



## PERTH RADIO - SURVEY 8 2022

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.7	6.6	-0.9	4.1	2.8	1.3	2.0	3.3	-1.3	0.5	3.8	-3.3	0.8	1.7	-0.9	13.5	12.9	0.6	11.2	11.5	-0.3
6PR	8.5	8.5	0.0	4.3	1.6	2.7	1.5	1.0	0.5	2.6	2.7	-0.1	6.8	8.7	-1.9	10.8	11.0	-0.2	17.9	16.5	1.4
MIX 94.5	11.2	12.3	-1.1	19.6	22.2	-2.6	16.8	21.4	-4.6	12.5	12.6	-0.1	12.0	13.2	-1.2	11.4	11.4	0.0	3.4	5.1	-1.7
92.9 TRIPLE M	6.9	6.5	0.4	6.7	7.1	-0.4	4.7	5.1	-0.4	12.8	11.9	0.9	12.2	11.2	1.0	2.9	2.7	0.2	0.2	0.6	-0.4
96FM	11.1	11.4	-0.3	8.8	8.2	0.6	10.2	7.0	3.2	8.7	6.4	2.3	13.6	15.9	-2.3	20.1	21.0	-0.9	5.8	8.2	-2.4
NOVA93.7	17.9	17.0	0.9	36.5	35.8	0.7	26.1	26.9	-0.8	27.6	27.6	0.0	22.7	19.4	3.3	6.0	7.4	-1.4	2.4	1.5	0.9
ABC PER	6.8	6.7	0.1	1.5	0.6	0.9	1.1	1.4	-0.3	2.2	2.8	-0.6	3.1	2.7	0.4	9.2	9.9	-0.7	16.9	15.4	1.5
6RN	1.3	1.0	0.3	*	0.1	*	0.9	0.9	0.0	0.1	0.1	0.0	0.9	0.8	0.1	1.4	0.5	0.9	3.3	2.5	0.8
ABC NEWSRADIO	1.3	1.6	-0.3	0.3	1.3	-1.0	2.0	2.1	-0.1	0.7	0.8	-0.1	1.0	0.8	0.2	0.9	1.2	-0.3	2.6	3.2	-0.6
6JJJ	6.1	5.4	0.7	4.4	5.5	-1.1	13.5	12.0	1.5	12.4	11.3	1.1	7.8	6.3	1.5	1.7	2.1	-0.4	0.3	0.3	0.0
ABC CLASSIC	1.8	2.1	-0.3	0.8	0.6	0.2	2.1	2.2	-0.1	0.7	0.6	0.1	0.7	1.1	-0.4	1.2	1.1	0.1	4.8	5.5	-0.7

