

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.1	3.7	-0.6	1.6	2.1	-0.5	4.7	5.6	-0.9	1.8	2.5	-0.7	3.6	3.7	-0.1	4.4	6.2	-1.8	2.9	2.9	0.0
3AW	15.8	16.7	-0.9	2.7	3.4	-0.7	2.0	2.6	-0.6	9.5	4.4	5.1	7.2	10.3	-3.1	23.5	24.0	-0.5	34.8	37.8	-3.0
RSN 927	0.7	0.8	-0.1	*	0.1	*	0.3	0.4	-0.1	0.2	0.2	0.0	0.4	0.9	-0.5	0.7	1.1	-0.4	1.8	1.4	0.4
Magic 1278	1.1	0.8	0.3	0.1	0.1	0.0	0.2	0.3	-0.1	0.8	0.4	0.4	0.8	0.5	0.3	2.2	1.4	0.8	1.6	1.6	0.0
3MP 1377	0.9	0.6	0.3	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.2	0.0	0.5	0.3	0.2	2.3	1.4	0.9	1.7	1.1	0.6
101.9 FOX FM	9.4	9.4	0.0	15.9	16.5	-0.6	19.7	16.6	3.1	14.5	16.0	-1.5	9.8	10.1	-0.3	5.1	4.4	0.7	0.9	1.1	-0.2
GOLD104.3	12.7	9.6	3.1	15.2	7.7	7.5	7.3	4.1	3.2	9.6	7.2	2.4	17.2	15.3	1.9	17.5	13.6	3.9	9.1	6.8	2.3
KIIS 101.1 FM	6.9	7.4	-0.5	12.5	14.7	-2.2	9.9	14.7	-4.8	12.1	12.8	-0.7	7.1	6.9	0.2	3.3	3.3	0.0	1.2	0.8	0.4
105.1 TRIPLE M	6.0	6.1	-0.1	12.4	10.8	1.6	6.4	10.7	-4.3	6.9	6.3	0.6	7.8	7.6	0.2	5.7	6.4	-0.7	1.0	1.2	-0.2
NOVA 100	6.3	7.5	-1.2	10.8	13.7	-2.9	11.7	11.7	0.0	9.4	11.3	-1.9	7.2	7.6	-0.4	3.8	4.6	-0.8	0.5	2.3	-1.8
smoothfm 91.5	9.3	9.9	-0.6	6.8	7.6	-0.8	7.6	9.1	-1.5	6.5	7.8	-1.3	10.0	8.9	1.1	11.9	12.8	-0.9	11.0	11.6	-0.6
ABC MEL	7.4	7.1	0.3	3.4	2.7	0.7	2.7	1.2	1.5	1.5	1.7	-0.2	5.9	5.9	0.0	6.8	5.8	1.0	17.8	17.1	0.7
3RN	1.9	1.5	0.4	0.2	0.2	0.0	1.6	0.3	1.3	0.2	0.2	0.0	1.1	0.7	0.4	2.4	1.1	1.3	4.7	4.3	0.4
ABC NEWSRADIO	1.1	1.6	-0.5	0.8	0.6	0.2	0.9	0.6	0.3	1.5	2.3	-0.8	1.1	1.4	-0.3	1.0	1.5	-0.5	1.2	1.9	-0.7
3JJJ	3.5	3.4	0.1	5.4	4.6	0.8	6.5	5.0	1.5	8.2	8.2	0.0	2.8	1.8	1.0	0.4	2.7	-2.3	0.1	0.2	-0.1
ABC CLASSIC	1.2	1.1	0.1	1.7	1.5	0.2	0.5	0.3	0.2	0.7	0.6	0.1	0.7	1.0	-0.3	0.2	0.2	0.0	3.0	2.4	0.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.0	3.6	-0.6	2.4	3.1	-0.7	2.8	4.1	-1.3	3.7	4.1	-0.4	2.8	3.1	-0.3	3.0	3.1	-0.1	3.3	4.0	-0.7
3AW	16.3	16.9	-0.6	21.7	22.3	-0.6	19.6	20.1	-0.5	10.7	11.0	-0.3	11.2	11.7	-0.5	18.8	20.5	-1.7	14.5	16.0	-1.5
RSN 927	0.6	0.8	-0.2	0.8	1.1	-0.3	0.8	0.8	0.0	0.4	0.5	-0.1	0.5	0.4	0.1	0.8	0.9	-0.1	0.9	0.8	0.1
