



# CANBERRA RADIO - SURVEY 3 2019

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.5	4.9	1.6	4.9	6.0	-1.1	1.4	0.1	1.3	2.0	1.1	0.9	5.5	3.1	2.4	10.7	11.8	-1.1	11.7	8.5	3.2
2CC	5.5	4.0	1.5	*	*	*	0.1	0.1	0.0	1.0	1.8	-0.8	3.3	4.2	-0.9	10.9	6.3	4.6	12.5	7.8	4.7
HIT 104.7	15.4	18.0	-2.6	32.2	30.2	2.0	33.7	26.6	7.1	30.5	34.6	-4.1	12.0	14.0	-2.0	1.7	9.7	-8.0	1.1	0.9	0.2
MIX 106.3	18.3	18.2	0.1	24.7	28.6	-3.9	11.5	13.8	-2.3	24.5	20.2	4.3	26.4	26.5	-0.1	15.6	17.1	-1.5	7.2	7.6	-0.4
ABC CAN	11.5	11.5	0.0	1.1	2.1	-1.0	0.5	0.9	-0.4	2.7	5.4	-2.7	8.4	9.8	-1.4	20.6	18.2	2.4	24.7	22.9	1.8
2RN	6.6	7.6	-1.0	3.0	3.4	-0.4	0.9	0.5	0.4	2.1	2.4	-0.3	6.1	5.6	0.5	12.9	10.6	2.3	11.0	18.3	-7.3
ABC NEWS	4.5	5.2	-0.7	3.6	3.8	-0.2	5.6	7.3	-1.7	4.4	4.3	0.1	3.7	5.1	-1.4	5.5	4.7	0.8	4.3	6.1	-1.8
2JJJ	12.7	10.6	2.1	17.7	11.0	6.7	28.0	28.6	-0.6	18.1	14.6	3.5	15.9	13.7	2.2	4.9	1.8	3.1	1.2	0.3	0.9
ABC CLASSIC	7.6	7.3	0.3	1.5	1.1	0.4	0.6	0.2	0.4	3.5	3.6	-0.1	5.8	4.0	1.8	11.0	10.9	0.1	15.9	17.1	-1.2

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.4	4.8	1.6	4.7	3.4	1.3	8.1	5.1	3.0	8.1	6.9	1.2	5.5	4.1	1.4	4.6	4.2	0.4	6.7	5.4	1.3
2CC	5.8	4.1	1.7	5.5	5.0	0.5	9.0	5.1	3.9	5.3	2.7	2.6	2.8	2.6	0.2	6.1	5.3	0.8	4.6	3.9	0.7
HIT 104.7	15.9	18.2	-2.3	14.6	17.0	-2.4	14.5	17.1	-2.6	16.2	17.3	-1.1	20.3	24.3	-4.0	13.6	14.3	-0.7	13.7	17.0	-3.3
MIX 106.3	19.0	19.3	-0.3	17.3	17.1	0.2	18.2	20.3	-2.1	22.0	24.1	-2.1	20.9	19.5	1.4	13.0	10.1	2.9	16.1	14.4	1.7
ABC CAN	11.4	11.8	-0.4	15.4	15.2	0.2	11.5	13.3	-1.8	7.8	8.4	-0.6	7.5	7.0	0.5	16.9	17.2	-0.3	11.6	10.2	1.4
2RN	6.4	7.4	-1.0	10.0	10.9	-0.9	5.3	6.0	-0.7	4.8	4.8	0.0	4.8	6.7	-1.9	4.5	7.3	-2.8	7.5	8.6	-1.1
ABC NEWS	4.4	5.3	-0.9	5.6	5.5	0.1	3.8	4.6	-0.8	3.7	5.4	-1.7	3.9	4.7	-0.8	5.3	7.4	-2.1	4.5	5.0	-0.5
2JJJ	13.2	10.6	2.6	14.0	11.3	2.7	11.0	9.2	1.8	11.8	9.1	2.7	16.5	12.7	3.8	13.2	11.9	1.3	11.0	10.4	0.6
ABC CLASSIC	6.8	6.5	0.3	6.0	6.3	-0.3	7.0	7.6	-0.6	6.3	6.3	0.0	7.1	6.1	1.0	9.9	6.8	3.1	10.5	9.6	0.9

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.



