

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.1	2.8	0.3	3.3	3.2	0.1	2.8	2.6	0.2	2.6	2.4	0.2	3.5	3.6	-0.1	5.0	3.0	2.0	2.2	2.3	-0.1
3AW	14.6	15.3	-0.7	5.2	4.1	1.1	4.0	3.9	0.1	2.7	2.3	0.4	12.3	11.5	0.8	18.8	21.4	-2.6	30.8	33.7	-2.9
RSN 927	0.7	0.6	0.1	0.2	0.2	0.0	0.3	0.1	0.2	0.2	0.3	-0.1	0.8	0.8	0.0	1.2	0.8	0.4	1.0	0.9	0.1
Magic 1278	1.3	1.6	-0.3	0.3	0.4	-0.1	0.3	0.7	-0.4	0.4	0.9	-0.5	0.4	1.4	-1.0	2.4	2.7	-0.3	2.8	2.3	0.5
3MP 1377	1.1	1.4	-0.3	0.2	0.2	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.5	0.8	-0.3	1.0	1.0	0.0	3.0	4.1	-1.1
101.9 FOX FM	9.2	8.8	0.4	17.6	15.1	2.5	14.3	14.5	-0.2	15.9	15.0	0.9	10.9	9.8	1.1	2.9	4.4	-1.5	1.5	1.2	0.3
GOLD104.3	10.8	11.1	-0.3	10.7	11.5	-0.8	5.2	8.3	-3.1	8.1	8.6	-0.5	15.1	14.1	1.0	14.6	14.8	-0.2	8.8	9.3	-0.5
KIIS 101.1 FM	7.5	7.3	0.2	10.6	12.5	-1.9	17.6	15.3	2.3	13.7	12.9	0.8	7.4	7.1	0.3	3.6	3.1	0.5	0.5	0.9	-0.4
105.1 TRIPLE M	5.7	5.3	0.4	9.1	7.6	1.5	10.3	5.3	5.0	4.6	6.5	-1.9	7.6	7.4	0.2	6.1	4.2	1.9	2.1	2.1	0.0
NOVA 100	8.5	7.3	1.2	15.5	13.9	1.6	13.8	12.4	1.4	12.8	11.3	1.5	9.3	8.9	0.4	4.6	3.8	0.8	2.4	0.8	1.6
smoothfm 91.5	9.6	9.7	-0.1	5.7	7.6	-1.9	10.6	11.5	-0.9	8.1	7.4	0.7	7.9	8.2	-0.3	13.6	13.8	-0.2	11.1	10.9	0.2
ABC MEL	6.9	6.0	0.9	1.8	2.6	-0.8	1.6	1.8	-0.2	2.1	1.6	0.5	3.6	3.5	0.1	7.5	9.0	-1.5	16.9	12.6	4.3
3RN	1.9	2.2	-0.3	*	0.5	*	0.2	0.3	-0.1	0.2	0.2	0.0	0.8	1.8	-1.0	1.7	2.7	-1.0	5.6	5.1	0.5
ABC NEWSRADIO	1.7	1.6	0.1	0.7	1.2	-0.5	0.4	1.2	-0.8	1.6	1.1	0.5	1.5	1.3	0.2	1.6	1.6	0.0	3.0	2.6	0.4
3JJJ	3.7	4.0	-0.3	3.3	5.0	-1.7	7.1	9.3	-2.2	8.8	9.5	-0.7	2.3	2.5	-0.2	2.3	0.9	1.4	0.4	0.4	0.0
ABC CLASSIC	1.4	1.8	-0.4	1.5	1.4	0.1	0.3	1.9	-1.6	0.9	0.8	0.1	0.7	0.4	0.3	0.5	0.5	0.0	3.4	4.8	-1.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.0	2.8	0.2	3.1	2.9	0.2	3.0	2.8	0.2	2.5	2.4	0.1	3.0	2.9	0.1	4.0	3.5	0.5	3.6	2.8	0.8
3AW	15.2	15.9	-0.7	19.2	19.5	-0.3	17.1	18.2	-1.1	11.8	12.9	-1.1	11.4	11.1	0.3	16.0	17.6	-1.6	12.7	13.4	-0.7
RSN 927	0.6	0.6	0.0	1.1	1.1	0.0	0.8	0.5	0.3	0.4	0.5	-0.1	0.1	0.1	0.0	0.7	0.4	0.3	0.8	0.7	0.1
Magic 1278	1.2	1.5	-0.3	0.8	0.7	0.1	1.1	1.0	0.1	1.7	2.3	-0.6	1.4	2.0	-0.6	0.9	1.9	-1.0	1.6	1.8	-0.2
3MP 1377	0.9	1.3	-0.4	0.5	0.8	-0.3	1.0	1.5	-0.5	1.1	1.7	-0.6	1.3	1.2	0.1	0.7	0.6	0.1	1.5	1.8	-0.3
101.9 FOX FM	9.8	9.1	0.7	9.6	9.5	0.1	9.3	7.2	2.1	11.2	10.0	1.2	10.4	10.0	0.4	6.5	8.0	-1.5	7.5	8.0	-0.5
GOLD104.3	10.8	11.0	-0.2	9.8	10.8	-1.0	11.9	11.8	0.1	12.7	12.4	0.3	9.7	9.5	0.2	6.9	7.4	-0.5	10.8	11.6	-0.8
KIIS 101.1 FM	7.4	7.3	0.1	6.5	7.1	-0.6	7.1	6.9	0.2	8.6	7.8	0.8	8.1	7.9	0.2	6.0	5.9	0.1	7.9	7.5	0.4
105.1 TRIPLE M	5.6	5.1	0.5	5.5	4.7	0.8	5.1	4.3	0.8	6.4	5.3	1.1	6.5	6.9	-0.4	3.1	3.9	-0.8	5.9	5.9	0.0
NOVA 100	8.4	7.3	1.1	7.1	6.7	0.4	8.0	6.8	1.2	8.9	7.4	1.5	11.5	9.4	2.1	5.7	5.4	0.3	8.7	7.6	1.1
