

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 6iX | 4.2 | 4.2 | 0.0 | 3.7 | 3.9 | -0.2 | 1.5 | 2.7 | -1.2 | 1.9 | 2.2 | -0.3 | 2.2 | 1.1 | 1.1 | 4.4 | 8.0 | -3.6 | 8.8 | 7.5 | 1.3 |
| 6PR | 5.5 | 5.3 | 0.2 | 1.9 | 2.8 | -0.9 | 5.9 | 1.5 | 4.4 | 1.7 | 1.4 | 0.3 | 4.1 | 4.9 | -0.8 | 9.2 | 7.7 | 1.5 | 9.1 | 9.5 | -0.4 |
| MIX 94.5 | 15.3 | 15.6 | -0.3 | 19.2 | 19.3 | -0.1 | 10.2 | 11.2 | -1.0 | 16.7 | 19.9 | -3.2 | 23.2 | 23.4 | -0.2 | 18.2 | 14.1 | 4.1 | 4.5 | 4.7 | -0.2 |
| 92.9 TRIPLE M | 7.8 | 7.0 | 0.8 | 9.4 | 9.1 | 0.3 | 6.5 | 5.0 | 1.5 | 19.5 | 13.6 | 5.9 | 7.3 | 10.2 | -2.9 | 3.5 | 2.3 | 1.2 | 0.8 | 0.8 | 0.0 |
| 96FM | 12.4 | 12.4 | 0.0 | 13.2 | 8.9 | 4.3 | 12.9 | 8.6 | 4.3 | 4.3 | 6.0 | -1.7 | 12.1 | 13.6 | -1.5 | 22.3 | 23.2 | -0.9 | 12.9 | 12.7 | 0.2 |
| NOVA93.7 | 14.6 | 14.0 | 0.6 | 28.9 | 29.9 | -1.0 | 23.6 | 23.3 | 0.3 | 19.2 | 19.9 | -0.7 | 19.5 | 16.8 | 2.7 | 8.5 | 6.7 | 1.8 | 1.2 | 2.0 | -0.8 |
| ABC PER | 5.7 | 5.6 | 0.1 | 1.3 | 1.5 | -0.2 | 2.4 | 1.4 | 1.0 | 2.5 | 2.6 | -0.1 | 2.8 | 4.6 | -1.8 | 5.6 | 5.3 | 0.3 | 14.1 | 11.8 | 2.3 |
| 6RN | 1.2 | 0.9 | 0.3 | 0.1 | * | * | 0.5 | 0.4 | 0.1 | 0.3 | 0.3 | 0.0 | 0.8 | 0.7 | 0.1 | 1.0 | 1.2 | -0.2 | 3.0 | 2.0 | 1.0 |
| ABC NEWSRADIO | 1.6 | 1.7 | -0.1 | 0.2 | 0.1 | 0.1 | 1.4 | 1.1 | 0.3 | 1.1 | 1.0 | 0.1 | 0.9 | 0.5 | 0.4 | 1.9 | 2.9 | -1.0 | 3.2 | 3.5 | -0.3 |
| 6JJJ | 5.6 | 7.0 | -1.4 | 3.3 | 5.1 | -1.8 | 14.3 | 16.3 | -2.0 | 13.9 | 16.7 | -2.8 | 4.3 | 5.6 | -1.3 | 2.3 | 3.2 | -0.9 | 0.4 | 0.4 | 0.0 |
| ABC CLASSIC | 2.3 | 2.8 | -0.5 | 0.6 | 1.1 | -0.5 | 1.6 | 1.3 | 0.3 | 0.6 | 0.7 | -0.1 | 1.2 | 1.3 | -0.1 | 1.2 | 1.7 | -0.5 | 6.1 | 7.6 | -1.5 |

By Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|---------------|---------------------|------|------|-----------------------|------|------|------------------------|------|------|------------------------|------|------|-----------------------|------|------|------------------------|------|------|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 6iX | 4.1 | 4.2 | -0.1 | 4.6 | 4.3 | 0.3 | 4.3 | 4.2 | 0.1 | 4.1 | 4.3 | -0.2 | 3.7 | 4.7 | -1.0 | 2.8 | 2.5 | 0.3 | 4.2 | 4.2 | 0.0 |
| 6PR | 6.0 | 5.8 | 0.2 | 8.2 | 7.7 | 0.5 | 6.0 | 5.8 | 0.2 | 4.5 | 4.7 | -0.2 | 4.8 | 4.3 | 0.5 | 6.3 | 6.2 | 0.1 | 3.9 | 3.8 | 0.1 |
| MIX 94.5 | 15.3 | 15.9 | -0.6 | 13.2 | 15.3 | -2.1 | 14.4 | 15.5 | -1.1 | 17.3 | 16.6 | 0.7 | 17.4 | 17.4 | 0.0 | 13.1 | 12.2 | 0.9 | 15.4 | 14.7 | 0.7 |
| 92.9 TRIPLE M | 8.0 | 7.1 | 0.9 | 8.2 | 7.4 | 0.8 | 8.2 | 7.2 | 1.0 | 8.3 | 7.3 | 1.0 | 7.5 | 6.9 | 0.6 | 5.8 | 5.1 | 0.7 | 7.2 | 6.7 | 0.5 |
