

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 8 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.4	0.6	-0.2	0.2	0.3	-0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.4	0.8	-0.4	0.7	0.9	-0.2	0.6	1.0	-0.4
2GB	12.1	12.4	-0.3	3.1	1.5	1.6	2.7	1.9	0.8	2.0	2.4	-0.4	4.2	3.7	0.5	17.0	15.6	1.4	26.6	29.3	-2.7
2UE 954	3.5	4.0	-0.5	0.1	0.8	-0.7	0.5	0.9	-0.4	0.2	0.2	0.0	*	1.1	*	2.7	3.1	-0.4	10.2	10.7	-0.5
SKY Sports Radio	1.2	1.7	-0.5	0.5	1.1	-0.6	0.3	0.4	-0.1	0.5	1.7	-1.2	0.8	1.0	-0.2	0.8	0.7	0.1	2.6	3.2	-0.6
104.1 2DAY FM	5.2	4.7	0.5	7.8	7.5	0.3	6.4	7.2	-0.8	8.0	6.2	1.8	6.5	6.7	-0.2	6.9	5.2	1.7	0.8	0.5	0.3
KIIS1065	11.5	11.5	0.0	22.9	20.6	2.3	19.5	17.8	1.7	17.4	19.3	-1.9	16.1	15.7	0.4	5.9	7.7	-1.8	1.7	1.0	0.7
104.9 TRIPLE M	5.2	5.4	-0.2	4.1	6.6	-2.5	8.0	8.1	-0.1	4.7	5.5	-0.8	6.3	8.0	-1.7	11.4	7.6	3.8	1.6	1.2	0.4
NOVA96.9	7.7	7.0	0.7	11.8	14.8	-3.0	15.0	12.0	3.0	15.9	13.0	2.9	7.9	7.7	0.2	4.9	3.2	1.7	0.5	0.8	-0.3
smoothfm 95.3	11.4	10.6	0.8	13.5	11.9	1.6	9.2	8.3	0.9	12.0	10.0	2.0	12.7	12.1	0.6	11.8	13.1	-1.3	10.0	9.0	1.0
WSFM	9.0	8.6	0.4	5.3	4.5	0.8	10.6	11.7	-1.1	4.5	3.8	0.7	16.0	13.9	2.1	9.7	13.0	-3.3	7.1	5.7	1.4
ABC SYD	6.0	7.0	-1.0	1.4	2.8	-1.4	2.6	2.6	0.0	2.0	2.9	-0.9	4.0	4.7	-0.7	7.7	7.5	0.2	11.4	13.5	-2.1
2RN	1.0	1.0	0.0	0.7	0.1	0.6	0.3	0.4	-0.1	0.2	0.2	0.0	1.9	0.7	1.2	0.9	1.3	-0.4	1.0	1.9	-0.9
ABC NEWSRADIO	2.2	1.9	0.3	1.7	1.3	0.4	1.7	2.8	-1.1	1.9	1.5	0.4	1.7	1.6	0.1	1.1	0.5	0.6	3.3	3.0	0.3
2JJJ	3.6	3.3	0.3	2.7	3.1	-0.4	4.4	3.8	0.6	6.9	7.8	-0.9	5.4	4.2	1.2	2.4	0.5	1.9	1.0	1.3	-0.3
ABC CLASSIC	2.5	2.7	-0.2	1.1	1.2	-0.1	1.4	1.5	-0.1	0.9	1.6	-0.7	0.7	1.1	-0.4	2.1	3.1	-1.0	5.7	5.0	0.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.5	0.7	-0.2	0.6	0.7	-0.1	0.2	0.3	-0.1	0.7	0.8	-0.1	0.8	1.1	-0.3	*	0.7	*	0.1	0.4	-0.3
2GB	12.3	12.5	-0.2	16.0	16.2	-0.2	14.1	15.2	-1.1	7.8	7.1	0.7	7.4	6.8	0.6	17.9	19.6	-1.7	11.4	11.9	-0.5
2UE 954	3.4	3.9	-0.5	1.7	2.3	-0.6	4.0	4.5	-0.5	5.3	6.1	-0.8	3.1	3.3	-0.2	2.4	3.3	-0.9	4.1	4.1	0.0
SKY Sports Radio	1.0	1.5	-0.5	1.7	2.3	-0.6	0.2	0.7	-0.5	0.5	1.1	-0.6	1.2	1.7	-0.5	1.7	1.7	0.0	1.8	2.3	-0.5
104.1 2DAY FM	5.1	4.9	0.2	4.9	4.0	0.9	4.0	4.6	-0.6	5.5	5.9	-0.4	6.0	5.9	0.1	6.0	4.2	1.8	5.4	4.0	1.4
KIIS1065	12.1	12.1	0.0	16.7	16.3	0.4	12.2	12.0	0.2	9.5	10.1	-0.6	10.9	10.8	0.1	5.5	6.2	-0.7	9.7	9.4	0.3