smoothfm 91.5	9.5	9.6	-0.1	8.9	8.5	0.4	10.2	10.7	-0.5	9.6	9.1	0.5	9.1	9.5	-0.4	10.6	11.2	-0.6	9.9	10.1	-0.2
ABC MEL	7.1	6.3	0.8	8.9	7.2	1.7	7.6	7.7	-0.1	4.8	4.8	0.0	5.4	5.5	-0.1	11.5	7.0	4.5	6.1	4.8	1.3
3RN	1.7	2.1	-0.4	2.6	3.1	-0.5	1.0	1.3	-0.3	1.1	1.5	-0.4	1.2	1.9	-0.7	3.9	3.1	0.8	2.5	2.6	-0.1
ABC NEWSRADIO	1.7	1.6	0.1	2.6	2.5	0.1	1.2	1.4	-0.2	0.9	0.9	0.0	1.6	1.3	0.3	3.4	2.3	1.1	1.9	1.7	0.2
3JJJ	3.5	3.9	-0.4	3.3	3.6	-0.3	2.6	3.0	-0.4	4.1	4.5	-0.4	4.8	5.0	-0.2	2.3	2.4	-0.1	4.1	4.4	-0.3
ABC CLASSIC	1.3	1.7	-0.4	1.0	1.7	-0.7	1.5	1.7	-0.2	1.4	1.5	-0.1	1.3	1.4	-0.1	1.7	2.8	-1.1	1.7	2.2	-0.5

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	395	389	6	38	41	-3	52	46	6	92	90	2	77	86	-9	67	49	18	69	78	-9
3AW	771	786	-15	39	36	3	46	43	3	69	68	1	154	157	-3	148	155	-7	316	328	-12
RSN 927	90	72	18	4	6	-2	9	3	6	11	9	2	21	22	-1	22	15	7	23	18	5
Magic 1278	132	143	-11	10	14	-4	12	14	-2	12	21	-9	12	22	-10	28	26	2	59	46	13
3MP 1377	119	134	-15	6	6	0	10	4	6	11	13	-2	19	27	-8	30	30	0	42	53	-11
101.9 FOX FM	1,330	1,313	17	205	211	-6	225	220	5	497	474	23	268	268	0	80	96	-16	55	44	11
GOLD104.3	1,261	1,294	-33	133	139	-6	118	118	0	274	266	8	342	365	-23	198	196	2	196	209	-13
KIIS 101.1 FM	1,238	1,227	11	178	207	-29	235	237	-2	487	438	49	241	249	-8	63	67	-4	33	29	4
105.1 TRIPLE M	777	760	17	112	100	12	99	89	10	211	232	-21	194	191	3	96	75	21	64	73	-9
NOVA 100	1,216	1,201	15	193	204	-11	210	200	10	442	393	49	272	304	-32	72	70	2	27	31	-4
smoothfm 91.5	1,169	1,136	33	104	110	-6	144	92	52	296	261	35	246	269	-23	160	167	-7	219	238	-19
ABC MEL	602	573	29	37	48	-11	46	50	-4	67	54	13	98	104	-6	113	116	-3	240	202	38
3RN	183	203	-20	7	10	-3	9	7	2	12	18	-6	37	43	-6	30	40	-10	88	84	4
ABC NEWSRADIO	314	319	-5	28	28	0	13	21	-8	82	72	10	78	77	1	45	50	-5	68	72	-4
3JJJ	548	563	-15	54	64	-10	110	122	-12	267	248	19	74	88	-14	26	27	-1	18	13	5
ABC CLASSIC	186	183	3	25	27	-2	12	14	-2	35	32	3	35	35	0	14	11	3	67	65	2
Total	4,580	4,588	-8	471	479	-8	494	491	3	1,259	1,243	16	1,005	1,013	-8	573	573	0	778	788	-10

By Session, P10+ [Potential: 4844]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	328	328	0	170	162	8	145	147	-2	145	144	1	146	145	1	66	65	1	247	214	33						
3AW	711	717	-6	542	543	-1	395	437	-42	422	388	34	353	370	-17	211	215	-4	561	559	2						
RSN 927	68	47	21	37	31	6	26	21	5	26	19	7	17	9	8	11	5	6	66	51	15						
Magic 1278	109	109	0	43	44	-1	54	48	6	59	71	-12	42	47	-5	31	21	10	80	84	-4						
3MP 1377	100	114	-14	35	47	-12	46	50	-4	44	61	-17	39	44	-5	27	24	3	77	81	-4						
101.9 FOX FM	1,172	1,162	10	626	654	-28	487	453	34	594	565	29	547	546	1	224	251	-27	731	736	-5						
GOLD104.3	1,114	1,141	-27	557	563	-6	512	536	-24	596	594	2	499	536	-37	211	218	-7	775	783	-8						
