



# GOLD COAST/TWEED RADIO - SURVEY 2 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	15.6	12.1	3.5	23.8	22.9	0.9	20.1	7.6	12.5	17.8	11.8	6.0	20.2	19.8	0.4	16.0	14.9	1.1	3.8	2.2	1.6
GOLDFM	11.9	11.2	0.7	8.1	9.5	-1.4	8.7	3.1	5.6	5.3	8.2	-2.9	18.1	14.2	3.9	19.4	19.8	-0.4	9.0	8.0	1.0
SEAFM	11.6	13.3	-1.7	26.4	33.6	-7.2	20.4	31.7	-11.3	22.0	21.8	0.2	10.3	13.9	-3.6	2.7	3.5	-0.8	0.7	2.3	-1.6
4BC	2.1	2.2	-0.1	0.3	*	*	2.4	*	*	*	0.6	*	2.4	2.8	-0.4	1.4	0.4	1.0	4.3	5.1	-0.8
Macquarie Sports 882	0.1	0.3	-0.2	0.1	0.1	0.0	0.1	0.2	-0.1	*	*	*	*	*	*	*	*	*	0.5	1.1	-0.6
4KQ	0.4	0.7	-0.3	*	*	*	*	*	*	0.1	0.6	-0.5	0.7	0.3	0.4	1.1	1.1	0.0	0.5	1.4	-0.9
HIT 105	1.5	2.7	-1.2	3.6	5.0	-1.4	0.9	12.6	-11.7	3.8	5.6	-1.8	1.2	1.1	0.1	0.4	0.3	0.1	0.1	0.3	-0.2
104.5 TRIPLE M	2.2	1.9	0.3	2.6	2.6	0.0	1.4	1.4	0.0	3.5	2.2	1.3	3.7	3.7	0.0	0.4	1.8	-1.4	0.9	0.1	0.8
NOVA106.9	3.3	2.7	0.6	11.2	3.7	7.5	7.1	8.0	-0.9	5.4	5.5	-0.1	2.0	2.2	-0.2	1.1	1.7	-0.6	0.1	0.1	0.0
97.3FM	0.9	0.9	0.0	0.2	0.5	-0.3	1.1	1.5	-0.4	0.1	0.4	-0.3	1.0	1.3	-0.3	2.5	1.7	0.8	0.6	0.3	0.3
ABC91.7	4.6	4.6	0.0	1.9	2.7	-0.8	2.4	3.5	-1.1	3.4	3.5	-0.1	3.2	3.7	-0.5	7.8	5.4	2.4	7.1	6.5	0.6
ABC BRI	1.7	3.2	-1.5	0.3	0.1	0.2	*	*	*	0.7	0.5	0.2	1.5	1.5	0.0	2.2	2.1	0.1	3.9	9.3	-5.4
4RN	1.4	2.5	-1.1	1.7	1.7	0.0	*	1.0	*	0.8	1.2	-0.4	2.1	1.7	0.4	2.8	3.3	-0.5	0.9	4.2	-3.3
ABC NEWS	1.4	1.5	-0.1	0.2	0.2	0.0	*	*	*	1.0	1.4	-0.4	0.9	0.6	0.3	2.3	1.9	0.4	2.8	2.9	-0.1
4JJJ	9.4	7.6	1.8	7.4	6.3	1.1	23.2	15.4	7.8	20.9	21.3	-0.4	6.4	5.8	0.6	3.4	2.1	1.3	1.3	0.5	0.8
ABCFM	1.3	1.8	-0.5	0.2	0.4	-0.2	*	*	*	0.1	0.2	-0.1	2.1	1.8	0.3	0.6	1.0	-0.4	3.0	4.4	-1.4