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	5.4	6.2	-0.8	4.3	5.3	-1.0	6.5	7.2	-0.7	7.1	7.4	-0.3	3.9	4.6	-0.7	1.6	5.5	-3.9	6.4	7.5	-1.1	6.4	7.5	-1.1	6.4	7.5	-1.1
6PR	9.1	8.8	0.3	10.7	11.2	-0.5	8.2	9.4	-1.2	7.4	7.0	0.4	8.3	6.6	1.7	16.2	10.2	6.0	6.8	7.4	-0.6	6.8	7.4	-0.6	6.8	7.4	-0.6
MIX 94.5	11.6	12.7	-1.1	10.1	11.5	-1.4	11.0	12.3	-1.3	12.7	13.8	-1.1	13.9	14.3	-0.4	9.1	9.5	-0.4	9.9	11.2	-1.3	9.9	11.2	-1.3	9.9	11.2	-1.3
92.9 TRIPLE M	6.8	6.8	0.0	6.4	5.4	1.0	6.5	6.6	-0.1	7.7	8.3	-0.6	7.4	7.6	-0.2	4.0	4.5	-0.5	7.0	5.7	1.3	7.0	5.7	1.3	7.0	5.7	1.3
96FM	11.1	11.0	0.1	9.8	9.0	0.8	12.7	11.8	0.9	12.5	13.1	-0.6	10.1	11.3	-1.2	5.7	6.7	-1.0	11.0	12.4	-1.4	11.0	12.4	-1.4	11.0	12.4	-1.4
NOVA93.7	18.2	17.4	0.8	20.8	20.5	0.3	17.0	16.6	0.4	17.6	16.4	1.2	18.4	17.5	0.9	12.9	11.3	1.6	17.1	15.9	1.2	17.1	15.9	1.2	17.1	15.9	1.2
ABC PER	7.0	6.8	0.2	8.2	8.5	-0.3	7.7	7.3	0.4	5.0	4.2	0.8	6.0	5.8	0.2	10.8	12.1	-1.3	6.4	6.4	0.0	6.4	6.4	0.0	6.4	6.4	0.0
6RN	1.3	1.0	0.3	2.0	1.8	0.2	0.9	0.4	0.5	1.0	0.4	0.6	0.9	0.9	0.0	2.4	2.3	0.1	1.2	0.9	0.3	1.2	0.9	0.3	1.2	0.9	0.3
ABC NEWSRADIO	1.3	1.4	-0.1	1.9	1.6	0.3	0.9	1.1	-0.2	0.7	1.0	-0.3	0.8	0.9	-0.1	3.5	5.8	-2.3	1.4	2.0	-0.6	1.4	2.0	-0.6	1.4	2.0	-0.6
6JJJ	6.1	5.5	0.6	6.4	6.8	-0.4	5.7	4.2	1.5	5.9	4.3	1.6	7.7	7.6	0.1	4.0	4.6	-0.6	5.9	5.4	0.5	5.9	5.4	0.5	5.9	5.4	0.5
ABC CLASSIC	1.7	1.9	-0.2	2.1	1.9	0.2	1.2	1.6	-0.4	1.5	1.8	-0.3	1.6	2.2	-0.6	2.9	3.2	-0.3	2.3	2.6	-0.3	2.3	2.6	-0.3	2.3	2.6	-0.3



**PERTH RADIO - SURVEY 8 2022**

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	152	175	-23	8	10	-2	10	10	0	12	15	-3	17	28	-11	43	43	0	62	69	-7
6PR	207	228	-21	15	16	-1	14	15	-1	23	30	-7	53	50	3	44	47	-3	59	71	-12
MIX 94.5	547	568	-21	77	78	-1	66	73	-7	158	167	-9	130	137	-7	65	63	2	51	50	1
92.9 TRIPLE M	363	373	-10	46	60	-14	48	46	2	134	134	0	94	90	4	30	28	2	11	15	-4
96FM	482	494	-12	54	51	3	40	50	-10	120	113	7	124	127	-3	86	93	-7	58	60	-2
NOVA93.7	709	673	36	111	117	-6	106	101	5	254	233	21	163	145	18	49	58	-9	25	19	6
ABC PER	222	231	-9	8	9	-1	9	16	-7	25	27	-2	48	42	6	39	43	-4	93	93	0
6RN	59	56	3	*	2	*	2	6	-4	10	7	3	14	11	3	9	8	1	24	21	3
ABC NEWSRADIO	105	102	3	6	6	0	9	14	-5	20	18	2	16	12	4	12	12	0	43	40	3
6JJJ	321	323	-2	33	40	-7	57	56	1	136	136	0	67	60	7	20	22	-2	8	9	-1
ABC CLASSIC	94	90	4	10	9	1	13	13	0	16	19	-3	17	19	-2	12	7	5	25	24	1
<b>Total</b>	<b>1697</b>	<b>1693</b>	<b>4</b>	<b>186</b>	<b>187</b>	<b>-1</b>	<b>168</b>	<b>175</b>	<b>-7</b>	<b>454</b>	<b>444</b>	<b>10</b>	<b>383</b>	<b>382</b>	<b>1</b>	<b>220</b>	<b>220</b>	<b>0</b>	<b>286</b>	<b>285</b>	<b>1</b>

