



CANBERRA RADIO - SURVEY 3 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.6	7.9	-1.3	3.1	0.6	2.5	0.4	0.5	-0.1	1.9	3.2	-1.3	8.9	10.5	-1.6	12.0	13.1	-1.1	7.6	10.7	-3.1
2CC	4.3	5.2	-0.9	0.6	1.1	-0.5	0.6	*	*	3.5	0.8	2.7	2.5	4.3	-1.8	6.9	3.2	3.7	7.0	14.8	-7.8
HIT 104.7	14.3	15.4	-1.1	46.0	40.8	5.2	30.0	34.5	-4.5	25.6	21.1	4.5	11.5	17.4	-5.9	3.2	5.5	-2.3	0.6	1.6	-1.0
MIX 106.3	14.3	15.8	-1.5	15.8	18.4	-2.6	11.5	15.8	-4.3	15.3	18.7	-3.4	23.7	28.2	-4.5	18.2	14.9	3.3	2.0	1.2	0.8
ABC CAN	15.3	13.6	1.7	2.8	3.1	-0.3	3.5	5.0	-1.5	7.8	6.1	1.7	13.0	12.2	0.8	18.5	18.3	0.2	29.5	24.7	4.8
2RN	12.2	9.6	2.6	0.1	0.2	-0.1	2.5	3.2	-0.7	3.6	8.5	-4.9	12.3	5.8	6.5	19.1	16.5	2.6	21.8	14.0	7.8
ABC NEWS	3.7	4.0	-0.3	1.1	2.7	-1.6	1.7	1.9	-0.2	3.3	5.4	-2.1	3.5	3.8	-0.3	4.5	2.9	1.6	4.9	4.4	0.5
2JJJ	8.7	8.3	0.4	8.8	14.9	-6.1	31.9	20.8	11.1	20.8	18.3	2.5	3.9	5.3	-1.4	1.2	2.1	-0.9	0.2	0.1	0.1
ABCFM	8.3	9.9	-1.6	1.0	1.5	-0.5	1.9	1.3	0.6	3.0	7.3	-4.3	7.2	4.1	3.1	9.3	14.4	-5.1	17.8	19.5	-1.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CA	6.8	7.9	-1.1	5.7	6.1	-0.4	8.7	10.1	-1.4	9.6	10.7	-1.1	5.4	8.1	-2.7	2.3	2.7	-0.4	5.8	7.7	-1.9						
2CC	4.6	5.6	-1.0	4.5	5.4	-0.9	6.5	8.4	-1.9	5.0	6.0	-1.0	1.9	1.9	0.0	5.1	6.0	-0.9	3.3	4.3	-1.0						
HIT 104.7	14.4	16.0	-1.6	11.4	11.5	-0.1	15.0	17.0	-2.0	15.6	19.4	-3.8	18.8	18.9	-0.1	12.0	15.7	-3.7	14.0	13.6	0.4						
MIX 106.3	14.8	15.7	-0.9	13.3	14.9	-1.6	15.8	15.5	0.3	17.6	18.0	-0.4	17.1	17.9	-0.8	5.8	8.4	-2.6	12.8	16.4	-3.6						
ABC CAN	15.2	14.0	1.2	18.7	19.0	-0.3	14.5	12.8	1.7	11.5	10.2	1.3	11.1	10.1	1.0	22.6	15.5	7.1	15.3	12.3	3.0						
2RN	12.1	9.3	2.8	17.5	12.6	4.9	6.4	6.2	0.2	7.9	6.6	1.3	11.9	8.8	3.1	16.0	11.3	4.7	12.6	10.6	2.0						
ABC NEWS	3.6	4.0	-0.4	4.9	5.1	-0.2	2.7	2.9	-0.2	2.7	3.0	-0.3	3.3	3.5	-0.2	3.9	5.8	-1.9	3.8	3.9	-0.1						
2JJJ	9.3	8.9	0.4	8.2	9.0	-0.8	10.4	8.3	2.1	10.1	8.1	2.0	9.7	10.9	-1.2	7.8	7.7	0.1	7.1	6.7	0.4						
ABCFM	7.7	9.0	-1.3	7.4	8.9	-1.5	8.6	9.5	-0.9	7.5	8.8	-1.3	6.7	8.1	-1.4	9.8	10.4	-0.6	10.1	12.5	-2.4						

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.



