-0.8	5.3	4.4	0.9	1.9	2.9	-1.0	0.1	0.2	-0.1
ABC CLASSIC	2.8	2.5	0.3	1.0	1.5	-0.5	1.4	1.2	0.2	1.5	1.7	-0.2	1.8	1.3	0.5	3.8	2.6	1.2	4.8	4.6	0.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1170 SEN Sports	0.5	0.4	0.1	0.6	0.4	0.2	0.3	0.5	-0.2	0.6	0.4	0.2	0.5	0.3	0.2	0.6	0.7	-0.1	0.2	0.3	-0.1	0.2	0.3	-0.1	0.2	0.3	-0.1
2GB	13.8	13.1	0.7	17.1	15.5	1.6	17.2	16.9	0.3	9.3	8.6	0.7	8.5	6.8	1.7	17.6	19.7	-2.1	12.9	12.3	0.6						
2UE 954	3.7	3.0	0.7	2.2	2.4	-0.2	4.0	3.0	1.0	5.4	4.3	1.1	3.5	2.8	0.7	3.5	2.2	1.3	4.9	4.1	0.8						
SKY Sports Radio	1.3	1.7	-0.4	2.3	2.3	0.0	0.6	0.8	-0.2	0.7	1.6	-0.9	0.9	1.8	-0.9	2.1	2.0	0.1	3.2	3.2	0.0						
104.1 2DAY FM	4.5	4.8	-0.3	3.6	3.6	0.0	3.3	4.0	-0.7	6.1	6.4	-0.3	5.6	6.3	-0.7	3.3	3.6	-0.3	3.8	4.5	-0.7						
KIIS1065	10.7	10.7	0.0	12.5	13.3	-0.8	10.9	9.8	1.1	9.9	9.9	0.0	10.7	11.0	-0.3	6.8	7.0	-0.2	8.5	8.5	0.0						
104.9 TRIPLE M	5.4	5.0	0.4	5.3	4.8	0.5	4.6	4.8	-0.2	6.6	5.7	0.9	5.5	5.4	0.1	4.6	3.9	0.7	5.0	4.5	0.5						
NOVA96.9	6.8	6.4	0.4	6.5	6.2	0.3	5.3	5.1	0.2	6.7	6.1	0.6	9.7	9.3	0.4	6.5	5.6	0.9	7.3	7.7	-0.4						
smoothfm 95.3	9.7	9.5	0.2	6.8	7.2	-0.4	10.6	10.0	0.6	12.4	12.1	0.3	10.0	9.9	0.1	8.3	7.3	1.0	9.6	9.9	-0.3						
WSFM	7.7	9.0	-1.3	7.7	8.0	-0.3	7.9	9.2	-1.3	8.2	9.9	-1.7	8.1	10.4	-2.3	4.9	6.1	-1.2	6.8	7.8	-1.0						
ABC SYD	8.1	8.2	-0.1	9.9	10.3	-0.4	7.9	8.0	-0.1	5.7	6.0	-0.3	7.8	7.7	0.1	10.7	8.7	2.0	7.5	7.3	0.2						
2RN	1.5	1.8	-0.3	3.2	4.0	-0.8	0.5	0.5	0.0	0.5	0.7	-0.2	1.3	1.7	-0.4	1.4	1.8	-0.4	1.7	1.9	-0.2						
ABC NEWSRADIO	2.5	2.1	0.4	4.2	3.4	0.8	1.9	1.5	0.4	1.4	1.4	0.0	1.7	1.3	0.4	3.2	3.0	0.2	2.6	2.3	0.3						
2JJJ	4.5	4.6	-0.1	3.7	4.1	-0.4	5.4	5.6	-0.2	4.9	4.9	0.0	4.9	4.3	0.6	3.0	2.9	0.1	4.4	3.5	0.9						
ABC CLASSIC	2.7	2.3	0.4	2.4	2.3	0.1	2.5	1.8	0.7	2.5	2.3	0.2	2.1	2.2	-0.1	5.4	4.2	1.2	3.2	3.0	0.2						



SYDNEY RADIO - SURVEY 5 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	96	75	21	14	14	0	10	7	3	25	21	4	18	8	10	20	13	7	9	12	-3
2GB	765	718	47	49	56	-7	72	49	23	98	96	2	124	92	32	99	113	-14	323	313	10
2UE 954	250	247	3	6	11	-5	9	6	3	24	25	-1	20	27	-7	34	34	0	157	144	13
SKY Sports Radio	229	222	7	26	27	-1	20	18	2	57	64	-7	61	28	33	22	27	-5	42	58	-16
104.1 2DAY FM	858	845	13	156	146	10	145	123	22	283	262	21	172	174	-2	68	82	-14	33	58	-25
