

# AUSTRALIAN PODCAST RANKER

## TOP 100 PODCASTS

Podcasts Ranked by Monthly Downloads in Australia

Reporting Period: October 2020 (1 October – 31 October 2020)

RANK	PODCAST	PUBLISHER	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	Stuff You Should Know	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	19	0
2	Casefile True Crime	Audioboom	ARN/iHeartPodcast Network Australia	5	0
3	Hamish & Andy	SCA-PodcastOne Australia	PodcastOne Australia	4	0
4	From The Newsroom	News Corp Australia	News Corp / Nova Ent	48	↑1
5	The Kyle & Jackie O Show	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	88	↓1
6	7am	Schwartz Media	Schwartz Media	24	0
7	AFL Trade Radio	Sports Entertainment Network	Sports Entertainment Network	205	↑45
8	Life Uncut with Brittany Hockley and Laura Byrne	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	7	↑1
9	My Favorite Murder with Karen Kilgariff and Georgia Hardstark	Stitcher	Whooshkaa	9	↓1
10	Kate, Tim & Joel	Nova	Nova Entertainment	45	↓3
11	The Night Driver	News Corp Australia	News Corp / Nova Ent	3	↓1
12	Whateley	Sports Entertainment Network	Sports Entertainment Network	157	↑2
13	No Such Thing As A Fish	Audioboom	ARN/iHeartPodcast Network Australia	5	↓2
14	SEN Breakfast	Sports Entertainment Network	Sports Entertainment Network	145	↑5
15	The Howie Games	SCA-PodcastOne Australia	PodcastOne Australia	8	↓3
16	Sky News - News Bulletin (Google Home)	News Corp Australia	News Corp / Nova Ent	112	↓1
17	The Matty Johns podcast	News Corp Australia	News Corp / Nova Ent	8	↓1
18	Jase & PJ	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	69	0
19	Life and Crimes with Andrew Rule	News Corp Australia	News Corp / Nova Ent	6	↑6
20	Oprah's SuperSoul Conversations	Stitcher	Whooshkaa	4	↓3
21	Please Explain	Nine Publishing	Nine	27	0
22	I Catch Killers with Gary Jubelin	News Corp Australia	News Corp / Nova Ent	7	↑24
23	The Briefing	SCA-PodcastOne Australia	PodcastOne Australia	23	↑1
24	Rush Hour Melbourne	SCA	SCA	103	↓4
25	Triple M Footy AFL	SCA	SCA	73	↓12
26	The Dollop with Dave Anthony and Gareth Reynolds	Wondery	Ranieri & Co	5	↑1
27	On Purpose with Jay Shetty	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	9	↓4
28	The School of Greatness	Wondery	Ranieri & Co	15	↓2
29	Nova National News Briefing	Nova	Nova Entertainment	84	↓1
30	Hamish & Andy's Remembering Project	SCA-PodcastOne Australia	PodcastOne Australia	10	New

