

# EMBARGOED UNTIL 9:30AM (AEST)



## SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 2 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH DAB+	63	63	0	4	5	-1	*	*	*	*	*	*	5	2	3	14	22	-8	40	33	7
BUDDHA HITS	17	17	0	*	3	*	3	*	*	10	8	2	6	5	1	2	3	-1	*	*	*
Chemist Warehouse Remix	14	12	2	3	5	-2	3	*	*	3	3	0	4	4	0	*	*	*	*	*	*
Coles Radio	61	48	13	5	12	-7	19	14	5	23	10	13	4	6	-2	5	3	2	5	2	3
DANCE HITS	31	26	5	14	9	5	*	*	*	10	9	1	6	6	0	2	2	0	*	*	*
EASY 80s HITS	34	31	3	12	12	0	*	*	*	17	14	3	2	*	*	2	2	0	2	4	-2
Edge Digital	103	73	30	11	11	0	26	15	11	45	41	4	15	4	11	5	2	3	*	*	*
KIIS 90s	65	67	-2	11	14	-3	6	4	2	21	23	-2	24	22	2	2	4	-2	*	*	*
Kinderling Kids	16	13	3	12	8	4	*	*	*	4	3	1	*	2	*	*	*	*	*	*	*
MMM 90s	17	18	-1	2	3	-1	*	*	*	7	8	-1	4	3	1	4	4	0	*	*	*
MMM CLASSIC ROCK	52	57	-5	12	16	-4	*	*	*	19	14	5	7	11	-4	9	9	0	5	6	-1
MMM COUNTRY	17	27	-10	2	5	-3	*	*	*	7	5	2	4	10	-6	3	5	-2	*	3	*
MMM HARD N HEAVY	32	21	11	6	5	1	3	*	*	16	11	5	4	3	1	2	2	0	*	*	*
MMM SOFT ROCK	24	14	10	4	4	0	3	*	*	10	2	8	3	5	-2	3	3	0	*	*	*
NOVA 10s	24	25	-1	9	11	-2	7	4	3	5	7	-2	3	3	0	*	*	*	1	1	0
NTS News Talk Sport	4	2	2	*	*	*	*	*	*	2	2	0	2	*	*	*	*	*	*	*	*
OLDSKOOL 90s HITS	50	48	2	6	13	-7	5	4	1	21	16	5	19	12	7	*	2	*	*	*	*
SEN Track Digital	3	2	1	*	2	*	3	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SEN VIC	3	6	-3	*	5	*	3	*	*	*	*	*	*	*	*	1	*	*	*	*	*
smooth relax	51	50	1	7	12	-5	2	*	*	16	13	3	13	15	-2	5	5	0	8	5	3
SOUNDCLOUD RADIO	31	30	1	4	6	-2	9	10	-1	10	3	7	9	10	-1	*	*	*	*	*	*
URBAN HITS	38	16	22	21	11	10	6	*	*	6	2	4	5	2	3	*	*	*	*	*	*
WSFM 80s	54	46	8	4	6	-2	*	*	*	8	10	-2	25	20	5	11	8	3	5	2	3
triple j Unearthed	34	23	11	9	8	1	9	3	6	10	8	2	3	2	1	3	3	0	*	*	*
ABC Country	29	26	3	6	8	-2	3	6	-3	11	2	9	3	3	0	*	3	*	6	5	1
ABC Jazz	58	69	-11	12	12	0	*	8	*	12	18	-6	13	16	-3	5	1	4	16	14	2
ABC KIDS LISTEN	53	62	-9	17	28	-11	3	6	-3	27	21	6	1	2	-1	*	*	*	4	6	-2
ABC Sport	26	52	-26	4	2	2	3	10	-7	10	25	-15	6	8	-2	2	7	-5	1	*	*
Double J	62	73	-11	18	14	4	3	4	-1	27	25	2	10	19	-9	4	11	-7	1	1	0
Total Digital/Internet Only	769	744	25	123	112	11	74	79	-5	247	224	23	170	163	7	76	92	-16	79	75	4

## SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 2 2021

Cumulative Audience (000's) by Session, P10+ [Potential: 4793]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH DAB+	56	48	8	22	17	5	33	28	5	24	31	-7	21	20	1	16	13	3	46	52	-6
BUDDHA HITS	17	16	1	6	8	-2	5	*	*	6	10	-4	13	9	4	5	5	0	7	9	-2
Chemist Warehouse Remix	7	9	-2	4	4	0	2	2	0	2	7	-5	5	2	3	2	2	0	9	5	4
Coles Radio	49	35	14	8	5	3	22	11	11	18	14	4	21	14	7	10	5	5	32	29	3
DANCE HITS	29	21	8	12	5	7	3	*	*	6	3	3	8	17	-9	14	11	3	14	19	-5
EASY 80s HITS	29	29	0	13	17	-4	13	18	-5	9	4	5	*	5	*	6	6	0	11	9	2
Edge Digital	91	59	32	39	23	16	21	10	11	33	30	3	41	37	4	26	14	12	57	38	19
KIIS 90s	54	53	1	29	32	-3	7	10	-3	24	20	4	20	25	-5	9	10	-1	29	33	-4
Kinderling Kids	13	10	3	4	3	1	7	5	2	*	*	*	4	5	-1	7	5	2	5	3	2
MMM 90s	14	13	1	6	2	4	6	2	4	*	*	*	3	3	0	2	6	-4	9	5	4
MMM CLASSIC ROCK	44	46	-2	16	15	1	17	21	-4	9	22	-13	15	27	-12	13	11	2	45	41	4
MMM COUNTRY	14	25	-11	8	12	-4	6	7	-1	10	10	0	10	17	-7	2	9	-7	11	18	-7
MMM HARD N HEAVY	24	18	6	11	9	2	16	14	2	13	14	-1	14	12	2	13	5	8	16	10	6
MMM SOFT ROCK	15	10	5	3	5	-2	3	2	1	6	2	4	*	3	*	3	1	2	12	8	4
NOVA 10s	18	20	-2	6	5	1	5	5	0	9	11	-2	7	10	-3	4	4	0	16	16	0
NTS News Talk Sport	4	2	2	2	2	0	2	2	0	2	*	*	*	*	*	*	*	*	*	*	*
OLDSKOOL 90s HITS	35	35	0	7	12	-5	17	10	7	21	16	5	16	16	0	9	7	2	27	22	5
SEN Track Digital	3	2	1	3	*	*	*	*	*	*	*	*	*	2	*	*	*	*	3	*	*
SEN VIC	*	4	*	*	*	*	*	2	*	*	*	*	*	*	*	*	1	*	3	4	-1
smooth relax	28	33	-5	16	14	2	15	9	6	18	19	-1	8	12	-4	7	6	1	37	36	1
SOUNDCLOUD RADIO	29	28	1	16	9	7	16	12	4	12	10	2	11	17	-6	9	13	-4	20	22	-2
URBAN HITS	30	12	18	12	5	7	9	5	4	12	2	10	3	3	0	13	4	9	14	9	5
WSFM 80s	39	36	3	17	16	1	12	7	5	23	16	7	15	15	0	6	8	-2	32	27	5
triple j Unearthed	28	15	13	8	4	4	14	7	7	11	7	4	15	2	13	11	7	4	19	17	2
ABC Country	21	18	3	16	7	9	7	4	3	4	9	-5	10	14	-4	5	6	-1	18	15	3
ABC Jazz	54	63	-9	20	17	3	11	11	0	20	25	-5	26	43	-17	12	23	-11	31	34	-3
ABC KIDS LISTEN	49	51	-2	25	23	2	14	11	3	13	16	-3	12	15	-3	19	12	7	26	31	-5
ABC Sport	10	32	-22	2	*	*	5	15	-10	2	15	-13	2	13	-11	7	17	-10	22	38	-16
Double J	58	66	-8	20	19	1	18	22	-4	18	30	-12	24	31	-7	21	27	-6	30	31	-1
Total Digital/Internet Only	657	634	23	292	261	31	250	237	13	286	327	-41	307	362	-55	216	233	-17	512	501	11

Survey Period: Sun Feb 7 to Sat Feb 27 & Sun Feb 28 to Sat Apr 3.

Copyright (c) Commercial Radio Australia Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.



MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	29	44	-15	3	8	-5	2	4	-2	12	16	-4	8	12	-4	2	2	0	2	2	0
Chemist Warehouse Remix	19	18	1	*	2	*	8	6	2	4	7	-3	4	*	*	2	2	0	*	*	*
Coles Radio	72	75	-3	5	9	-4	6	10	-4	33	45	-12	17	5	12	7	2	5	6	4	2
DANCE HITS	33	35	-2	3	2	1	6	4	2	16	21	-5	4	8	-4	1	*	*	1	*	*
EASY 80s HITS	8	31	-23	3	4	-1	*	4	*	4	13	-9	2	10	-8	*	2	*	*	*	*
Edge Digital	17	22	-5	*	5	*	5	3	2	10	12	-2	1	2	-1	*	*	*	*	*	*
GOLD 80s	62	78	-16	7	16	-9	5	9	-4	9	23	-14	28	19	9	9	10	-1	3	1	2
KIIS 90s	30	42	-12	8	13	-5	6	7	-1	12	17	-5	3	6	-3	*	*	*	1	*	*
Kinderling Kids	15	18	-3	8	4	4	*	*	*	4	10	-6	3	3	0	*	*	*	*	*	*
MMM 90s	31	44	-13	2	6	-4	*	*	*	14	19	-5	10	15	-5	5	4	1	*	*	*
MMM CLASSIC ROCK	62	68	-6	5	14	-9	10	7	3	7	6	1	21	22	-1	17	17	0	3	1	2
MMM COUNTRY	31	24	7	2	3	-1	10	3	7	6	11	-5	6	6	0	4	*	*	2	1	1
MMM HARD N HEAVY	25	29	-4	7	4	3	*	*	*	6	11	-5	10	9	1	2	5	-3	*	*	*
MMM SOFT ROCK	14	15	-1	2	2	0	*	*	*	6	11	-5	2	*	*	4	2	2	*	*	*
NOVA Noughties	24	16	8	6	4	2	10	3	7	*	*	*	9	9	0	*	*	*	*	*	*
NTS News Talk Sport	*	6	*	*	*	*	*	*	*	*	6	*	*	*	*	*	*	*	*	*	*
OLDSKOOL 90s HITS	47	69	-22	8	7	1	10	12	-2	12	19	-7	16	29	-13	2	2	0	*	*	*
RSN Extra	4	8	-4	*	2	*	*	*	*	4	4	0	*	3	*	*	*	*	*	*	*
Rythmos	16	21	-5	*	2	*	3	3	0	1	6	-5	8	4	4	2	4	-2	1	1	0
SEN Track Digital	8	21	-13	*	2	*	*	4	*	6	13	-7	2	2	0	*	*	*	*	*	*
smooth relax	49	62	-13	7	13	-6	6	3	3	13	21	-8	14	6	8	6	9	-3	4	10	-6
SOUNDCLOUD RADIO	24	24	0	8	4	4	7	8	-1	9	10	-1	*	2	*	*	*	*	*	*	*
URBAN HITS	29	34	-5	3	8	-5	6	4	2	17	16	1	2	4	-2	*	*	*	1	2	-1
triple j Unearthed	27	41	-14	9	8	1	3	15	-12	7	9	-2	4	4	0	4	6	-2	*	*	*
ABC Country	40	49	-9	3	5	-2	10	10	0	6	18	-12	7	8	-1	3	*	*	11	8	3
ABC Jazz	56	63	-7	5	5	0	15	9	6	5	20	-15	11	10	1	9	7	2	11	12	-1
ABC KIDS LISTEN	43	38	5	10	11	-1	*	3	*	15	6	9	8	10	-2	2	2	0	9	7	2
ABC Sport	15	23	-8	2	5	-3	3	4	-1	*	2	*	4	9	-5	*	1	*	5	3	2
Double J	56	60	-4	3	5	-2	9	6	3	27	27	0	12	14	-2	2	5	-3	3	3	0
Total Digital/Internet Only	651	711	-60	61	96	-35	82	93	-11	196	222	-26	182	174	8	75	70	5	55	56	-1

MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 2021

Cumulative Audience (000's) by Session, P10+ [Potential: 4817]

