



BRISBANE RADIO - SURVEY 6 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	8.1	7.7	0.4	1.9	1.3	0.6	2.1	2.6	-0.5	2.2	2.3	-0.1	2.9	2.1	0.8	7.4	5.4	2.0	24.7	25.1	-0.4
4BH 1116	8.6	4.6	4.0	1.4	0.7	0.7	0.1	0.1	0.0	2.8	0.8	2.0	1.4	0.4	1.0	7.0	3.8	3.2	29.2	16.4	12.8
SENQ 693am	0.4	na	*	0.4	na	*	0.4	na	*	0.2	na	*	0.3	na	*	0.6	na	*	0.4	na	*
B105	13.3	12.2	1.1	18.6	19.6	-1.0	16.9	18.9	-2.0	23.3	22.1	1.2	14.1	11.9	2.2	9.5	5.3	4.2	2.2	1.6	0.6
KIIS973	10.9	10.8	0.1	11.0	11.5	-0.5	15.6	11.0	4.6	11.3	9.5	1.8	13.1	10.8	2.3	12.6	16.3	-3.7	5.7	8.5	-2.8
104.5 TRIPLE M	11.2	9.7	1.5	9.7	9.6	0.1	7.9	8.0	-0.1	9.0	9.0	0.0	17.8	13.2	4.6	19.5	18.2	1.3	2.4	2.1	0.3
NOVA106.9	13.1	13.0	0.1	25.0	24.9	0.1	23.5	17.9	5.6	17.6	17.6	0.0	15.3	16.6	-1.3	5.6	6.3	-0.7	1.7	1.4	0.3
ABC BRIS	4.9	5.2	-0.3	2.8	4.4	-1.6	1.4	1.7	-0.3	1.6	2.0	-0.4	3.3	5.4	-2.1	8.6	6.6	2.0	9.7	8.7	1.0
4RN	1.7	1.4	0.3	0.2	0.2	0.0	0.8	0.8	0.0	0.2	0.5	-0.3	1.8	1.6	0.2	2.3	1.7	0.6	3.5	2.8	0.7
ABC NEWSRADIO	1.1	1.6	-0.5	0.7	0.8	-0.1	1.0	0.5	0.5	0.7	0.5	0.2	1.6	3.7	-2.1	1.2	1.9	-0.7	0.8	0.7	0.1
4JJJ	5.4	6.3	-0.9	6.1	3.4	2.7	11.4	13.5	-2.1	12.1	14.3	-2.2	4.6	6.4	-1.8	1.3	2.1	-0.8	0.7	0.6	0.1
ABC CLASSIC	1.9	1.7	0.2	0.8	0.8	0.0	0.5	0.4	0.1	1.0	0.8	0.2	0.8	1.0	-0.2	3.4	4.1	-0.7	3.9	2.5	1.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	8.6	7.9	0.7	11.8	10.1	1.7	9.5	9.9	-0.4	6.2	6.0	0.2	4.8	3.9	0.9	11.8	9.5	2.3	6.6	7.2	-0.6						
4BH 1116	8.3	4.3	4.0	6.9	3.2	3.7	11.9	6.5	5.4	8.3	4.7	3.6	6.5	3.4	3.1	5.9	2.7	3.2	9.6	5.4	4.2						
SENQ 693am	0.3	na	*	0.5	na	*	0.2	na	*	0.3	na	*	0.4	na	*	0.5	na	*	0.5	na	*						
B105	13.8	12.8	1.0	13.6	13.0	0.6	13.4	11.7	1.7	15.3	14.3	1.0	14.1	13.7	0.4	8.0	6.7	1.3	12.0	10.5	1.5						
KIIS973	10.8	10.4	0.4	10.5	9.6	0.9	11.1	10.6	0.5	12.6	11.4	1.2	9.8	10.5	-0.7	5.4	8.9	-3.5	11.4	12.3	-0.9						
104.5 TRIPLE M	12.0	10.6	1.4	11.5	10.5	1.0	12.8	11.4	1.4	13.6	11.5	2.1	10.2	10.3	-0.1	8.8	5.0	3.8	8.8	7.3	1.5						
NOVA106.9	13.4	13.6	-0.2	14.1	14.4	-0.3	10.6	12.5	-1.9	13.6	13.2	0.4	15.5	15.2	0.3	14.3	11.1	3.2	12.0	11.4	0.6						
ABC BRIS	4.9	5.3	-0.4	7.4	7.4	0.0	4.1	4.2	-0.1	2.6	3.1	-0.5	4.9	5.6	-0.7	6.0	7.9	-1.9	5.2	4.9	0.3						
4RN	1.7	1.4	0.3	1.9	1.3	0.6	1.2	1.2	0.0	1.1	1.1	0.0	2.6	2.1	0.5	2.7	2.1	0.6	1.6	1.4	0.2						
ABC NEWSRADIO	1.1	1.6	-0.5	1.6	2.2	-0.6	0.6	0.5	0.1	0.8	1.1	-0.3	1.2	1.9	-0.7	1.3	2.8	-1.5	1.0	1.6	-0.6						
4JJJ	5.3	6.1	-0.8	4.8	6.2	-1.4	4.6	4.9	-0.3	5.0	5.2	-0.2	7.6	8.6	-1.0	5.3	6.7	-1.4	5.9	7.1	-1.2						
ABC CLASSIC	1.9	1.6	0.3	1.4	1.1	0.3	2.7	1.9	0.8	1.6	1.7	-0.1	1.5	1.8	-0.3	3.0	2.5	0.5	1.9	1.7	0.2						