| 96FM | 12.3 | 12.4 | -0.1 | 11.1 | 10.5 | 0.6 | 14.0 | 14.6 | -0.6 | 13.1 | 12.8 | 0.3 | 12.2 | 13.4 | -1.2 | 7.2 | 8.4 | -1.2 | 12.5 | 12.2 | 0.3 |
| NOVA93.7 | 14.4 | 14.3 | 0.1 | 18.3 | 17.2 | 1.1 | 11.9 | 12.0 | -0.1 | 13.0 | 13.4 | -0.4 | 15.6 | 15.6 | 0.0 | 11.0 | 11.5 | -0.5 | 15.0 | 12.9 | 2.1 |
| ABC PER | 5.8 | 5.6 | 0.2 | 7.6 | 6.6 | 1.0 | 5.6 | 5.0 | 0.6 | 4.1 | 4.5 | -0.4 | 4.3 | 4.2 | 0.1 | 10.7 | 11.8 | -1.1 | 5.6 | 5.5 | 0.1 |
| 6RN | 1.2 | 0.9 | 0.3 | 1.7 | 1.5 | 0.2 | 0.8 | 0.3 | 0.5 | 1.1 | 0.7 | 0.4 | 0.8 | 1.0 | -0.2 | 1.7 | 1.3 | 0.4 | 1.1 | 1.0 | 0.1 |
| ABC NEWSRADIO | 1.5 | 1.6 | -0.1 | 1.8 | 1.9 | -0.1 | 0.8 | 1.3 | -0.5 | 1.1 | 0.9 | 0.2 | 1.6 | 1.2 | 0.4 | 4.9 | 5.9 | -1.0 | 2.0 | 2.0 | 0.0 |
| 6JJJ | 5.8 | 6.7 | -0.9 | 6.1 | 6.2 | -0.1 | 4.8 | 6.9 | -2.1 | 5.9 | 7.4 | -1.5 | 6.9 | 7.2 | -0.3 | 5.3 | 3.6 | 1.7 | 5.2 | 7.9 | -2.7 |
| ABC CLASSIC | 2.2 | 2.6 | -0.4 | 1.6 | 2.6 | -1.0 | 2.0 | 2.3 | -0.3 | 2.6 | 2.3 | 0.3 | 2.3 | 2.6 | -0.3 | 2.6 | 4.7 | -2.1 | 2.5 | 3.2 | -0.7 |

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---------------|--------------|--------------|----------|--------------|------------|----------|--------------|------------|----------|--------------|------------|----------|--------------|------------|-----------|--------------|------------|----------|------------|------------|-----------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 6iX | 159 | 148 | 11 | 8 | 5 | 3 | 10 | 7 | 3 | 16 | 15 | 1 | 22 | 23 | -1 | 33 | 34 | -1 | 70 | 64 | 6 |
| 6PR | 207 | 192 | 15 | 17 | 13 | 4 | 18 | 13 | 5 | 22 | 25 | -3 | 44 | 42 | 2 | 44 | 41 | 3 | 62 | 59 | 3 |
| MIX 94.5 | 617 | 576 | 41 | 91 | 86 | 5 | 66 | 59 | 7 | 163 | 149 | 14 | 159 | 148 | 11 | 85 | 80 | 5 | 54 | 54 | 0 |
| 92.9 TRIPLE M | 374 | 363 | 11 | 64 | 67 | -3 | 40 | 40 | 0 | 142 | 127 | 15 | 81 | 93 | -12 | 32 | 22 | 10 | 14 | 13 | 1 |
| 96FM | 501 | 485 | 16 | 60 | 54 | 6 | 55 | 43 | 12 | 90 | 95 | -5 | 116 | 118 | -2 | 100 | 99 | 1 | 80 | 76 | 4 |
| NOVA93.7 | 671 | 641 | 30 | 130 | 123 | 7 | 92 | 80 | 12 | 208 | 213 | -5 | 149 | 145 | 4 | 71 | 58 | 13 | 21 | 23 | -2 |
| ABC PER | 236 | 201 | 35 | 10 | 9 | 1 | 15 | 9 | 6 | 36 | 26 | 10 | 43 | 34 | 9 | 33 | 31 | 2 | 99 | 91 | 8 |
| 6RN | 73 | 72 | 1 | 3 | 1 | 2 | 9 | 10 | -1 | 9 | 9 | 0 | 11 | 11 | 0 | 13 | 14 | -1 | 28 | 27 | 1 |
| ABC NEWSRADIO | 104 | 92 | 12 | 3 | 3 | 0 | 9 | 5 | 4 | 17 | 18 | -1 | 22 | 13 | 9 | 14 | 14 | 0 | 40 | 40 | 0 |
| 6JJJ | 300 | 317 | -17 | 38 | 37 | 1 | 57 | 61 | -4 | 134 | 141 | -7 | 50 | 55 | -5 | 13 | 14 | -1 | 7 | 11 | -4 |