Station	Mon-Fri 5:30am-12mn			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BUDDHA HITS	18	32	-14	4	11	-7	6	6	0	9	13	-4	7	10	-3	4	4	0	16	21	-5	
Chemist Warehouse Remix	16	15	1	3	*	*	6	3	3	6	10	-4	7	10	-3	6	6	0	4	9	-5	
Coles Radio	51	57	-6	8	11	-3	16	19	-3	20	23	-3	20	20	0	20	20	0	33	37	-4	
DANCE HITS	26	34	-8	11	17	-6	7	23	-16	11	13	-2	7	13	-6	10	7	3	14	11	3	
EASY 80s HITS	8	25	-17	4	11	-7	4	12	-8	3	10	-7	5	11	-6	4	11	-7	*	12	*	
Edge Digital	14	20	-6	8	4	4	2	4	-2	5	11	-6	7	6	1	*	5	*	8	4	4	
GOLD 80s	43	61	-18	17	18	-1	19	27	-8	13	16	-3	12	19	-7	18	18	0	36	43	-7	
KIIS 90s	25	35	-10	14	18	-4	2	8	-6	16	17	-1	13	15	-2	*	4	*	6	13	-7	
Kinderling Kids	12	15	-3	3	2	1	8	8	0	1	5	-4	6	5	1	3	5	-2	8	6	2	
MMM 90s	21	26	-5	8	6	2	11	16	-5	14	17	-3	12	15	-3	6	7	-1	15	25	-10	
MMM CLASSIC ROCK	58	58	0	17	10	7	15	15	0	29	27	2	18	23	-5	8	6	2	23	37	-14	
MMM COUNTRY	26	21	5	17	9	8	16	9	7	16	11	5	19	14	5	8	2	6	14	13	1	
MMM HARD N HEAVY	23	29	-6	6	10	-4	8	10	-2	5	13	-8	11	11	0	5	2	3	16	17	-1	
MMM SOFT ROCK	11	13	-2	10	8	2	7	8	-1	6	7	-1	6	4	2	*	*	*	6	2	4	
NOVA Noughties	22	14	8	10	2	8	11	4	7	10	5	5	10	10	0	6	2	4	13	6	7	
NTS News Talk Sport	*	6	*	*	2	*	*	*	*	*	4	*	*	*	*	*	4	*	*	*	4	*
OLDSKOOL 90s HITS	43	54	-11	14	21	-7	13	26	-13	20	26	-6	10	19	-9	16	7	9	14	28	-14	
RSN Extra	4	7	-3	4	7	-3	4	4	0	*	*	*	*	*	*	4	4	0	4	6	-2	
Rythmos	13	20	-7	10	8	2	7	9	-2	9	13	-4	9	8	1	4	10	-6	12	11	1	
SEN Track Digital	*	2	*	*	2	*	*	*	*	*	*	*	*	2	*	*	2	*	*	8	19	-11
smooth relax	38	44	-6	15	18	-3	13	19	-6	10	24	-14	14	21	-7	12	15	-3	25	38	-13	
SOUNDCLOUD RADIO	16	22	-6	2	8	-6	5	12	-7	9	4	5	8	3	5	10	5	5	14	11	3	
URBAN HITS	24	30	-6	6	12	-6	12	9	3	13	15	-2	3	14	-11	5	10	-5	18	12	6	
triple j Unearthed	18	32	-14	10	11	-1	6	11	-5	9	15	-6	10	17	-7	8	14	-6	19	31	-12	
ABC Country	26	32	-6	5	13	-8	8	10	-2	3	2	1	10	11	-1	10	9	1	19	22	-3	
ABC Jazz	45	50	-5	9	12	-3	13	12	1	15	23	-8	17	18	-1	22	18	4	40	44	-4	
ABC KIDS LISTEN	37	29	8	13	15	-2	7	6	1	8	7	1	14	14	0	7	10	-3	24	23	1	
ABC Sport	13	19	-6	6	6	0	6	4	2	4	8	-4	7	12	-5	6	8	-2	9	12	-3	
Double J	44	47	-3	15	13	2	25	21	4	25	28	-3	24	26	-2	23	22	1	29	36	-7	
Total Digital/Internet Only	521	585	-64	196	220	-24	224	269	-45	262	290	-28	268	294	-26	185	199	-14	383	429	-46	



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 2 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	37	32	5	7	9	-2	1	*	*	6	1	5	19	16	3	*	1	*	4	5	-1
97.3 The 90s	37	34	3	6	3	3	6	2	4	13	9	4	8	12	-4	1	2	-1	3	7	-4
BUDDHA HITS	17	15	2	1	1	0	*	*	*	5	1	4	5	8	-3	3	2	1	2	2	0
Chemist Warehouse Remix	6	6	0	2	*	*	*	2	*	3	*	*	1	3	-2	1	2	-1	*	*	*
Coles Radio	49	55	-6	8	6	2	6	9	-3	16	18	-2	10	10	0	9	10	-1	1	3	-2
DANCE HITS	14	15	-1	4	6	-2	*	*	*	5	6	-1	4	3	1	1	1	0	*	*	*
EASY 80s HITS	12	10	2	2	5	-3	*	*	*	3	1	2	6	4	2	*	*	*	1	*	*
Edge Digital	10	10	0	5	5	0	*	*	*	2	2	0	3	3	0	*	*	*	*	*	*
Kinderling Kids	5	2	3	1	*	*	*	*	*	3	1	2	1	*	*	*	*	*	*	1	*
MMM 90s	18	19	-1	5	5	0	*	*	*	9	9	0	3	5	-2	1	1	0	*	*	*
MMM CLASSIC ROCK	40	33	7	6	5	1	2	*	*	9	7	2	10	10	0	9	7	2	4	4	0
MMM COUNTRY	24	12	12	2	1	1	6	*	*	6	1	5	5	8	-3	4	1	3	1	1	0
MMM HARD N HEAVY	15	14	1	5	4	1	*	*	*	3	4	-1	6	6	0	*	*	*	*	*	*
MMM SOFT ROCK	10	3	7	1	1	0	*	*	*	3	*	*	4	*	*	2	2	0	*	*	*
NOVA 90s	36	38	-2	11	14	-3	5	3	2	13	10	3	5	9	-4	*	*	*	3	2	1
NTS News Talk Sport	8	3	5	*	*	*	*	*	*	2	*	*	5	2	3	1	1	0	*	*	*
OLDSKOOL 90s HITS	23	22	1	7	6	1	3	1	2	10	10	0	3	5	-2	*	*	*	*	*	*
smooth	39	48	-9	4	6	-2	2	3	-1	9	7	2	7	9	-2	7	11	-4	9	13	-4
smooth 80s	14	7	7	1	*	*	3	*	*	6	4	2	3	1	2	1	1	0	*	*	*
SOUNDCLOUD RADIO	6	4	2	5	3	2	1	*	*	*	1	*	*	*	*	*	*	*	*	*	*
URBAN HITS	12	12	0	2	3	-1	2	*	*	6	6	0	*	1	*	*	*	*	2	2	0
triple j Unearthed	26	26	0	8	9	-1	8	3	5	4	6	-2	2	7	-5	5	1	4	*	*	*
ABC Country	19	23	-4	3	5	-2	3	1	2	1	1	0	2	1	1	3	4	-1	8	10	-2
ABC Jazz	24	20	4	4	1	3	*	*	*	9	6	3	6	6	0	2	4	-2	3	3	0
ABC KIDS LISTEN	24	17	7	12	6	6	1	*	*	10	8	2	*	2	*	1	1	0	*	*	*
ABC Sport	12	11	1	*	*	*	*	*	*	3	6	-3	6	4	2	3	2	1	*	*	*
Double J	36	43	-7	5	7	-2	5	2	3	15	17	-2	9	18	-9	1	*	*	1	*	*
Total Digital/Internet Only	372	386	-14	58	59	-1	39	25	14	90	93	-3	104	125	-21	48	46	2	33	38	-5