RANK	PODCAST	PUBLISHER	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
31	The Mindset Mentor	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	13	↓9
32	Freakonomics Radio	Stitcher	Whooshkaa	7	↓1
33	She's On The Money	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	5	0
34	Morbid: A True Crime Podcast	Audioboom	ARN/iHeartPodcast Network Australia	12	↓4
35	Stuff You Missed in History Class	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	18	↑5
36	Bedtime Explorers	Kinderling Kids Radio	The Parent Brand	1	↓1
37	WILOSOPHY with Wil Anderson	TOFOP Productions	Whooshkaa	4	↓8
38	Ben Fordham Live	Nine Radio	Nine	195	↓2
39	Triple M Rocks Footy NRL	SCA	SCA	122	0
40	Matt & Alex - All Day Breakfast	SCA-PodcastOne Australia	PodcastOne Australia	22	↓8
41	Business Wars	Wondery	Ranieri & Co	10	↓3
42	Monday Morning Podcast	Wondery	Ranieri & Co	9	↑1
43	Kennedy Molloy	SCA	SCA	92	↑2
44	Emsolation with Em Rusciano	SCA-PodcastOne Australia	PodcastOne Australia	13	↑7
45	Moonman In The Morning - 104.9 Triple M Sydney	SCA	SCA	98	↑2
46	Hidden Brain	Stitcher	Whooshkaa	5	New
47	Chrissie, Sam & Brownly	Nova	Nova Entertainment	30	↓6
48	The Herd with Colin Cowherd	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	93	↓6
49	Fox Sports Audio Bulletin	News Corp Australia	News Corp / Nova Ent	30	↓1
50	Equity Mates Investing Podcast	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	11	↑5
51	Dateline NBC	NBC News	Ranieri & Co	13	↑3
52	Stuff They Don't Want You To Know	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	22	↓2
53	Fake Doctors, Real Friends with Zach and Donald	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	5	↓9
54	Sword and Scale	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	4	↑16
55	Motley Fool Money	SCA-PodcastOne Australia	PodcastOne Australia	7	↑9
56	Behind the Bastards	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	11	↑5
57	The Rachel Maddow Show	NBC News	Ranieri & Co	24	↑5
58	Hughesy and Ed	SCA	SCA	66	↓5
59	Conan O'Brien Needs A Friend	Stitcher	Whooshkaa	6	↑7
60	CLAREMONT: The Trial	West Australian Newspapers	West Australian Newspapers	2	↓23
61	The Hot Breakfast	SCA	SCA	103	↓27
62	Fitzy & Wippa	Nova	Nova Entertainment	44	↓4
63	The National Briefing	SCA	SCA	71	↑16
64	Money News	Nine Radio	Nine	77	↑5
65	The Fighter & The Kid	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	9	↓2

RANK	PODCAST	PUBLISHER	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
66	3AW Breakfast with Ross and Russel	Nine Radio	Nine	135	↓6
67	WTF with Marc Maron Podcast	Stitcher	Whooshkaa	10	↑7
68	Kinderling Kids Stories	Kinderling Kids Radio	The Parent Brand	48	↑10
69	The Rise & Conquer Podcast with Georgie Stevenson	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	9	↓4
70	Mornings with Neil Mitchell	Nine Radio	Nine	156	↓11
71	Real Crime Profile	Wondery	Ranieri & Co	6	↑14
72	Stuff To Blow Your Mind	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	17	↓4
73	What the Flux	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	22	↓2
74	Just the Gist	SCA-PodcastOne Australia	PodcastOne Australia	4	↓2
75	The Generation Why Podcast	Wondery	Ranieri & Co	6	↑9
76	The Ray Hadley Morning Show	Nine Radio	Nine	97	↓9
77	Bob Murphy and Andy Maher	Sports Entertainment Network	Sports Entertainment Network	135	↑18
78	Impulsive with Logan Paul	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	14	↓1
79	Office Ladies	Stitcher	Whooshkaa	4	↓4
80	The Sounding Board	Sports Entertainment Network	Sports Entertainment Network	8	↓4
81	Beautiful Stories From Anonymous People	Stitcher	Whooshkaa	4	New
82	The Cycling Podcast	Audioboom	ARN/iHeartPodcast Network Australia	40	↓9
83	Fear And Greed	Fear and Greed	Fear and Greed	81	↑7
84	This Is Actually Happening	Wondery	Ranieri & Co	4	↓27
85	True Crime Garage	Stitcher	Whooshkaa	8	↑2
86	The Money Cafe with Kirby and Kohler	News Corp Australia	News Corp / Nova Ent	5	New
87	Carrie & Tommy	SCA	SCA	212	↓1
88	The Rush Hour with MG	SCA	SCA	71	↑4
89	Sky News - Paul Murray Live	News Corp Australia	News Corp / Nova Ent	21	↓9
90	Sky News - Credlin	News Corp Australia	News Corp / Nova Ent	22	New
91	SACKED: AFL	News Corp Australia	News Corp / Nova Ent	2	↑2
92	StarTalk Radio	Stitcher	Whooshkaa	6	↓4
93	Healthy-ish	News Corp Australia	News Corp / Nova Ent	22	New
94	Ash, Kip, Luttsy & Susie O'Neill	Nova	Nova Entertainment	30	↓11
95	F1: Beyond The Grid	Audioboom	ARN/iHeartPodcast Network Australia	4	New
96	Bunga Bunga	Wondery	Ranieri & Co	5	↓14
97	The Victoria Briefing	SCA	SCA	181	↓8
98	Mike E & Emma	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	134	↓2
99	True Crime All The Time	Wondery	Ranieri & Co	5	↓1
100	Sky News - The Bolt Report	News Corp Australia	News Corp / Nova Ent	16	↓44

