



## PERTH RADIO - SURVEY 5 2022

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.9	4.6	1.3	2.3	1.9	0.4	4.7	3.1	1.6	3.9	3.4	0.5	1.4	1.0	0.4	11.3	9.3	2.0	9.5	6.7	2.8
6PR	7.6	6.7	0.9	1.5	1.3	0.2	8.5	1.2	7.3	2.6	3.9	-1.3	6.6	6.2	0.4	14.0	11.2	2.8	10.4	10.1	0.3
MIX 94.5	12.5	12.8	-0.3	19.1	19.5	-0.4	16.0	17.1	-1.1	16.3	16.0	0.3	15.7	18.1	-2.4	10.1	9.4	0.7	3.9	4.4	-0.5
92.9 TRIPLE M	5.8	6.1	-0.3	12.0	10.2	1.8	8.6	10.2	-1.6	7.9	9.0	-1.1	8.3	8.0	0.3	3.4	3.6	-0.2	0.1	1.1	-1.0
96FM	10.0	10.4	-0.4	8.4	8.7	-0.3	12.2	9.7	2.5	6.7	6.3	0.4	15.3	14.3	1.0	14.3	16.4	-2.1	4.7	6.9	-2.2
NOVA93.7	16.5	15.5	1.0	24.2	28.8	-4.6	23.1	24.4	-1.3	25.5	23.6	1.9	24.6	22.6	2.0	6.9	5.5	1.4	3.0	2.0	1.0
ABC PER	7.1	9.8	-2.7	1.5	1.5	0.0	1.0	0.5	0.5	3.6	5.6	-2.0	4.3	6.7	-2.4	11.4	14.4	-3.0	13.9	18.3	-4.4
6RN	0.9	1.4	-0.5	0.5	0.1	0.4	0.3	0.5	-0.2	0.3	0.3	0.0	0.8	0.6	0.2	1.6	2.0	-0.4	1.3	3.6	-2.3
ABC NEWSRADIO	0.8	1.0	-0.2	0.4	0.4	0.0	0.5	1.3	-0.8	0.5	0.5	0.0	0.4	0.5	-0.1	1.3	1.1	0.2	1.6	2.1	-0.5
6JJJ	6.6	6.3	0.3	5.9	6.5	-0.6	11.1	15.9	-4.8	17.7	14.8	2.9	5.0	4.6	0.4	2.2	2.7	-0.5	0.2	0.1	0.1
ABC CLASSIC	3.2	3.2	0.0	1.1	1.3	-0.2	1.1	1.6	-0.5	1.1	1.4	-0.3	0.7	1.6	-0.9	1.8	1.6	0.2	9.9	8.3	1.6

