



# CANBERRA RADIO - SURVEY 1 2019

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	4.6	6.6	-2.0	0.6	3.1	-2.5	0.1	0.4	-0.3	0.5	1.9	-1.4	2.1	8.9	-6.8	13.3	12.0	1.3	6.8	7.6	-0.8
2CC	4.8	4.3	0.5	1.5	0.6	0.9	0.3	0.6	-0.3	2.4	3.5	-1.1	3.7	2.5	1.2	2.8	6.9	-4.1	11.7	7.0	4.7
HIT 104.7	17.8	14.3	3.5	37.8	46.0	-8.2	33.1	30.0	3.1	34.0	25.6	8.4	14.5	11.5	3.0	10.2	3.2	7.0	0.6	0.6	0.0
MIX 106.3	17.0	14.3	2.7	25.0	15.8	9.2	10.8	11.5	-0.7	18.0	15.3	2.7	25.4	23.7	1.7	20.8	18.2	2.6	5.6	2.0	3.6
ABC CAN	12.1	15.3	-3.2	4.0	2.8	1.2	4.4	3.5	0.9	7.6	7.8	-0.2	8.1	13.0	-4.9	16.5	18.5	-2.0	21.0	29.5	-8.5
2RN	8.1	12.2	-4.1	1.3	0.1	1.2	6.3	2.5	3.8	2.6	3.6	-1.0	6.5	12.3	-5.8	10.8	19.1	-8.3	15.3	21.8	-6.5
ABC NEWS	4.1	3.7	0.4	4.3	1.1	3.2	2.9	1.7	1.2	3.2	3.3	-0.1	5.9	3.5	2.4	3.5	4.5	-1.0	4.2	4.9	-0.7
2JJJ	10.4	8.7	1.7	10.2	8.8	1.4	27.3	31.9	-4.6	15.7	20.8	-5.1	14.3	3.9	10.4	5.6	1.2	4.4	0.2	0.2	0.0
ABC CLASSIC	7.6	8.3	-0.7	2.6	1.0	1.6	2.2	1.9	0.3	1.7	3.0	-1.3	3.4	7.2	-3.8	7.1	9.3	-2.2	20.4	17.8	2.6

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CA	4.2	6.8	-2.6	2.7	5.7	-3.0	6.6	8.7	-2.1	5.9	9.6	-3.7	2.9	5.4	-2.5	2.5	2.3	0.2	5.8	5.8	0.0						
2CC	4.7	4.6	0.1	4.0	4.5	-0.5	7.6	6.5	1.1	4.4	5.0	-0.6	3.3	1.9	1.4	4.8	5.1	-0.3	5.0	3.3	1.7						
HIT 104.7	18.7	14.4	4.3	15.7	11.4	4.3	18.5	15.0	3.5	21.9	15.6	6.3	22.4	18.8	3.6	12.4	12.0	0.4	14.9	14.0	0.9						
MIX 106.3	17.5	14.8	2.7	18.0	13.3	4.7	17.4	15.8	1.6	18.5	17.6	0.9	18.0	17.1	0.9	12.4	5.8	6.6	15.1	12.8	2.3						
ABC CAN	12.3	15.2	-2.9	15.7	18.7	-3.0	12.0	14.5	-2.5	9.2	11.5	-2.3	7.4	11.1	-3.7	20.5	22.6	-2.1	11.5	15.3	-3.8						
2RN	8.1	12.1	-4.0	12.9	17.5	-4.6	5.8	6.4	-0.6	4.6	7.9	-3.3	8.0	11.9	-3.9	6.4	16.0	-9.6	8.1	12.6	-4.5						
ABC NEWS	4.3	3.6	0.7	5.5	4.9	0.6	2.8	2.7	0.1	3.2	2.7	0.5	3.7	3.3	0.4	7.9	3.9	4.0	3.6	3.8	-0.2						
2JJJ	10.3	9.3	1.0	9.5	8.2	1.3	9.4	10.4	-1.0	10.0	10.1	-0.1	13.5	9.7	3.8	9.3	7.8	1.5	10.7	7.1	3.6						
ABC CLASSIC	7.0	7.7	-0.7	6.5	7.4	-0.9	7.2	8.6	-1.4	7.5	7.5	0.0	6.6	6.7	-0.1	8.0	9.8	-1.8	9.6	10.1	-0.5						

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening. The following name change ABCFM to ABC CLASSIC effective Feb 3 2019.



# CANBERRA RADIO - SURVEY 1 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	35	37	-2	1	1	0	1	1	0	4	7	-3	6	7	-1	11	11	0	12	10	2
2CC	27	19	8	2	*	*	2	*	*	6	4	2	5	5	0	4	4	0	8	6	2
HIT 104.7	137	130	7	19	23	-4	24	21	3	52	55	-3	30	24	6	9	6	3	2	2	0
MIX 106.3	136	122	14	22	13	9	13	14	-1	34	38	-4	40	37	3	20	16	4	7	4	3
ABC CAN	85	98	-13	5	3	2	4	5	-1	12	19	-7	22	25	-3	17	19	-2	26	27	-1
2RN	52	55	-3	3	1	2	2	2	0	6	6	0	11	15	-4	10	13	-3	20	18	2
ABC NEWS	55	48	7	5	2	3	5	3	2	11	14	-3	16	14	2	8	8	0	9	8	1
2JJJ	79	73	6	7	6	1	19	14	5	29	35	-6	20	12	8	3	4	-1	1	1	0
ABC CLASSIC	44	46	-2	2	2	0	4	2	2	7	9	-2	8	9	-1	6	8	-2	17	16	1
<b>Total</b>	<b>377</b>	<b>373</b>	<b>4</b>	<b>37</b>	<b>34</b>	<b>3</b>	<b>44</b>	<b>42</b>	<b>2</b>	<b>103</b>	<b>106</b>	<b>-3</b>	<b>86</b>	<b>86</b>	<b>0</b>	<b>49</b>	<b>50</b>	<b>-1</b>	<b>57</b>	<b>54</b>	<b>3</b>