Magic 1278	1.0	0.8	0.2	0.5	0.4	0.1	0.9	0.9	0.0	1.6	1.0	0.6	0.9	0.6	0.3	1.8	1.3	0.5	1.2	1.1	0.1
3MP 1377	0.8	0.6	0.2	0.4	0.3	0.1	0.9	0.7	0.2	0.8	0.7	0.1	1.3	1.1	0.2	1.0	0.6	0.4	1.1	0.6	0.5
101.9 FOX FM	9.5	9.8	-0.3	9.5	9.4	0.1	9.1	9.5	-0.4	11.2	12.1	-0.9	9.5	9.8	-0.3	5.2	4.5	0.7	9.1	8.0	1.1
GOLD104.3	13.0	9.8	3.2	12.2	8.4	3.8	13.2	10.0	3.2	14.2	11.5	2.7	13.2	10.7	2.5	10.5	7.0	3.5	11.5	8.9	2.6
KIIS 101.1 FM	6.7	7.3	-0.6	7.9	7.5	0.4	5.3	6.3	-1.0	6.8	7.7	-0.9	8.0	8.8	-0.8	4.0	5.0	-1.0	7.6	7.8	-0.2
105.1 TRIPLE M	6.0	6.1	-0.1	5.8	6.0	-0.2	5.5	5.4	0.1	6.1	7.2	-1.1	7.4	6.7	0.7	4.7	3.8	0.9	5.9	6.0	-0.1
NOVA 100	6.4	7.4	-1.0	6.2	7.0	-0.8	5.5	6.4	-0.9	6.7	7.1	-0.4	8.2	10.5	-2.3	5.0	5.4	-0.4	5.9	7.9	-2.0
smoothfm 91.5	9.1	9.7	-0.6	7.8	8.9	-1.1	9.3	9.5	-0.2	10.8	11.3	-0.5	8.4	9.0	-0.6	8.7	9.2	-0.5	9.7	10.3	-0.6
ABC MEL	7.6	7.2	0.4	8.7	8.1	0.6	7.7	7.5	0.2	5.1	4.9	0.2	8.1	6.7	1.4	11.2	11.8	-0.6	6.7	6.6	0.1
3RN	1.7	1.4	0.3	1.9	2.3	-0.4	1.3	0.8	0.5	1.6	0.7	0.9	1.6	1.1	0.5	2.8	3.4	-0.6	2.5	1.7	0.8
ABC NEWSRADIO	1.2	1.6	-0.4	1.9	2.4	-0.5	0.7	1.0	-0.3	0.6	0.8	-0.2	1.0	1.3	-0.3	2.3	3.3	-1.0	1.1	1.6	-0.5
3JJJ	3.6	3.3	0.3	3.5	3.2	0.3	3.4	2.6	0.8	4.0	3.9	0.1	3.9	3.9	0.0	2.4	2.6	-0.2	3.4	3.8	-0.4
ABC CLASSIC	1.1	1.1	0.0	0.9	0.9	0.0	0.8	0.8	0.0	1.1	1.4	-0.3	1.2	1.1	0.1	2.4	1.6	0.8	1.5	1.2	0.3

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	407	392	15	28	36	-8	44	56	-12	105	88	17	87	68	19	70	84	-14	73	60	13
3AW	857	831	26	59	45	14	62	53	9	112	81	31	115	132	-17	175	181	-6	334	337	-3
RSN 927	85	86	-1	2	1	1	16	14	2	10	7	3	6	13	-7	18	22	-4	33	28	5
Magic 1278	142	133	9	8	7	1	10	16	-6	14	12	2	18	15	3	37	30	7	56	54	2
3MP 1377	117	87	30	2	3	-1	8	14	-6	18	14	4	24	15	9	29	24	5	36	16	20
101.9 FOX FM	1,271	1,334	-63	191	189	2	207	230	-23	491	524	-33	244	259	-15	101	92	9	36	40	-4
GOLD104.3	1,339	1,184	155	150	120	30	102	94	8	329	297	32	357	331	26	207	179	28	193	163	30
KIIS 101.1 FM	1,142	1,206	-64	189	190	-1	196	212	-16	436	485	-49	241	232	9	50	53	-3	30	34	-4
105.1 TRIPLE M	850	803	47	128	108	20	84	108	-24	262	236	26	230	211	19	98	97	1	49	42	7