# AUSTRALIAN PODCAST RANKER

## ALL-AUSTRALIAN TOP 100 PODCASTS

Podcasts Ranked by Monthly Downloads in Australia

Reporting Period: October 2020 (1 October – 31 October 2020)

RANK	PODCAST	PUBLISHER	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
1	Casefile True Crime	Audioboom	ARN/iHeartPodcast Network Australia	5	0
2	Hamish & Andy	SCA-PodcastOne Australia	PodcastOne Australia	4	0
3	From The Newsroom	News Corp Australia	News Corp / Nova Ent	48	↑1
4	The Kyle & Jackie O Show	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	88	↓1
5	7am	Schwartz Media	Schwartz Media	24	0
6	AFL Trade Radio	Sports Entertainment Network	Sports Entertainment Network	205	↑30
7	Life Uncut with Brittany Hockley and Laura Byrne	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	7	0
8	Kate, Tim & Joel	Nova	Nova Entertainment	45	↓2
9	The Night Driver	News Corp Australia	News Corp / Nova Ent	3	↓1
10	Whateley	Sports Entertainment Network	Sports Entertainment Network	157	↑1
11	SEN Breakfast	Sports Entertainment Network	Sports Entertainment Network	145	↑4
12	The Howie Games	SCA-PodcastOne Australia	PodcastOne Australia	8	↓3
13	Sky News - News Bulletin (Google Home)	News Corp Australia	News Corp / Nova Ent	112	↓1
14	The Matty Johns podcast	News Corp Australia	News Corp / Nova Ent	8	↓1
15	Jase & PJ	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	69	↓1
16	Life and Crimes with Andrew Rule	News Corp Australia	News Corp / Nova Ent	6	↑3
17	Please Explain	Nine Publishing	Nine	27	0
18	I Catch Killers with Gary Jubelin	News Corp Australia	News Corp / Nova Ent	7	↑13
19	The Briefing	SCA-PodcastOne Australia	PodcastOne Australia	23	↓1
20	Rush Hour Melbourne	SCA	SCA	103	↓4
21	Triple M Footy AFL	SCA	SCA	73	↓11
22	Nova National News Briefing	Nova	Nova Entertainment	84	↓2
23	Hamish & Andy's Remembering Project	SCA-PodcastOne Australia	PodcastOne Australia	10	New
24	She's On The Money	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	5	↓1
25	Bedtime Explorers	Kinderling Kids Radio	The Parent Brand	1	0
26	WILOSOPHY with Wil Anderson	TOFOP Productions	Whooshkaa	4	↓5
27	Ben Fordham Live	Nine Radio	Nine	195	↓1
28	Triple M Rocks Footy NRL	SCA	SCA	122	0
29	Matt & Alex - All Day Breakfast	SCA-PodcastOne Australia	PodcastOne Australia	22	↓7
30	Kennedy Molloy	SCA	SCA	92	0
31	Emsolation with Em Rusciano	SCA-PodcastOne Australia	PodcastOne Australia	13	↑4
32	Moonman In The Morning - 104.9 Triple M Sydney	SCA	SCA	98	0