| ABC CLASSIC | 97 | 106 | -9 | 9 | 9 | 0 | 18 | 16 | 2 | 25 | 22 | 3 | 17 | 22 | -5 | 1 | 6 | -5 | 28 | 31 | -3 |
| Total | 1,752 | 1,750 | 2 | 201 | 196 | 5 | 173 | 170 | 3 | 446 | 446 | 0 | 395 | 401 | -6 | 228 | 228 | 0 | 308 | 310 | -2 |

By Session, P10+ [Potential: 1847]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|---------------|---------------------|--------------|-----------|-----------------------|--------------|-----------|------------------------|--------------|------------|------------------------|--------------|------------|-----------------------|--------------|------------|------------------------|------------|------------|---------------------|--------------|------------|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 6iX | 133 | 125 | 8 | 71 | 72 | -1 | 70 | 60 | 10 | 85 | 75 | 10 | 59 | 71 | -12 | 16 | 21 | -5 | 101 | 97 | 4 |
| 6PR | 186 | 173 | 13 | 124 | 115 | 9 | 83 | 77 | 6 | 77 | 78 | -1 | 77 | 84 | -7 | 39 | 34 | 5 | 111 | 111 | 0 |
| MIX 94.5 | 555 | 517 | 38 | 299 | 317 | -18 | 223 | 233 | -10 | 314 | 292 | 22 | 279 | 244 | 35 | 86 | 90 | -4 | 355 | 331 | 24 |
| 92.9 TRIPLE M | 318 | 314 | 4 | 172 | 167 | 5 | 123 | 122 | 1 | 151 | 154 | -3 | 135 | 142 | -7 | 49 | 51 | -2 | 213 | 205 | 8 |
| 96FM | 450 | 438 | 12 | 227 | 219 | 8 | 204 | 211 | -7 | 248 | 236 | 12 | 204 | 206 | -2 | 70 | 74 | -4 | 270 | 273 | -3 |
| NOVA93.7 | 614 | 603 | 11 | 424 | 391 | 33 | 243 | 240 | 3 | 327 | 323 | 4 | 297 | 305 | -8 | 98 | 119 | -21 | 408 | 398 | 10 |
| ABC PER | 209 | 181 | 28 | 133 | 106 | 27 | 94 | 85 | 9 | 91 | 89 | 2 | 78 | 68 | 10 | 49 | 48 | 1 | 147 | 123 | 24 |
| 6RN | 61 | 57 | 4 | 32 | 29 | 3 | 22 | 20 | 2 | 24 | 20 | 4 | 16 | 23 | -7 | 10 | 11 | -1 | 44 | 43 | 1 |
| ABC NEWSRADIO | 88 | 79 | 9 | 50 | 48 | 2 | 24 | 28 | -4 | 39 | 30 | 9 | 26 | 23 | 3 | 21 | 20 | 1 | 65 | 59 | 6 |
| 6JJJ | 256 | 248 | 8 | 156 | 151 | 5 | 101 | 99 | 2 | 120 | 131 | -11 | 136 | 128 | 8 | 37 | 42 | -5 | 175 | 201 | -26 |
| ABC CLASSIC | 89 | 92 | -3 | 44 | 53 | -9 | 36 | 41 | -5 | 49 | 47 | 2 | 34 | 40 | -6 | 14 | 20 | -6 | 48 | 64 | -16 |
| Total | 1,722 | 1,712 | 10 | 1,349 | 1,355 | -6 | 1,045 | 1,060 | -15 | 1,244 | 1,258 | -14 | 1,169 | 1,179 | -10 | 492 | 547 | -55 | 1,452 | 1,481 | -29 |

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---------------|------------|------------|----------|--------------|-----------|----------|--------------|-----------|----------|--------------|-----------|-----------|--------------|-----------|-----------|--------------|-----------|----------|------------|-----------|-----------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 6iX | 8 | 9 | -1 | 1 | 1 | 0 | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 2 | -1 | 4 | 4 | 0 |