CANBERRA RADIO - SURVEY 3 2018

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	37	48	-11	1	*	*	1	1	0	7	10	-3	7	11	-4	11	12	-1	10	13	-3
2CC	19	22	-3	*	1	*	*	*	*	4	2	2	5	6	-1	4	3	1	6	10	-4
HIT 104.7	130	124	6	23	22	1	21	23	-2	55	39	16	24	29	-5	6	8	-2	2	2	0
MIX 106.3	122	124	-2	13	16	-3	14	15	-1	38	39	-1	37	39	-2	16	13	3	4	3	1
ABC CAN	98	95	3	3	4	-1	5	6	-1	19	18	1	25	25	0	19	16	3	27	25	2
2RN	55	48	7	1	1	0	2	1	1	6	11	-5	15	9	6	13	11	2	18	15	3
ABC NEWS	48	51	-3	2	4	-2	3	3	0	14	14	0	14	13	1	8	7	1	8	10	-2
2JJJ	73	66	7	6	6	0	14	13	1	35	31	4	12	10	2	4	5	-1	1	1	0
ABCFM	46	47	-1	2	2	0	2	1	1	9	12	-3	9	7	2	8	10	-2	16	16	0
Total	373	373	0	34	34	0	42	42	0	106	106	0	86	86	0	50	50	0	54	55	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 394]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	32	44	-12	21	27	-6	16	21	-5	19	27	-8	19	28	-9	6	8	-2	26	35	-9
2CC	18	21	-3	11	13	-2	12	14	-2	9	12	-3	6	7	-1	5	5	0	12	14	-2
HIT 104.7	118	115	3	73	70	3	49	51	-2	54	55	-1	77	73	4	24	28	-4	85	78	7
MIX 106.3	108	115	-7	71	72	-1	44	46	-2	53	54	-1	67	72	-5	22	25	-3	72	78	-6
ABC CAN	90	89	1	62	64	-2	47	42	5	41	38	3	45	39	6	32	28	4	64	61	3
2RN	53	46	7	40	34	6	25	20	5	26	21	5	29	26	3	21	16	5	38	35	3
ABC NEWS	41	43	-2	29	30	-1	13	14	-1	15	13	2	17	16	1	11	11	0	29	30	-1
2JJJ	62	59	3	40	43	-3	25	28	-3	28	23	5	45	40	5	19	22	-3	47	42	5
ABCFM	42	44	-2	27	28	-1	25	25	0	24	24	0	26	27	-1	14	13	1	35	36	-1
Total	360	364	-4	303	307	-4	213	215	-2	233	224	9	277	270	7	146	146	0	318	308	10

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.



CANBERRA RADIO - SURVEY 3 2018

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
2CC	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
HIT 104.7	6	6	0	1	1	0	1	1	0	2	2	0	1	2	-1	*	*	*	*	*	*
MIX 106.3	6	7	-1	*	1	*	*	*	*	1	2	-1	2	3	-1	1	1	0	*	*	*
ABC CAN	6	6	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	3	2	1
2RN	5	4	1	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	2	1	1
ABC NEWS	2	2	0	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*
2JJJ	4	3	1	*	*	*	1	1	0	2	2	0	*	*	*	*	*	*	*	*	*
ABCFM	3	4	-1	*	*	*	*	*	*	*	1	*	1	*	*	1	1	0	2	2	0
Total	42	41	1	3	3	0	3	3	0	9	10	-1	10	9	1	7	7	0	10	10	0

Average Audience (000's) by Session, P10+ [Potential: 394]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	+/-	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	+/-	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	+/-	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	+/-	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	+/-	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	+/-	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	+/-
2CA	3	3	0	4	4	0	5	5	0	4	5	-1	3	4	-1	*	*	*	2	3	-1
2CC	2	2	0	3	4	-1	3	4	-1	2	3	-1	1	1	0	1	1	0	1	2	-1
HIT 104.7	6	7	-1	8	8	0	8	9	-1	7	8	-1	9	9	0	2	2	0	5	5	0
MIX 106.3	7	7	0	10	11	-1	9	8	1	8	8	0	8	8	0	1	1	0	5	6	-1
ABC CAN	7	6	1	14	14	0	8	7	1	5	4	1	5	5	0	3	2	1	6	4	2
2RN	5	4	1	13	9	4	3	3	0	4	3	1	6	4	2	2	2	0	5	4	1
ABC NEWS	2	2	0	4	4	0	1	2	-1	1	1	0	2	2	0	1	1	0	1	1	0
2JJJ	4	4	0	6	7	-1	6	4	2	5	3	2	5	5	0	1	1	0	3	2	1
ABCFM	3	4	-1	6	6	0	5	5	0	3	4	-1	3	4	-1	1	1	0	4	5	-1
Total	44	43	1	74	73	1	54	53	1	45	43	2	49	48	1	13	14	-1	36	36	0

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.