KIIS 101.1 FM	1,079	1,104	-25	540	572	-32	426	443	-17	559	534	25	493	505	-12	191	206	-15	714	743	-29						
105.1 TRIPLE M	641	628	13	303	283	20	231	229	2	309	282	27	287	314	-27	98	111	-13	445	446	-1						
NOVA 100	1,097	1,073	24	557	555	2	413	392	21	497	495	2	530	537	-7	213	200	13	706	719	-13						
smoothfm 91.5	1,057	998	59	545	521	24	492	511	-19	563	523	40	471	481	-10	244	251	-7	701	736	-35						
ABC MEL	514	489	25	314	294	20	257	229	28	215	202	13	190	198	-8	140	117	23	369	346	23						
3RN	160	184	-24	108	120	-12	59	74	-15	50	69	-19	54	70	-16	58	61	-3	117	138	-21						
ABC NEWSRADIO	270	274	-4	148	142	6	87	92	-5	74	73	1	90	92	-2	68	65	3	189	173	16						
3JJJ	435	472	-37	219	233	-14	158	180	-22	221	241	-20	232	264	-32	99	102	-3	349	345	4						
ABC CLASSIC	164	154	10	58	76	-18	66	66	0	70	68	2	82	79	3	48	54	-6	113	115	-2						
Total	4,494	4,490	4	3,445	3,501	-56	2,908	2,951	-43	3,211	3,176	35	3,101	3,108	-7	1,582	1,579	3	4,003	4,008	-5						

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	16	14	2	1	1	0	1	1	0	3	3	0	4	4	0	4	2	2	3	3	0
3AW	76	79	-3	2	2	0	2	1	1	3	3	0	14	13	1	15	16	-1	40	43	-3
RSN 927	4	3	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
Magic 1278	7	8	-1	*	*	*	*	*	*	*	1	*	*	2	*	2	2	0	4	3	1
3MP 1377	6	7	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	4	5	-1
101.9 FOX FM	48	45	3	8	7	1	6	5	1	18	17	1	12	11	1	2	3	-1	2	2	0
GOLD104.3	56	57	-1	5	5	0	2	3	-1	9	10	-1	17	16	1	12	11	1	11	12	-1
KIIS 101.1 FM	39	38	1	5	6	-1	7	6	1	15	15	0	8	8	0	3	2	1	1	1	0
105.1 TRIPLE M	30	27	3	4	3	1	4	2	2	5	7	-2	9	8	1	5	3	2	3	3	0
NOVA 100	44	38	6	7	6	1	6	5	1	14	13	1	10	10	0	4	3	1	3	1	2
smoothfm 91.5	50	50	0	3	3	0	4	4	0	9	8	1	9	9	0	11	10	1	14	14	0
ABC MEL	36	31	5	1	1	0	1	1	0	2	2	0	4	4	0	6	7	-1	22	16	6
3RN	10	11	-1	*	*	*	*	*	*	*	*	*	1	2	-1	1	2	-1	7	7	0
ABC NEWSRADIO	9	8	1	*	1	*	*	*	*	2	1	1	2	1	1	1	1	0	4	3	1
3JJJ	19	21	-2	1	2	-1	3	3	0	10	11	-1	3	3	0	2	1	1	1	*	*
ABC CLASSIC	7	9	-2	1	1	0	*	1	*	1	1	0	1	*	*	*	*	*	4	6	-2
Total	518	515	3	45	45	0	40	38	2	110	115	-5	112	114	-2	80	75	5	130	129	1

By Session, P10+ [Potential: 4844]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	16	15	1	24	21	3	23	21	2	17	17	0	17	16	1	6	6	0	16	13	3
3AW	83	86	-3	146	143	3	131	139	-8	79	87	-8	64	62	2	25	28	-3	57	60	-3
RSN 927	4	3	1	8	8	0	6	4	2	3	3	0	1	1	0	1	1	0	4	3	1
Magic 1278	7	8	-1	6	5	1	9	8	1	11	16	-5	8	11	-3	1	3	-2	7	8	-1
3MP 1377	5	7	-2	4	6	-2	8	12	-4	7	12	-5	7	6	1	1	1	0	7	8	-1
101.9 FOX FM	54	49	5	73	70	3	71	56	15	75	68	7	58	56	2	10	13	-3	34	36	-2
GOLD104.3	59	59	0	74	79	-5	91	90	1	85	84	1	54	53	1	11	12	-1	49	52	-3
KIIS 101.1 FM	40	39	1	49	52	-3	54	53	1	57	53	4	46	44	2	9	9	0	35	33	2
105.1 TRIPLE M	31	27	4	42	34	8	39	33	6	43	36	7	37	38	-1	5	6	-1	26	26	0
NOVA 100	46	39	7	54	49	5	61	53	8	60	50	10	64	52	12	9	9	0	39	34	5