104.9 TRIPLE M	5.4	5.5	-0.1	5.3	4.6	0.7	5.1	4.6	0.5	6.5	7.1	-0.6	5.7	6.8	-1.1	3.3	3.5	-0.2	4.6	5.1	-0.5
NOVA96.9	7.5	6.9	0.6	7.1	7.1	0.0	5.8	5.7	0.1	8.2	6.8	1.4	10.4	8.9	1.5	5.7	5.0	0.7	8.2	7.3	0.9
smoothfm 95.3	11.2	10.4	0.8	8.3	8.1	0.2	13.2	11.1	2.1	11.7	10.9	0.8	11.1	11.0	0.1	14.7	13.9	0.8	11.9	11.3	0.6
WSFM	9.2	8.9	0.3	9.5	8.4	1.1	10.2	9.4	0.8	10.2	10.3	-0.1	7.9	8.7	-0.8	5.2	6.1	-0.9	8.4	7.4	1.0
ABC SYD	6.0	6.8	-0.8	7.8	8.4	-0.6	4.9	6.1	-1.2	5.2	5.3	-0.1	5.6	6.9	-1.3	5.4	6.9	-1.5	6.2	7.7	-1.5
2RN	0.9	1.0	-0.1	1.4	1.8	-0.4	0.6	0.7	-0.1	0.7	0.4	0.3	1.0	0.7	0.3	0.7	1.2	-0.5	1.0	1.0	0.0
ABC NEWSRADIO	2.1	1.9	0.2	3.4	2.8	0.6	1.7	1.8	-0.1	1.2	1.4	-0.2	1.7	1.4	0.3	2.0	1.2	0.8	2.3	2.0	0.3
2JJJ	3.9	3.4	0.5	2.4	2.4	0.0	4.4	3.8	0.6	5.1	4.4	0.7	4.6	3.9	0.7	2.8	2.2	0.6	2.8	3.0	-0.2
ABC CLASSIC	2.3	2.4	-0.1	2.3	2.5	-0.2	2.8	2.5	0.3	2.1	2.5	-0.4	1.7	2.0	-0.3	3.0	2.0	1.0	3.2	3.5	-0.3

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 8 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	78	89	-11	7	12	-5	10	8	2	15	16	-1	10	13	-3	12	21	-9	24	19	5
2GB	728	737	-9	53	39	14	49	56	-7	90	73	17	99	91	8	132	139	-7	305	340	-35
2UE 954	188	196	-8	10	10	0	10	22	-12	22	13	9	2	11	-9	28	23	5	116	117	-1
SKY Sports Radio	134	217	-83	20	27	-7	14	17	-3	31	62	-31	19	37	-18	12	17	-5	38	56	-18
104.1 2DAY FM	918	900	18	146	157	-11	139	145	-6	319	294	25	204	197	7	67	71	-4	43	36	7
KIIS1065	1,431	1,339	92	222	208	14	226	205	21	536	494	42	314	302	12	74	90	-16	60	39	21
104.9 TRIPLE M	742	754	-12	105	109	-4	129	132	-3	201	200	1	169	177	-8	94	90	4	44	45	-1
NOVA96.9	1,276	1,215	61	202	195	7	211	195	16	506	480	26	241	232	9	84	73	11	32	40	-8
smoothfm 95.3	1,368	1,323	45	171	150	21	143	146	-3	347	343	4	326	310	16	166	173	-7	215	200	15
WSFM	927	897	30	88	81	7	111	102	9	171	170	1	266	245	21	151	168	-17	141	130	11
ABC SYD	612	631	-19	39	47	-8	73	61	12	106	88	18	107	97	10	104	113	-9	183	224	-41
2RN	137	152	-15	25	9	16	10	15	-5	22	20	2	33	28	5	11	14	-3	36	66	-30
ABC NEWSRADIO	422	359	63	50	42	8	61	70	-9	117	91	26	71	52	19	42	31	11	80	73	7
2JJJ	514	488	26	59	60	-1	70	61	9	214	232	-18	118	105	13	40	16	24	12	14	-2
ABC CLASSIC	282	304	-22	39	37	2	45	54	-9	53	60	-7	32	27	5	24	36	-12	90	90	0
<b>Total</b>	<b>4,545</b>	<b>4,542</b>	<b>3</b>	<b>486</b>	<b>490</b>	<b>-4</b>	<b>467</b>	<b>471</b>	<b>-4</b>	<b>1,234</b>	<b>1,243</b>	<b>-9</b>	<b>997</b>	<b>986</b>	<b>11</b>	<b>572</b>	<b>570</b>	<b>2</b>	<b>789</b>	<b>782</b>	<b>7</b>