NOVA 100	1,122	1,204	-82	186	188	-2	203	208	-5	386	452	-66	248	249	-1	76	78	-2	24	29	-5
smoothfm 91.5	1,160	1,188	-28	131	127	4	110	131	-21	299	309	-10	250	236	14	157	163	-6	212	222	-10
ABC MEL	601	600	1	44	33	11	31	38	-7	70	85	-15	129	121	8	107	106	1	220	217	3
3RN	155	154	1	6	9	-3	18	14	4	27	22	5	37	32	5	25	23	2	43	54	-11
ABC NEWSRADIO	269	287	-18	28	28	0	36	26	10	62	76	-14	51	68	-17	29	36	-7	63	53	10
3JJJ	547	540	7	71	62	9	114	97	17	252	268	-16	87	74	13	18	26	-8	5	13	-8
ABC CLASSIC	188	179	9	28	22	6	19	16	3	33	33	0	30	29	1	11	11	0	67	68	-1
Total	4,583	4,578	5	471	464	7	487	482	5	1,265	1,276	-11	999	1,006	-7	579	578	1	782	773	9

By Session, P10+ [Potential: 4844]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	319	324	-5	135	160	-25	111	143	-32	161	168	-7	135	132	3	79	71	8	244	259	-15
3AW	790	762	28	555	573	-18	475	453	22	399	422	-23	353	345	8	245	240	5	604	632	-28
RSN 927	62	73	-11	34	38	-4	35	36	-1	20	31	-11	26	22	4	6	11	-5	57	56	1
Magic 1278	115	112	3	42	43	-1	48	59	-11	69	57	12	47	39	8	26	32	-6	94	82	12
3MP 1377	102	74	28	33	24	9	51	33	18	41	34	7	51	36	15	29	19	10	72	46	26
101.9 FOX FM	1,166	1,214	-48	667	675	-8	456	507	-51	607	646	-39	552	536	16	179	183	-4	692	731	-39
GOLD104.3	1,203	1,066	137	663	552	111	554	472	82	653	575	78	578	462	116	261	210	51	814	700	114
KIIS 101.1 FM	1,000	1,051	-51	560	558	2	371	383	-12	468	494	-26	467	507	-40	150	180	-30	654	659	-5
105.1 TRIPLE M	720	666	54	326	331	-5	263	242	21	331	331	0	336	303	33	164	137	27	472	456	16
NOVA 100	1,025	1,097	-72	575	581	-6	370	397	-27	440	447	-7	490	504	-14	215	226	-11	604	650	-46
smoothfm 91.5	1,013	1,056	-43	512	526	-14	452	450	2	569	577	-8	495	466	29	233	231	2	719	718	1
ABC MEL	546	533	13	334	318	16	259	266	-7	247	230	17	248	211	37	157	144	13	355	347	8
3RN	134	130	4	88	94	-6	54	45	9	49	39	10	47	44	3	37	37	0	94	93	1
ABC NEWSRADIO	234	250	-16	129	149	-20	71	91	-20	78	81	-3	73	81	-8	58	65	-7	127	169	-42
3JJJ	476	439	37	236	228	8	147	141	6	206	200	6	234	201	33	102	106	-4	284	306	-22
ABC CLASSIC	150	146	4	66	65	1	67	57	10	71	72	-1	78	74	4	55	45	10	124	113	11
