



PERTH RADIO - SURVEY 6 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	6.2	5.9	0.3	2.6	2.3	0.3	4.7	4.7	0.0	4.0	3.9	0.1	2.3	1.4	0.9	8.9	11.3	-2.4	11.5	9.5	2.0
6PR	7.2	7.6	-0.4	1.6	1.5	0.1	8.4	8.5	-0.1	2.3	2.6	-0.3	7.1	6.6	0.5	12.4	14.0	-1.6	10.3	10.4	-0.1
MIX 94.5	12.1	12.5	-0.4	18.4	19.1	-0.7	17.9	16.0	1.9	15.1	16.3	-1.2	13.4	15.7	-2.3	9.6	10.1	-0.5	5.9	3.9	2.0
92.9 TRIPLE M	6.4	5.8	0.6	10.2	12.0	-1.8	5.2	8.6	-3.4	10.6	7.9	2.7	9.6	8.3	1.3	3.8	3.4	0.4	0.6	0.1	0.5
96FM	12.5	10.0	2.5	8.2	8.4	-0.2	9.1	12.2	-3.1	7.5	6.7	0.8	19.1	15.3	3.8	19.1	14.3	4.8	9.7	4.7	5.0
NOVA93.7	15.9	16.5	-0.6	30.6	24.2	6.4	24.7	23.1	1.6	25.3	25.5	-0.2	17.2	24.6	-7.4	8.8	6.9	1.9	2.5	3.0	-0.5
ABC PER	6.0	7.1	-1.1	0.8	1.5	-0.7	1.4	1.0	0.4	2.0	3.6	-1.6	4.0	4.3	-0.3	9.8	11.4	-1.6	12.1	13.9	-1.8
6RN	0.9	0.9	0.0	0.6	0.5	0.1	1.0	0.3	0.7	0.1	0.3	-0.2	0.4	0.8	-0.4	1.0	1.6	-0.6	2.2	1.3	0.9
ABC NEWSRADIO	1.3	0.8	0.5	1.5	0.4	1.1	1.3	0.5	0.8	0.6	0.5	0.1	0.4	0.4	0.0	1.8	1.3	0.5	2.2	1.6	0.6
6JJJ	6.3	6.6	-0.3	5.4	5.9	-0.5	10.8	11.1	-0.3	15.4	17.7	-2.3	5.6	5.0	0.6	2.9	2.2	0.7	0.3	0.2	0.1
ABC CLASSIC	2.7	3.2	-0.5	0.8	1.1	-0.3	1.5	1.1	0.4	0.5	1.1	-0.6	1.0	0.7	0.3	1.2	1.8	-0.6	8.3	9.9	-1.6