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	71	80	-9	40	44	-4	18	31	-13	24	29	-5	26	34	-8	5	13	-8	15	28	-13
2GB	681	670	11	510	498	12	332	354	-22	291	260	31	274	251	23	196	183	13	469	480	-11
2UE 954	168	171	-3	68	88	-20	100	108	-8	114	120	-6	80	75	5	35	32	3	121	129	-8
SKY Sports Radio	109	180	-71	54	84	-30	23	44	-21	30	56	-26	37	55	-18	35	31	4	88	132	-44
104.1 2DAY FM	812	798	14	388	371	17	251	267	-16	335	339	-4	330	338	-8	159	142	17	472	449	23
KIIS1065	1,303	1,207	96	867	797	70	533	497	36	503	515	-12	566	522	44	216	220	-4	765	758	7
104.9 TRIPLE M	628	622	6	326	310	16	214	216	-2	277	312	-35	283	299	-16	122	127	-5	398	401	-3
NOVA96.9	1,125	1,040	85	614	578	36	394	375	19	495	411	84	501	458	43	205	222	-17	765	762	3
smoothfm 95.3	1,210	1,157	53	568	551	17	502	441	61	569	516	53	532	515	17	323	320	3	839	818	21
WSFM	827	805	22	490	485	5	362	348	14	409	392	17	392	371	21	157	156	1	551	511	40
ABC SYD	527	539	-12	299	340	-41	219	233	-14	261	252	9	228	270	-42	127	139	-12	356	404	-48
2RN	108	119	-11	62	72	-10	40	50	-10	29	31	-2	42	41	1	18	20	-2	84	93	-9
ABC NEWSRADIO	356	306	50	226	196	30	118	88	30	83	70	13	85	74	11	57	33	24	206	169	37
2JJJ	464	431	33	216	213	3	167	157	10	221	208	13	208	213	-5	117	108	9	273	280	-7
ABC CLASSIC	242	244	-2	112	107	5	110	90	20	89	99	-10	76	88	-12	66	59	7	171	182	-11
<b>Total</b>	<b>4,425</b>	<b>4,363</b>	<b>62</b>	<b>3,441</b>	<b>3,437</b>	<b>4</b>	<b>2,746</b>	<b>2,677</b>	<b>69</b>	<b>2,854</b>	<b>2,795</b>	<b>59</b>	<b>2,881</b>	<b>2,841</b>	<b>40</b>	<b>1,555</b>	<b>1,550</b>	<b>5</b>	<b>3,885</b>	<b>3,906</b>	<b>-21</b>

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 8 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
2GB	60	61	-1	1	1	0	1	1	0	2	2	0	4	4	0	11	11	0	40	42	-2
2UE 954	18	20	-2	*	*	*	*	*	*	*	*	*	*	1	*	2	2	0	15	15	0
SKY Sports Radio	6	8	-2	*	*	*	*	*	*	*	2	*	1	1	0	1	1	0	4	5	-1
104.1 2DAY FM	26	23	3	3	3	0	3	3	0	7	5	2	7	7	0	5	4	1	1	1	0
KIIS1065	57	56	1	10	9	1	8	8	0	16	17	-1	16	16	0	4	6	-2	3	1	2
104.9 TRIPLE M	26	26	0	2	3	-1	3	4	-1	4	5	-1	6	8	-2	8	6	2	2	2	0
NOVA96.9	38	34	4	5	7	-2	6	5	1	14	11	3	8	8	0	3	2	1	1	1	0
smoothfm 95.3	56	52	4	6	5	1	4	4	0	11	9	2	13	12	1	8	10	-2	15	13	2