Total	4,490	4,514	-24	3,476	3,496	-20	2,754	2,787	-33	3,189	3,182	7	3,092	3,035	57	1,643	1,592	51	3,884	3,939	-55

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2023

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	16	18	-2	1	1	0	2	2	0	2	3	-1	4	4	0	3	5	-2	4	4	0
3AW	82	83	-1	1	1	0	1	1	0	11	5	6	8	11	-3	19	19	0	42	46	-4
RSN 927	4	4	0	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	2	2	0
Magic 1278	6	4	2	*	*	*	*	*	*	1	*	*	1	*	*	2	1	1	2	2	0
3MP 1377	5	3	2	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1	2	1	1
101.9 FOX FM	49	47	2	8	7	1	9	7	2	16	17	-1	11	11	0	4	3	1	1	1	0
GOLD104.3	65	48	17	7	3	4	3	2	1	11	8	3	19	16	3	14	11	3	11	8	3
KIIS 101.1 FM	36	37	-1	6	6	0	4	6	-2	13	13	0	8	7	1	3	3	0	1	1	0
105.1 TRIPLE M	31	31	0	6	5	1	3	5	-2	8	7	1	9	8	1	4	5	-1	1	1	0
NOVA 100	32	37	-5	5	6	-1	5	5	0	10	12	-2	8	8	0	3	4	-1	1	3	-2
smoothfm 91.5	48	49	-1	3	3	0	3	4	-1	7	8	-1	11	9	2	9	10	-1	13	14	-1
ABC MEL	38	35	3	2	1	1	1	1	0	2	2	0	7	6	1	5	5	0	22	21	1
3RN	10	7	3	*	*	*	1	*	*	*	*	*	1	1	0	2	1	1	6	5	1
ABC NEWSRADIO	6	8	-2	*	*	*	*	*	*	2	2	0	1	1	0	1	1	0	1	2	-1
3JJJ	18	17	1	3	2	1	3	2	1	9	9	0	3	2	1	*	2	*	*	*	*
ABC CLASSIC	6	6	0	1	1	0	*	*	*	1	1	0	1	1	0	*	*	*	4	3	1
Total	516	500	16	48	44	4	45	44	1	112	104	8	110	106	4	79	79	0	122	122	0

By Session, P10+ [Potential: 4844]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
SEN 1116am	16	19	-3	19	23	-4	21	29	-8	26	27	-1	16	17	-1	5	5	0	14	17	-3
3AW	89	89	0	166	166	0	147	143	4	74	71	3	63	64	-1	30	32	-2	62	69	-7
RSN 927	3	4	-1	6	8	-2	6	6	0	3	3	0	3	2	1	1	1	0	4	4	0
Magic 1278	6	4	2	3	3	0	7	6	1	11	6	5	5	3	2	3	2	1	5	5	0
3MP 1377	5	3	2	3	2	1	7	5	2	6	4	2	7	6	1	2	1	1	5	2	3
101.9 FOX FM	52	52	0	73	70	3	68	68	0	78	77	1	53	54	-1	8	7	1	39	34	5
GOLD104.3	72	52	20	93	62	31	99	72	27	99	74	25	74	59	15	17	11	6	50	39	11
KIIS 101.1 FM	37	39	-2	60	56	4	39	45	-6	48	50	-2	45	49	-4	6	8	-2	33	34	-1
105.1 TRIPLE M	33	32	1	45	45	0	41	38	3	42	46	-4	41	37	4	7	6	1	25	26	-1
NOVA 100	35	39	-4	48	52	-4	41	45	-4	47	46	1	46	58	-12	8	9	-1	25	34	-9
smoothfm 91.5	50	51	-1	60	66	-6	70	68	2	75	73	2	47	49	-2	14	15	-1	42	44	-2