Cumulative Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	28	25	3	7	6	1	7	7	0	6	11	-5	11	15	-4	9	8	1	24	20	4
97.3 The 90s	29	28	1	13	12	1	6	10	-4	14	14	0	7	7	0	5	4	1	13	17	-4
BUDDHA HITS	16	15	1	10	8	2	7	9	-2	9	8	1	6	6	0	5	5	0	13	8	5
Chemist Warehouse Remix	6	6	0	2	4	-2	2	4	-2	3	2	1	3	3	0	2	2	0	2	2	0
Coles Radio	38	39	-1	12	13	-1	10	12	-2	14	19	-5	11	11	0	9	5	4	20	30	-10
DANCE HITS	12	13	-1	5	4	1	6	3	3	5	7	-2	4	5	-1	1	2	-1	7	8	-1
EASY 80s HITS	9	10	-1	1	2	-1	1	2	-1	1	2	-1	4	4	0	3	1	2	5	2	3
Edge Digital	9	9	0	7	7	0	4	5	-1	6	5	1	5	6	-1	3	3	0	3	4	-1
Kinderling Kids	4	2	2	3	*	*	*	1	*	1	1	0	1	*	*	*	*	*	3	*	*
MMM 90s	16	17	-1	10	12	-2	9	9	0	6	10	-4	5	6	-1	*	*	*	14	13	1
MMM CLASSIC ROCK	26	25	1	12	12	0	8	10	-2	16	13	3	15	13	2	1	1	0	27	22	5
MMM COUNTRY	23	11	12	10	4	6	11	8	3	7	4	3	14	9	5	2	1	1	12	7	5
MMM HARD N HEAVY	14	12	2	7	6	1	4	3	1	7	7	0	10	10	0	8	6	2	6	6	0
MMM SOFT ROCK	10	3	7	3	1	2	4	1	3	2	2	0	2	1	1	3	2	1	6	2	4
NOVA 90s	32	33	-1	15	15	0	13	13	0	10	7	3	9	14	-5	5	7	-2	15	19	-4
NTS News Talk Sport	6	3	3	3	2	1	*	*	*	*	*	*	2	*	*	1	1	0	7	*	*
OLDSKOOL 90s HITS	17	17	0	3	5	-2	5	5	0	11	13	-2	7	6	1	4	3	1	9	10	-1
smooth	31	42	-11	10	14	-4	16	24	-8	15	23	-8	10	14	-4	7	6	1	19	19	0
smooth 80s	14	7	7	6	3	3	4	2	2	6	3	3	4	2	2	4	1	3	7	2	5
SOUNDCLOUD RADIO	5	3	2	3	1	2	2	*	*	1	1	0	1	1	0	2	3	-1	2	3	-1
URBAN HITS	12	8	4	4	3	1	9	3	6	6	4	2	3	4	-1	5	2	3	2	7	-5
triple j Unearthed	22	23	-1	7	10	-3	10	11	-1	10	9	1	6	9	-3	*	2	*	7	5	2
ABC Country	16	18	-2	9	6	3	6	7	-1	10	11	-1	3	3	0	4	5	-1	12	14	-2
ABC Jazz	21	17	4	7	3	4	7	7	0	6	10	-4	7	6	1	8	7	1	15	11	4
ABC KIDS LISTEN	21	13	8	12	6	6	7	3	4	6	6	0	6	1	5	6	3	3	11	10	1
ABC Sport	3	8	-5	*	*	*	*	6	*	*	4	*	*	3	*	3	*	*	12	6	6
Double J	31	36	-5	13	17	-4	12	18	-6	18	21	-3	11	13	-2	6	7	-1	17	22	-5
Total Digital/Internet Only	314	337	-23	155	161	-6	140	159	-19	158	179	-21	142	147	-5	88	83	5	231	229	2