| 6PR | 11 | 11 | 0 | * | * | * | 1 | * | * | 1 | 1 | 0 | 2 | 2 | 0 | 3 | 2 | 1 | 4 | 5 | -1 |
| MIX 94.5 | 31 | 32 | -1 | 4 | 3 | 1 | 1 | 2 | -1 | 7 | 8 | -1 | 12 | 12 | 0 | 5 | 4 | 1 | 2 | 2 | 0 |
| 92.9 TRIPLE M | 16 | 14 | 2 | 2 | 2 | 0 | 1 | 1 | 0 | 8 | 6 | 2 | 4 | 5 | -1 | 1 | 1 | 0 | * | * | * |
| 96FM | 25 | 25 | 0 | 2 | 2 | 0 | 2 | 1 | 1 | 2 | 3 | -1 | 6 | 7 | -1 | 7 | 7 | 0 | 6 | 6 | 0 |
| NOVA93.7 | 30 | 28 | 2 | 5 | 5 | 0 | 3 | 3 | 0 | 8 | 8 | 0 | 10 | 9 | 1 | 3 | 2 | 1 | 1 | 1 | 0 |
| ABC PER | 12 | 11 | 1 | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 2 | -1 | 2 | 2 | 0 | 7 | 6 | 1 |
| 6RN | 2 | 2 | 0 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 |
| ABC NEWSRADIO | 3 | 3 | 0 | * | * | * | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | 2 | 2 | 0 |
| 6JJJ | 11 | 14 | -3 | 1 | 1 | 0 | 2 | 2 | 0 | 6 | 7 | -1 | 2 | 3 | -1 | 1 | 1 | 0 | * | * | * |
| ABC CLASSIC | 5 | 6 | -1 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | * | * | * | 3 | 4 | -1 |
| Total | 204 | 204 | 0 | 19 | 18 | 1 | 15 | 14 | 1 | 41 | 42 | -1 | 50 | 51 | -1 | 30 | 29 | 1 | 49 | 50 | -1 |

By Session, P10+ [Potential: 1847]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|---------------|------------|------------|----------|------------|------------|----------|------------|------------|----------|------------|------------|-----------|------------|------------|-----------|-----------|-----------|-----------|------------|------------|-----------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 6iX | 9 | 9 | 0 | 14 | 13 | 1 | 13 | 13 | 0 | 12 | 12 | 0 | 8 | 10 | -2 | 1 | 1 | 0 | 8 | 8 | 0 |
| 6PR | 13 | 12 | 1 | 25 | 23 | 2 | 19 | 18 | 1 | 13 | 13 | 0 | 10 | 9 | 1 | 3 | 3 | 0 | 7 | 7 | 0 |
| MIX 94.5 | 33 | 34 | -1 | 40 | 46 | -6 | 45 | 48 | -3 | 50 | 46 | 4 | 35 | 36 | -1 | 6 | 6 | 0 | 27 | 27 | 0 |
| 92.9 TRIPLE M | 17 | 15 | 2 | 25 | 22 | 3 | 26 | 22 | 4 | 24 | 20 | 4 | 15 | 14 | 1 | 3 | 2 | 1 | 13 | 12 | 1 |
| 96FM | 26 | 26 | 0 | 33 | 31 | 2 | 44 | 45 | -1 | 38 | 35 | 3 | 25 | 28 | -3 | 3 | 4 | -1 | 22 | 22 | 0 |
| NOVA93.7 | 31 | 30 | 1 | 55 | 51 | 4 | 37 | 37 | 0 | 37 | 37 | 0 | 32 | 32 | 0 | 5 | 5 | 0 | 27 | 24 | 3 |
| ABC PER | 12 | 12 | 0 | 23 | 20 | 3 | 17 | 15 | 2 | 12 | 13 | -1 | 9 | 9 | 0 | 5 | 5 | 0 | 10 | 10 | 0 |