ABC MEL	42	38	4	66	60	6	57	54	3	36	31	5	45	37	8	18	19	-1	29	29	0
3RN	9	8	1	15	17	-2	10	6	4	11	4	7	9	6	3	4	5	-1	11	7	4
ABC NEWSRADIO	6	8	-2	15	17	-2	5	7	-2	4	5	-1	5	7	-2	4	5	-1	5	7	-2
3JJJ	20	17	3	27	24	3	25	19	6	28	25	3	22	21	1	4	4	0	14	16	-2
ABC CLASSIC	6	6	0	7	7	0	6	6	0	8	9	-1	7	6	1	4	2	2	7	5	2
Total	550	527	23	763	743	20	749	713	36	698	641	57	561	550	11	157	158	-1	430	431	-1

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 6 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.1	3.0	5.3	1.6	1.5	2.7	4.7	3.5	16.9	1.8	1.5	3.7	3.6	3.6	5.8	4.4	4.6	3.9	2.9	3.1	4.2
3AW	15.8	15.5	27.5	2.7	2.7	3.5	2.0	2.0	2.6	9.5	5.5	34.6	7.2	6.9	16.7	23.5	22.3	44.5	34.8	37.2	36.7
RSN 927	0.7	n.a.	n.a.	*	n.a.	n.a.	0.3	n.a.	n.a.	0.2	n.a.	n.a.	0.4	n.a.	n.a.	0.7	n.a.	n.a.	1.8	n.a.	n.a.
Magic 1278	1.1	1.2	0.9	0.1	*	0.5	0.2	0.1	0.9	0.8	0.9	0.2	0.8	0.9	0.5	2.2	2.3	2.4	1.6	1.7	1.9
3MP 1377	0.9	0.9	1.0	0.1	0.1	*	0.1	0.2	*	0.2	0.2	0.2	0.5	0.5	0.5	2.3	2.3	3.3	1.7	1.7	2.5
101.9 FOX FM	9.4	10.4	5.6	15.9	16.9	10.0	19.7	21.8	9.7	14.5	16.9	6.0	9.8	10.9	5.6	5.1	5.4	4.6	0.9	1.0	0.7
GOLD104.3	12.7	13.9	8.4	15.2	15.7	14.0	7.3	7.8	5.5	9.6	10.5	7.8	17.2	19.0	12.3	17.5	19.2	8.1	9.1	10.1	3.8
KIIS 101.1 FM	6.9	7.6	4.0	12.5	13.6	3.4	9.9	10.6	8.5	12.1	14.3	3.8	7.1	7.9	3.7	3.3	3.1	6.2	1.2	1.3	0.1
105.1 TRIPLE M	6.0	6.4	5.1	12.4	11.9	21.1	6.4	7.2	2.6	6.9	7.9	3.9	7.8	8.5	6.9	5.7	6.2	2.6	1.0	1.1	0.3
NOVA 100	6.3	6.9	4.2	10.8	11.4	7.4	11.7	12.5	9.0	9.4	11.0	3.5	7.2	7.9	5.7	3.8	4.1	2.3	0.5	0.5	0.6
smoothfm 91.5	9.3	9.9	8.4	6.8	6.8	7.7	7.6	8.1	6.8	6.5	6.1	10.4	10.0	11.0	7.7	11.9	12.8	8.6	11.0	12.1	5.6
ABC MEL	7.4	7.6	9.5	3.4	3.5	3.3	2.7	3.1	0.4	1.5	1.5	1.7	5.9	5.6	14.2	6.8	6.9	8.5	17.8	18.1	33.4
3RN	1.9	2.2	0.3	0.2	0.2	*	1.6	1.8	0.3	0.2	0.3	0.1	1.1	1.3	0.2	2.4	2.7	0.2	4.7	5.3	1.1
ABC NEWSRADIO	1.1	1.1	2.3	0.8	0.7	1.8	0.9	0.9	1.3	1.5	1.3	2.8	1.1	1.1	2.4	1.0	1.1	0.1	1.2	1.1	4.0
3JJJ	3.5	3.9	2.3	5.4	5.4	6.6	6.5	7.0	5.0	8.2	9.7	2.8	2.8	3.1	1.5	0.4	0.5	0.4	0.1	0.1	*
ABC CLASSIC	1.2	1.2	1.8	1.7	1.7	1.5	0.5	0.2	3.4	0.7	0.5	1.6	0.7	0.7	1.1	0.2	0.2	*	3.0	3.1	4.1
