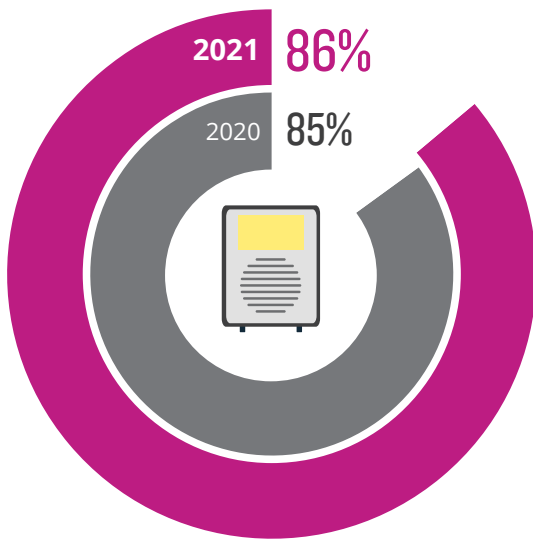




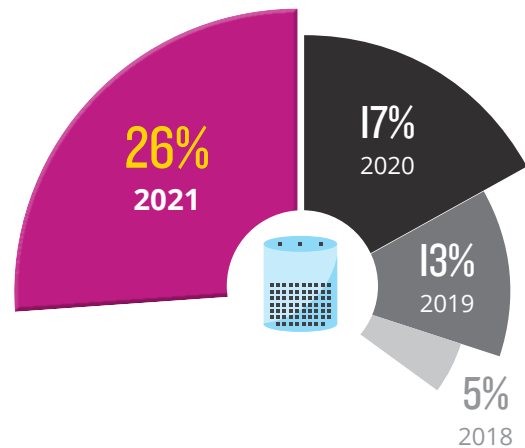
Radio content (live and catch-up podcasts) remains the most dominant audio platform in 2021. Rises in podcast and smart speaker listening signal growing demand for digital audio.

RADIO'S TOTAL REACH REMAINS STRONG



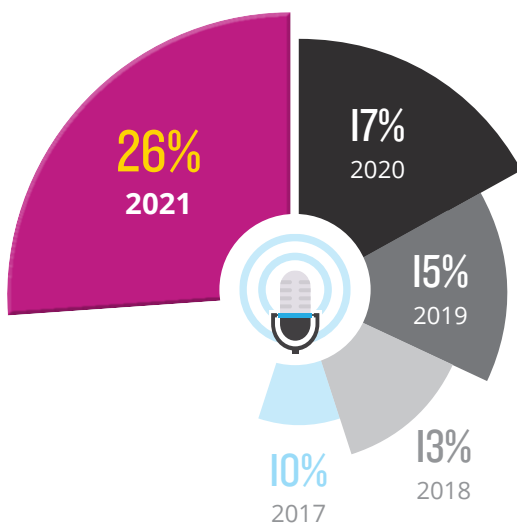
% listening to over-the-air or online AM/FM/DAB+ radio or catch-up podcasts in the last month*

STRONGEST ANNUAL GROWTH IN SMART SPEAKER OWNERSHIP



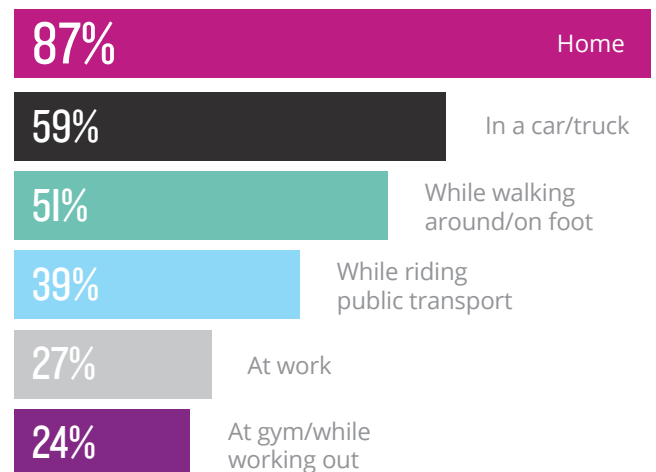
% owning a smart speaker brand*

NUMBER OF REGULAR PODCAST LISTENERS UP 53%



% listened to podcast in the last week*

PODCASTS PROVIDING OPPORTUNITIES TO REACH LISTENERS IN & OUT OF HOME



% listened to a podcast in location^