WSFM	44	42	2	2	2	0	5	5	0	4	3	1	16	14	2	6	10	-4	11	8	3
ABC SYD	30	34	-4	1	1	0	1	1	0	2	3	-1	4	5	-1	5	6	-1	17	19	-2
2RN	5	5	0	*	*	*	*	*	*	*	*	*	2	1	1	1	1	0	2	3	-1
ABC NEWSRADIO	11	9	2	1	1	0	1	1	0	2	1	1	2	2	0	1	*	*	5	4	1
2JJJ	18	16	2	1	1	0	2	2	0	6	7	-1	6	4	2	2	*	*	2	2	0
ABC CLASSIC	13	13	0	*	1	*	1	1	0	1	1	0	1	1	0	1	2	-1	8	7	1
<b>Total</b>	<b>494</b>	<b>491</b>	<b>3</b>	<b>43</b>	<b>44</b>	<b>-1</b>	<b>43</b>	<b>43</b>	<b>0</b>	<b>90</b>	<b>88</b>	<b>2</b>	<b>102</b>	<b>99</b>	<b>3</b>	<b>67</b>	<b>74</b>	<b>-7</b>	<b>149</b>	<b>143</b>	<b>6</b>

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	3	4	-1	5	6	-1	1	2	-1	4	5	-1	4	6	-2	*	1	*	1	2	-1
2GB	64	65	-1	126	129	-3	100	107	-7	45	41	4	39	35	4	29	30	-1	49	51	-2
2UE 954	17	20	-3	13	19	-6	28	32	-4	31	35	-4	16	17	-1	4	5	-1	18	18	0
SKY Sports Radio	5	8	-3	13	18	-5	2	5	-3	3	7	-4	6	9	-3	3	3	0	8	10	-2
104.1 2DAY FM	27	25	2	39	32	7	28	32	-4	32	34	-2	32	30	2	10	6	4	23	17	6
KIIS1065	62	63	-1	132	130	2	86	84	2	55	59	-4	57	56	1	9	10	-1	42	41	1
104.9 TRIPLE M	28	28	0	41	37	4	36	32	4	37	41	-4	30	35	-5	5	5	0	20	22	-2
NOVA96.9	39	35	4	56	57	-1	41	40	1	48	39	9	55	46	9	9	8	1	35	31	4
smoothfm 95.3	58	54	4	66	65	1	93	78	15	68	63	5	58	57	1	24	22	2	52	48	4
WSFM	48	46	2	75	67	8	72	66	6	59	59	0	42	45	-3	8	9	-1	36	32	4
ABC SYD	31	35	-4	62	67	-5	35	43	-8	30	31	-1	30	36	-6	9	11	-2	27	33	-6
2RN	5	5	0	11	14	-3	4	5	-1	4	3	1	5	4	1	1	2	-1	4	4	0
ABC NEWSRADIO	11	10	1	27	22	5	12	13	-1	7	8	-1	9	7	2	3	2	1	10	9	1
2JJJ	20	18	2	19	19	0	31	26	5	30	25	5	24	20	4	5	3	2	12	13	-1
ABC CLASSIC	12	12	0	18	20	-2	20	18	2	12	14	-2	9	10	-1	5	3	2	14	15	-1
<b>Total</b>	<b>518</b>	<b>516</b>	<b>2</b>	<b>789</b>	<b>798</b>	<b>-9</b>	<b>704</b>	<b>704</b>	<b>0</b>	<b>579</b>	<b>577</b>	<b>2</b>	<b>528</b>	<b>518</b>	<b>10</b>	<b>163</b>	<b>155</b>	<b>8</b>	<b>432</b>	<b>430</b>	<b>2</b>

# RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 8 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	0.4	0.5	0.5	0.2	0.2	*	0.2	0.3	*	0.1	0.1	0.4	0.4	0.4	0.7	0.7	0.8	1.1	0.6	0.8	0.4
2GB	12.1	12.7	20.6	3.1	3.5	1.3	2.7	2.8	2.7	2.0	1.6	6.2	4.2	4.9	2.0	17.0	16.8	40.8	26.6	29.6	50.9
2UE 954	3.5	4.0	3.9	0.1	0.1	*	0.5	0.5	0.1	0.2	0.2	0.5	*	*	*	2.7	3.2	2.3	10.2	11.9	13.7
SKY Sports Radio	1.2	n.a.	n.a.	0.5	n.a.	n.a.	0.3	n.a.	n.a.	0.5	n.a.	n.a.	0.8	n.a.	n.a.	0.8	n.a.	n.a.	2.6	n.a.	n.a.