Commercial DAB+ Stns	6.8	6.8	9.9	6.6	5.8	13.9	12.0	10.9	25.5	9.1	9.3	10.2	9.5	9.9	13.4	5.1	5.6	2.0	1.7	1.9	0.2
ABC DAB+ Stns	1.5	1.4	3.5	1.9	1.9	2.6	2.2	2.3	1.6	2.9	2.4	6.5	1.2	1.3	1.9	0.8	0.7	2.2	0.6	0.6	1.0
Total DAB+ Stns	8.9	8.3	13.4	8.6	7.7	16.6	14.2	13.3	27.1	12.7	11.7	16.7	12.1	11.1	15.3	6.0	6.3	4.3	2.5	2.5	1.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.0	2.9	5.3	2.4	2.2	5.5	2.8	2.7	5.0	3.7	3.7	6.0	2.8	2.7	5.4	3.0	3.2	3.1	3.3	3.4	5.4
3AW	16.3	15.9	28.3	21.7	21.3	34.9	19.6	18.9	34.0	10.7	10.3	19.6	11.2	10.3	28.4	18.8	20.6	16.4	14.5	14.5	24.7
RSN 927	0.6	n.a.	n.a.	0.8	n.a.	n.a.	0.8	n.a.	n.a.	0.4	n.a.	n.a.	0.5	n.a.	n.a.	0.8	n.a.	n.a.	0.9	n.a.	n.a.
Magic 1278	1.0	1.1	0.9	0.5	0.5	0.5	0.9	1.0	0.7	1.6	1.7	1.4	0.9	1.0	1.1	1.8	2.1	1.0	1.2	1.3	0.9
3MP 1377	0.8	0.9	0.9	0.4	0.4	0.8	0.9	1.0	1.0	0.8	0.8	1.1	1.3	1.4	0.4	1.0	1.1	1.0	1.1	1.2	1.5
101.9 FOX FM	9.5	10.5	6.1	9.5	10.3	6.0	9.1	10.2	5.4	11.2	12.2	8.2	9.5	10.5	4.2	5.2	5.5	5.7	9.1	10.2	3.9
GOLD104.3	13.0	14.3	8.3	12.2	13.3	6.8	13.2	14.9	8.2	14.2	15.5	9.3	13.2	14.3	8.1	10.5	11.4	10.0	11.5	12.5	9.0
KIIS 101.1 FM	6.7	7.4	4.5	7.9	8.7	3.4	5.3	5.7	4.5	6.8	7.3	5.9	8.0	8.8	4.3	4.0	4.4	2.5	7.6	8.6	2.5
105.1 TRIPLE M	6.0	6.5	4.8	5.8	6.2	4.4	5.5	6.1	4.2	6.1	6.5	5.2	7.4	8.0	5.2	4.7	4.9	5.7	5.9	6.3	6.1
NOVA 100	6.4	7.0	4.1	6.2	6.8	3.7	5.5	6.1	4.1	6.7	7.2	4.9	8.2	9.0	3.2	5.0	5.5	4.3	5.9	6.4	4.3
smoothfm 91.5	9.1	9.7	8.4	7.8	8.5	4.9	9.3	10.1	7.8	10.8	11.3	11.3	8.4	8.8	9.1	8.7	9.2	10.8	9.7	10.5	8.3
ABC MEL	7.6	7.7	10.5	8.7	8.4	15.8	7.7	8.2	7.8	5.1	5.1	7.3	8.1	8.2	12.3	11.2	12.2	11.0	6.7	7.2	6.1
3RN	1.7	2.0	0.2	1.9	2.2	0.1	1.3	1.6	0.2	1.6	1.8	0.1	1.6	1.8	0.2	2.8	3.3	1.0	2.5	2.9	0.5
ABC NEWSRADIO	1.2	1.1	2.2	1.9	1.9	3.3	0.7	0.5	2.0	0.6	0.6	0.3	1.0	1.0	1.2	2.3	1.9	8.4	1.1	1.1	2.5
3JJJ	3.6	3.9	2.2	3.5	3.8	1.6	3.4	3.8	2.3	4.0	4.4	2.7	3.9	4.3	2.1	2.4	2.6	2.9	3.4	3.7	2.6
ABC CLASSIC	1.1	1.1	1.4	0.9	0.9	1.5	0.8	0.8	1.4	1.1	1.2	1.3	1.2	1.3	0.9	2.4	2.6	2.6	1.5	1.5	3.1
Commercial DAB+ Stns	6.7	6.8	8.9	3.8	3.8	5.0	6.8	7.0	8.9	9.0	9.2	12.0	7.4	7.6	10.2	6.7	7.1	7.4	7.2	6.9	13.5