KIIS1065	1307	1251	56	219	225	-6	195	211	-16	526	463	63	259	237	22	83	86	-3	26	29	-3
104.9 TRIPLE M	739	694	45	122	130	-8	95	81	14	188	199	-11	208	166	42	96	87	9	30	32	-2
NOVA96.9	1286	1256	30	223	223	0	259	237	22	471	445	26	234	240	-6	81	88	-7	18	23	-5
smoothfm 95.3	1289	1270	19	135	143	-8	177	145	32	353	336	17	266	304	-38	167	158	9	191	184	7
WSFM	895	903	-8	103	108	-5	102	97	5	168	176	-8	239	255	-16	158	174	-16	125	92	33
ABC SYD	713	670	43	70	62	8	45	45	0	92	96	-4	145	121	24	131	118	13	231	227	4
2RN	188	197	-9	26	29	-3	17	18	-1	34	27	7	28	29	-1	26	40	-14	57	54	3
ABC NEWSRADIO	444	411	33	66	60	6	38	35	3	127	107	20	85	75	10	44	45	-1	85	89	-4
2JJB	588	551	37	85	88	-3	94	84	10	228	213	15	142	104	38	31	43	-12	8	19	-11
ABC CLASSIC	385	316	69	40	45	-5	30	18	12	100	79	21	74	53	21	38	27	11	102	94	8
Total	4569	4576	-7	483	481	2	493	482	11	1271	1278	-7	967	982	-15	574	572	2	780	781	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1170 SEN Sports	82	62	20	42	26	16	25	23	2	38	18	20	35	19	16	16	16	0	35	30	5						
2GB	682	649	33	468	431	37	386	384	2	313	306	7	284	272	12	215	231	-16	533	497	36						
2UE 954	212	208	4	90	97	-7	117	118	-1	130	126	4	81	81	0	48	53	-5	168	174	-6						
SKY Sports Radio	192	186	6	95	88	7	38	37	1	61	59	2	61	54	7	60	61	-1	141	140	1						
104.1 2DAY FM	744	694	50	352	303	49	246	259	-13	305	317	-12	311	316	-5	144	151	-7	421	441	-20						
KIIS1065	1172	1100	72	697	685	12	491	466	25	493	498	-5	482	451	31	217	231	-14	753	734	19						
104.9 TRIPLE M	653	590	63	294	284	10	202	201	1	305	260	45	307	282	25	166	133	33	408	359	49						
NOVA96.9	1111	1053	58	582	553	29	378	374	4	488	482	6	538	515	23	289	213	76	797	744	53						
smoothfm 95.3	1136	1081	55	521	511	10	501	432	69	613	568	45	539	525	14	267	238	29	766	754	12						
WSFM	790	794	-4	411	432	-21	336	358	-22	394	382	12	348	420	-72	157	165	-8	511	550	-39						
ABC SYD	625	581	44	374	367	7	266	238	28	268	262	6	275	266	9	188	161	27	420	419	1						
2RN	163	169	-6	94	108	-14	62	56	6	45	54	-9	54	63	-9	55	54	1	124	128	-4						
ABC NEWSRADIO	384	346	38	254	218	36	126	119	7	115	101	14	107	91	16	85	75	10	243	237	6						
2JJB	503	458	45	242	233	9	186	181	5	233	210	23	236	205	31	107	93	14	341	303	38						
ABC CLASSIC	320	256	64	137	117	20	110	83	27	140	101	39	105	96	9	85	73	12	221	211	10						