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	15.8	12.1	3.7	15.1	12.6	2.5	14.5	10.4	4.1	17.0	13.0	4.0	18.2	14.2	4.0	12.6	7.1	5.5	14.8	11.9	2.9
GOLDFM	12.1	11.1	1.0	11.8	10.5	1.3	12.6	11.8	0.8	12.6	11.9	0.7	12.3	11.5	0.8	8.8	7.3	1.5	11.2	11.5	-0.3
SEAFM	11.5	13.4	-1.9	13.0	13.6	-0.6	9.3	11.7	-2.4	10.9	13.3	-2.4	13.6	16.1	-2.5	10.8	12.4	-1.6	11.7	12.8	-1.1
4BC	2.1	2.3	-0.2	2.7	3.1	-0.4	2.6	2.8	-0.2	1.3	1.1	0.2	0.9	1.2	-0.3	4.5	4.8	-0.3	2.0	1.7	0.3
Macquarie Sports 882	0.1	0.1	0.0	*	*	*	*	*	*	0.2	0.3	-0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.9	-0.7
4KQ	0.4	0.7	-0.3	0.6	0.7	-0.1	0.2	0.6	-0.4	0.3	0.7	-0.4	0.7	0.8	-0.1	0.8	1.0	-0.2	0.5	0.8	-0.3
HIT 105	1.5	2.9	-1.4	1.5	2.7	-1.2	1.1	2.5	-1.4	1.5	2.6	-1.1	2.1	2.8	-0.7	1.4	6.2	-4.8	1.4	2.4	-1.0
104.5 TRIPLE M	2.4	2.1	0.3	1.5	1.8	-0.3	2.1	1.3	0.8	2.9	2.1	0.8	3.5	2.3	1.2	3.0	5.7	-2.7	1.6	1.3	0.3
NOVA106.9	3.5	2.9	0.6	3.2	3.1	0.1	3.6	2.8	0.8	3.2	2.4	0.8	4.1	3.1	1.0	3.7	4.7	-1.0	2.8	2.1	0.7
97.3FM	0.9	1.0	-0.1	1.0	1.1	-0.1	0.9	1.1	-0.2	0.7	0.8	-0.1	1.0	1.3	-0.3	1.1	0.6	0.5	0.8	0.7	0.1
ABC91.7	4.8	4.8	0.0	5.9	6.2	-0.3	4.9	3.9	1.0	4.6	4.4	0.2	3.2	3.3	-0.1	4.2	6.2	-2.0	4.0	4.0	0.0
ABC BRI	1.5	3.0	-1.5	2.0	4.3	-2.3	1.5	3.0	-1.5	0.8	1.6	-0.8	1.0	1.7	-0.7	4.4	6.4	-2.0	2.4	3.9	-1.5
4RN	1.5	2.5	-1.0	2.3	3.2	-0.9	0.9	1.9	-1.0	1.2	1.8	-0.6	1.5	2.7	-1.2	2.2	4.0	-1.8	1.0	2.2	-1.2
ABC NEWS	1.4	1.5	-0.1	2.3	2.8	-0.5	1.0	0.8	0.2	0.7	0.5	0.2	1.1	1.0	0.1	2.4	3.3	-0.9	1.5	1.4	0.1
4JJJ	10.0	7.8	2.2	9.2	6.8	2.4	10.1	7.5	2.6	10.4	8.5	1.9	9.7	9.5	0.2	11.4	5.5	5.9	7.7	7.1	0.6
ABCFM	1.3	1.8	-0.5	0.9	1.3	-0.4	1.8	2.1	-0.3	1.2	2.0	-0.8	1.6	1.9	-0.3	1.0	1.9	-0.9	1.4	2.0	-0.6

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.