smoothfm 91.5	52	52	0	68	63	5	78	82	-4	64	62	2	51	53	-2	16	18	-2	44	45	-1
ABC MEL	39	34	5	68	53	15	58	59	-1	32	32	0	30	30	0	18	11	7	28	21	7
3RN	9	11	-2	20	22	-2	8	10	-2	7	10	-3	6	11	-5	6	5	1	11	11	0
ABC NEWSRADIO	9	9	0	20	18	2	9	11	-2	6	6	0	9	7	2	5	4	1	8	8	0
3JJJ	19	21	-2	25	27	-2	20	23	-3	27	31	-4	27	28	-1	4	4	0	19	20	-1
ABC CLASSIC	7	9	-2	8	12	-4	12	13	-1	9	10	-1	7	8	-1	3	4	-1	7	10	-3
Total	545	542	3	758	735	23	766	768	-2	669	677	-8	560	553	7	155	158	-3	450	448	2

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BLENDER BEATS	31	21	10	2	4	-2	9	3	6	15	11	4	5	3	2	*	*	*	*	*	*	
CADA	27	18	9	8	6	2	5	4	1	9	6	3	2	1	1	2	*	*	*	2	*	*
Chemist Warehouse Remix	35	29	6	8	9	-1	6	*	*	7	11	-4	8	7	1	2	1	1	4	1	3	
Coles Radio	92	98	-6	10	13	-3	4	5	-1	42	37	5	22	33	-11	9	9	0	4	1	3	
DANCE HITS	67	47	20	18	7	11	12	5	7	21	24	-3	11	2	9	2	4	-2	2	6	-4	
EASY 80s HITS	51	53	-2	4	3	1	5	3	2	7	7	0	16	21	-5	7	6	1	11	14	-3	
GOLD 80s	118	112	6	11	6	5	15	4	11	24	25	-1	31	41	-10	17	22	-5	21	15	6	
iHeartCountry	48	na	*	3	na	*	12	na	*	25	na	*	2	na	*	4	na	*	3	na	*	
KIIS 90s	102	102	0	19	22	-3	15	9	6	38	38	0	20	19	1	2	9	-7	8	5	3	
LiSTNR Radio	23	20	3	4	5	-1	3	*	*	8	11	-3	7	4	3	*	1	*	*	*	*	
MMM 2000s	25	36	-11	2	7	-5	6	3	3	14	19	-5	2	6	-4	2	2	0	*	*	*	
MMM 80s	33	28	5	5	6	-1	5	3	2	9	*	*	10	14	-4	5	4	1	*	2	*	
MMM ALMOST ACOUSTIC	13	na	*	1	na	*	*	na	*	10	na	*	2	na	*	*	na	*	*	na	*	
MMM CLASSIC ROCK	51	55	-4	5	6	-1	3	*	*	8	10	-2	12	16	-4	16	18	-2	7	5	2	
MMM COUNTRY	33	44	-11	4	5	-1	3	3	0	11	22	-11	7	7	0	7	7	0	1	*	*	
MMM TRADIE RADIO	18	41	-23	1	5	-4	3	3	0	5	16	-11	3	10	-7	6	8	-2	*	*	*	
OLDSKOOL 90s HITS	99	70	29	8	8	0	14	6	8	37	25	12	35	28	7	4	3	1	2	*	*	
RnB Fridays Radio	98	83	15	8	10	-2	22	16	6	48	36	12	17	16	1	3	6	-3	*	*	*	
RSN Carnival	11	7	4	1	1	0	3	*	*	2	2	0	2	2	0	*	*	*	3	2	1	
SEN Fanatic	17	28	-11	1	4	-3	3	8	-5	5	8	-3	6	7	-1	*	*	*	2	1	1	
SEN Track Digital	26	18	8	7	5	2	6	3	3	8	7	1	2	2	0	*	*	*	3	1	2	
smooth relax	134	133	1	16	12	4	22	26	-4	26	31	-5	26	35	-9	26	20	6	18	8	10	
smooth Vintage	33	27	6	1	3	-2	3	*	*	11	6	5	8	9	-1	2	2	0	8	7	1	
TikTok Trending	85	112	-27	20	26	-6	24	27	-3	36	44	-8	4	13	-9	2	2	0	*	*	*	
triple j Unearthed	59	54	5	15	4	11	13	14	-1	28	25	3	2	6	-4	2	5	-3	*	*	*	
ABC Country	44	27	17	7	5	2	9	4	5	9	4	5	9	6	3	6	4	2	3	5	-2	
ABC Jazz	83	67	16	5	7	-2	16	5	11	20	15	5	24	24	0	4	6	-2	13	9	4	
ABC KIDS LISTEN	32	42	-10	7	8	-1	3	2	1	16	19	-3	6	14	-8	*	*	*	*	*	*	
ABC Sport	83	70	13	7	10	-3	14	12	2	22	20	2	13	10	3	12	7	5	15	11	4	
Double J	87	90	-3	5	11	-6	10	2	8	48	38	10	14	26	-12	8	8	0	1	4	-3	
Total Digital/Internet Only	1,026	1,026	0	117	124	-7	135	130	5	325	324	1	228	246	-18	112	110	2	110	91	19	

Please note: iHeartCountry & MMM ALMOST ACOUSTIC commenced broadcasting Apr 16.