Cumulative Audience (000's) by Session, P10+ [Potential: 397]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	31	32	-1	16	21	-5	18	16	2	19	19	0	16	19	-3	9	6	3	21	26	-5
2CC	23	18	5	17	11	6	15	12	3	12	9	3	12	6	6	5	5	0	16	12	4
HIT 104.7	124	118	6	80	73	7	45	49	-4	62	54	8	80	77	3	33	24	9	78	85	-7
MIX 106.3	125	108	17	83	71	12	50	44	6	62	53	9	78	67	11	31	22	9	81	72	9
ABC CAN	79	90	-11	58	62	-4	37	47	-10	36	41	-5	34	45	-11	22	32	-10	52	64	-12
2RN	48	53	-5	36	40	-4	20	25	-5	22	26	-4	28	29	-1	15	21	-6	33	38	-5
ABC NEWS	48	41	7	36	29	7	17	13	4	18	15	3	21	17	4	11	11	0	27	29	-2
2JJJ	71	62	9	42	40	2	32	25	7	35	28	7	50	45	5	24	19	5	47	47	0
ABC CLASSIC	39	42	-3	22	27	-5	18	25	-7	22	24	-2	21	26	-5	14	14	0	30	35	-5
<b>Total</b>	<b>368</b>	<b>360</b>	<b>8</b>	<b>313</b>	<b>303</b>	<b>10</b>	<b>209</b>	<b>213</b>	<b>-4</b>	<b>233</b>	<b>233</b>	<b>0</b>	<b>284</b>	<b>277</b>	<b>7</b>	<b>150</b>	<b>146</b>	<b>4</b>	<b>290</b>	<b>318</b>	<b>-28</b>

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening. The following name change ABCFM to ABC CLASSIC effective Feb 3 2019.



# CANBERRA RADIO - SURVEY 1 2019

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	3	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0
2CC	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
HIT 104.7	7	6	1	1	1	0	1	1	0	3	2	1	1	1	0	1	*	*	*	*	*
MIX 106.3	7	6	1	1	*	*	*	*	*	2	1	1	2	2	0	1	1	0	1	*	*
ABC CAN	5	6	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	3	-1
2RN	3	5	-2	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1
ABC NEWS	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2JJJ	4	4	0	*	*	*	1	1	0	2	2	0	1	*	*	*	*	*	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	*	1	*	*	1	*	2	2	0
<b>Total</b>	<b>40</b>	<b>42</b>	<b>-2</b>	<b>2</b>	<b>3</b>	<b>-1</b>	<b>3</b>	<b>3</b>	<b>0</b>	<b>10</b>	<b>9</b>	<b>1</b>	<b>8</b>	<b>10</b>	<b>-2</b>	<b>7</b>	<b>7</b>	<b>0</b>	<b>10</b>	<b>10</b>	<b>0</b>

Average Audience (000's) by Session, P10+ [Potential: 397]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	3	-1	2	4	-2	3	5	-2	3	4	-1	1	3	-2	*	*	*	2	2	0
2CC	2	2	0	3	3	0	4	3	1	2	2	0	2	1	1	1	1	0	2	1	1
HIT 104.7	8	6	2	11	8	3	9	8	1	10	7	3	11	9	2	2	2	0	5	5	0
MIX 106.3	7	7	0	12	10	2	9	9	0	8	8	0	9	8	1	2	1	1	5	5	0
ABC CAN	5	7	-2	11	14	-3	6	8	-2	4	5	-1	4	5	-1	3	3	0	4	6	-2
2RN	3	5	-2	9	13	-4	3	3	0	2	4	-2	4	6	-2	1	2	-1	3	5	-2
ABC NEWS	2	2	0	4	4	0	1	1	0	1	1	0	2	2	0	1	1	0	1	1	0
2JJJ	4	4	0	6	6	0	5	6	-1	5	5	0	7	5	2	1	1	0	4	3	1
ABC CLASSIC	3	3	0	4	6	-2	4	5	-1	3	3	0	3	3	0	1	1	0	3	4	-1
<b>Total</b>	<b>42</b>	<b>44</b>	<b>-2</b>	<b>68</b>	<b>74</b>	<b>-6</b>	<b>51</b>	<b>54</b>	<b>-3</b>	<b>45</b>	<b>45</b>	<b>0</b>	<b>50</b>	<b>49</b>	<b>1</b>	<b>13</b>	<b>13</b>	<b>0</b>	<b>33</b>	<b>36</b>	<b>-3</b>

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening. The following name change ABCFM to ABC CLASSIC effective Feb 3 2019.