# GOLD COAST/TWEED RADIO - SURVEY 2018

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	163	147	16	28	26	2	21	19	2	36	35	1	45	41	4	21	19	2	12	7	5
GOLDFM	144	136	8	14	15	-1	12	7	5	25	28	-3	45	40	5	27	27	0	20	19	1
SEAFM	163	162	1	29	31	-2	30	29	1	54	51	3	34	36	-2	9	10	-1	7	5	2
4BC	12	13	-1	2	1	1	1	*	*	1	2	-1	3	3	0	2	1	1	5	7	-2
Macquarie Sports 882	2	3	-1	1	1	0	1	1	0	*	*	*	*	*	*	*	*	*	1	2	-1
4KQ	11	13	-2	*	*	*	*	*	*	2	2	0	4	2	2	2	2	0	4	6	-2
HIT 105	25	27	-2	5	5	0	3	9	-6	11	9	2	5	3	2	1	1	0	1	1	0
104.5 TRIPLE M	36	29	7	4	3	1	3	4	-1	10	5	5	13	12	1	2	3	-1	3	1	2
NOVA106.9	47	46	1	10	7	3	10	10	0	16	15	1	7	8	-1	2	5	-3	1	1	0
97.3FM	19	20	-1	1	3	-2	1	2	-1	3	4	-1	7	7	0	4	3	1	3	1	2
ABC91.7	59	62	-3	3	4	-1	2	6	-4	9	9	0	12	16	-4	15	9	6	18	19	-1
ABC BRI	26	32	-6	2	2	0	*	*	*	4	2	2	5	4	1	6	6	0	10	18	-8
4RN	21	30	-9	2	2	0	*	1	*	3	6	-3	7	6	1	6	7	-1	3	9	-6
ABC NEWS	28	29	-1	2	1	1	*	*	*	5	6	-1	6	5	1	7	7	0	8	9	-1
4JJJ	97	84	13	9	7	2	20	19	1	43	37	6	18	18	0	4	2	2	3	1	2
ABC FM	16	18	-2	1	2	-1	*	*	*	1	1	0	5	4	1	3	3	0	6	8	-2
Total	559	559	0	59	58	1	56	56	0	125	125	0	130	130	0	75	76	-1	113	113	0

## Cumulative Audience (000's) by Session, P10+ [Potential: 591]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	149	136	13	102	95	7	74	54	20	89	79	10	77	76	1	33	31	2	109	94	15
GOLDFM	132	124	8	86	82	4	61	54	7	79	72	7	67	71	-4	21	23	-2	79	85	-6
SEAFM	148	150	-2	105	107	-2	70	69	1	93	97	-4	74	91	-17	30	36	-6	102	93	9
4BC	12	11	1	9	9	0	7	8	-1	6	5	1	5	6	-1	4	4	0	9	8	1
Macquarie Sports 882	2	3	-1	1	1	0	1	1	0	1	2	-1	1	1	0	1	1	0	1	2	-1
4KQ	10	11	-1	5	5	0	3	5	-2	6	7	-1	6	6	0	2	4	-2	6	7	-1
HIT 105	22	26	-4	12	15	-3	10	10	0	11	14	-3	13	12	1	4	6	-2	16	16	0
104.5 TRIPLE M	31	23	8	14	11	3	11	5	6	17	16	1	18	11	7	5	4	1	16	15	1
NOVA106.9	42	42	0	28	28	0	17	17	0	24	19	5	20	19	1	10	12	-2	22	20	2
97.3FM	17	18	-1	7	8	-1	6	7	-1	9	11	-2	7	7	0	5	3	2	8	8	0
ABC91.7	53	58	-5	39	42	-3	26	21	5	27	25	2	23	22	1	11	12	-1	37	37	0
ABC BRI	22	29	-7	14	20	-6	13	18	-5	10	16	-6	9	13	-4	7	8	-1	16	22	-6
4RN	19	26	-7	15	20	-5	10	12	-2	11	14	-3	11	16	-5	7	8	-1	11	18	-7
ABC NEWS	25	27	-2	18	19	-1	6	7	-1	9	7	2	7	7	0	6	8	-2	16	16	0
4JJJ	91	78	13	59	51	8	44	34	10	55	47	8	49	43	6	21	17	4	60	47	13
ABC FM	14	17	-3	7	9	-2	7	7	0	10	11	-1	9	10	-1	3	6	-3	10	11	-1
Total	551	550	1	460	457	3	357	338	19	423	415	8	371	386	-15	179	183	-4	467	449	18

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.