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4844]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	25	16	9	10	6	4	9	6	3	6	3	3	13	6	7	5	2	3	15	10	5
CADA	21	12	9	3	6	-3	3	3	0	8	6	2	5	8	-3	7	3	4	9	10	-1
Chemist Warehouse Remix	28	25	3	10	10	0	10	10	0	13	13	0	9	9	0	9	2	7	19	16	3
Coles Radio	75	78	-3	18	27	-9	22	33	-11	35	41	-6	26	30	-4	15	6	9	29	37	-8
DANCE HITS	63	40	23	32	22	10	21	13	8	35	16	19	26	14	12	12	7	5	43	23	20
EASY 80s HITS	41	39	2	23	14	9	14	14	0	11	18	-7	18	20	-2	10	10	0	23	33	-10
GOLD 80s	93	91	2	35	33	2	33	31	2	25	32	-7	35	33	2	22	19	3	61	47	14
iHeartCountry	41	na	*	17	na	*	12	na	*	16	na	*	12	na	*	4	na	*	14	na	*
KIIS 90s	88	82	6	25	35	-10	23	25	-2	36	28	8	33	34	-1	12	16	-4	27	41	-14
LiSTNR Radio	23	18	5	10	5	5	6	7	-1	5	4	1	5	6	-1	5	8	-3	7	4	3
MMM 2000s	25	31	-6	12	12	0	4	6	-2	8	17	-9	5	12	-7	5	6	-1	10	16	-6
MMM 80s	29	23	6	12	12	0	16	8	8	5	10	-5	5	11	-6	10	6	4	17	16	1
MMM ALMOST ACOUSTIC	6	na	*	2	na	*	4	na	*	2	na	*	2	na	*	*	na	*	7	na	*
MMM CLASSIC ROCK	39	41	-2	13	12	1	13	13	0	21	26	-5	17	20	-3	11	12	-1	18	24	-6
MMM COUNTRY	29	39	-10	12	20	-8	7	18	-11	17	27	-10	17	28	-11	4	10	-6	21	31	-10
MMM TRADIE RADIO	13	27	-14	7	14	-7	11	14	-3	4	12	-8	2	9	-7	5	10	-5	14	23	-9
OLDSKOOL 90s HITS	87	59	28	30	21	9	25	23	2	42	23	19	46	32	14	18	6	12	45	36	9
RnB Fridays Radio	90	73	17	33	32	1	38	31	7	30	29	1	36	40	-4	18	10	8	29	21	8
RSN Carnival	7	4	3	5	2	3	1	1	0	4	3	1	3	3	0	*	1	*	6	7	-1
SEN Fanatic	14	21	-7	5	2	3	5	8	-3	4	6	-2	6	11	-5	8	9	-1	7	14	-7
SEN Track Digital	22	15	7	1	1	0	9	8	1	14	12	2	8	8	0	6	1	5	15	13	2
smooth relax	109	105	4	28	28	0	31	35	-4	48	45	3	33	34	-1	30	22	8	71	57	14
smooth Vintage	24	24	0	9	10	-1	10	6	4	6	10	-4	6	10	-4	2	2	0	17	11	6
TikTok Trending	72	90	-18	30	36	-6	33	27	6	29	29	0	23	36	-13	18	23	-5	46	63	-17
triple j Unearthed	46	41	5	12	14	-2	13	16	-3	14	5	9	19	19	0	2	9	-7	24	17	7
ABC Country	35	24	11	17	12	5	11	8	3	14	5	9	16	9	7	7	7	0	26	14	12
ABC Jazz	72	58	14	29	18	11	15	15	0	28	19	9	18	20	-2	26	23	3	41	37	4
ABC KIDS LISTEN	31	36	-5	13	12	1	14	10	4	11	13	-2	23	24	-1	7	7	0	20	24	-4
ABC Sport	51	40	11	28	21	7	12	13	-1	11	18	-7	5	4	1	12	6	6	45	40	5
Double J	75	74	1	24	23	1	34	38	-4	36	38	-2	23	35	-12	8	11	-3	42	40	2
Total Digital/Internet Only	894	875	19	387	376	11	377	382	-5	454	442	12	428	442	-14	249	212	37	598	558	40

Please note: iHeartCountry & MMM ALMOST ACOUSTIC commenced broadcasting Apr 16.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 4 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.1	3.1	5.7	3.3	3.0	8.6	2.8	2.6	4.5	2.6	2.5	4.6	3.5	3.2	9.5	5.0	5.3	6.7	2.2	2.3	1.0
3AW	14.6	14.8	22.7	5.2	5.9	1.3	4.0	3.3	9.0	2.7	2.1	9.9	12.3	12.0	26.9	18.8	19.1	33.9	30.8	31.1	45.6
RSN 927	0.7	n.a.	n.a.	0.2	n.a.	n.a.	0.3	n.a.	n.a.	0.2	n.a.	n.a.	0.8	n.a.	n.a.	1.2	n.a.	n.a.	1.0	n.a.	n.a.