ABC DAB+ Stns	1.4	1.3	3.0	1.1	1.1	1.7	1.4	1.3	2.5	1.3	1.2	3.5	1.3	1.1	3.9	2.7	2.6	5.9	2.1	2.0	5.1
Total DAB+ Stns	8.6	8.1	11.9	5.3	4.8	6.7	8.8	8.3	11.4	10.7	10.3	15.5	9.1	8.7	14.1	10.8	9.7	13.3	9.8	8.9	18.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.1% share of all listening, 3% share of AM/FM/DAB+ listening and 5.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 6 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	407	390	76	28	26	5	44	41	12	105	96	24	87	85	11	70	70	11	73	71	12
3AW	857	819	181	59	56	10	62	51	15	112	97	52	115	112	22	175	173	28	334	330	53
RSN 927	85	n.a.	n.a.	2	n.a.	n.a.	16	n.a.	n.a.	10	n.a.	n.a.	6	n.a.	n.a.	18	n.a.	n.a.	33	n.a.	n.a.
Magic 1278	142	128	38	8	4	4	10	7	10	14	11	6	18	18	3	37	34	9	56	54	7
3MP 1377	117	114	26	2	2	*	8	8	*	18	15	8	24	24	2	29	29	10	36	36	6
101.9 FOX FM	1,271	1,216	226	191	184	43	207	194	53	491	469	81	244	236	33	101	100	10	36	33	6
GOLD104.3	1,339	1,266	214	150	142	25	102	95	20	329	303	68	357	334	62	207	201	24	193	191	16
KIIS 101.1 FM	1,142	1,101	170	189	180	22	196	180	44	436	426	62	241	239	32	50	46	8	30	30	1
105.1 TRIPLE M	850	815	121	128	122	30	84	81	7	262	244	38	230	225	27	98	96	15	49	47	3
NOVA 100	1,122	1,067	207	186	180	41	203	191	42	386	365	60	248	236	46	76	73	15	24	22	4
smoothfm 91.5	1,160	1,078	228	131	120	32	110	93	32	299	254	85	250	243	36	157	157	23	212	210	20
ABC MEL	601	595	97	44	44	6	31	31	2	70	70	12	129	126	32	107	105	14	220	219	30
3RN	155	149	18	6	6	*	18	16	2	27	27	3	37	37	2	25	23	4	43	40	7
ABC NEWSRADIO	269	253	53	28	26	9	36	36	8	62	61	9	51	49	9	29	29	1	63	52	16
3JJJ	547	513	106	71	63	20	114	103	28	252	240	48	87	85	9	18	17	1	5	5	*
ABC CLASSIC	188	169	49	28	26	10	19	10	13	33	29	11	30	30	2	11	11	*	67	63	13
Commercial DAB+ Stns	803	768	249	105	100	44	122	114	50	247	236	86	184	176	49	88	86	19	57	57	1
ABC DAB+ Stns	314	295	101	39	39	13	49	49	10	108	96	51	51	49	12	27	23	9	39	38	6
Total DAB+ Stns	1,044	961	317	129	122	56	152	146	52	312	283	119	241	214	59	111	103	24	99	94	7