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	5.9	5.8	0.1	5.0	4.0	1.0	6.9	7.4	-0.5	6.1	6.2	-0.1	5.1	5.2	-0.1	7.2	7.4	-0.2	7.1	6.2	0.9	7.1	6.2	0.9	7.1	6.2	0.9
6PR	7.4	7.8	-0.4	9.7	9.3	0.4	8.6	7.6	1.0	5.1	6.2	-1.1	5.1	7.2	-2.1	9.7	11.3	-1.6	6.7	7.0	-0.3	6.7	7.0	-0.3	6.7	7.0	-0.3
MIX 94.5	12.2	12.7	-0.5	10.8	11.2	-0.4	12.3	13.9	-1.6	14.2	14.9	-0.7	13.0	12.0	1.0	6.9	6.7	0.2	11.8	11.6	0.2	11.8	11.6	0.2	11.8	11.6	0.2
92.9 TRIPLE M	6.9	5.9	1.0	6.0	6.4	-0.4	6.7	5.3	1.4	7.7	5.5	2.2	7.5	7.0	0.5	5.4	4.5	0.9	4.9	5.6	-0.7	4.9	5.6	-0.7	4.9	5.6	-0.7
96FM	12.4	9.8	2.6	10.9	10.0	0.9	12.0	9.5	2.5	14.8	10.5	4.3	12.5	10.3	2.2	7.8	6.4	1.4	12.7	10.5	2.2	12.7	10.5	2.2	12.7	10.5	2.2
NOVA93.7	16.3	17.0	-0.7	20.2	20.0	0.2	14.2	15.0	-0.8	15.2	17.4	-2.2	16.9	17.3	-0.4	11.0	10.1	0.9	14.5	14.9	-0.4	14.5	14.9	-0.4	14.5	14.9	-0.4
ABC PER	6.0	7.3	-1.3	8.1	7.7	0.4	6.0	7.6	-1.6	3.1	5.7	-2.6	5.1	5.8	-0.7	12.7	15.6	-2.9	5.9	6.5	-0.6	5.9	6.5	-0.6	5.9	6.5	-0.6
6RN	0.9	0.9	0.0	1.6	1.4	0.2	0.5	0.5	0.0	0.2	0.3	-0.1	1.2	1.3	-0.1	1.8	1.8	0.0	1.1	1.0	0.1	1.1	1.0	0.1	1.1	1.0	0.1
ABC NEWSRADIO	1.2	0.8	0.4	1.4	1.0	0.4	0.8	0.3	0.5	0.8	0.5	0.3	1.0	1.0	0.0	3.8	2.2	1.6	1.6	1.0	0.6	1.6	1.0	0.6	1.6	1.0	0.6
6JJJ	6.5	6.9	-0.4	7.3	7.2	0.1	5.9	6.3	-0.4	6.3	7.0	-0.7	7.3	8.2	-0.9	4.6	4.8	-0.2	5.5	5.7	-0.2	5.5	5.7	-0.2	5.5	5.7	-0.2
ABC CLASSIC	2.6	3.1	-0.5	2.3	2.8	-0.5	2.3	3.3	-1.0	2.4	3.1	-0.7	2.8	3.0	-0.2	4.8	3.2	1.6	3.4	3.6	-0.2	3.4	3.6	-0.2	3.4	3.6	-0.2



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	178	163	15	13	13	0	14	16	-2	12	16	-4	33	18	15	41	46	-5	64	54	10
6PR	211	212	-1	17	18	-1	18	21	-3	25	21	4	41	47	-6	46	52	-6	65	53	12
MIX 94.5	568	595	-27	81	89	-8	68	73	-5	165	164	1	136	150	-14	64	71	-7	53	47	6
92.9 TRIPLE M	353	332	21	64	54	10	47	52	-5	122	116	6	84	84	0	23	19	4	13	7	6
96FM	503	450	53	54	50	4	55	50	5	117	110	7	131	117	14	90	74	16	56	48	8
NOVA93.7	672	686	-14	105	98	7	95	96	-1	235	240	-5	153	175	-22	62	56	6	22	20	2
ABC PER	222	230	-8	13	11	2	13	6	7	25	30	-5	46	48	-2	48	54	-6	77	82	-5
6RN	47	56	-9	7	8	-1	6	1	5	5	6	-1	9	16	-7	7	11	-4	13	15	-2
ABC NEWSRADIO	86	68	18	9	7	2	13	6	7	10	10	0	12	8	4	15	16	-1	27	20	7
6JJJ	333	320	13	40	38	2	64	61	3	151	153	-2	56	52	4	14	11	3	8	6	2
ABC CLASSIC	99	109	-10	13	12	1	12	10	2	17	22	-5	15	12	3	7	10	-3	35	43	-8
Total	1692	1697	-5	191	191	0	175	174	1	443	447	-4	379	381	-2	222	222	0	284	283	1