Magic 1278	1.3	1.4	1.1	0.3	0.2	1.8	0.3	0.3	0.5	0.4	0.4	*	0.4	0.5	0.4	2.4	2.6	3.1	2.8	3.0	2.0
3MP 1377	1.1	1.2	1.0	0.2	0.3	*	0.1	*	0.4	0.1	0.1	0.1	0.5	0.5	1.0	1.0	1.0	1.0	3.0	3.1	3.0
101.9 FOX FM	9.2	10.2	5.8	17.6	19.5	10.5	14.3	15.9	7.8	15.9	17.4	10.6	10.9	12.7	3.4	2.9	3.2	1.9	1.5	1.6	1.3
GOLD104.3	10.8	11.6	9.4	10.7	11.3	12.5	5.2	4.8	9.5	8.1	8.2	11.5	15.1	16.9	11.4	14.6	16.3	10.1	8.8	9.6	2.1
KIIS 101.1 FM	7.5	8.4	3.9	10.6	11.8	6.2	17.6	20.0	5.8	13.7	15.5	4.5	7.4	8.6	2.7	3.6	3.7	6.6	0.5	0.5	0.1
105.1 TRIPLE M	5.7	6.0	6.4	9.1	9.2	14.4	10.3	10.4	12.2	4.6	4.7	6.2	7.6	8.5	5.8	6.1	6.7	5.5	2.1	2.3	0.5
NOVA 100	8.5	9.4	4.2	15.5	17.2	8.9	13.8	15.5	5.7	12.8	14.2	6.2	9.3	10.8	3.6	4.6	5.2	2.7	2.4	2.6	0.4
smoothfm 91.5	9.6	10.4	8.3	5.7	5.9	7.3	10.6	9.5	20.5	8.1	8.7	6.9	7.9	8.6	7.9	13.6	15.5	4.7	11.1	11.9	6.2
ABC MEL	6.9	7.0	10.0	1.8	2.0	1.4	1.6	1.2	4.8	2.1	1.6	7.0	3.6	3.5	7.3	7.5	8.3	6.8	16.9	16.9	27.3
3RN	1.9	2.1	0.5	*	*	*	0.2	0.2	*	0.2	0.2	0.1	0.8	1.0	0.5	1.7	2.0	0.3	5.6	6.0	1.8
ABC NEWSRADIO	1.7	1.7	3.0	0.7	0.6	2.2	0.4	0.4	0.6	1.6	1.5	3.7	1.5	1.5	2.8	1.6	1.5	4.1	3.0	3.1	3.7
3JJJ	3.7	3.9	3.6	3.3	3.4	4.7	7.1	7.4	6.7	8.8	9.6	6.4	2.3	2.5	2.2	2.3	2.6	1.2	0.4	0.4	0.8
ABC CLASSIC	1.4	1.5	1.6	1.5	1.1	7.2	0.3	0.2	1.1	0.9	0.9	1.1	0.7	0.7	1.7	0.5	0.5	0.2	3.4	3.7	1.2
Commercial DAB+ Stns	5.7	5.6	8.7	6.1	6.1	9.6	6.5	6.6	7.4	9.7	9.5	13.6	7.3	7.2	10.7	4.2	4.3	6.2	1.3	1.2	1.7
ABC DAB+ Stns	1.8	1.7	4.1	2.5	2.5	3.5	1.8	1.6	3.6	3.4	3.1	7.8	1.2	1.2	2.2	2.2	2.2	5.0	0.5	0.5	1.3
Total DAB+ Stns	8.1	7.3	12.8	11.4	8.6	13.0	8.7	8.2	11.0	13.4	12.6	21.4	9.6	8.5	13.0	6.7	6.6	11.2	2.1	1.8	3.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.0	2.9	6.2	3.1	3.0	6.7	3.0	2.8	6.5	2.5	2.4	5.5	3.0	2.9	6.4	4.0	4.2	5.7	3.6	3.7	4.2
3AW	15.2	15.3	24.4	19.2	19.3	32.9	17.1	17.2	25.3	11.8	11.6	21.0	11.4	11.5	19.3	16.0	17.1	19.5	12.7	13.2	17.5
RSN 927	0.6	n.a.	n.a.	1.1	n.a.	n.a.	0.8	n.a.	n.a.	0.4	n.a.	n.a.	0.1	n.a.	n.a.	0.7	n.a.	n.a.	0.8	n.a.	n.a.