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	128	152	-24	66	79	-13	82	93	-11	86	101	-15	52	67	-15	16	26	-10	98	114	-16						
6PR	190	214	-24	144	142	2	97	116	-19	100	108	-8	99	94	5	49	48	1	122	135	-13						
MIX 94.5	481	513	-32	274	288	-14	217	234	-17	278	299	-21	223	234	-11	80	85	-5	312	332	-20						
92.9 TRIPLE M	303	308	-5	162	154	8	125	127	-2	154	166	-12	124	126	-2	49	51	-2	218	197	21						
96FM	412	434	-22	207	220	-13	197	190	7	228	246	-18	176	184	-8	55	61	-6	285	287	-2						
NOVA93.7	648	617	31	432	413	19	289	291	-2	372	341	31	309	287	22	110	101	9	470	443	27						
ABC PER	196	198	-2	133	140	-7	100	100	0	97	90	7	91	89	2	36	46	-10	146	151	-5						
6RN	52	47	5	24	26	-2	19	14	5	26	18	8	23	20	3	11	12	-1	30	32	-2						
ABC NEWSRADIO	92	86	6	55	41	14	33	31	2	23	30	-7	21	25	-4	21	26	-5	43	51	-8						
6JJJ	277	284	-7	164	182	-18	118	111	7	141	125	16	138	141	-3	42	51	-9	197	202	-5						
ABC CLASSIC	80	74	6	42	41	1	28	24	4	44	38	6	36	32	4	16	17	-1	52	61	-9						
<b>Total</b>	<b>1653</b>	<b>1649</b>	<b>4</b>	<b>1333</b>	<b>1317</b>	<b>16</b>	<b>1068</b>	<b>1081</b>	<b>-13</b>	<b>1218</b>	<b>1215</b>	<b>3</b>	<b>1107</b>	<b>1093</b>	<b>14</b>	<b>465</b>	<b>482</b>	<b>-17</b>	<b>1453</b>	<b>1468</b>	<b>-15</b>						



**PERTH RADIO - SURVEY 8 2022**

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	11	13	-2	1	1	0	*	*	*	*	2	*	*	1	*	5	4	1	5	6	-1
6PR	17	17	0	1	*	*	*	*	*	1	1	0	3	4	-1	4	4	0	8	8	0
MIX 94.5	23	25	-2	4	5	-1	3	3	0	5	5	0	5	6	-1	4	4	0	2	3	-1
92.9 TRIPLE M	14	13	1	1	2	-1	1	1	0	5	5	0	5	5	0	1	1	0	*	*	*
96FM	22	23	-1	2	2	0	2	1	1	4	3	1	6	7	-1	7	7	0	3	4	-1
NOVA93.7	36	35	1	8	8	0	4	4	0	12	11	1	10	8	2	2	2	0	1	1	0
ABC PER	14	14	0	*	*	*	*	*	*	1	1	0	1	1	0	3	3	0	8	8	0
6RN	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
6JJJ	12	11	1	1	1	0	2	2	0	5	5	0	3	3	0	1	1	0	*	*	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	3	-1
Total	202	203	-1	21	23	-2	15	13	2	42	42	0	43	43	0	34	32	2	47	51	-4

Average Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	12	13	-1	13	16	-3	21	23	-2	20	21	-1	7	9	-2	1	3	-2	11	13	-2						
6PR	19	19	0	33	34	-1	26	30	-4	21	20	1	16	13	3	7	5	2	12	13	-1						
MIX 94.5	25	27	-2	31	35	-4	35	39	-4	36	40	-4	27	28	-1	4	4	0	17	19	-2						
92.9 TRIPLE M	15	15	0	20	16	4	21	21	0	22	24	-2	14	15	-1	2	2	0	12	10	2						
96FM	24	24	0	30	27	3	40	37	3	36	38	-2	19	22	-3	2	3	-1	19	22	-3						
NOVA93.7	39	37	2	64	62	2	54	53	1	50	47	3	35	34	1	5	5	0	30	28	2						
ABC PER	15	15	0	25	26	-1	25	23	2	14	12	2	11	11	0	4	6	-2	11	11	0						
6RN	3	2	1	6	5	1	3	1	2	3	1	2	2	2	0	1	1	0	2	2	0						
ABC NEWSRADIO	3	3	0	6	5	1	3	3	0	2	3	-1	2	2	0	1	3	-2	2	3	-1						
6JJJ	13	12	1	20	21	-1	18	13	5	17	12	5	15	15	0	2	2	0	10	9	1						
ABC CLASSIC	4	4	0	7	6	1	4	5	-1	4	5	-1	3	4	-1	1	1	0	4	5	-1						
Total	213	215	-2	306	304	2	318	317	1	285	287	-2	191	196	-5	42	46	-4	173	174	-1						