# EMBARGOED UNTIL 9:30AM (AEST)



## ADELAIDE RADIO - DAB+ STATIONS ONLY - SURVEY 2 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	18	21	-3	5	4	1	1	*	*	5	4	1	2	2	0	3	5	-2	2	5	-3
Chemist Warehouse Remix	4	1	3	2	*	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
Coles Radio	20	20	0	3	1	2	6	6	0	4	6	-2	4	3	1	3	3	0	1	1	0
DANCE HITS	11	9	2	3	2	1	3	2	1	3	4	-1	2	1	1	*	*	*	*	*	*
EASY 80s HITS	9	9	0	2	2	0	*	*	*	1	*	*	4	4	0	2	2	0	*	*	*
Edge Digital	5	6	-1	2	2	0	*	1	*	3	3	0	*	*	*	*	*	*	*	*	*
Kinderling Kids	8	6	2	5	3	2	*	*	*	2	2	0	*	*	*	*	*	*	1	1	0
Mix 80s	17	17	0	2	1	1	1	1	0	1	2	-1	8	9	-1	3	2	1	2	2	0
Mix 90s	20	17	3	4	2	2	2	2	0	6	6	0	5	4	1	*	*	*	3	3	0
MMM 90s	12	9	3	5	3	2	*	1	*	2	2	0	3	2	1	1	1	0	*	*	*
MMM CLASSIC ROCK	23	19	4	4	2	2	*	*	*	6	4	2	5	5	0	4	4	0	4	4	0
MMM HARD N HEAVY	9	8	1	4	2	2	*	*	*	2	2	0	2	3	-1	1	*	*	*	*	*
MMM SOFT ROCK	11	11	0	2	2	0	1	*	*	2	3	-1	3	2	1	1	2	-1	2	2	0
NOVA Throwbacks	5	4	1	2	1	1	*	*	*	1	1	0	1	2	-1	*	*	*	1	*	*
OLDSKOOL 90s HITS	19	16	3	7	5	2	*	1	*	7	7	0	3	2	1	1	1	0	*	*	*
smooth	15	15	0	1	*	*	*	1	*	2	1	1	4	6	-2	5	5	0	3	2	1
smooth 90s	5	3	2	1	1	0	*	*	*	1	2	-1	1	*	*	1	*	*	1	1	0
SOUNDCLOUD RADIO	9	10	-1	5	3	2	*	3	*	3	2	1	1	1	0	*	1	*	*	*	*
URBAN HITS	6	9	-3	1	1	0	1	4	-3	2	2	0	3	2	1	*	*	*	*	*	*
triple j Unearthed	8	5	3	3	1	2	*	*	*	3	2	1	1	1	0	1	1	0	*	*	*
ABC Country	6	6	0	1	*	*	*	*	*	*	*	*	1	1	0	2	2	0	2	4	-2
ABC Jazz	19	18	1	3	2	1	1	1	0	4	3	1	4	3	1	3	4	-1	4	5	-1
ABC KIDS LISTEN	14	11	3	9	6	3	*	3	*	4	2	2	*	*	*	*	*	*	*	*	*
ABC Sport	6	5	1	2	1	1	1	1	0	1	1	0	*	1	*	1	2	-1	1	*	*
Double J	14	17	-3	2	*	*	*	*	*	4	6	-2	7	11	-4	*	1	*	1	1	0
Total Digital/Internet Only	193	204	-11	29	28	1	14	20	-6	50	48	2	46	55	-9	31	32	-1	22	21	1