Magic 1278	1.2	1.3	1.2	0.8	0.8	0.5	1.1	1.2	0.9	1.7	1.7	1.9	1.4	1.5	1.4	0.9	1.0	1.0	1.6	1.7	0.8
3MP 1377	0.9	1.0	0.7	0.5	0.6	0.3	1.0	1.1	1.3	1.1	1.2	0.3	1.3	1.4	0.7	0.7	0.7	0.5	1.5	1.6	1.8
101.9 FOX FM	9.8	10.8	6.2	9.6	10.5	5.1	9.3	10.2	6.5	11.2	12.2	7.6	10.4	11.4	5.4	6.5	7.3	4.8	7.5	8.2	4.5
GOLD104.3	10.8	11.6	9.5	9.8	10.7	6.2	11.9	12.8	10.4	12.7	13.6	11.5	9.7	10.2	10.5	6.9	7.6	6.6	10.8	11.7	9.3
KIIS 101.1 FM	7.4	8.2	3.8	6.5	7.2	2.9	7.1	7.9	3.9	8.6	9.5	4.0	8.1	8.9	4.7	6.0	6.8	4.0	7.9	8.7	4.1
105.1 TRIPLE M	5.6	6.0	6.1	5.5	5.9	5.4	5.1	5.4	5.0	6.4	6.7	7.6	6.5	7.0	6.2	3.1	3.1	5.9	5.9	6.2	7.3
NOVA 100	8.4	9.4	4.2	7.1	7.9	2.7	8.0	8.9	4.3	8.9	9.9	4.7	11.5	12.7	5.2	5.7	6.5	4.2	8.7	9.7	4.4
smoothfm 91.5	9.5	10.3	8.2	8.9	9.8	4.7	10.2	11.0	9.3	9.6	10.1	9.6	9.1	9.7	8.8	10.6	11.9	8.5	9.9	10.6	8.7
ABC MEL	7.1	7.3	10.5	8.9	9.0	15.4	7.6	7.8	9.6	4.8	4.9	6.2	5.4	5.4	10.2	11.5	12.2	15.2	6.1	6.3	8.4
3RN	1.7	1.9	0.5	2.6	2.9	1.0	1.0	1.1	0.5	1.1	1.2	0.5	1.2	1.3	0.2	3.9	4.7	*	2.5	2.8	0.4
ABC NEWSRADIO	1.7	1.7	2.9	2.6	2.6	5.5	1.2	1.2	1.7	0.9	0.9	1.6	1.6	1.6	2.7	3.4	3.6	4.3	1.9	1.8	3.5
3JJJ	3.5	3.7	3.9	3.3	3.6	3.0	2.6	2.6	3.9	4.1	4.2	5.1	4.8	5.2	4.0	2.3	2.5	2.9	4.1	4.6	2.6
ABC CLASSIC	1.3	1.4	1.6	1.0	1.1	1.0	1.5	1.7	1.2	1.4	1.4	1.7	1.3	1.4	1.9	1.7	1.7	3.0	1.7	1.8	1.8
Commercial DAB+ Stns	5.5	5.6	7.1	3.9	3.9	5.3	5.3	5.5	6.1	6.4	6.5	7.6	6.5	6.4	9.4	6.7	6.5	9.8	6.1	5.5	13.4
ABC DAB+ Stns	1.7	1.7	3.0	1.1	1.2	1.2	1.8	1.7	3.4	2.1	2.0	3.6	1.6	1.6	3.1	2.7	2.7	4.3	2.1	1.8	7.4
Total DAB+ Stns	7.9	7.3	10.1	5.4	5.1	6.6	7.6	7.2	9.5	9.1	8.5	11.2	8.7	8.1	12.5	11.0	9.2	14.0	9.0	7.3	20.7

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.1% share of all listening, 3.1% share of AM/FM/DAB+ listening and 5.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 4 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	395	383	96	38	37	11	52	46	16	92	91	26	77	75	16	67	65	14	69	69	12
3AW	771	729	169	39	34	7	46	36	24	69	56	27	154	152	27	148	146	30	316	305	54
RSN 927	90	n.a.	n.a.	4	n.a.	n.a.	9	n.a.	n.a.	11	n.a.	n.a.	21	n.a.	n.a.	22	n.a.	n.a.	23	n.a.	n.a.