RANK	PODCAST	PUBLISHER	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
33	Chrissie, Sam & Brownly	Nova	Nova Entertainment	30	↓4
34	Fox Sports Audio Bulletin	News Corp Australia	News Corp / Nova Ent	30	↓1
35	Equity Mates Investing Podcast	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	11	↑3
36	Motley Fool Money	SCA-PodcastOne Australia	PodcastOne Australia	7	↑7
37	Hughesy and Ed	SCA	SCA	66	0
38	CLAREMONT: The Trial	West Australian Newspapers	West Australian Newspapers	2	↓11
39	The Hot Breakfast	SCA	SCA	103	↓15
40	Fitzy & Wippa	Nova	Nova Entertainment	44	0
41	The National Briefing	SCA	SCA	71	↑10
42	Money News	Nine Radio	Nine	77	↑4
43	3AW Breakfast with Ross and Russel	Nine Radio	Nine	135	↓1
44	Kinderling Kids Stories	Kinderling Kids Radio	The Parent Brand	48	↑6
45	The Rise & Conquer Podcast with Georgie Stevenson	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	9	↓1
46	Mornings with Neil Mitchell	Nine Radio	Nine	156	↓5
47	What the Flux	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	22	0
48	Just the Gist	SCA-PodcastOne Australia	PodcastOne Australia	4	0
49	The Ray Hadley Morning Show	Nine Radio	Nine	97	↓4
50	Bob Murphy and Andy Maher	Sports Entertainment Network	Sports Entertainment Network	135	↑11
51	The Sounding Board	Sports Entertainment Network	Sports Entertainment Network	8	↓2
52	Fear And Greed	Fear and Greed	Fear and Greed	81	↑4
53	The Money Cafe with Kirby and Kohler	News Corp Australia	News Corp / Nova Ent	5	↑16
54	Carrie & Tommy	SCA	SCA	212	0
55	The Rush Hour with MG	SCA	SCA	71	↑3
56	Sky News - Paul Murray Live	News Corp Australia	News Corp / Nova Ent	21	↓4
57	Sky News - Credlin	News Corp Australia	News Corp / Nova Ent	22	↑13
58	SACKED: AFL	News Corp Australia	News Corp / Nova Ent	2	↑1
59	Healthy-ish	News Corp Australia	News Corp / Nova Ent	22	↑14
60	Ash, Kip, Luttsy & Susie O'Neill	Nova	Nova Entertainment	30	↓7
61	The Victoria Briefing	SCA	SCA	181	↓6
62	Mike E & Emma	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	134	0
63	Sky News - The Bolt Report	News Corp Australia	News Corp / Nova Ent	16	↓24
64	Somehow Related with Dave O'Neil & Glenn Robbins	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	5	↓1
65	SEN Afternoons	Sports Entertainment Network	Sports Entertainment Network	122	↑7
66	Jonesy & Amanda's JAMcast!	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	131	↓2
67	Triple M Night Shift	SCA	SCA	58	↓7
68	The Chaser Report	Nova	Nova Entertainment	42	↓3

RANK	PODCAST	PUBLISHER	SALES REPRESENTATION	# OF NEW EPISODES	RANK CHANGE
69	The Christian O'Connell Breakfast Show	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	39	↑2
70	Drive With Tom Elliott	Nine Radio	Nine	96	↓2
71	Kinderling Kids Music	Kinderling Kids Radio	The Parent Brand	0	↓4
72	The Mentor with Mark Bouris	SCA-PodcastOne Australia	PodcastOne Australia	4	↑2
73	Nights with John Stanley	Nine Radio	Nine	118	↑2
74	FOX FOOTY Podcast	News Corp Australia	News Corp / Nova Ent	4	↓17
75	The Imperfects	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	1	↑19
76	Real Footy	Nine Publishing	Nine	5	↑2
77	Who the Hell is Hamish?	News Corp Australia	News Corp / Nova Ent	0	↑15
78	The New South Wales Briefing	SCA	SCA	195	↑8
79	Naked City	Nine Publishing	Nine	0	↓45
80	Rusty's Garage	SCA-PodcastOne Australia	PodcastOne Australia	4	↑17
81	TOFOP	TOFOP Productions	Whooshkaa	4	↓4
82	Six Tackles With Gus	Nine Digital	Nine	3	↓6
83	Off the Bench	Sports Entertainment Network	Sports Entertainment Network	20	↑2
84	Don't Shoot The Messenger	Sports Entertainment Network	Sports Entertainment Network	5	↓1
85	The Lighthouse	News Corp Australia	News Corp / Nova Ent	0	New
86	Ben & Liam	Nova	Nova Entertainment	34	↓6
87	2 Guys 1 Cup AFL Podcast	TOFOP Productions	Whooshkaa	5	↑2
88	FIVEaa Sports Show with Rowey & Bicks	Nova	Nova Entertainment	96	↓1
89	Dr Justin Coulson's Happy Families	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	17	New
90	Will & Woody	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	45	↓9
91	In Black and White	News Corp Australia	News Corp / Nova Ent	4	↑2
92	Crappy to Happy	SCA-PodcastOne Australia	PodcastOne Australia	1	New
93	Get Started Investing	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	7	New
94	Fifi, Fev & Byron - 101.9 The Fox Melbourne	SCA	SCA	55	↓28
95	A Life of Greatness	SCA-PodcastOne Australia	PodcastOne Australia	9	↓4
96	The Queensland Briefing	SCA	SCA	171	↓14
97	Roo and Ditts for Breakfast	SCA	SCA	95	↓18
98	The Small Business Big Marketing Podcast with Timbo Reid	SCA-PodcastOne Australia	PodcastOne Australia	5	↓2
99	FOFOP	TOFOP Productions	Whooshkaa	4	New
100	Feed Play Love	Babyology	The Parent Brand	21	↓5