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	5.8	4.4	1.4	4.0	3.0	1.0	7.4	5.5	1.9	6.2	4.8	1.4	5.2	4.2	1.0	7.4	5.6	1.8	6.2	5.1	1.1	6.2	5.1	1.1	6.2	5.1	1.1
6PR	7.8	7.3	0.5	9.3	8.6	0.7	7.6	8.1	-0.5	6.2	5.5	0.7	7.2	5.5	1.7	11.3	10.4	0.9	7.0	5.2	1.8	11.3	10.4	0.9	7.0	5.2	1.8
MIX 94.5	12.7	13.2	-0.5	11.2	11.9	-0.7	13.9	14.6	-0.7	14.9	15.3	-0.4	12.0	12.1	-0.1	6.7	7.3	-0.6	11.6	11.7	-0.1	6.7	7.3	-0.6	11.6	11.7	-0.1
92.9 TRIPLE M	5.9	6.1	-0.2	6.4	6.1	0.3	5.3	5.6	-0.3	5.5	5.8	-0.3	7.0	7.2	-0.2	4.5	6.0	-1.5	5.6	6.3	-0.7	4.5	6.0	-1.5	5.6	6.3	-0.7
96FM	9.8	10.3	-0.5	10.0	9.9	0.1	9.5	11.4	-1.9	10.5	11.6	-1.1	10.3	9.4	0.9	6.4	4.7	1.7	10.5	10.7	-0.2	6.4	4.7	1.7	10.5	10.7	-0.2
NOVA93.7	17.0	15.9	1.1	20.0	18.4	1.6	15.0	14.4	0.6	17.4	15.7	1.7	17.3	16.8	0.5	10.1	9.8	0.3	14.9	14.2	0.7	10.1	9.8	0.3	14.9	14.2	0.7
ABC PER	7.3	9.9	-2.6	7.7	10.9	-3.2	7.6	9.9	-2.3	5.7	7.9	-2.2	5.8	9.4	-3.6	15.6	15.2	0.4	6.5	9.4	-2.9	15.6	15.2	0.4	6.5	9.4	-2.9
6RN	0.9	1.3	-0.4	1.4	2.4	-1.0	0.5	0.7	-0.2	0.3	0.9	-0.6	1.3	1.1	0.2	1.8	1.4	0.4	1.0	1.8	-0.8	1.8	1.4	0.4	1.0	1.8	-0.8
ABC NEWSRADIO	0.8	0.9	-0.1	1.0	1.3	-0.3	0.3	0.5	-0.2	0.5	0.6	-0.1	1.0	0.8	0.2	2.2	2.8	-0.6	1.0	1.3	-0.3	2.2	2.8	-0.6	1.0	1.3	-0.3
6JJJ	6.9	6.4	0.5	7.2	6.9	0.3	6.3	4.7	1.6	7.0	5.8	1.2	8.2	9.2	-1.0	4.8	7.3	-2.5	5.7	5.8	-0.1	4.8	7.3	-2.5	5.7	5.8	-0.1
ABC CLASSIC	3.1	3.1	0.0	2.8	2.4	0.4	3.3	3.1	0.2	3.1	3.6	-0.5	3.0	3.4	-0.4	3.2	3.5	-0.3	3.6	3.2	0.4	3.2	3.5	-0.3	3.6	3.2	0.4



**PERTH RADIO - SURVEY 5 2022**

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	163	154	9	13	15	-2	16	12	4	16	16	0	18	14	4	46	48	-2	54	48	6
6PR	212	205	7	18	22	-4	21	12	9	21	24	-3	47	48	-1	52	46	6	53	52	1
MIX 94.5	595	568	27	89	89	0	73	79	-6	164	149	15	150	146	4	71	66	5	47	40	7
92.9 TRIPLE M	332	331	1	54	48	6	52	51	1	116	115	1	84	81	3	19	26	-7	7	9	-2
96FM	450	454	-4	50	56	-6	50	44	6	110	105	5	117	121	-4	74	81	-7	48	47	1
NOVA93.7	686	631	55	98	102	-4	96	91	5	240	223	17	175	148	27	56	48	8	20	19	1
ABC PER	230	263	-33	11	11	0	6	5	1	30	29	1	48	59	-11	54	63	-9	82	96	-14
6RN	56	67	-11	8	5	3	1	3	-2	6	7	-1	16	13	3	11	14	-3	15	25	-10
ABC NEWSRADIO	68	75	-7	7	6	1	6	9	-3	10	10	0	8	10	-2	16	15	1	20	25	-5
6JJJ	320	321	-1	38	39	-1	61	62	-1	153	141	12	52	59	-7	11	16	-5	6	4	2
ABC CLASSIC	109	106	3	12	12	0	10	8	2	22	25	-3	12	14	-2	10	9	1	43	38	5
<b>Total</b>	<b>1697</b>	<b>1699</b>	<b>-2</b>	<b>191</b>	<b>188</b>	<b>3</b>	<b>174</b>	<b>172</b>	<b>2</b>	<b>447</b>	<b>450</b>	<b>-3</b>	<b>381</b>	<b>383</b>	<b>-2</b>	<b>222</b>	<b>225</b>	<b>-3</b>	<b>283</b>	<b>282</b>	<b>1</b>