Total	4,583	4,427	1,228	471	460	144	487	474	167	1,265	1,208	406	999	963	243	579	559	126	782	763	141

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	319	299	60	135	119	21	111	103	16	161	155	32	135	130	15	79	69	9	244	229	41
3AW	790	736	168	555	505	91	475	430	93	399	360	72	353	318	66	245	233	23	604	585	85
RSN 927	62	n.a.	n.a.	34	n.a.	n.a.	35	n.a.	n.a.	20	n.a.	n.a.	26	n.a.	n.a.	6	n.a.	n.a.	57	n.a.	n.a.
Magic 1278	115	105	32	42	38	7	48	41	11	69	64	22	47	40	11	26	20	7	94	90	12
3MP 1377	102	99	26	33	29	12	51	47	10	41	38	13	51	49	6	29	27	6	72	72	14
101.9 FOX FM	1,166	1,109	198	667	622	65	456	409	63	607	569	92	552	527	44	179	153	28	692	666	63
GOLD104.3	1,203	1,136	165	663	627	58	554	505	71	653	621	63	578	540	56	261	233	34	814	752	123
KIIS 101.1 FM	1,000	956	146	560	526	40	371	342	49	468	428	80	467	450	28	150	139	13	654	644	57
105.1 TRIPLE M	720	677	95	326	306	39	263	240	27	331	304	48	336	320	31	164	154	10	472	456	51
NOVA 100	1,025	968	173	575	529	61	370	327	50	440	408	73	490	461	38	215	192	23	604	574	87
smoothfm 91.5	1,013	934	186	512	479	52	452	382	80	569	515	93	495	459	56	233	194	46	719	671	107
ABC MEL	546	538	81	334	315	47	259	256	28	247	243	34	248	248	24	157	143	28	355	337	47
3RN	134	128	16	88	84	4	54	47	9	49	49	3	47	45	3	37	37	5	94	94	7
ABC NEWSRADIO	234	216	51	129	110	28	71	64	10	78	77	4	73	66	9	58	39	22	127	113	17
3JJJ	476	443	83	236	217	20	147	127	27	206	186	37	234	219	21	102	92	10	284	265	43
ABC CLASSIC	150	132	32	66	64	9	67	56	14	71	61	12	78	73	9	55	47	8	124	109	29
Commercial DAB+ Stns	684	649	191	276	253	56	294	264	74	369	339	89	338	328	48	172	150	27	476	436	117
ABC DAB+ Stns	259	238	81	111	97	21	83	70	29	92	81	31	80	69	26	75	64	16	194	177	55
Total DAB+ Stns	897	818	248	387	336	77	381	327	100	461	408	113	424	390	72	238	206	36	648	579	172
Total	4,490	4,292	1,069	3,476	3,184	531	2,754	2,465	511	3,189	2,960	586	3,092	2,877	404	1,643	1,430	254	3,884	3,660	740

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 407,000 total listeners, 390,000 AM/FM/DAB+ listeners and 76,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.