



## BRISBANE RADIO - SURVEY 8 2022

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	7.5	8.2	-0.7	0.9	1.8	-0.9	0.8	1.5	-0.7	2.3	2.3	0.0	3.5	3.3	0.2	7.7	7.5	0.2	21.0	23.3	-2.3
4BH 1116	7.4	8.4	-1.0	0.8	1.5	-0.7	0.2	0.1	0.1	0.9	2.7	-1.8	2.9	3.1	-0.2	11.3	10.1	1.2	20.4	23.2	-2.8
SENQ 693am	0.2	0.4	-0.2	0.1	0.9	-0.8	*	0.3	*	*	0.1	*	0.4	0.4	0.0	0.4	0.5	-0.1	0.3	0.4	-0.1
B105	13.0	13.2	-0.2	21.3	18.6	2.7	17.4	15.1	2.3	23.3	22.4	0.9	12.4	14.6	-2.2	7.0	10.4	-3.4	4.0	3.2	0.8
KIIS973	9.8	9.8	0.0	8.0	8.7	-0.7	5.5	10.3	-4.8	10.2	13.0	-2.8	14.7	13.6	1.1	12.2	10.7	1.5	5.1	3.4	1.7
104.5 TRIPLE M	10.5	11.0	-0.5	10.4	9.7	0.7	11.5	10.9	0.6	8.2	9.9	-1.7	15.3	16.2	-0.9	19.0	20.2	-1.2	2.0	2.0	0.0
NOVA106.9	12.7	12.7	0.0	26.0	27.5	-1.5	23.0	28.3	-5.3	19.0	16.3	2.7	14.4	14.0	0.4	4.3	4.0	0.3	1.5	1.6	-0.1
ABC BRIS	6.3	6.6	-0.3	1.2	3.0	-1.8	2.1	2.1	0.0	1.4	2.1	-0.7	4.1	3.4	0.7	6.1	7.5	-1.4	16.2	15.8	0.4
4RN	1.4	1.5	-0.1	0.1	0.1	0.0	0.3	0.5	-0.2	0.3	0.2	0.1	0.7	1.0	-0.3	3.2	3.1	0.1	3.0	2.8	0.2
ABC NEWSRADIO	1.7	1.4	0.3	0.4	0.7	-0.3	0.5	0.6	-0.1	2.3	1.1	1.2	1.7	1.1	0.6	1.5	1.4	0.1	2.3	2.4	-0.1
4JJJ	6.0	5.1	0.9	4.8	6.6	-1.8	16.6	8.8	7.8	13.1	13.4	-0.3	5.5	3.8	1.7	1.5	0.9	0.6	0.4	0.4	0.0
ABC CLASSIC	2.9	2.4	0.5	0.4	0.6	-0.2	0.8	0.6	0.2	1.3	0.5	0.8	2.3	1.4	0.9	1.9	2.1	-0.2	7.2	6.4	0.8

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	7.8	8.6	-0.8	8.9	10.8	-1.9	8.8	9.4	-0.6	7.3	6.7	0.6	5.5	5.8	-0.3	7.7	11.4	-3.7	6.7	6.9	-0.2						
4BH 1116	6.8	8.0	-1.2	7.0	7.8	-0.8	9.1	10.7	-1.6	6.5	7.8	-1.3	3.9	5.4	-1.5	7.3	7.2	0.1	9.3	9.6	-0.3						
SENQ 693am	0.2	0.4	-0.2	0.3	0.6	-0.3	0.2	0.2	0.0	0.1	0.2	-0.1	0.2	0.4	-0.2	0.3	0.4	-0.1	0.3	0.5	-0.2						
B105	13.1	13.4	-0.3	13.7	13.9	-0.2	12.8	13.0	-0.2	14.5	14.8	-0.3	12.5	12.8	-0.3	6.9	8.4	-1.5	12.9	12.7	0.2						
KIIS973	9.8	10.0	-0.2	9.5	9.1	0.4	9.8	10.9	-1.1	11.2	12.3	-1.1	9.7	8.9	0.8	4.8	4.8	0.0	9.9	9.3	0.6						
104.5 TRIPLE M	11.1	11.7	-0.6	10.5	11.3	-0.8	13.5	13.8	-0.3	11.0	12.6	-1.6	11.0	9.4	1.6	7.8	8.9	-1.1	8.6	8.9	-0.3						
NOVA106.9	12.9	12.8	0.1	13.1	13.0	0.1	10.5	9.7	0.8	12.5	13.1	-0.6	17.2	16.5	0.7	11.5	12.1	-0.6	12.1	12.3	-0.2						
ABC BRIS	6.3	6.4	-0.1	9.1	9.2	-0.1	4.9	5.3	-0.4	3.7	3.7	0.0	3.5	4.7	-1.2	15.6	13.0	2.6	6.1	7.0	-0.9						
4RN	1.5	1.5	0.0	1.6	1.7	-0.1	0.9	0.8	0.1	0.9	0.9	0.0	1.6	2.1	-0.5	4.5	3.4	1.1	1.3	1.4	-0.1						
ABC NEWSRADIO	1.7	1.4	0.3	2.7	2.0	0.7	1.0	1.0	0.0	1.5	1.3	0.2	1.7	1.4	0.3	1.2	0.7	0.5	1.6	1.2	0.4						
4JJJ	6.3	5.1	1.2	6.6	4.8	1.8	5.0	4.2	0.8	6.2	5.3	0.9	7.7	7.6	0.1	6.2	3.6	2.6	4.9	4.9	0.0						
ABC CLASSIC	2.7	2.3	0.4	2.0	1.7	0.3	3.8	3.5	0.3	3.0	2.1	0.9	2.5	2.1	0.4	2.2	2.3	-0.1	3.3	2.7	0.6						