# AUSTRALIAN PODCAST RANKER

## TOP 10 PUBLISHERS BY DOWNLOADS

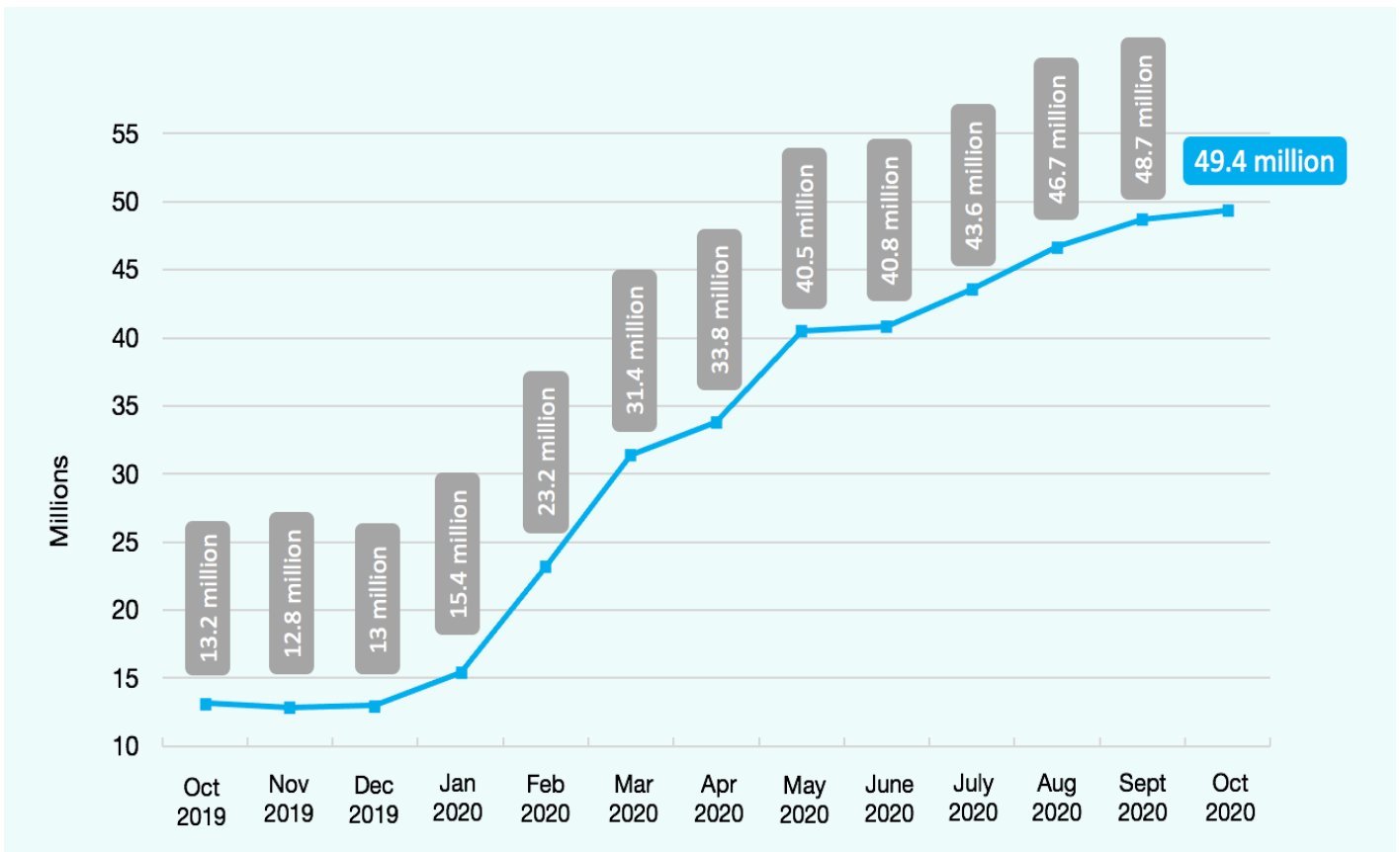
*Publishers Ranked by Monthly Downloads in Australia*