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	154	144	10	84	81	3	80	77	3	109	104	5	74	63	11	33	30	3	115	99	16						
6PR	184	186	-2	116	124	-8	113	101	12	96	101	-5	73	95	-22	39	53	-14	136	128	8						
MIX 94.5	498	524	-26	256	276	-20	220	222	-2	290	293	-3	225	231	-6	63	73	-10	328	328	0						
92.9 TRIPLE M	303	285	18	172	162	10	127	116	11	164	136	28	114	120	-6	39	39	0	172	171	1						
96FM	452	393	59	239	201	38	178	165	13	265	227	38	190	178	12	66	58	8	302	284	18						
NOVA93.7	604	623	-19	387	405	-18	268	263	5	322	343	-21	284	303	-19	102	110	-8	428	433	-5						
ABC PER	193	205	-12	126	125	1	96	103	-7	92	96	-4	81	88	-7	49	46	3	131	141	-10						
6RN	40	49	-9	27	27	0	16	17	-1	13	18	-5	17	24	-7	15	13	2	26	28	-2						
ABC NEWSRADIO	71	57	14	33	31	2	20	11	9	27	18	9	26	22	4	19	14	5	44	32	12						
6JJJ	301	283	18	190	168	22	117	103	14	128	130	-2	145	143	2	47	39	8	182	171	11						
ABC CLASSIC	86	92	-6	43	48	-5	33	41	-8	45	55	-10	36	45	-9	23	20	3	63	62	1						
Total	1650	1655	-5	1264	1267	-3	1055	1048	7	1239	1237	2	1067	1099	-32	476	488	-12	1435	1404	31						



PERTH RADIO - SURVEY 6 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	12	12	0	1	*	*	1	1	0	2	2	0	1	1	0	3	4	-1	6	4	2
6PR	14	15	-1	*	*	*	1	1	0	1	1	0	3	3	0	4	5	-1	5	5	0
MIX 94.5	24	24	0	4	3	1	3	3	0	6	7	-1	5	6	-1	3	3	0	3	2	1
92.9 TRIPLE M	13	11	2	2	2	0	1	1	0	4	3	1	4	3	1	1	1	0	*	*	*
96FM	25	19	6	2	2	0	1	2	-1	3	3	0	8	6	2	6	5	1	5	2	3
NOVA93.7	31	32	-1	6	4	2	4	4	0	11	10	1	7	10	-3	3	2	1	1	1	0
ABC PER	12	14	-2	*	*	*	*	*	*	1	1	0	2	2	0	3	4	-1	6	6	0
6RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
6JJJ	12	13	-1	1	1	0	2	2	0	6	7	-1	2	2	0	1	1	0	*	*	*
ABC CLASSIC	5	6	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	4	5	-1
Total	198	195	3	20	18	2	14	16	-2	42	41	1	41	41	0	31	34	-3	49	46	3

Average Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	12	12	0	15	11	4	21	22	-1	17	17	0	10	10	0	3	4	-1	12	10	2						
6PR	16	16	0	28	27	1	26	23	3	15	17	-2	10	13	-3	5	6	-1	11	12	-1						
MIX 94.5	26	26	0	32	32	0	37	41	-4	40	42	-2	25	22	3	3	3	0	20	19	1						
92.9 TRIPLE M	14	12	2	18	19	-1	20	16	4	22	16	6	14	13	1	3	2	1	8	9	-1						
96FM	26	20	6	32	29	3	36	28	8	42	29	13	24	19	5	4	3	1	22	17	5						
NOVA93.7	34	35	-1	59	58	1	43	44	-1	43	49	-6	32	32	0	5	5	0	25	25	0						
ABC PER	13	15	-2	24	22	2	18	23	-5	9	16	-7	10	11	-1	6	8	-2	10	11	-1						
6RN	2	2	0	5	4	1	2	2	0	1	1	0	2	2	0	1	1	0	2	2	0						
ABC NEWSRADIO	2	2	0	4	3	1	2	1	1	2	1	1	2	2	0	2	1	1	3	2	1						
6JJJ	14	14	0	21	21	0	18	19	-1	18	20	-2	14	15	-1	2	2	0	9	9	0						
ABC CLASSIC	5	6	-1	7	8	-1	7	10	-3	7	9	-2	5	6	-1	2	2	0	6	6	0						
Total	210	207	3	293	289	4	303	297	6	284	280	4	190	185	5	49	50	-1	169	165	4						