# GOLD COAST/TWEED RADIO - SURVEY 2 2018

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12	9	3	1	1	0	2	*	*	3	2	1	4	4	0	2	2	0	1	*	*
GOLDFM	9	8	1	*	*	*	1	*	*	1	1	0	3	3	0	2	2	0	2	1	1
SEAFM	9	10	-1	2	1	1	2	2	0	3	3	0	2	2	0	*	*	*	*	*	*
4BC	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Macquarie Sports 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
HIT 105	1	2	-1	*	*	*	*	1	*	1	1	0	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	2	1	1	*	*	*	*	*	*	1	*	*	1	1	0	*	*	*	*	*	*
NOVA106.9	2	2	0	1	*	*	1	*	*	1	1	0	*	*	*	*	*	*	*	*	*
97.3FM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC91.7	3	3	0	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	1	1	0
ABC BRI	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
4RN	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
ABC NEWS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4JJJ	7	5	2	*	*	*	2	1	1	3	3	0	1	1	0	*	*	*	*	*	*
ABCFM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
<b>Total</b>	<b>75</b>	<b>72</b>	<b>3</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>8</b>	<b>6</b>	<b>2</b>	<b>15</b>	<b>14</b>	<b>1</b>	<b>19</b>	<b>18</b>	<b>1</b>	<b>11</b>	<b>12</b>	<b>-1</b>	<b>18</b>	<b>19</b>	<b>-1</b>

## Average Audience (000's) by Session, P10+ [Potential: 591]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
HOT TOMATO	13	9	4	18	15	3	17	11	6	18	12	6	14	11	3	2	1	1	9	7	2	
GOLDFM	10	9	1	14	13	1	15	12	3	13	11	2	9	9	0	1	1	0	7	7	0	
SEAFM	9	10	-1	16	16	0	11	12	-1	12	13	-1	10	12	-2	2	2	0	7	7	0	
4BC	2	2	0	3	4	-1	3	3	0	1	1	0	1	1	0	1	1	0	1	1	0	
Macquarie Sports 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
4KQ	*	1	*	1	1	0	*	1	*	*	1	*	1	1	0	*	*	*	*	*	*	
HIT 105	1	2	-1	2	3	-1	1	3	-2	2	2	0	2	2	0	*	1	*	1	1	0	
104.5 TRIPLE M	2	2	0	2	2	0	2	1	1	3	2	1	3	2	1	*	1	*	1	1	0	
NOVA106.9	3	2	1	4	4	0	4	3	1	3	2	1	3	2	1	1	1	0	2	1	1	
97.3FM	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	1	*	*	
ABC91.7	4	4	0	7	7	0	6	4	2	5	4	1	2	2	0	1	1	0	2	2	0	
ABC BRI	1	2	-1	2	5	-3	2	3	-1	1	2	-1	1	1	0	1	1	0	1	2	-1	
4RN	1	2	-1	3	4	-1	1	2	-1	1	2	-1	1	2	-1	*	1	*	1	1	0	
ABC NEWS	1	1	0	3	3	0	1	1	0	1	1	0	1	1	0	*	1	*	1	1	0	
4JJJ	8	6	2	11	8	3	12	8	4	11	8	3	7	7	0	2	1	1	5	4	1	
ABCFM	1	1	0	1	2	-1	2	2	0	1	2	-1	1	1	0	*	*	*	1	1	0	
<b>Total</b>	<b>81</b>	<b>77</b>	<b>4</b>	<b>120</b>	<b>120</b>	<b>0</b>	<b>117</b>	<b>103</b>	<b>14</b>	<b>106</b>	<b>95</b>	<b>11</b>	<b>75</b>	<b>75</b>	<b>0</b>	<b>16</b>	<b>18</b>	<b>-2</b>	<b>60</b>	<b>58</b>	<b>2</b>	

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.