# CANBERRA RADIO - SURVEY 3 2019

## Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	38	36	2	1	1	0	2	1	1	4	4	0	6	6	0	10	12	-2	14	12	2
2CC	26	20	6	*	*	*	2	1	1	6	7	-1	3	2	1	6	4	2	8	6	2
HIT 104.7	141	150	-9	19	19	0	27	28	-1	59	61	-2	28	31	-3	5	9	-4	3	2	1
MIX 106.3	140	142	-2	18	20	-2	14	15	-1	49	43	6	32	36	-4	19	20	-1	7	8	-1
ABC CAN	79	78	1	3	4	-1	3	3	0	10	8	2	18	19	-1	19	18	1	25	25	0
2RN	48	53	-5	2	3	-1	4	1	3	6	7	-1	13	13	0	11	10	1	13	20	-7
ABC NEWS	50	58	-8	4	5	-1	3	4	-1	16	15	1	11	14	-3	10	10	0	7	9	-2
2JJJ	84	80	4	8	6	2	18	19	-1	29	30	-1	20	21	-1	7	3	4	2	1	1
ABC CLASSIC	41	40	1	2	2	0	2	1	1	7	9	-2	10	8	2	6	7	-1	13	14	-1
<b>Total</b>	<b>376</b>	<b>377</b>	<b>-1</b>	<b>36</b>	<b>37</b>	<b>-1</b>	<b>45</b>	<b>46</b>	<b>-1</b>	<b>104</b>	<b>103</b>	<b>1</b>	<b>86</b>	<b>86</b>	<b>0</b>	<b>48</b>	<b>49</b>	<b>-1</b>	<b>56</b>	<b>56</b>	<b>0</b>

## Cumulative Audience (000's) by Session, P10+ [Potential: 397]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	34	32	2	17	15	2	22	17	5	23	21	2	17	15	2	8	9	-1	24	22	2
2CC	21	17	4	13	13	0	14	11	3	13	9	4	10	9	1	5	4	1	17	16	1
HIT 104.7	130	137	-7	85	95	-10	48	51	-3	64	67	-3	83	92	-9	30	35	-5	88	94	-6
MIX 106.3	131	131	0	80	85	-5	56	52	4	70	70	0	81	82	-1	34	34	0	83	85	-2
ABC CAN	73	72	1	51	51	0	39	38	1	32	34	-2	35	32	3	25	24	1	52	53	-1
2RN	46	50	-4	33	36	-3	18	22	-4	20	21	-1	22	25	-3	11	14	-3	33	37	-4
ABC NEWS	46	51	-5	31	35	-4	19	22	-3	14	21	-7	23	26	-3	13	16	-3	31	36	-5
2JJJ	76	73	3	51	46	5	30	28	2	38	36	2	54	53	1	23	22	1	55	53	2
ABC CLASSIC	39	36	3	21	20	1	20	19	1	22	18	4	21	22	-1	12	11	1	27	28	-1
<b>Total</b>	<b>367</b>	<b>368</b>	<b>-1</b>	<b>298</b>	<b>307</b>	<b>-9</b>	<b>218</b>	<b>211</b>	<b>7</b>	<b>239</b>	<b>235</b>	<b>4</b>	<b>271</b>	<b>284</b>	<b>-13</b>	<b>145</b>	<b>147</b>	<b>-2</b>	<b>312</b>	<b>318</b>	<b>-6</b>

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.



# CANBERRA RADIO - SURVEY 3 2019

## Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	2	1	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0
2CC	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
HIT 104.7	6	7	-1	1	1	0	1	1	0	3	4	-1	1	1	0	*	1	*	*	*	*
MIX 106.3	8	8	0	1	1	0	*	1	*	2	2	0	3	2	1	1	1	0	1	1	0
ABC CAN	5	5	0	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	2	2	0
2RN	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1
ABC NEWS	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
2JJJ	5	4	1	*	*	*	1	1	0	2	2	0	2	1	1	*	*	*	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	2	2	0
<b>Total</b>	<b>42</b>	<b>42</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>4</b>	<b>4</b>	<b>0</b>	<b>9</b>	<b>11</b>	<b>-2</b>	<b>10</b>	<b>9</b>	<b>1</b>	<b>6</b>	<b>7</b>	<b>-1</b>	<b>10</b>	<b>9</b>	<b>1</b>

## Average Audience (000's) by Session, P10+ [Potential: 397]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	2	1	3	2	1	5	3	2	4	3	1	3	2	1	1	1	0	2	2	0
2CC	3	2	1	4	3	1	5	3	2	3	1	2	1	1	0	1	1	0	2	1	1
HIT 104.7	7	8	-1	10	12	-2	9	10	-1	8	9	-1	10	13	-3	2	2	0	4	6	-2
MIX 106.3	9	9	0	12	12	0	11	12	-1	11	12	-1	10	10	0	2	1	1	5	5	0
ABC CAN	5	5	0	10	10	0	7	8	-1	4	4	0	4	4	0	2	2	0	4	3	1
2RN	3	3	0	7	7	0	3	3	0	2	2	0	2	3	-1	1	1	0	2	3	-1
ABC NEWS	2	2	0	4	4	0	2	3	-1	2	3	-1	2	2	0	1	1	0	1	2	-1
2JJJ	6	5	1	10	8	2	7	5	2	6	5	1	8	7	1	2	2	0	4	3	1
ABC CLASSIC	3	3	0	4	4	0	4	4	0	3	3	0	4	3	1	1	1	0	3	3	0
<b>Total</b>	<b>45</b>	<b>45</b>	<b>0</b>	<b>68</b>	<b>69</b>	<b>-1</b>	<b>61</b>	<b>57</b>	<b>4</b>	<b>51</b>	<b>50</b>	<b>1</b>	<b>50</b>	<b>52</b>	<b>-2</b>	<b>12</b>	<b>13</b>	<b>-1</b>	<b>33</b>	<b>33</b>	<b>0</b>

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.