| 6RN | 3 | 2 | 1 | 5 | 4 | 1 | 2 | 1 | 1 | 3 | 2 | 1 | 2 | 2 | 0 | 1 | 1 | 0 | 2 | 2 | 0 |
| ABC NEWSRADIO | 3 | 3 | 0 | 5 | 6 | -1 | 3 | 4 | -1 | 3 | 2 | 1 | 3 | 2 | 1 | 2 | 3 | -1 | 4 | 4 | 0 |
| 6JJJ | 12 | 14 | -2 | 18 | 18 | 0 | 15 | 21 | -6 | 17 | 21 | -4 | 14 | 15 | -1 | 2 | 2 | 0 | 9 | 14 | -5 |
| ABC CLASSIC | 5 | 6 | -1 | 5 | 8 | -3 | 6 | 7 | -1 | 8 | 6 | 2 | 5 | 5 | 0 | 1 | 2 | -1 | 5 | 6 | -1 |
| Total | 214 | 212 | 2 | 300 | 297 | 3 | 312 | 306 | 6 | 287 | 277 | 10 | 204 | 207 | -3 | 44 | 46 | -2 | 177 | 183 | -6 |

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 2 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------------|-------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|-------------|------------|-----------|
| | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming |
| 6iX | 4.2 | 4.6 | 5.6 | 3.7 | 4.1 | 0.9 | 1.5 | 1.5 | 2.0 | 1.9 | 2.0 | 1.6 | 2.2 | 1.7 | 10.8 | 4.4 | 4.5 | 8.5 | 8.8 | 12.2 | 9.0 |
| 6PR | 5.5 | 5.7 | 11.3 | 1.9 | 1.9 | 2.4 | 5.9 | 4.0 | 20.2 | 1.7 | 0.7 | 9.5 | 4.1 | 4.2 | 7.3 | 9.2 | 8.9 | 21.4 | 9.1 | 12.8 | 4.5 |
| MIX 94.5 | 15.3 | 18.2 | 8.1 | 19.2 | 20.4 | 14.6 | 10.2 | 11.4 | 5.9 | 16.7 | 18.2 | 10.0 | 23.2 | 26.4 | 7.6 | 18.2 | 22.2 | 7.7 | 4.5 | 6.4 | 1.6 |
| 92.9 TRIPLE M | 7.8 | 9.2 | 4.4 | 9.4 | 10.3 | 4.6 | 6.5 | 6.7 | 7.3 | 19.5 | 21.9 | 6.2 | 7.3 | 8.1 | 4.8 | 3.5 | 4.1 | 2.4 | 0.8 | 1.1 | 0.3 |
| 96FM | 12.4 | 13.9 | 14.0 | 13.2 | 12.6 | 23.0 | 12.9 | 13.5 | 13.3 | 4.3 | 4.0 | 7.7 | 12.1 | 13.2 | 10.4 | 22.3 | 26.3 | 15.9 | 12.9 | 17.2 | 24.0 |
| NOVA93.7 | 14.6 | 16.8 | 12.6 | 28.9 | 31.1 | 18.3 | 23.6 | 25.8 | 16.7 | 19.2 | 20.7 | 13.4 | 19.5 | 21.4 | 16.8 | 8.5 | 9.9 | 7.6 | 1.2 | 1.6 | 3.2 |
| ABC PER | 5.7 | 6.1 | 9.5 | 1.3 | 1.3 | 1.5 | 2.4 | 2.5 | 2.5 | 2.5 | 2.2 | 5.5 | 2.8 | 2.5 | 10.8 | 5.6 | 6.4 | 5.3 | 14.1 | 18.2 | 38.3 |
| 6RN | 1.2 | 1.3 | 1.6 | 0.1 | * | 0.4 | 0.5 | 0.5 | 0.8 | 0.3 | 0.3 | 0.3 | 0.8 | 0.8 | 2.2 | 1.0 | 1.0 | 2.2 | 3.0 | 4.0 | 4.5 |
| ABC NEWSRADIO | 1.6 | 1.7 | 3.6 | 0.2 | 0.1 | 0.8 | 1.4 | 1.3 | 2.3 | 1.1 | 0.9 | 3.5 | 0.9 | 0.6 | 4.8 | 1.9 | 1.8 | 4.7 | 3.2 | 4.4 | 3.5 |
| 6JJJ | 5.6 | 6.4 | 5.8 | 3.3 | 3.4 | 3.1 | 14.3 | 15.6 | 10.9 | 13.9 | 14.7 | 11.9 | 4.3 | 4.8 | 3.5 | 2.3 | 2.7 | 1.8 | 0.4 | 0.5 | * |
| ABC CLASSIC | 2.3 | 2.6 | 1.6 | 0.6 | 0.6 | 0.7 | 1.6 | 1.6 | 2.1 | 0.6 | 0.6 | 1.0 | 1.2 | 1.3 | 1.9 | 1.2 | 1.4 | 1.5 | 6.1 | 8.7 | 2.9 |
| Commercial DAB+ Stns | 10.5 | 11.5 | 14.8 | 13.7 | 12.4 | 28.5 | 11.9 | 12.6 | 10.4 | 11.0 | 10.7 | 17.4 | 12.2 | 13.2 | 10.5 | 8.8 | 9.0 | 14.8 | 7.9 | 11.0 | 6.7 |