Magic 1278	132	125	29	10	7	6	12	10	5	12	12	*	12	12	4	28	26	6	59	59	9
3MP 1377	119	105	30	6	6	*	10	5	5	11	9	2	19	19	7	30	29	3	42	37	13
101.9 FOX FM	1,330	1,273	210	205	194	42	225	216	33	497	474	88	268	257	27	80	78	7	55	53	12
GOLD104.3	1,261	1,185	218	133	124	25	118	94	34	274	253	63	342	333	47	198	192	31	196	190	18
KIIS 101.1 FM	1,238	1,200	205	178	174	33	235	224	53	487	475	62	241	234	41	63	61	15	33	33	1
105.1 TRIPLE M	777	734	171	112	104	29	99	80	34	211	202	50	194	188	39	96	96	17	64	64	3
NOVA 100	1,216	1,167	187	193	179	33	210	197	40	442	431	57	272	260	46	72	72	10	27	27	1
smoothfm 91.5	1,169	1,084	235	104	94	21	144	114	49	296	274	64	246	235	51	160	155	25	219	213	25
ABC MEL	602	565	110	37	34	5	46	34	20	67	57	18	98	88	22	113	113	9	240	238	36
3RN	183	183	21	7	7	*	9	9	*	12	12	2	37	37	6	30	30	4	88	88	8
ABC NEWSRADIO	314	286	88	28	23	7	13	11	2	82	68	31	78	71	18	45	45	7	68	68	23
3JJJ	548	511	125	54	50	12	110	94	32	267	258	60	74	67	16	26	26	3	18	16	2
ABC CLASSIC	186	175	31	25	22	5	12	12	3	35	29	7	35	32	10	14	14	2	67	67	3
Commercial DAB+ Stns	788	741	216	100	93	29	102	101	26	258	238	84	161	149	42	91	89	24	75	71	10
ABC DAB+ Stns	310	270	134	35	30	16	45	41	20	109	94	54	60	52	22	30	26	12	31	27	10
Total DAB+ Stns	1,026	907	318	117	105	41	135	127	44	325	287	118	228	188	61	112	105	35	110	95	20
Total	4,580	4,440	1,254	471	456	144	494	480	190	1,259	1,222	379	1,005	963	270	573	550	125	778	769	146

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
	SEN 1116am	328	318	78	170	155	26	145	140	17	145	135	37	146	143	34	66	61	7	247	236
3AW	711	681	139	542	502	64	395	364	58	422	400	69	353	327	43	211	176	39	561	512	109
RSN 927	68	n.a.	n.a.	37	n.a.	n.a.	26	n.a.	n.a.	26	n.a.	n.a.	17	n.a.	n.a.	11	n.a.	n.a.	66	n.a.	n.a.
Magic 1278	109	104	21	43	39	6	54	45	9	59	55	11	42	40	9	31	26	6	80	77	10
3MP 1377	100	89	24	35	31	3	46	41	15	44	44	4	39	35	7	27	22	5	77	71	16
101.9 FOX FM	1,172	1,095	194	626	593	53	487	446	66	594	547	87	547	522	40	224	210	18	731	703	75
GOLD104.3	1,114	1,029	177	557	516	52	512	456	75	596	548	80	499	461	51	211	194	20	775	729	99
KIIS 101.1 FM	1,079	1,040	151	540	517	33	426	393	51	559	535	61	493	469	39	191	174	17	714	680	83
105.1 TRIPLE M	641	586	132	303	277	33	231	199	41	309	280	61	287	268	38	98	81	17	445	420	84
NOVA 100	1,097	1,038	149	557	526	38	413	376	53	497	470	50	530	509	33	213	186	30	706	674	78
smoothfm 91.5	1,057	978	185	545	512	59	492	442	76	563	502	85	471	437	46	244	214	33	701	634	116
ABC MEL	514	481	97	314	297	49	257	242	35	215	197	36	190	167	28	140	132	17	369	342	54
3RN	160	160	14	108	108	3	59	57	8	50	48	7	54	54	4	58	58	*	117	113	10
ABC NEWSRADIO	270	246	68	148	130	33	87	71	19	74	61	15	90	79	21	68	61	12	189	160	50
3JJJ	435	402	99	219	203	29	158	146	27	221	204	45	232	221	27	99	80	21	349	327	49
ABC CLASSIC	164	149	26	58	53	5	66	59	11	70	67	9	82	79	8	48	39	9	113	102	19
Commercial DAB+ Stns	689	637	177	283	254	57	296	259	71	359	329	68	324	293	64	178	151	37	445	395	118
ABC DAB+ Stns	257	216	100	110	88	26	94	74	29	99	79	39	94	82	18	62	44	23	176	129	80
Total DAB+ Stns	894	785	264	387	317	81	377	316	93	454	386	101	428	363	82	249	191	60	598	485	181
Total	4,494	4,328	1,095	3,445	3,189	468	2,908	2,623	499	3,211	2,970	570	3,101	2,862	416	1,582	1,375	264	4,003	3,753	822

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 395,000 total listeners, 383,000 AM/FM/DAB+ listeners and 96,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.