Reporting Period: October 2020 (1 October – 31 October 2020)

RANK	PUBLISHER	SALES REPRESENTATION	# OF ACTIVE PODCASTS	MONTHLY DOWNLOADS	RANK CHANGE
1	ARN/iHeartMedia	ARN/iHeartPodcast Network Australia	329	11,268,044	0
2	SCA	SCA-PodcastOne Australia	381	8,210,974	0
3	News Corp Australia	News Corp / Nova Ent	155	5,908,672	0
4	Stitcher	Whooshkaa	278	4,679,943	0
5	Audioboom	ARN/iHeartPodcast Network Australia	247	4,400,141	0
6	Wondery	Ranieri & Co	107	3,490,052	0
7	Sports Entertainment Network	Sports Entertainment Network	68	2,882,965	↑2
8	Nova	Nova Entertainment	82	2,260,459	↓1
9	Nine	Nine	133	2,197,711	↓1
10	Schwartz Media	Schwartz Media	2	1,267,668	0

# AUSTRALIAN PODCAST RANKER

Overall Monthly Downloads from participating publishers  
in the Australian Podcast Ranker



*Includes all measured podcasts from all participating publishers*



- Please note that SEN / Croc Media has changed its name to Sports Entertainment Network.

## **POWERED BY PODCAST METRICS**

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

## **ABOUT THE AUSTRALIA PODCAST RANKER**

The Australian Podcast Ranker lists the Top 100 podcasts from participating publishers that are consumed by listeners located in Australia.

The All-Australian Top 100 Category Ranker lists only the Top 100 podcasts commissioned by an Australian publisher, consumed by listeners located in Australia.

The Australian Publisher Ranker ranks the top 10 participating publishers in Australia, consumed by listeners located in Australia.

There is potential to add further data by publisher and program in the future. Additional publishers are expected.

## **ABOUT THE METHODOLOGY**

The Australian Podcast Ranker is based on a monthly reporting period. The entities listed are ranked by Monthly Downloads in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded. This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

Note: "New" in the Rank Change column indicates that the show is new to the report this reporting period, either entirely (i.e. making its debut for the first time), or, returning to the report after having not appeared in the last reporting period.

Number of Active Podcasts is a count of all podcast titles which had at least one qualified download during the reporting period.

Note: As of 1 October, 2020, Apple Watch downloads have been removed from measurement per updated guidelines from the IAB Tech Lab. This change had approximately 2% impact on reducing total downloads in Australia.

## **CONTACT US**

Questions, comments, or requests for additional information as it relates to our Podcast Reports?  
Contact [Metrics@TritonDigital.com](mailto:Metrics@TritonDigital.com).

If you'd like to receive this ranker via email, complete the form at <https://www.tritondigital.com/pmsignup>