| ABC DAB+ Stns | 2.3 | 2.1 | 7.1 | 1.6 | 1.7 | 1.3 | 3.2 | 3.0 | 5.7 | 3.8 | 3.0 | 11.8 | 2.0 | 1.7 | 8.7 | 2.1 | 1.8 | 6.3 | 1.3 | 1.8 | 1.6 |
| Total DAB+ Stns | 14.7 | 13.6 | 21.9 | 15.5 | 14.1 | 29.9 | 15.3 | 15.5 | 16.1 | 15.3 | 13.7 | 29.2 | 16.3 | 14.9 | 19.2 | 13.6 | 10.8 | 21.1 | 12.6 | 12.8 | 8.4 |

By Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|----------------------|-------------|------------|-----------|-------------|------------|-----------|-------------|------------|-----------|-------------|------------|-----------|-------------|------------|-----------|-------------|------------|-----------|-------------|------------|-----------|
| | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming |
| 6iX | 4.1 | 4.6 | 5.4 | 4.6 | 5.3 | 2.9 | 4.3 | 4.7 | 6.7 | 4.1 | 4.4 | 6.3 | 3.7 | 4.0 | 5.9 | 2.8 | 2.9 | 4.3 | 4.2 | 4.7 | 6.1 |
| 6PR | 6.0 | 6.1 | 12.7 | 8.2 | 8.0 | 22.0 | 6.0 | 6.5 | 11.0 | 4.5 | 4.6 | 9.6 | 4.8 | 4.9 | 10.3 | 6.3 | 6.7 | 9.4 | 3.9 | 4.2 | 6.3 |
| MIX 94.5 | 15.3 | 18.1 | 9.0 | 13.2 | 15.3 | 6.8 | 14.4 | 17.3 | 11.5 | 17.3 | 20.2 | 11.3 | 17.4 | 20.9 | 5.5 | 13.1 | 16.6 | 5.1 | 15.4 | 18.4 | 5.2 |
| 92.9 TRIPLE M | 8.0 | 9.4 | 4.8 | 8.2 | 9.4 | 3.8 | 8.2 | 9.9 | 6.6 | 8.3 | 9.7 | 5.1 | 7.5 | 8.9 | 3.3 | 5.8 | 7.1 | 3.1 | 7.2 | 8.5 | 3.1 |
| 96FM | 12.3 | 13.9 | 14.0 | 11.1 | 12.0 | 14.9 | 14.0 | 16.6 | 13.5 | 13.1 | 14.6 | 15.8 | 12.2 | 13.7 | 12.9 | 7.2 | 7.9 | 9.5 | 12.5 | 14.1 | 14.2 |
| NOVA93.7 | 14.4 | 16.5 | 13.9 | 18.3 | 20.7 | 14.5 | 11.9 | 13.8 | 13.1 | 13.0 | 14.4 | 16.1 | 15.6 | 17.8 | 14.6 | 11.0 | 13.4 | 6.9 | 15.0 | 17.7 | 8.1 |
| ABC PER | 5.8 | 6.2 | 9.7 | 7.6 | 7.7 | 17.2 | 5.6 | 6.0 | 10.0 | 4.1 | 4.5 | 5.0 | 4.3 | 4.9 | 4.8 | 10.7 | 11.7 | 14.5 | 5.6 | 6.1 | 8.6 |
| 6RN | 1.2 | 1.3 | 1.3 | 1.7 | 1.8 | 2.9 | 0.8 | 0.9 | 0.4 | 1.1 | 1.3 | 0.7 | 0.8 | 0.9 | 0.6 | 1.7 | 1.6 | 3.8 | 1.1 | 1.2 | 2.5 |
| ABC NEWSRADIO | 1.5 | 1.6 | 2.9 | 1.8 | 1.8 | 4.8 | 0.8 | 0.8 | 2.0 | 1.1 | 1.2 | 0.8 | 1.6 | 1.4 | 5.6 | 4.9 | 5.9 | 3.3 | 2.0 | 1.9 | 5.9 |
| 6JJJ | 5.8 | 6.6 | 5.7 | 6.1 | 7.2 | 0.9 | 4.8 | 5.4 | 6.3 | 5.9 | 6.7 | 5.5 | 6.9 | 7.5 | 10.1 | 5.3 | 5.5 | 8.7 | 5.2 | 5.8 | 6.1 |
| ABC CLASSIC | 2.2 | 2.5 | 1.4 | 1.6 | 1.9 | 0.2 | 2.0 | 2.5 | 0.9 | 2.6 | 3.0 | 2.8 | 2.3 | 2.7 | 0.8 | 2.6 | 2.9 | 2.7 | 2.5 | 2.9 | 2.2 |
| Commercial DAB+ Stns | 10.5 | 11.5 | 13.7 | 6.8 | 7.3 | 7.8 | 12.1 | 14.0 | 12.7 | 12.4 | 13.7 | 15.9 | 9.6 | 10.1 | 16.3 | 14.3 | 15.5 | 19.4 | 10.6 | 11.3 | 18.7 |
| ABC DAB+ Stns | 1.8 | 1.7 | 5.4 | 1.5 | 1.7 | 1.3 | 1.6 | 1.4 | 5.2 | 1.7 | 1.6 | 5.1 | 2.6 | 2.2 | 9.5 | 3.1 | 2.4 | 9.4 | 3.6 | 3.3 | 13.2 |