104.1 2DAY FM	5.2	6.3	1.7	7.8	9.0	3.0	6.4	7.3	2.5	8.0	9.4	1.7	6.5	7.6	1.9	6.9	8.5	2.4	0.8	1.0	0.2
KIIS1065	11.5	13.0	11.1	22.9	25.7	18.3	19.5	20.6	17.4	17.4	18.9	15.0	16.1	17.6	16.4	5.9	6.7	7.1	1.7	2.1	0.6
104.9 TRIPLE M	5.2	6.0	3.8	4.1	4.5	4.3	8.0	8.2	8.6	4.7	5.0	4.4	6.3	7.1	4.9	11.4	14.2	3.0	1.6	2.0	0.4
NOVA96.9	7.7	9.1	3.8	11.8	13.6	4.9	15.0	16.7	8.1	15.9	18.3	6.5	7.9	9.2	3.0	4.9	6.1	2.1	0.5	0.6	0.7
smoothfm 95.3	11.4	13.2	8.6	13.5	14.8	14.4	9.2	9.8	7.5	12.0	13.2	8.8	12.7	13.8	14.4	11.8	14.1	7.8	10.0	12.7	3.2
WSFM	9.0	10.3	7.3	5.3	5.9	3.9	10.6	10.9	11.6	4.5	4.4	7.4	16.0	18.2	11.3	9.7	11.4	8.3	7.1	9.1	2.3
ABC SYD	6.0	6.4	9.2	1.4	1.0	7.4	2.6	2.1	6.7	2.0	2.0	2.9	4.0	3.7	11.0	7.7	8.1	15.0	11.4	13.6	11.8
2RN	1.0	0.9	2.9	0.7	0.8	0.7	0.3	0.1	1.3	0.2	0.3	0.1	1.9	1.2	9.7	0.9	1.2	0.1	1.0	1.1	2.8
ABC NEWSRADIO	2.2	2.3	2.8	1.7	2.0	0.7	1.7	1.8	1.5	1.9	1.8	4.1	1.7	1.6	3.9	1.1	1.4	0.2	3.3	4.0	3.7
2JJJ	3.6	3.8	6.1	2.7	2.4	9.0	4.4	4.2	6.8	6.9	6.5	13.6	5.4	5.8	7.4	2.4	2.8	1.6	1.0	1.3	0.1
ABC CLASSIC	2.5	2.9	2.6	1.1	1.1	2.6	1.4	1.0	4.8	0.9	0.7	3.1	0.7	0.9	*	2.1	2.2	3.4	5.7	7.1	2.8
Commercial DAB+ Stns	7.1	7.2	11.6	13.2	13.3	22.8	13.8	11.9	16.4	14.2	14.6	18.3	6.9	6.8	12.3	2.0	2.0	4.5	1.6	1.8	3.6
ABC DAB+ Stns	1.6	1.6	3.4	2.2	2.0	6.7	2.0	1.8	3.9	3.2	3.0	6.8	1.1	1.2	1.2	0.3	0.4	0.2	1.2	1.3	2.7
Total DAB+ Stns	9.7	8.8	15.0	15.7	15.3	29.6	15.9	13.7	20.3	19.5	17.6	25.1	9.9	8.0	13.5	2.6	2.4	4.8	3.5	3.1	6.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	0.5	0.6	0.5	0.6	0.6	1.2	0.2	0.2	0.1	0.7	0.9	0.3	0.8	0.9	0.4	*	*	*	0.1	0.1	0.5
2GB	12.3	12.7	21.9	16.0	15.9	31.2	14.1	14.1	27.1	7.8	7.9	15.3	7.4	8.2	10.3	17.9	20.4	17.6	11.4	12.5	16.1
2UE 954	3.4	3.8	3.3	1.7	1.9	1.3	4.0	4.6	3.6	5.3	6.1	4.7	3.1	3.4	4.3	2.4	2.8	2.3	4.1	4.4	5.9
SKY Sports Radio	1.0	n.a.	n.a.	1.7	n.a.	n.a.	0.2	n.a.	n.a.	0.5	n.a.	n.a.	1.2	n.a.	n.a.	1.7	n.a.	n.a.	1.8	n.a.	n.a.