Total	4437	4373	64	3435	3402	33	2771	2697	74	2900	2808	92	2854	2903	-49	1649	1617	32	3931	3887	44						



SYDNEY RADIO - SURVEY 5 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	2	2	0	*	*	*	*	*	*	1	1	0	*	*	*	1	*	*	*	*	*
2GB	68	64	4	1	2	-1	2	1	1	5	5	0	6	6	0	13	11	2	42	39	3
2UE 954	20	16	4	*	*	*	*	*	*	*	1	*	*	*	*	2	2	0	18	13	5
SKY Sports Radio	9	10	-1	*	*	*	1	1	0	1	1	0	2	1	1	1	2	-1	3	5	-2
104.1 2DAY FM	21	23	-2	5	4	1	2	2	0	6	7	-1	5	5	0	3	4	-1	1	2	-1
KIIS1065	51	51	0	8	8	0	6	6	0	20	19	1	10	10	0	7	7	0	1	1	0
104.9 TRIPLE M	27	24	3	2	2	0	2	2	0	7	4	3	8	9	-1	7	6	1	1	1	0
NOVA96.9	34	33	1	6	6	0	7	6	1	11	11	0	8	6	2	2	3	-1	*	1	*
smoothfm 95.3	48	48	0	4	4	0	3	3	0	11	9	2	10	10	0	8	9	-1	12	12	0
WSFM	37	43	-6	2	2	0	2	4	-2	5	5	0	12	14	-2	9	11	-2	8	7	1
ABC SYD	40	40	0	2	2	0	1	1	0	2	2	0	6	8	-2	8	7	1	21	20	1
2RN	8	9	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	3	-2	4	4	0
ABC NEWSRADIO	13	11	2	1	1	0	*	*	*	3	2	1	3	2	1	2	1	1	4	4	0
2JXX	22	21	1	2	3	-1	3	2	1	10	10	0	5	5	0	1	2	-1	*	*	*
ABC CLASSIC	14	12	2	*	1	*	1	*	*	2	2	0	2	1	1	3	2	1	7	6	1
Total	499	498	1	43	44	-1	36	36	0	106	97	9	99	102	-3	76	81	-5	139	139	0

Average Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	3	2	1	5	3	2	2	4	-2	3	3	0	2	2	0	1	1	0	1	1	0
2GB	73	69	4	132	121	11	122	123	-1	58	52	6	44	35	9	30	33	-3	56	53	3
2UE 954	20	16	4	17	19	-2	29	22	7	33	26	7	18	14	4	6	4	2	21	18	3
SKY Sports Radio	7	9	-2	18	18	0	5	6	-1	4	9	-5	5	9	-4	4	3	1	14	14	0
104.1 2DAY FM	23	25	-2	28	28	0	24	29	-5	38	39	-1	29	32	-3	6	6	0	16	19	-3
KIIS1065	56	56	0	97	104	-7	77	72	5	61	60	1	55	56	-1	12	12	0	37	36	1
104.9 TRIPLE M	29	27	2	41	37	4	32	35	-3	41	35	6	29	28	1	8	7	1	22	19	3
NOVA96.9	36	34	2	50	49	1	38	37	1	41	37	4	50	48	2	11	9	2	32	33	-1
smoothfm 95.3	51	50	1	52	56	-4	75	73	2	77	73	4	52	51	1	14	12	2	41	42	-1
WSFM	40	47	-7	59	62	-3	56	67	-11	51	60	-9	42	53	-11	9	10	-1	30	34	-4
ABC SYD	43	43	0	77	80	-3	56	59	-3	35	36	-1	41	40	1	18	15	3	32	31	1
2RN	8	10	-2	25	31	-6	4	3	1	3	4	-1	7	9	-2	2	3	-1	7	8	-1
ABC NEWSRADIO	13	11	2	32	26	6	13	11	2	9	9	0	9	7	2	5	5	0	11	10	1
2JXX	24	24	0	29	32	-3	38	41	-3	31	30	1	25	22	3	5	5	0	19	15	4
ABC CLASSIC	14	12	2	18	18	0	17	13	4	16	14	2	11	11	0	9	7	2	14	13	1
Total	525	525	0	771	777	-6	707	732	-25	620	605	15	518	514	4	173	169	4	433	428	5