**BRISBANE RADIO - SURVEY 8 2022**

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	240	275	-35	14	22	-8	15	21	-6	21	24	-3	42	43	-1	43	51	-8	105	114	-9
4BH 1116	191	202	-11	11	11	0	6	3	3	19	18	1	16	14	2	42	45	-3	97	110	-13
SENQ 693am	21	21	0	2	3	-1	1	2	-1	*	2	*	7	3	4	3	4	-1	9	6	3
B105	674	675	-1	113	111	2	96	85	11	248	250	-2	127	141	-14	52	56	-4	39	33	6
KIIS973	529	528	1	64	69	-5	50	65	-15	133	140	-7	147	139	8	81	73	8	53	42	11
104.5 TRIPLE M	515	516	-1	73	75	-2	73	69	4	126	128	-2	133	145	-12	79	76	3	31	23	8
NOVA106.9	707	714	-7	127	141	-14	116	136	-20	243	220	23	153	155	-2	35	37	-2	32	25	7
ABC BRIS	239	251	-12	15	24	-9	22	23	-1	27	32	-5	47	42	5	40	41	-1	88	90	-2
4RN	71	71	0	4	5	-1	10	10	0	13	7	6	16	15	1	12	13	-1	15	21	-6
ABC NEWSRADIO	126	105	21	12	11	1	14	11	3	39	26	13	30	19	11	11	15	-4	20	23	-3
4JJJ	368	347	21	37	50	-13	86	76	10	156	137	19	63	59	4	16	14	2	11	10	1
ABC CLASSIC	92	103	-11	7	12	-5	9	7	2	12	17	-5	25	23	2	9	10	-1	30	34	-4
<b>Total</b>	<b>2070</b>	<b>2073</b>	<b>-3</b>	<b>239</b>	<b>244</b>	<b>-5</b>	<b>222</b>	<b>221</b>	<b>1</b>	<b>548</b>	<b>551</b>	<b>-3</b>	<b>461</b>	<b>459</b>	<b>2</b>	<b>261</b>	<b>259</b>	<b>2</b>	<b>338</b>	<b>339</b>	<b>-1</b>

Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	226	249	-23	147	167	-20	102	115	-13	120	127	-7	101	93	8	36	54	-18	131	155	-24
4BH 1116	164	171	-7	107	99	8	114	121	-7	124	117	7	84	93	-9	34	38	-4	148	155	-7
SENQ 693am	18	15	3	9	7	2	9	6	3	6	8	-2	5	8	-3	2	2	0	13	15	-2
B105	598	614	-16	384	398	-14	243	259	-16	328	338	-10	290	300	-10	74	92	-18	384	378	6
KIIS973	473	454	19	266	259	7	196	200	-4	266	253	13	217	205	12	68	67	1	323	328	-5
104.5 TRIPLE M	449	446	3	257	244	13	199	193	6	238	251	-13	210	185	25	96	101	-5	288	293	-5
NOVA106.9	637	650	-13	393	387	6	232	238	-6	349	349	0	345	329	16	120	115	5	440	422	18
ABC BRIS	214	222	-8	151	155	-4	83	89	-6	90	105	-15	77	91	-14	63	60	3	154	171	-17
4RN	59	59	0	31	35	-4	22	26	-4	24	27	-3	22	26	-4	19	15	4	38	43	-5
ABC NEWSRADIO	110	91	19	68	58	10	31	28	3	36	37	-1	35	27	8	12	7	5	57	43	14
4JJJ	317	300	17	196	171	25	117	94	23	143	140	3	156	148	8	72	64	8	214	195	19
ABC CLASSIC	78	77	1	39	35	4	42	42	0	55	41	14	41	35	6	16	17	-1	63	64	-1
<b>Total</b>	<b>2018</b>	<b>1994</b>	<b>24</b>	<b>1642</b>	<b>1568</b>	<b>74</b>	<b>1216</b>	<b>1211</b>	<b>5</b>	<b>1446</b>	<b>1435</b>	<b>11</b>	<b>1384</b>	<b>1343</b>	<b>41</b>	<b>620</b>	<b>621</b>	<b>-1</b>	<b>1763</b>	<b>1757</b>	<b>6</b>