### Cumulative Audience (000's) by Session, P10+ [Potential: 1161]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	15	19	-4	5	6	-1	5	8	-3	7	9	-2	7	7	0	2	4	-2	11	11	0
Chemist Warehouse Remix	2	1	1	*	*	*	*	*	*	1	*	*	1	1	0	*	*	*	2	1	1
Coles Radio	17	16	1	9	10	-1	8	8	0	5	6	-1	6	7	-1	4	3	1	11	12	-1
DANCE HITS	8	6	2	2	1	1	1	1	0	4	3	1	3	3	0	1	*	*	5	4	1
EASY 80s HITS	8	7	1	4	4	0	3	3	0	5	4	1	5	5	0	1	2	-1	3	5	-2
Edge Digital	4	5	-1	3	2	1	1	2	-1	2	2	0	2	2	0	1	2	-1	1	2	-1
Kinderling Kids	6	5	1	3	2	1	2	2	0	3	2	1	4	2	2	3	3	0	4	3	1
Mix 80s	14	14	0	6	6	0	10	11	-1	7	7	0	8	7	1	6	2	4	10	9	1
Mix 90s	15	12	3	7	6	1	7	5	2	8	2	6	4	2	2	2	1	1	9	9	0
MMM 90s	7	5	2	2	1	1	1	1	0	3	3	0	4	3	1	3	1	2	8	6	2
MMM CLASSIC ROCK	21	17	4	12	8	4	11	10	1	9	7	2	11	9	2	8	5	3	12	9	3
MMM HARD N HEAVY	9	7	2	4	4	0	3	3	0	3	4	-1	6	5	1	4	4	0	7	6	1
MMM SOFT ROCK	10	8	2	5	4	1	4	5	-1	6	5	1	4	2	2	3	2	1	5	5	0
NOVA Throwbacks	3	3	0	*	2	*	2	2	0	1	2	-1	1	*	*	*	*	*	2	1	1
OLDSKOOL 90s HITS	15	12	3	6	5	1	7	7	0	7	7	0	9	9	0	7	4	3	7	5	2
smooth	13	14	-1	7	8	-1	8	10	-2	12	14	-2	10	10	0	4	2	2	8	10	-2
smooth 90s	5	3	2	1	1	0	1	*	*	3	1	2	3	1	2	2	3	-1	2	2	0
SOUNDCLOUD RADIO	9	8	1	5	3	2	3	3	0	4	4	0	6	5	1	6	5	1	2	4	-2
URBAN HITS	4	6	-2	2	4	-2	2	2	0	3	3	0	2	3	-1	1	1	0	4	6	-2
triple j Unearthed	6	4	2	2	1	1	*	*	*	1	1	0	2	2	0	2	1	1	5	3	2
ABC Country	5	4	1	3	1	2	3	4	-1	2	3	-1	2	2	0	2	1	1	3	5	-2
ABC Jazz	16	15	1	4	5	-1	2	6	-4	3	3	0	6	5	1	8	6	2	12	12	0
ABC KIDS LISTEN	10	8	2	5	5	0	4	2	2	2	2	0	3	1	2	5	4	1	13	8	5
ABC Sport	3	5	-2	1	1	0	1	2	-1	1	3	-2	1	3	-2	1	2	-1	5	3	2
Double J	12	14	-2	5	6	-1	7	9	-2	6	9	-3	4	6	-2	4	3	1	6	9	-3
Total Digital/Internet Only	166	173	-7	85	85	0	83	94	-11	98	103	-5	92	88	4	62	56	6	119	128	-9

Survey Period: Sun Feb 7 to Sat Feb 27 & Sun Feb 28 to Sat Apr 3.

Copyright (c) Commercial Radio Australia Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 2 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
6GT	6	4	2	1	*	*	*	*	*	*	*	2	2	0	1	*	*	2	2	0		
96FM 80s	27	23	4	5	5	0	4	4	0	2	3	-1	8	5	3	8	4	4	1	3	-2	
BUDDHA HITS	17	14	3	2	*	*	1	1	0	1	1	0	5	5	0	6	5	1	1	1	0	
Chemist Warehouse Remix	2	3	-1	*	*	*	*	*	*	2	2	0	*	*	*	*	*	*	*	*	*	
Coles Radio	33	31	2	2	2	0	3	9	-6	15	10	5	7	6	1	2	1	1	3	2	1	
EASY 80s HITS	11	15	-4	1	*	*	1	1	0	4	8	-4	3	1	2	2	3	-1	1	3	-2	
Kinderling Kids	7	6	1	3	3	0	*	*	*	1	1	0	2	2	0	2	1	1	*	*	*	
KIX DIGITAL	5	6	-1	*	1	*	*	*	*	*	*	*	2	2	0	1	2	-1	2	2	0	
MMM 90s	13	13	0	*	*	*	*	1	*	7	6	1	4	4	0	2	1	1	*	1	*	
MMM CLASSIC ROCK	27	31	-4	1	3	-2	1	2	-1	7	7	0	12	14	-2	4	3	1	3	1	2	
MMM COUNTRY	3	2	1	*	*	*	*	*	*	1	*	*	1	2	-1	2	*	*	*	*	*	
MMM SOFT ROCK	7	6	1	*	1	*	*	*	*	3	3	0	3	1	2	2	1	1	*	*	*	
My Perth DAB Radio	8	9	-1	3	1	2	*	*	*	3	2	1	1	2	-1	*	1	*	2	3	-1	
NTS News Talk Sport	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
OLDSKOOL 90s HITS	36	26	10	6	3	3	1	1	0	14	6	8	10	11	-1	3	3	0	2	2	0	
smooth	48	41	7	2	4	-2	3	1	2	12	8	4	17	16	1	9	10	-1	5	3	2	
SOUNDCLOUD RADIO	9	9	0	3	4	-1	4	3	1	1	*	*	*	*	*	1	1	0	*	1	*	
URBAN HITS	9	5	4	2	1	1	3	2	1	3	2	1	1	*	*	*	*	*	*	*	*	
X-All New All Hit	5	7	-2	2	3	-1	*	*	*	2	2	0	*	1	*	*	*	*	1	1	0	
triple j Unearthed	18	9	9	2	*	*	7	5	2	5	1	4	1	1	0	1	1	0	1	1	0	
ABC Country	11	10	1	3	3	0	*	*	*	2	1	1	*	1	*	3	2	1	3	3	0	
ABC Jazz	19	22	-3	4	3	1	1	1	0	4	5	-1	7	7	0	1	2	-1	2	5	-3	
ABC KIDS LISTEN	9	16	-7	3	9	-6	*	*	*	3	5	-2	3	2	1	*	*	*	*	1	*	
ABC Sport	9	19	-10	*	1	*	1	*	*	1	1	0	3	9	-6	1	3	-2	3	5	-2	
Double J	30	37	-7	3	5	-2	2	2	0	14	17	-3	11	12	-1	*	*	*	1	1	0	
Total Digital/Internet Only	302	295	7	30	33	-3	28	30	-2	93	76	17	79	86	-7	34	35	-1	37	35	2	