104.1 2DAY FM	5.1	6.2	1.8	4.9	5.8	0.7	4.0	4.8	2.4	5.5	6.7	2.3	6.0	7.4	1.7	6.0	7.4	2.2	5.4	6.5	1.1
KIIS1065	12.1	13.5	12.3	16.7	18.7	10.8	12.2	13.4	15.0	9.5	10.5	12.5	10.9	12.5	11.7	5.5	5.9	8.9	9.7	11.3	7.1
104.9 TRIPLE M	5.4	6.3	4.0	5.3	5.9	3.8	5.1	6.0	3.2	6.5	7.6	4.9	5.7	6.7	4.8	3.3	3.8	3.3	4.6	5.3	3.3
NOVA96.9	7.5	8.8	4.1	7.1	8.1	3.6	5.8	6.7	4.0	8.2	9.6	6.0	10.4	12.7	3.5	5.7	7.1	2.0	8.2	9.9	2.7
smoothfm 95.3	11.2	13.0	8.3	8.3	9.4	5.0	13.2	15.4	9.2	11.7	13.7	9.1	11.1	12.8	10.9	14.7	17.6	8.4	11.9	13.7	10.0
WSFM	9.2	10.5	7.6	9.5	10.6	6.9	10.2	11.9	7.3	10.2	11.8	8.3	7.9	9.3	6.7	5.2	5.3	9.8	8.4	9.7	6.1
ABC SYD	6.0	6.3	9.6	7.8	7.7	15.9	4.9	5.4	5.7	5.2	5.7	7.0	5.6	5.9	11.0	5.4	5.7	8.6	6.2	6.8	7.8
2RN	0.9	0.9	2.5	1.4	1.5	2.5	0.6	0.4	2.5	0.7	0.5	2.7	1.0	0.9	3.2	0.7	0.8	0.9	1.0	0.8	4.3
ABC NEWSRADIO	2.1	2.3	2.6	3.4	3.6	4.1	1.7	1.8	2.3	1.2	1.4	1.5	1.7	1.9	1.9	2.0	2.0	3.7	2.3	2.5	3.5
2JJJ	3.9	4.1	6.5	2.4	2.4	4.7	4.4	4.7	6.6	5.1	5.4	8.5	4.6	5.0	7.5	2.8	3.0	4.0	2.8	3.0	4.9
ABC CLASSIC	2.3	2.6	2.4	2.3	2.5	2.7	2.8	3.4	1.6	2.1	2.3	3.2	1.7	1.8	2.5	3.0	3.5	2.0	3.2	3.6	3.3
Commercial DAB+ Stns	6.9	7.1	10.3	4.4	4.6	4.9	6.4	6.3	8.4	8.2	8.8	11.5	8.2	8.4	15.9	10.3	10.4	18.5	7.8	7.7	16.1
ABC DAB+ Stns	1.3	1.4	2.2	0.8	0.8	0.6	0.8	0.9	1.1	1.2	1.2	2.2	1.9	2.0	3.7	4.1	4.2	7.9	2.4	2.2	7.3
Total DAB+ Stns	9.3	8.5	12.5	5.5	5.5	5.5	8.7	7.2	9.5	11.0	10.0	13.7	11.1	10.4	19.6	15.5	14.6	26.4	11.0	9.9	23.4

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 0.4% share of all listening, 0.5% share of AM/FM/DAB+ listening and 0.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 8 2023

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	78	72	19	7	7	*	10	10	*	15	12	8	10	10	2	12	12	4	24	22	4
2GB	728	693	142	53	51	5	49	41	17	90	76	30	99	97	6	132	130	28	305	299	57
2UE 954	188	185	32	10	10	*	10	7	3	22	22	5	2	2	*	28	28	4	116	116	20
SKY Sports Radio	134	n.a.	n.a.	20	n.a.	n.a.	14	n.a.	n.a.	31	n.a.	n.a.	19	n.a.	n.a.	12	n.a.	n.a.	38	n.a.	n.a.