Please note: SENQ 693am commenced broadcasting effective Jul 10.



BRISBANE RADIO - SURVEY 6 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	283	222	61	22	12	10	22	20	2	27	22	5	35	29	6	44	29	15	132	111	21
4BH 1116	192	135	57	10	9	1	4	5	-1	9	3	6	13	9	4	36	27	9	120	83	37
SENQ 693am	28	na	*	4	na	*	3	na	*	5	na	*	3	na	*	4	na	*	10	na	*
B105	668	642	26	115	106	9	85	94	-9	250	245	5	144	125	19	45	36	9	30	35	-5
KIIS973	581	561	20	88	81	7	60	58	2	151	138	13	149	130	19	73	78	-5	60	77	-17
104.5 TRIPLE M	516	480	36	84	79	5	60	59	1	126	121	5	147	120	27	68	64	4	32	37	-5
NOVA106.9	767	743	24	128	122	6	124	104	20	257	264	-7	177	169	8	51	54	-3	29	29	0
ABC BRIS	235	243	-8	24	20	4	20	18	2	27	28	-1	43	60	-17	41	38	3	80	80	0
4RN	69	73	-4	6	6	0	7	10	-3	6	8	-2	16	21	-5	12	10	2	21	18	3
ABC NEWSRADIO	100	124	-24	13	12	1	11	8	3	24	25	-1	16	44	-28	14	16	-2	22	19	3
4JJJ	361	360	1	51	38	13	80	82	-2	140	150	-10	62	59	3	14	17	-3	14	14	0
ABC CLASSIC	106	101	5	16	13	3	4	5	-1	20	16	4	17	17	0	16	22	-6	32	29	3
Total	2074	2075	-1	248	245	3	219	212	7	552	552	0	458	463	-5	258	259	-1	340	344	-4

Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	252	198	54	182	151	31	120	105	15	118	86	32	88	69	19	64	56	8	156	135	21						
4BH 1116	177	124	53	103	75	28	114	71	43	117	77	40	89	50	39	34	22	12	146	92	54						
SENQ 693am	22	na	*	7	na	*	4	na	*	14	na	*	10	na	*	2	na	*	12	na	*						
B105	606	581	25	387	366	21	265	250	15	346	325	21	291	287	4	98	91	7	388	370	18						
KIIS973	493	483	10	292	273	19	206	200	6	269	263	6	227	225	2	67	99	-32	356	336	20						
104.5 TRIPLE M	449	417	32	253	252	1	191	181	10	248	212	36	197	187	10	75	56	19	286	258	28						
NOVA106.9	702	666	36	437	445	-8	262	250	12	384	338	46	341	341	0	125	122	3	437	445	-8						
ABC BRIS	206	220	-14	144	153	-9	79	96	-17	102	106	-4	82	71	11	45	51	-6	158	159	-1						
4RN	63	61	2	38	35	3	30	22	8	27	23	4	29	24	5	17	21	-4	36	42	-6						
ABC NEWSRADIO	88	110	-22	42	62	-20	29	32	-3	35	37	-2	30	41	-11	14	26	-12	42	65	-23						
4JJJ	314	322	-8	178	197	-19	111	118	-7	140	140	0	153	173	-20	68	62	6	211	211	0						
ABC CLASSIC	81	86	-5	36	35	1	37	32	5	36	43	-7	33	40	-7	19	22	-3	60	56	4						
Total	1994	2019	-25	1597	1676	-79	1218	1232	-14	1449	1429	20	1316	1318	-2	606	642	-36	1796	1788	8						

Please note: SENQ 693am commenced broadcasting effective Jul 10.



BRISBANE RADIO - SURVEY 6 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	19	18	1	1	*	*	*	*	*	1	1	0	2	1	1	2	2	0	13	13	0
4BH 1116	20	11	9	*	*	*	*	*	*	1	*	*	1	*	*	2	1	1	15	9	6
SENQ 693am	1	na	*	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*
B105	31	28	3	5	5	0	3	3	0	11	11	0	8	7	1	3	2	1	1	1	0
KIIS973	26	25	1	3	3	0	3	2	1	5	5	0	8	6	2	4	5	-1	3	4	-1
104.5 TRIPLE M	26	22	4	3	3	0	1	1	0	4	4	0	10	7	3	6	6	0	1	1	0
NOVA106.9	31	30	1	7	6	1	4	3	1	8	9	-1	9	9	0	2	2	0	1	1	0
ABC BRIS	12	12	0	1	1	0	*	*	*	1	1	0	2	3	-1	3	2	1	5	5	0
4RN	4	3	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	1	1
ABC NEWSRADIO	2	4	-2	*	*	*	*	*	*	*	*	*	1	2	-1	*	1	*	*	*	*
4JJJ	13	15	-2	2	1	1	2	2	0	6	7	-1	3	4	-1	*	1	*	*	*	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	2	1	1
Total	234	231	3	27	26	1	16	16	0	47	49	-2	58	56	2	33	31	2	53	52	1

Average Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	21	19	2	43	38	5	31	31	0	20	18	2	11	9	2	7	6	1	14	15	-1
4BH 1116	20	10	10	25	12	13	39	20	19	26	14	12	15	8	7	3	2	1	20	11	9
SENQ 693am	1	na	*	2	na	*	1	na	*	1	na	*	1	na	*	*	na	*	1	na	*
B105	34	31	3	50	49	1	45	37	8	48	43	5	33	33	0	5	4	1	25	21	4
KIIS973	26	25	1	38	36	2	37	33	4	40	34	6	23	25	-2	3	5	-2	24	25	-1
104.5 TRIPLE M	29	26	3	42	39	3	43	36	7	43	35	8	24	25	-1	5	3	2	18	15	3
NOVA106.9	33	33	0	51	54	-3	35	39	-4	43	40	3	36	36	0	8	7	1	25	23	2
ABC BRIS	12	13	-1	27	28	-1	14	13	1	8	9	-1	11	13	-2	3	5	-2	11	10	1
4RN	4	3	1	7	5	2	4	4	0	4	3	1	6	5	1	2	1	1	3	3	0
ABC NEWSRADIO	3	4	-1	6	8	-2	2	2	0	3	3	0	3	5	-2	1	2	-1	2	3	-1
4JJJ	13	15	-2	18	23	-5	15	16	-1	16	16	0	18	21	-3	3	4	-1	12	14	-2
ABC CLASSIC	5	4	1	5	4	1	9	6	3	5	5	0	4	4	0	2	1	1	4	4	0
Total	245	242	3	365	374	-9	332	314	18	315	302	13	234	240	-6	58	61	-3	208	203	5

Please note: SENQ 693am commenced broadcasting effective Jul 10.