**BRISBANE RADIO - SURVEY 8 2022**

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	18	19	-1	*	*	*	*	*	*	1	1	0	2	2	0	3	2	1	12	13	-1
4BH 1116	18	20	-2	*	*	*	*	*	*	*	1	*	2	2	0	4	3	1	11	13	-2
SENQ 693am	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	31	31	0	5	5	0	3	3	0	10	10	0	7	8	-1	2	3	-1	2	2	0
KIIS973	23	23	0	2	2	0	1	2	-1	5	6	-1	9	8	1	4	4	0	3	2	1
104.5 TRIPLE M	25	26	-1	3	3	0	2	2	0	4	4	0	9	9	0	6	7	-1	1	1	0
NOVA106.9	30	30	0	7	7	0	4	5	-1	9	7	2	8	8	0	1	1	0	1	1	0
ABC BRIS	15	15	0	*	1	*	*	*	*	1	1	0	2	2	0	2	2	0	9	9	0
4RN	3	3	0	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	2	2	0
ABC NEWSRADIO	4	3	1	*	*	*	*	*	*	1	*	*	1	1	0	1	*	*	1	1	0
4JJJ	14	12	2	1	2	-1	3	2	1	6	6	0	3	2	1	1	*	*	*	*	*
ABC CLASSIC	7	6	1	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	4	4	0
<b>Total</b>	<b>237</b>	<b>236</b>	<b>1</b>	<b>25</b>	<b>26</b>	<b>-1</b>	<b>19</b>	<b>19</b>	<b>0</b>	<b>45</b>	<b>44</b>	<b>1</b>	<b>58</b>	<b>57</b>	<b>1</b>	<b>34</b>	<b>33</b>	<b>1</b>	<b>56</b>	<b>57</b>	<b>-1</b>

Average Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	19	21	-2	35	40	-5	27	31	-4	23	21	2	14	14	0	5	8	-3	14	14	0						
4BH 1116	17	20	-3	27	29	-2	28	35	-7	20	25	-5	10	13	-3	5	5	0	19	20	-1						
SENQ 693am	1	1	0	1	2	-1	1	1	0	*	1	*	*	1	*	*	*	*	1	1	0						
B105	33	33	0	54	51	3	40	43	-3	45	47	-2	31	30	1	4	6	-2	27	26	1						
KIIS973	24	25	-1	37	34	3	31	36	-5	35	39	-4	24	21	3	3	3	0	20	19	1						
104.5 TRIPLE M	28	29	-1	41	42	-1	42	45	-3	34	40	-6	27	22	5	5	6	-1	18	18	0						
NOVA106.9	32	32	0	51	48	3	33	32	1	39	42	-3	42	39	3	7	8	-1	25	25	0						
ABC BRIS	16	16	0	36	34	2	15	17	-2	12	12	0	9	11	-2	10	9	1	12	14	-2						
4RN	4	4	0	6	6	0	3	3	0	3	3	0	4	5	-1	3	2	1	3	3	0						
ABC NEWSRADIO	4	3	1	10	8	2	3	3	0	5	4	1	4	3	1	1	*	*	3	2	1						
4JJJ	16	13	3	26	18	8	16	14	2	19	17	2	19	18	1	4	2	2	10	10	0						
ABC CLASSIC	7	6	1	8	6	2	12	11	1	9	7	2	6	5	1	1	2	-1	7	6	1						
<b>Total</b>	<b>249</b>	<b>248</b>	<b>1</b>	<b>390</b>	<b>370</b>	<b>20</b>	<b>312</b>	<b>326</b>	<b>-14</b>	<b>312</b>	<b>318</b>	<b>-6</b>	<b>246</b>	<b>236</b>	<b>10</b>	<b>62</b>	<b>67</b>	<b>-5</b>	<b>206</b>	<b>206</b>	<b>0</b>						