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	144	136	8	81	71	10	77	86	-9	104	84	20	63	50	13	30	28	2	99	89	10						
6PR	186	185	1	124	120	4	101	91	10	101	89	12	95	86	9	53	57	-4	128	109	19						
MIX 94.5	524	517	7	276	285	-9	222	222	0	293	285	8	231	236	-5	73	88	-15	328	317	11						
92.9 TRIPLE M	285	280	5	162	140	22	116	118	-2	136	139	-3	120	137	-17	39	41	-2	171	179	-8						
96FM	393	398	-5	201	201	0	165	166	-1	227	230	-3	178	189	-11	58	52	6	284	275	9						
NOVA93.7	623	582	41	405	388	17	263	262	1	343	306	37	303	292	11	110	105	5	433	420	13						
ABC PER	205	229	-24	125	152	-27	103	127	-24	96	105	-9	88	114	-26	46	56	-10	141	182	-41						
6RN	49	57	-8	27	33	-6	17	18	-1	18	24	-6	24	25	-1	13	12	1	28	40	-12						
ABC NEWSRADIO	57	61	-4	31	32	-1	11	17	-6	18	19	-1	22	18	4	14	19	-5	32	41	-9						
6JJJ	283	287	-4	168	173	-5	103	100	3	130	135	-5	143	151	-8	39	53	-14	171	177	-6						
ABC CLASSIC	92	94	-2	48	47	1	41	40	1	55	61	-6	45	50	-5	20	22	-2	62	60	2						
<b>Total</b>	<b>1655</b>	<b>1658</b>	<b>-3</b>	<b>1267</b>	<b>1289</b>	<b>-22</b>	<b>1048</b>	<b>1077</b>	<b>-29</b>	<b>1237</b>	<b>1201</b>	<b>36</b>	<b>1099</b>	<b>1129</b>	<b>-30</b>	<b>488</b>	<b>507</b>	<b>-19</b>	<b>1404</b>	<b>1433</b>	<b>-29</b>						



## PERTH RADIO - SURVEY 5 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	12	9	3	*	*	*	1	*	*	2	1	1	1	*	*	4	3	1	4	3	1
6PR	15	13	2	*	*	*	1	*	*	1	2	-1	3	3	0	5	4	1	5	5	0
MIX 94.5	24	25	-1	3	3	0	3	2	1	7	7	0	6	7	-1	3	3	0	2	2	0
92.9 TRIPLE M	11	12	-1	2	2	0	1	1	0	3	4	-1	3	3	0	1	1	0	*	1	*
96FM	19	20	-1	2	2	0	2	1	1	3	3	0	6	6	0	5	6	-1	2	3	-1
NOVA93.7	32	30	2	4	5	-1	4	3	1	10	10	0	10	9	1	2	2	0	1	1	0
ABC PER	14	19	-5	*	*	*	*	*	*	1	2	-1	2	3	-1	4	5	-1	6	9	-3
6RN	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	2	-1
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
6JJJ	13	12	1	1	1	0	2	2	0	7	6	1	2	2	0	1	1	0	*	*	*
ABC CLASSIC	6	6	0	*	*	*	*	*	*	*	1	*	*	1	*	1	1	0	5	4	1
Total	195	195	0	18	18	0	16	14	2	41	41	0	41	41	0	34	35	-1	46	47	-1

Average Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	12	9	3	11	9	2	22	17	5	17	13	4	10	8	2	4	3	1	10	9	1						
6PR	16	15	1	27	25	2	23	24	-1	17	15	2	13	10	3	6	5	1	12	9	3						
MIX 94.5	26	27	-1	32	35	-3	41	44	-3	42	41	1	22	23	-1	3	4	-1	19	20	-1						
92.9 TRIPLE M	12	12	0	19	18	1	16	17	-1	16	16	0	13	14	-1	2	3	-1	9	10	-1						
96FM	20	21	-1	29	29	0	28	34	-6	29	31	-2	19	18	1	3	2	1	17	18	-1						
NOVA93.7	35	33	2	58	54	4	44	43	1	49	42	7	32	32	0	5	5	0	25	24	1						
ABC PER	15	20	-5	22	32	-10	23	29	-6	16	21	-5	11	18	-7	8	8	0	11	16	-5						
6RN	2	3	-1	4	7	-3	2	2	0	1	2	-1	2	2	0	1	1	0	2	3	-1						
ABC NEWSRADIO	2	2	0	3	4	-1	1	1	0	1	1	0	2	2	0	1	1	0	2	2	0						
6JJJ	14	13	1	21	20	1	19	14	5	20	16	4	15	17	-2	2	4	-2	9	10	-1						
ABC CLASSIC	6	6	0	8	7	1	10	9	1	9	10	-1	6	6	0	2	2	0	6	5	1						
Total	207	206	1	289	292	-3	297	298	-1	280	267	13	185	189	-4	50	50	0	165	168	-3						