104.1 2DAY FM	918	894	100	146	140	12	139	135	20	319	315	28	204	197	27	67	65	11	43	43	2
KIIS1065	1,431	1,333	318	222	215	40	226	203	75	536	492	105	314	303	76	74	64	17	60	55	6
104.9 TRIPLE M	742	661	176	105	81	34	129	101	49	201	192	46	169	155	27	94	90	14	44	42	5
NOVA96.9	1,276	1,227	214	202	197	24	211	200	52	506	482	92	241	231	27	84	84	12	32	32	7
smoothfm 95.3	1,368	1,291	261	171	168	48	143	129	39	347	321	70	326	307	59	166	161	24	215	206	20
WSFM	927	878	198	88	83	18	111	96	43	171	152	41	266	260	65	151	148	19	141	140	12
ABC SYD	612	555	141	39	30	13	73	63	27	106	92	31	107	101	20	104	100	13	183	169	37
2RN	137	125	33	25	19	6	10	5	7	22	22	2	33	31	9	11	11	2	36	36	6
ABC NEWSRADIO	422	405	78	50	46	6	61	58	13	117	113	30	71	71	11	42	40	2	80	76	17
2JJB	514	464	148	59	54	18	70	62	24	214	187	64	118	109	33	40	40	7	12	12	2
ABC CLASSIC	282	245	79	39	31	8	45	35	22	53	37	18	32	32	*	24	24	7	90	87	23
Commercial DAB+ Stns	971	906	334	159	154	40	152	136	52	330	315	122	197	183	71	66	58	22	67	61	27
ABC DAB+ Stns	333	285	120	50	41	23	40	30	15	130	111	57	59	49	14	9	9	1	45	44	9
Total DAB+ Stns	1,216	1,071	421	187	174	58	174	153	62	404	371	162	253	211	81	83	67	23	115	95	35
Total	4,545	4,317	1,328	486	464	159	467	459	212	1,234	1,180	396	997	942	270	572	533	136	789	738	155

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	71	68	17	40	40	9	18	16	3	24	21	3	26	23	5	5	5	*	15	12	5
2GB	681	644	125	510	465	72	332	307	71	291	266	59	274	253	32	196	175	29	469	447	85
2UE 954	168	166	29	68	61	15	100	94	17	114	112	21	80	76	16	35	31	6	121	118	19
SKY Sports Radio	109	n.a.	n.a.	54	n.a.	n.a.	23	n.a.	n.a.	30	n.a.	n.a.	37	n.a.	n.a.	35	n.a.	n.a.	88	n.a.	n.a.
104.1 2DAY FM	812	787	90	388	375	22	251	230	37	335	310	40	330	322	19	159	150	17	472	462	29
KIIS1065	1,303	1,193	271	867	813	92	533	470	103	503	407	119	566	514	77	216	180	49	765	720	114
104.9 TRIPLE M	628	544	143	326	292	46	214	189	35	277	236	61	283	262	33	122	91	31	398	360	66
NOVA96.9	1,125	1,056	189	614	570	61	394	359	55	495	450	85	501	476	38	205	185	20	765	742	73
smoothfm 95.3	1,210	1,126	211	568	528	53	502	448	82	569	517	83	532	480	79	323	294	44	839	783	145
WSFM	827	774	173	490	455	59	362	327	59	409	366	77	392	365	63	157	130	30	551	517	70
ABC SYD	527	462	124	299	265	50	219	175	50	261	222	57	228	189	46	127	102	27	356	333	62
2RN	108	102	20	62	54	13	40	37	8	29	23	11	42	37	8	18	16	2	84	72	18
ABC NEWSRADIO	356	339	60	226	214	23	118	108	22	83	75	14	85	85	7	57	51	7	206	190	36
2JJB	464	410	131	216	185	34	167	135	46	221	171	76	208	189	45	117	103	20	273	244	69
ABC CLASSIC	242	201	73	112	99	21	110	92	22	89	64	32	76	65	17	66	59	8	171	155	37
Commercial DAB+ Stns	864	799	261	356	313	65	322	280	73	439	409	105	399	353	89	239	191	81	605	535	151
ABC DAB+ Stns	272	233	84	84	77	12	75	67	19	91	81	25	130	113	21	87	74	29	188	151	71
Total DAB+ Stns	1,081	948	325	449	376	78	409	336	91	534	473	125	514	443	107	332	260	102	785	649	215
Total	4,425	4,166	1,203	3,441	3,100	511	2,746	2,400	553	2,854	2,552	610	2,881	2,583	487	1,555	1,291	288	3,885	3,550	820

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 78,000 total listeners, 72,000 AM/FM/DAB+ listeners and 19,000 Streaming listeners. Please note that there can be overlap between radio types.  
 Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.