| Total DAB+ Stns | 14.3 | 13.2 | 19.0 | 10.1 | 9.0 | 9.2 | 15.8 | 15.4 | 17.9 | 16.2 | 15.3 | 21.0 | 13.6 | 12.3 | 25.7 | 20.2 | 17.9 | 28.8 | 15.7 | 14.6 | 31.9 |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.2% share of all listening, 4.6% share of AM/FM/DAB+ listening and 5.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 2 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------------|--------------|--------------|------------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|------------|--------------|------------|-----------|--------------|------------|-----------|-------------|------------|-----------|
| | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming |
| 6iX | 159 | 142 | 28 | 8 | 8 | 1 | 10 | 8 | 4 | 16 | 13 | 5 | 22 | 19 | 5 | 33 | 26 | 9 | 70 | 68 | 5 |
| 6PR | 207 | 190 | 42 | 17 | 15 | 4 | 18 | 17 | 6 | 22 | 17 | 10 | 44 | 40 | 8 | 44 | 41 | 11 | 62 | 61 | 3 |
| MIX 94.5 | 617 | 606 | 82 | 91 | 88 | 18 | 66 | 62 | 10 | 163 | 160 | 23 | 159 | 158 | 11 | 85 | 85 | 17 | 54 | 54 | 4 |
| 92.9 TRIPLE M | 374 | 358 | 69 | 64 | 64 | 10 | 40 | 38 | 12 | 142 | 132 | 30 | 81 | 77 | 9 | 32 | 32 | 6 | 14 | 14 | 1 |
| 96FM | 501 | 483 | 79 | 60 | 56 | 16 | 55 | 53 | 14 | 90 | 83 | 17 | 116 | 114 | 10 | 100 | 98 | 13 | 80 | 80 | 9 |
| NOVA93.7 | 671 | 651 | 115 | 130 | 125 | 24 | 92 | 89 | 19 | 208 | 201 | 35 | 149 | 146 | 24 | 71 | 68 | 11 | 21 | 21 | 3 |
| ABC PER | 236 | 225 | 48 | 10 | 9 | 2 | 15 | 14 | 5 | 36 | 33 | 9 | 43 | 40 | 10 | 33 | 30 | 9 | 99 | 98 | 13 |
| 6RN | 73 | 67 | 17 | 3 | 1 | 2 | 9 | 7 | 3 | 9 | 8 | 3 | 11 | 11 | 4 | 13 | 11 | 3 | 28 | 28 | 1 |
| ABC NEWSRADIO | 104 | 97 | 30 | 3 | 3 | 2 | 9 | 8 | 3 | 17 | 13 | 8 | 22 | 20 | 7 | 14 | 14 | 6 | 40 | 40 | 6 |
| 6JJJ | 300 | 281 | 70 | 38 | 35 | 9 | 57 | 53 | 12 | 134 | 124 | 42 | 50 | 49 | 3 | 13 | 13 | 4 | 7 | 7 | * |
| ABC CLASSIC | 97 | 91 | 27 | 9 | 8 | 2 | 18 | 15 | 7 | 25 | 22 | 8 | 17 | 17 | 7 | 1 | 1 | 1 | 28 | 28 | 2 |
| Commercial DAB+ Stns | 342 | 319 | 83 | 50 | 43 | 18 | 31 | 29 | 9 | 96 | 93 | 29 | 70 | 67 | 10 | 59 | 54 | 12 | 36 | 33 | 5 |
| ABC DAB+ Stns | 141 | 128 | 51 | 17 | 16 | 4 | 17 | 17 | 8 | 57 | 49 | 23 | 23 | 21 | 8 | 12 | 11 | 6 | 14 | 14 | 2 |
| Total DAB+ Stns | 463 | 406 | 126 | 59 | 52 | 20 | 46 | 43 | 14 | 135 | 122 | 47 | 99 | 85 | 18 | 69 | 58 | 18 | 56 | 46 | 7 |
| Total | 1,752 | 1,668 | 427 | 201 | 198 | 58 | 173 | 168 | 54 | 446 | 435 | 134 | 395 | 370 | 83 | 228 | 223 | 60 | 308 | 275 | 39 |

By Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|----------------------|---------------------|--------------|------------|-----------------------|--------------|------------|------------------------|------------|------------|------------------------|--------------|------------|-----------------------|--------------|------------|------------------------|------------|-----------|---------------------|--------------|------------|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming |
| 6iX | 133 | 117 | 23 | 71 | 62 | 12 | 70 | 63 | 10 | 85 | 78 | 9 | 59 | 55 | 7 | 16 | 11 | 5 | 101 | 92 | 17 |
| 6PR | 186 | 170 | 37 | 124 | 109 | 21 | 83 | 78 | 13 | 77 | 70 | 14 | 77 | 71 | 14 | 39 | 30 | 11 | 111 | 99 | 18 |
| MIX 94.5 | 555 | 541 | 76 | 299 | 284 | 25 | 223 | 209 | 28 | 314 | 301 | 33 | 279 | 268 | 22 | 86 | 76 | 11 | 355 | 347 | 31 |
| 92.9 TRIPLE M | 318 | 299 | 57 | 172 | 165 | 19 | 123 | 113 | 18 | 151 | 133 | 26 | 135 | 130 | 8 | 49 | 47 | 4 | 213 | 206 | 23 |
| 96FM | 450 | 431 | 68 | 227 | 210 | 26 | 204 | 192 | 28 | 248 | 233 | 37 | 204 | 192 | 22 | 70 | 59 | 11 | 270 | 256 | 42 |
| NOVA93.7 | 614 | 582 | 105 | 424 | 404 | 41 | 243 | 219 | 35 | 327 | 304 | 45 | 297 | 285 | 31 | 98 | 91 | 11 | 408 | 399 | 41 |
| ABC PER | 209 | 193 | 43 | 133 | 122 | 17 | 94 | 78 | 21 | 91 | 86 | 13 | 78 | 76 | 6 | 49 | 42 | 8 | 147 | 142 | 16 |
| 6RN | 61 | 57 | 14 | 32 | 31 | 7 | 22 | 22 | 3 | 24 | 23 | 4 | 16 | 15 | 3 | 10 | 7 | 4 | 44 | 38 | 8 |
| ABC NEWSRADIO | 88 | 83 | 23 | 50 | 46 | 9 | 24 | 21 | 8 | 39 | 37 | 5 | 26 | 22 | 6 | 21 | 17 | 7 | 65 | 54 | 23 |
| 6JJJ | 256 | 240 | 55 | 156 | 150 | 6 | 101 | 86 | 25 | 120 | 107 | 15 | 136 | 120 | 23 | 37 | 29 | 9 | 175 | 166 | 31 |
| ABC CLASSIC | 89 | 84 | 22 | 44 | 43 | 2 | 36 | 34 | 5 | 49 | 45 | 14 | 34 | 33 | 4 | 14 | 11 | 4 | 48 | 44 | 9 |
| Commercial DAB+ Stns | 295 | 276 | 64 | 146 | 135 | 18 | 141 | 132 | 26 | 179 | 165 | 38 | 160 | 146 | 32 | 71 | 64 | 15 | 206 | 191 | 46 |
| ABC DAB+ Stns | 114 | 101 | 43 | 43 | 38 | 9 | 39 | 32 | 14 | 51 | 42 | 21 | 51 | 44 | 14 | 21 | 16 | 9 | 85 | 74 | 28 |
| Total DAB+ Stns | 400 | 346 | 100 | 205 | 169 | 27 | 195 | 161 | 38 | 237 | 200 | 57 | 220 | 182 | 47 | 98 | 78 | 23 | 295 | 254 | 71 |
| Total | 1,722 | 1,623 | 388 | 1,349 | 1,224 | 187 | 1,045 | 912 | 186 | 1,244 | 1,101 | 209 | 1,169 | 1,039 | 156 | 492 | 398 | 87 | 1,452 | 1,347 | 245 |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 159,000 total listeners, 142,000 AM/FM/DAB+ listeners and 28,000 Streaming listeners. Please note that there can be overlap between radio types.