Cumulative Audience (000's) by Session, P10+ [Potential: 1778]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
6GT	5	4	1	4	4	0	3	3	0	2	2	0	*	*	*	1	*	*	5	3	2	
96FM 80s	21	15	6	12	6	6	6	3	3	12	8	4	9	9	0	3	1	2	16	16	0	
BUDDHA HITS	14	11	3	8	5	3	6	3	3	6	6	0	7	5	2	4	3	1	8	6	2	
Chemist Warehouse Remix	1	1	0	*	1	*	1	*	*	1	*	*	1	*	*	*	*	*	2	2	0	
Coles Radio	25	24	1	11	6	5	15	11	4	12	12	0	8	10	-2	8	6	2	16	14	2	
EASY 80s HITS	9	12	-3	5	8	-3	6	5	1	7	5	2	2	1	1	2	2	0	7	11	-4	
Kinderling Kids	6	5	1	2	1	1	2	1	1	3	4	-1	3	1	2	1	1	0	5	5	0	
KIX DIGITAL	2	3	-1	1	1	0	*	1	*	2	3	-1	1	2	-1	*	1	*	3	4	-1	
MMM 90s	11	10	1	4	3	1	2	1	1	3	3	0	9	7	2	3	2	1	8	8	0	
MMM CLASSIC ROCK	24	26	-2	12	12	0	10	12	-2	15	18	-3	11	12	-1	2	3	-1	15	16	-1	
MMM COUNTRY	3	2	1	1	*	*	1	1	0	1	1	0	3	2	1	*	*	*	2	2	0	
MMM SOFT ROCK	6	4	2	2	*	*	1	*	*	5	4	1	3	2	1	1	1	0	4	4	0	
My Perth DAB Radio	6	8	-2	5	6	-1	4	5	-1	4	6	-2	*	1	*	1	3	-2	5	5	0	
NTS News Talk Sport	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
OLDSKOOL 90s HITS	32	24	8	12	7	5	14	10	4	16	16	0	8	10	-2	6	6	0	13	11	2	
smooth	42	38	4	19	17	2	21	21	0	23	17	6	17	18	-1	10	9	1	29	26	3	
SOUNDCLOUD RADIO	8	8	0	2	3	-1	2	1	1	5	6	-1	3	4	-1	4	4	0	4	3	1	
URBAN HITS	8	4	4	6	2	4	3	1	2	4	2	2	6	3	3	2	1	1	5	2	3	
X-All New All Hit	4	5	-1	2	2	0	2	2	0	2	2	0	2	2	0	1	2	-1	2	3	-1	
triple j Unearthed	16	7	9	8	2	6	6	3	3	11	3	8	11	4	7	6	1	5	9	6	3	
ABC Country	5	6	-1	3	4	-1	3	3	0	2	3	-1	1	3	-2	2	2	0	8	7	1	
ABC Jazz	19	22	-3	3	8	-5	4	6	-2	3	8	-5	9	11	-2	9	9	0	9	11	-2	
ABC KIDS LISTEN	7	14	-7	2	6	-4	*	5	*	2	6	-4	3	5	-2	4	6	-2	5	11	-6	
ABC Sport	5	10	-5	1	6	-5	1	5	-4	2	8	-6	2	1	1	*	*	*	9	11	-2	
Double J	26	32	-6	8	10	-2	10	8	2	11	11	0	12	17	-5	6	11	-5	11	14	-3	
Total Digital/Internet Only	257	252	5	128	110	18	123	112	11	141	142	-1	121	125	-4	69	71	-2	184	177	7	